Property owners will save a deal of trouble and expense in keeping their buildings properly painted, if they know how to protect themselves against misrepresentation and adulteration in paint materials. There's one sure and safe guide to a pure and thoroughly dependable White Leadthat's the "Dutch Boy Painter" trade mark which the National Lead Company, the largest makers of genuine White Lend, places on every package of their product. This contrany sends a simple and sure little outfit for testing white lead, and a valuable paint book, free, to all who write for it. Their address is Woodbridge Bldg., New York City.

PLANT TRAMP BY INSTINCT.

California Cactus Blows Around the Desert for Months.

Curious among vegetable growths and one which is seldem seen of men is the rootless cactus of the California desert, says the Techincal World. This plant, a round, compact growth, rolls about the level floor of the desert for some eight or nine months of the year, tossed hither and yon by the winds which blow with fierceness over all of California's sand plat during these months.

At the coming of the rains, or rather the cloudbursts, which sweep the desert in its springtime, this cactus takes root wherever it happens to have been dropped by the last wind of which it was the plaything and immediately begins to put out all around it small shoots, which in turn become cacti, exactly like the parent plant.

These young growths increase in size rapidly, sucking the moisture both from the parent plant and from the surrounding earth. The roots do not penetrate the soil deeply, but spread often over a circle whose radius is not less than ten feet. These roots, too, are small, but practically innumerable, and they get every bit of moisture and plant food to be had in the territory they cover.

EYESIGHT WAS IN DANGER

From Terrible Eczema-Baby's Head a Mass of Itching Rash and Sores -Disease Cured by Cuticura.

"Our little girl was two months old when she got a rash on her face and within five days her face and head were all one sore. We used different remedies but it got worse instead of better and we thought she would turn blind and that her ears would fall off. She suffered terribly, and would scratch until the blood came. This went on until she was five months old, then I had her under our family doctor's care, but she continued to grow worse. He said it was eczema. When she was seven months old I started to use the Cuticura Remedies and in two months our baby was a different girl. You could not see a sign of a sore and she was as fair as a newborn baby. She has not had a sign of the eczema since. Mrs. H. F. Budke, LeSueur, Minn., Apr. 15 and May 2, '07."

A Revised Version.

A poet who has been known to tell the truth recounts this story of his little daughter:

Her mother overheard her expound ing the origin of the sex to her family of dolls.

'You see, children," she said "Adam was a man all alone and was very lonely, so God put him to sleep, took his brains out and made a nice lady of them."-Illustrated Bits.

How's This?

We offer One Hundred Dollars Reward for any se of Catarrh that cannot be cured by Hail's

Catarri Cure.

F. J. CHENEY & CO., Toledo, O.

We, the undersigned, have known F. J. Cheney
for the last 15 years, and believe him perfectly honorable in all business transactions and financially
able to carry out any obligations made by his fru.

Walding, Kinnan & Manyin,

Walding, Kinnan & Manyin,

Wholesale Druggists, Toledo, O.

Hall's Catarrh Cure is taken internally, acting
directly upon the blood and nuccus surfaces of the
system. Testimonists sent free. Price 75 cents per
bottle. Sold by all Druggists.

Take Hall's Family Pills for constipation.

Considerate. Borem-She wasn't at home when I

called, so I left my card-

Miss Pepprey-Yes, she was telling me she considered it so thoughtful of

Borem-To leave my card? Miss Pepprey-No; to call when she wasn't at home.

With a smooth fron and Defiance Starch, you can launder your shirtwaist just as well at home as the steam laundry can; it will have the proper stiffness and finish, there will be less wear and tear of the goods, and it will be a positive pleasure to

Where It Pinches.

"They say that abroad they are suffering from the lack of American tourists.

"Yes, it cuts off profitable expeditions after the golden fleece."-Baltimore American.

Important to Mothers. Examine carefully every bottle of CASTORIA a safe and sure remedy for infants and children, and see that it

Bears the Signature of Charly Fletchire. In Use For Over 30 Years. The Kind You Have Always Bought

Of Most Benefit.

The fault which humbles us is of more use than a good action which puffs us up with pride.-Bovce.

