

# New York Store

## Potter - Block

RED CLOUD, - NEBRASKA.



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### Selling Out Reduction Sale

We find in selling out this stock Completely as it is. That it is too large. So we are going to hold a **10 Days selling out Reduction Sale.**

# Commencing Sat., Morning March 27

During this 10 days Sale we are going to cut down this Stock **\$5000.00.** In order to do so we are going to place the entire Stock on sale at Extraordinary Bargain Prices.

☐ Bargains in Dry Goods, Bargains in Shoes, Rugs, Ladies' Tailormade suits and Skirts, Underskirts and Waists, Millinery, Hosiery, Underwear &c.



#### **Ladies' And Misses Tailor Made Suit Sale**

☐ **150 Ladies' 1909 New Spring Suits.** -Newest and best styles worth from \$15.00 to \$30.00 on sale at \$10.50 and up 15.00 Ladies' New Serge cloth or Panama cloth suits sale price 10.50, 18.00 Ladies' suits sale price 12.50, 20.00 Ladies' suits sale price 14.00, 22.00 suits sale Price 16.50, 25.00 suit. sale price 18.50, \$27. suits 20., \$30. suits, sale price 22.50. These suits are all from a New York Manufacturer. And are correct in style and made of the newest and best fabrics. And handsomely trimmed.  
☐ All our New Spring Jackets and Coats. \*Silk Jackets and Silk Coats on sale at Special Bargain Prices.  
☐ All our new Rubberized silk rain coats and Cravenette Coats at Special sale prices.

#### **Ladies' And Misses Tailor Made Skirt Sale.**

☐ **150 Ladies' and Misses New 1909 dress skirts on sale at Special Prices.** These are made in all the new fabrics and styles and handsomely trimmed. We make alterations in our skirts when necessary, and guarantee every skirt to fit. **\$4.50** skirts on sale at **2.98, \$5.00** skirts at **3.48, \$6.** skirts sale price **4.48, 7.50** skirts sale price **5.25, 8.50, 9.00** and **9.50** Voile and Panama skirts, Sale Price **5.75, 12.50** skirts sale price 8.25, 15.00 skirts sale Price 9.75.  
☐ All our Heatherbloom, Feathersilk and Taffeta Petticoats on Sale at special Bargain Prices, at 95c and up. All our Ladies' White Underskirts, on sale at Special Prices **38c** and up.



In this sale we include all the new goods bought for our spring business. Nearly 5000 yds. of the new 1909 Washdress fabrics worth from 10c to 50c per yd. all on sale at 5c to 20c per yard.

All the best Calicoes on sale at 5c. 10c Zephyr Ginghams at 6c. Outing Flannels at 44 cents and up. 7c Unbleached Muslins at 5c. Bargains in Shirts, Bed Spreads, Table Linens, Toweling etc.

All the Wool Dress goods on sale at special Prices. All the silks on sale at special Prices, \$1 Silk Velvets at 50c per yd. 42 inch 75c Black, Brown, Navy Blue and White Mohair, sale price 47 1/2c per yard.

All our new Waists on sale at Special Prices, 48c and up. All our Ladies Belts in blacks, white, and colors all on sale at half price. Special bargain in Men's Ladies' and Children's Hosiery at 5c, 8c, 10c, 12 1/2c, 15c, 19c. \$2500 worth Ladies, Misses, Boys and Children's Shoes all on sale at selling out reduction Sale Prices. Baby Shoes at 25c, 39c, 50c. Children's and Misses' Shoes at 57c, 69c, 78c, 98c, \$1.19, \$1.27 per pair. Ladies' Shoes at \$1.45, 1.67, 1.98, 2.19 per pair. Boy's Shoes at \$1.25, 1.35, 1.45, 1.55, 1.65 per pair. All our Ladies, Misses and Children's Oxfords and Slippers on sale at Special Prices. We will have them specially arranged so that you can easily see the extraordinary Bargain Values in them. You can save from 25c to \$1 per pair in buying your Shoes, Oxfords or Slippers at this sale.

Our entire stock over \$1000 worth of the new D. B. Fisk & Co.'s 1909 Ladies, Misses and Children's Hats, and Millinery, all on sale at special prices, everyone knows that this is one of the best and most up-to-date lines in this country. Mrs. Emily Myers will have charge of the selling of them during this sale. She can trim or make any alterations that is wanted.

All the Ladies Spring Underwear at Special Prices. What we have left of our winter Underwear will be placed on sale at extraordinary Bargain Prices so that it will pay you to buy them for next winter's use. Men's Underwear at 25c, 38c, 45c, 75c. Ladies Underwear at 25c, 38c, 45c, 75c.

We have about 50 of our Winter Coats left which we will price in this sale at less than one half the former prices, it will pay you to see them.

We have just 52 of our Ladies and Misses' furs left as we want to sell them all out now. We will price them at this sale at one third the regular prices. What is our loss will be your gain.

☐ **Special Rug Sale \$16.50** Brussels Rugs, Sale Price **11.50, \$20.00** Brussels Rugs Best Grade, Sale Price **14.50, \$25.00** Axminster Rugs, Sale Price **\$18.50, \$27.00** Axminster Rugs, Sale Price **\$19.50.**

☐ All our Hand Decorated China and Fancy Dishes on Sale at one half Regular Prices.

### **All Our McCall Patterns On SALE at HALF Price.**