

Potter Block

NEW YORK STORE

JANUARY

Red Cloud

SACRIFICE CLEARING SALE

Commencing SATURDAY, MORNING January, 16th.

In this Sale our entire Stock is placed on sale at sacrifice clearing Sale Prices, this will include all the new Embroideries, Laces, White Goods and other New Goods that we had already bought. Also several special sample lines, and other special Bargains, which will make this one of the greatest money saving sales ever held in this city. Compare these prices and you can readily see what you can save in coming to this sale. We describe and state the values as plainly as we can. But it is impossible to do so with all the exceptional Bargains we have for this event.

Dress Goods.

All the Dress Goods on sale at sacrifice clearing sale prices. In some pieces in this stock the prices will be cut exactly in two.

25c goods on sale at.....	12 1/2c
50c goods on sale at.....	25c
35c goods on sale at.....	19c
75c Cream Mohair at.....	45c
75c Black Mohair at.....	45c
75c Navy Blue Mohair at.....	45c
75c Dark Red Mohair at.....	45c
\$1.00 Dress goods, sale price.....	50c
\$1.25 and \$1.50 dress goods, sale price.....	75c

All the remnants and short lengths of wool dress goods at half price or less.

All the Silks at Sacrifice Clearing Sale Prices.

1.35 36 inch blk Silk at.....	95c
1.85 36 inch blk silk at.....	1.38

All the \$1 Silk Velvets on sale at 50c per yard.

Flannellettes, Percales and other Wash Goods at Sacrifice Clearing Sale Prices.

10c flannellettes at.....	6c per yard
12 1/2c flannellettes at.....	8c per yard
15c and 18c flannellettes at.....	10c
8 and 10c percales at.....	6c
15c percales at.....	9c per yard
10c zephyr ginghams at.....	6 1/2c
8c apron ginghams at.....	5c

Simpsons black and white and silver grey calicoes at 5c
 American Indigo blue. Calcuttas and silver grey calicoes at 5c
 Garners turkey reds and cardinal red calicoes at 5c
 The best light calicoes all at 5c
 The very best grade of calicoes will be on sale at 5c per yard.

Sheetings, Muslins, Pillow Cases and Sheets at Sacrifice Clearing Sale Prices.

7c yard wide bleached muslin at.....	5c
7c yard wide unbleached muslin at.....	5c
8c yard wide muslins at.....	6c
10c and 12 1/2 muslins at.....	7 1/2c
30c 9-4 sheeting sale price.....	23c
72 x 90 ready made bleached sheets, sale price.....	45c
15c bleached pillow cases full size, sale price.....	10c

Table Linens, Outing Flannels, Shaker Flannels at Sacrifice Clearing Sale Prices

50c bleached table linen at.....	37 1/2c
75c bleached table linen at.....	47 1/2c
65c half bleached table linen at.....	45c
7c outing flannels at.....	4 1/2c
10c outing flannels at.....	7 1/2c
12 1/2c outing flannels at.....	8 1/2c
7c Shaker flannels at.....	5c
12 1/2c shaker flannels at.....	9c

Bed Spreads and Blankets at Sacrifice Clearing Sale Prices.

75c blankets sale price.....	57c
9.25 blankets sale price.....	88c per pair
1.50 blankets sale price.....	98c per pair
2.75 blankets sale price.....	1.28 per pair
2.50 blankets sale price.....	1.75 per pair
4.00 blankets sale price.....	2.58 per pair
1.15 bed spreads at.....	75c
1.50 bed spreads at.....	98c
2.00 bed spreads at.....	1.38



Embroideries and Laces.

At sacrifice Clearing Sale Prices. Special lot of 10c Embroideries sale price 5c.

Special lot of 15 20 and 25c. Embroideries sale prices 10 cents. Corset cover Embroiderie at 19c per yd. Worth double the money. Extra special Bargains in all over Nets and Embroiderie, Flouncing etc.

Extra special bargains in Laces at 3 5 and 7 cents per yd.