Lewis' Single Binder straight 5c cigar made of rich, mellow tobacco. Your deal-er or Lewis' Factory, Peoria, III.

There is no rest for the man who is pursued by bill collectors and a guilty conscience.

DON'T SELL THE DAIRY HEIFERS-RAISE THEM

Use a Good Stre and Improve the Standard of Your Herd -By Wilber J. Fraser, Chief in Dairy Husbandry, Illinois University.

heifer calves; instead the herd is re- side. plenished by buying cows. Four pro- An inspection of dairy herds will fessional cow buyers sold about 7,000 show that many times comparatively cows in the vicinity of Elgin, Ill., little attention is paid to the quality alone, last year; besides this many of the sire. In a recent visit to the cows were shipped in by the dairy dairy region of northern Illinois, the

men themselves. On many dairy writer noted six herds in which the farms the helfer calves, good, bad and helfer calves were raised for future indifferent, go for veal. Where this cows, but in which the sires used is done it means there is no provi- were miserable little scrubs, veritable sion for perpetuating the dairy herd or runts and weaklings, obtained by simthe best cows in it.

nois station bought cow No. 1 with a as individuals, nothing is known of the

Many dairymen are not raising their | have good parentage on the male

ply saving a grade calf from a poor The dairyman from whom the IIII- herd. Of many other sires fairly good

With a herd of 40 cows, as here il-

and the whole number of 40 cows rep-

A fine dairy sire can be bought for

Forty-one animals are purchased;

worth while, then, to give much extra

From generation to generation the

eighths, fifteen-sixteenths, etc., of the

So the sire may be much more than

quantity, strength, quality or accumu-

lated effect of the characteristics he

transmits. It is literally true that the

sire may thus, within a few years, at

slight expense, completely transform a

dairy herd and more than double its

Every man who has had any ex-

tended experience or observation in

the use of a good pure-bred sire from

high-producing dams at the head of a

dairy herd, will agree that this sire

was of peculiar value and great econ-

omy in building up the herd. The rec-

ords of dairy breeding have proved

it conclusively a thousand times over.

No man who studies the facts can

doubt it. The evidence is to be seen

in the heifers of every such sire, and

in their contrast with heifers lacking

Loose Shoes.-The horse's shoes

should be kept tight. A loose shoe

greatly tires the horse that has to

wear it, especially if he has to work

on hard roads. It is often a cause of

lameness. Loose shoes can be pre-

vented by taking the horse to the

blacksmith's occasionally and having

him examine the shoes to see if they

Mow the Pasture Weeds .- It is a

good thing to mow the pasture weeds

at the beginning of summer, so that

the cows will not get a chance to eat

them even if they so desire. This

will help keep the milk from having

a weedy flavor and will also give the

grass a chance to begin to supplant

A Paying Tree.-A New York farm-

er has a "Sweet Bough" apple tree

that has not yielded less than three

bushels each year for 19 successive

years. Last year the fruit was just

as delicious as the first time it bore.

Selecting a Breed.-Select a breed

and stick to it. You will be just as

well repaid in improving and develop-

ing a good lot of fowls as well as you

would in improving good live stock.

profit.

such parentage.

need tightening.

the weeds.



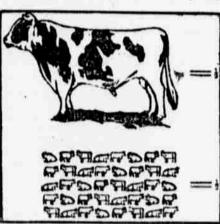
A Shrewd Young Financier's Clever Deal in Picking Up These Sacrificed Heifers at from Two to Three Dollars Apiece.

three years' record of 405 pounds of actual milk production of their female butter fat per year, was making no ef- ancestors. fort to perpetuate her superior qualities but was selling her calves at \$2.50 lustrated, each cow represents oneeach. This is certainly a ruinous prac- eightieth of the future herd each year, tice to the dairy business.

