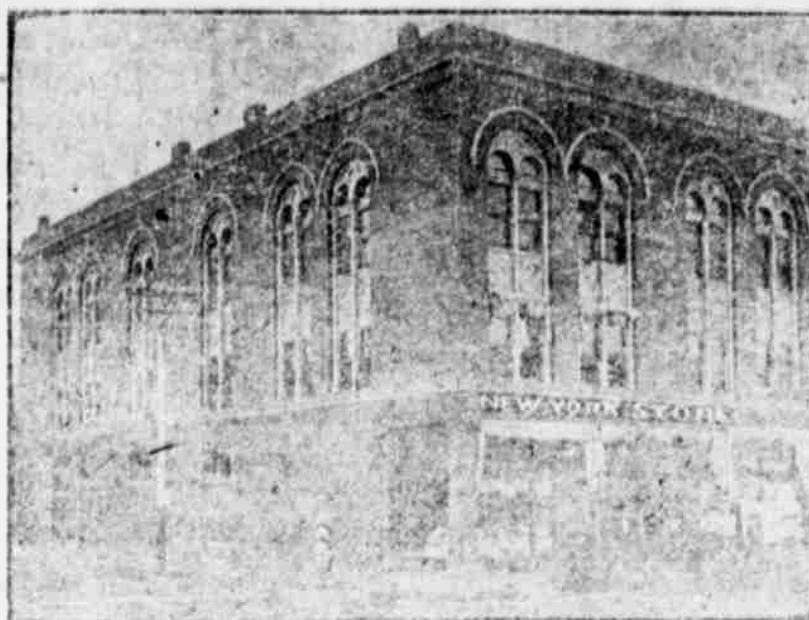


AUGUST BARGAIN SALE

On all the New Dry Goods, Underwear, Hosiery, Corsets, Glove, Belts, Collars etc.



AUGUST BARGAIN SALE

On all the Ladies' New up-to-date Skirts, Suits, Coats and Rain Coats, Ladies' Waists, Underskirts, Muslin Underwear etc.

August Bargain Sale!

NEW YORK STORE

POTTER BLOCK RED CLOUD

Commencing Thursday Aug., 5th.

Owing to Certain Conditions arising in the Past 10 days, we have decided to Continue our store Business in Red Cloud, Nebraska.

And have already bought our New Goods which We place on sale For this special August Sale on **THURSDAY AUGUST 5th.**

In buying our New goods We were able to secure some very extraordinary Bargain values in New Desirable goods. And we propose to place them on sale at this Special Bargain Sale the same way, as we fully realize the boost these extraordinary Bargains will give to our business. Also since buying our new Calicoes, Percales, Muslins etc. we have received Notice that the prices have advanced 5 per cent and over but we are going to give the Purchasing Public of Red Cloud and Vicinity the benefit, as we know it will do us good in the end.

August Bargain Sale

Special each day of this Sale while they last. Special lot of Lawns, Batistes, Calicoes, and other Wash Fabrics in 10 yd Patterns. On Sale all day at 35c per Pattern not more than one pattern sold to each lady customer.

Special Bargains

in all the New Calicoes, Percales, Gingham &c. Best Standard Brand of Calicoes on sale at 5c. 10c Percales at 7 1/2c. 12 1/2c and 15c Percales at 10c. 10c Gingham on sale at 6c.

Special Bargain Prices

on all the New Muslins, Table Linens, Outing Flannels Shirts, etc. 7c Unbleached Muslin at 5c. 10c Unbleached Muslin at 7 1/2c. 8c Bleached Muslin at 6c. 10c Bleached Muslin at 8c. Special Bargains in the New Cretomies, Silkalines etc. for Comforts 10 pieces 6 and 7c Crash on Sale at 4c per yd. 8 1/2c Crash on sale at 6c. 11c Crash on sale at 8c. 50c Table Linen on sale at 37 1/2c. 65c Table Linen on sale at 48c. \$1 Table Linen on sale at 68c.

Special August Bargain Sale on Bed Spreads, India Linens, Wash Goods

\$1.15 Bed Spreads on sale at 78c. 1.35 Bed Spreads on sale at 98c. 1.75 Bed Spreads on sale at 1.45.

August Bargain Sale on all the New Ladies Suits, Skirts and Coats

Ladies New style Panama Skirts at \$2.98 and up.

Ladies Voile Skirts at \$5.45 and up. Special showing of Ladies' New Fall Suits at 7.50 and up. Special showing of the New Rain Coats for Fall at Special Prices. We invite you to come and see them whether you are ready to buy or not.

Special Clearing Sale in our Millinery Department on all our Ladies and Misses Hats to make room for our New Fall Line. Many of these hats are very suitable for early fall wear and will be sold at only a part of what they usually sell for and they must all be sold.

Special Shoe Sale in our Shoe Department. We can save you money on good guaranteed shoes.

Special August Bargain Sale

A special Sample lot Purchase of the New Ladies Waists places us in a position to offer the best values in them ever shown in this city. A special lot of Ladies 75c and 85c Waists placed on sale at 39c. Special lot of Ladies 2.00 Waists placed on sale at 98c, also Special Bargains at 1.12, 1.48 and up to 3.48 worth double the money or more.

August Bargain Sale in Ladies Underwear. Special lot of Ladies Vests worth 10 and 12 1/2c on sale at 5c. Special lot of Ladies Vests worth 15 to 20c on sale at 9c. 25c Vests on sale at 13 and 15c. 50c Vests on sale at 25c. Bargains in Ladies' Union Suits at 19c and up.

August Bargain Sale on all the Men's Summer Underwear. We made a great Bargain Purchase in this line. Men's 50c Summer Underwear at 25c. Men's 75c and 1.00 Summer Underwear at 38c. Men's 1.25 and 1.50 Summer Underwear at 48c.

Special Hosiery Sale. Special lot of Ladies' Hose

at 8 1/2c per pair, regular 12 1/2c and 15c grades, also Bargains at 11, 13, 15 and 19c per pair. Men's Socks at 4, 8, 9c per pair. Special lot of Men's 25c Lisle Thread Socks on sale at 15c per pair.

Special August Bargain Sale on Room Size Rugs

In this sale we offer the greatest Bargain Values in the Best Room Size Rugs ever offered. \$10 Rugs at 6.25. \$16.50 Brussels Rugs on sale at 10.65. \$18.50 Seamless Brussels Rugs on sale at 13.85. \$20 Rugs on sale at 15.75. \$28 Axminster Rugs on sale at 19.75.

Special Glove Sale

60 pair of Ladies Long Black, White and Tan, Silk and Lisle Gloves on sale at 3c per pair. Also special values in the shorter Gloves at 25 and 38c per pair.

Best quality Table Oil Cloth on sale at 15c per yard. Special Sale on all the New Belts at from 13c to 48c.

August Bargain Sale on all the Notions

Kings' Thread 2c, Pins 1c, Arm Bands 2c, Darning Cotton 3c, Silko 4c, Hair Pins, Combs, Braids etc. all at Bargain Prices.

Special Bargain Sale on Men's Shirts

25 dozen Men's 50, 65, 75c, Shirts all on sale at 39c. Men's 1.00, 1.25, 1.50 Shirts on sale at 48 to 75c.

Special Bargains in Ladies' Corsets at 50c.