Bell Waist-Co's Wholesale Sample Line of Waist.

All at special prices. Wholesale sample line of Ladies' blk, Heath-bloom Underskirts, Knit wool skirts and white underskirts all on sale at nearly 1-2 regular Price.

85 Ladies corsets that were 50, 75 and \$1.00 all on sale at 25c. Special in a New Long Hip corset Sale Price 50 cents.

All The Underwear

At sacrifice clearing Sale Prices. In addition to our regular stock we place on sale a wholesale sample line and the entire lot will be placed on sale at Nearly Half Price. Ladies' 50c Underwear at 29c Ladies' 65 and 75c Underwear at 38 cents. Bargain in Union Suits at 38 cents and up. Men's Underwear Shirts or Drawers at 25, 38, 45 and 75 cents worth double the money. Boy's Underwear at 25 and 38c. Worth double the money. All the Misses and Childrens underwear at nearly half price.

Wholesale Sample Line Of

Gloves and Mittens at nearly one half price, wholesale sample line of Belts at one half regular prices, wholesale sample line Men's, Ladies' and Misses Hose at nearly half price. American Thread co's best Thread 4 cents per spool. Alexander King's Thread 2 cents per spool 200 yds.

All the balance of our Ladies, Misses and Childrens Cloaks and Coats at Sacrifice Clearing Sale Prices.

125 of this seasons ladies 50 inch Coats placed on sale at exactly one half regular prices. The former prices were from \$7 to \$30. They are made of Broadcloths, Kerseys and Saltz Plush.

In this lot we include 50 garments that we have just received from a New York manufacturer which were billed us at 50c on the dollar and we will sell them the same way.

This makes the line very complete to select from and they are certainly the greatest values ever shown.

\$7 ladies 50 inch coats at \$3.50.	
9 " " " " " " " " " "	4.50.
12 " " " " " " " " " "	6.00.
15 " " " " " " " " " "	7.50.
18 " " " " " " " " " "	9.00.
20 " " " " " " " " " "	10.00.
25 " " " " " " " " " "	12.50.
30 " " " " " " " " " "	15.00.

All the balance of our Misses and Childrens cloaks go at half prices.

45 Ladies plain color and fancy Panama Voile and Mohair skirts all on sale at Sacrifice Clearing Sale Prices

Special Shoe Sale.

Our entire stock of Ladies, Misses, Children and Boys Shoes on sale at

Sacrifice Clearing Sale Prices

Ladies \$2.00 shoes, sale price	\$1.45
" 2.75 " " "	1.67
" 3.00 " " "	2.25
" 3.50 " " "	2.67
Misses and Childrens Shoes at 69, 78, 98c, \$1.27 per pair.	
Boys Pontiac \$1.75 shoes at	\$1.35
" " 2.00 " "	1.55
" " 2.25 " "	1.70
" " 2.50 " "	1.95

Special Fur Sale.

Our entire stock of Ladies and Misses Fur Scarfs and Boas on sale at exactly one half the regular prices.

\$3.00 fur scarfs sale price	\$1.50
4.00 " " "	2.00
5.00 " " "	2.50
7.00 " " "	3.50
8.00 " " "	4.00
10.00 " " "	5.00
12.00 " " "	6.00
15.00 " " "	7.50

Sacrifice Clearing Sale on all the Rugs and Lace Curtains.

\$18 Brussels Rugs at -	\$2.50
20 " " "	4.50
29 Axminster rugs at	19.50

All the smaller rugs at special prices.

Wholesale Sample Line of Ladies' Leather Hand Bags.

Placed on Sale at Half Price and less. 15 cent Cotton batts sale price 9c. All the balance of our stock of Ladies' \$1.50 and 1.75 Percale and Fleeced lined wrappers sale price 78 cents.

All the balance of our Dishes and Fancy Chinaware on Sale at nearly one half the regular Prices.

Men's Pants at Special Prices!
98c. \$1.38, \$1.78 AND \$1.98.