The cow buyer cannot get enough resent forty-eightieths of the herd, and really good cows to supply his pur- the good well-bred sire represents onechasers, as but few of the best cows half or forty-eightieths of all the qualare for sale. The dairyman himself ity and qualities, character and charmust raise the heifer calves of his acteristics, the capacity for milk probest cows and not depend on any duction, and everything else, transmitbody's offerings to replenish his herd. ted to the calves which are to consti-He has the breeding stock, the feed- tute the succeeding herd. cheap feed-and the equipment. Calfraising is a natural part of his busi- \$150, and with 40 grade cows at \$60 ness. It is absurd to suppose that as per head, the herd comes to \$2,400. a rule he can buy as good cows as he The bull costs only one-seventeenth of can raise. The reasons are plain. He the investment, yet he will improve needs to retain but few calves each the future herd as much as the other year and can sell the less-promising sixteen-seventeenths. The extra \$100 ones. He knows the parentage of the put into a good sire is the best investcalves and need save none but those ment in the herd. from high-producing mothers. It is far easier to sell inferior stock (to the one animal will influence the future butcher) than to buy cows that are herd as much as the other 40. It is excellent producers.

A prominent dairyman of the state time and study to the selection of that says of his grade herd: "The helfers one, the sire. we raise from our best cows are better milk producers with their first succession of well-selected sires goes calves than are the average mature on increasing and intensifying the imcows we can buy," Several of our provement of the herd. In this way most progressive dairymen have said the sire becomes three-fourths, sevenpractically the same thing.

Yet in the face of all this, hundreds herd. In fact in a few years the sire of dairymen make no effort to save is practically "the whole thing." their best heifer calves, and they think they have a reason. They say half the herd whether judged by the



The Bull Is One-Half of the Herd.

it takes too much milk. This question was carefully investigated with 48 calves by the Illinois experiment station. Twelve calves at a time were tested at four different times. It was found they could be successfully raised on 150 pounds of whole milk and 400 pounds of skimmilk. This milk was fed at the rate of ten pounds per day until the calves were 50 days old, when it was gradually lessened one pound per day for ten days and then no more was fed. No substitutes for use a Starch that does not stick to the milk were used. Only ordinary grains which the farmer produces, and a good quality of legume hay were fed, showing that the dairyman can raise a calf in this way with almost no extra trouble. Several of these calves are now cows in milk and good producers, indicating that they were not injured by this method of raising.

The sale value of the milk fed these calves was as follows: 150 lb, whole milk is \$1 per 100......\$1.50 400 fb. skim milk @ \$0.30 per 100,...... 1.20

Total\$2.70 And these prices of milk are liberal, especially as they are paid at the farm, and no money or labor is expended in

hauling the mill to market. It is not so expensive to raise a calf as the dairymen have thought. The grain and hay consumed by the helfers of high quality will give much better returns than the same feed fed to cows. Raising the heifer calves of good high-producing cows, is a great fundamental requisite for the best and easiest improvement of the dairy

Exercise the Brood Mare.-The brood mare should have a few hours' exercise in the yard or on the road every day. It does not pay to keep her confined. herd. But those calves will take their qualities from both parents, and it is

Provide Shade .- Shady nooks are equally important that the calf shall relished by the laying hens.

Beauty of the Ostrich Plume

By Julia Bottomley.



No. 3 Smart street hat trimmed with

striped ribbon and straw ornaments.

OME interesting facts come to light when one is looking up the subject of ostrich feathers. It is profitable to become acquainted with

these. The ungainly bird of fine plumage, whose splendor we borrow and improve upon, is grown in South Africa and in our own country. South African species furnish the best quality of feathers. The birds are plucked for their plumes once in every eight months or three times in two years.

London is the great central market for raw feathers. Buyers generally go there to obtain their stocks and buy the feathers which have been sorted into different grades and sell at so much per pound.

It is curious to observe the features that make a plume more or less valunable. It is the practiced eye alone that can observe all the points of difference. Width of the flues, quality of the fiber, length, texture, color and absence or presence of scars are all to be reckoned with.

departments: The buying, manufacturing and selling. Each season is a new chapter in the long story of the ostrich plume. For this airy splendid feather has nodded upon the head of beauty and waved from the helmets of the brave for many years. Long before The helmet and the helmet feather.

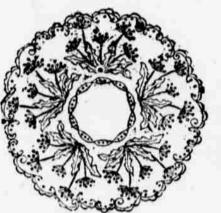
The business is fascinating in all

Burned like one burning plume together. standing plumes illustrates the faon Launcelot's dauntless head, or vorite way of all the myriad ways in Guinevere looked distractingly beauti- which plumes have been placed on ful in the "light green tuft of plumes hats, a rich and stately decoration, she bore," the ostrich plume had lent while in Fig. 3 a novel mounting is its state to high occasions

ARTISTIC NEEDLEWORK

Easily Made.

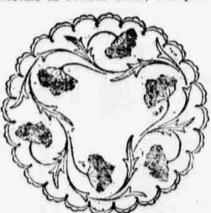
The wild carrot design, so well adapted to hand needlework, is shown here in an unusually odd centerpiece



Odd Centerpiece.

ly solid or with the little eyelets to the chandron or copper tones keep contrast, and should prove decidedly attractive when finished.

This graceful 24-inch centerpiece to be done in solid embroidery, with the and softness even surpassing that blossoms in French knots, will prove



Graceful Design.

attractive to the practical needlewoman. It is a new design and is exceedingly popular on account of its attractiveness when finished.

Winter Millinery.

The advance models in winter millinery strike out no absolutely new notes and, indeed, novelty would be difficult after a season of such variety as has been shown this summer. The first fall hats sit low upon the coiffure, after the fashion with which we have become familiar, and many of them are very large and low, though odd little high crowned shapes and curicluded among the new felts.

AUTUMN FASHION GOSSIP

shown-eccentric, but full of style.

NO. 3

Ostrich, especially in high grades, is

good investment for women who can

afford it. It will not grow less val-

nable, but will be more expensive as

Although ostrich plumes hold first

place in the matter of decorations for

the hat and coiffure, ostrich fibers are

worked up into other decorative

pieces. Pompons and many airy

fancy branchings are seductively

placed on the latest millinery. In Fig.

1 a hat from a great French designer

is covered with spiral tufts of ostrich

and a plume that suggests in coloring

In Fig. 2 the group of three up-

and form tossing seaweed.

time goes on.

Two Pretty Centerpieces That May Be Some Valuable and Timely Points for the Woman Who Cares.

> The directoire waistcoat promises to last over another season, and provision has been made for very orig-

inal and elegant effects in this regard. Ribbons have been taken up enthusiastically by milliners during the summer, and in satin and velvet are to have a great vogue in the winter millinery also.

Bordure satins follow in the wake of the beautiful bordered summer stuffs and some exquisite effects are secured in this line of materials. Buttons of all kinds, but particular-

ly those covered with satin or with the costume material, are being used more lavishly than ever upon the early autumn models.

Cedar red or cedar brown-which are one and the same thing and suggest the old time mahogany, though with an added softness of tone-bids conception. It may be worked entire- fair to be a popular autumn color and their hold upon public favor. Chiffon broadcloth appears in all the

new colorings and of a lightness achieved by the manufacturers last year. Fancy broadcloths in one tone colorings and woven satin or chevron stripes are numerous.

The deep reddish brown and brownish purple shades which have claimed attention as relieving colors this summer are exploited earnestly among the fall silks and velvets. Wild plum, concord grape, prune and various other kindred shades seem likely to figure prominently among the winter color-

To Be Agreeable.

The girl who gets a grievance, who feels herself ill used, who is quite sure that nobody understands her, has a mental ailment and needs treatment.

Now, I am going to prescribe. The best cure is action. Fill every hour of the day with interests. Acquire a hobby (many people speak slightingly of a hobby, but a hobby is a great thing). Throw yourself with enthusiasm into all you do. Try to make everybody you meet happy. Forget that you yourself exist, and the first thing you know you will acquire that wholesome, happy state of mind which is the most beneficial of traits,

To Wash Cut Glass.

It is necessary to have a soft brush in order to keep the cracks and crevices of cut glass perfectly clean. Wash ous directoire bonnets such as the in hot water with soapsuds and ammolate summer has brought forth are in- nia, rinse in clear cold water and wipe dry with a very soft cloth.

How to Use Flavoring.

Never add flavoring of any kind to a fish while its contents are hot. When put in while the concoction is hot much of the flavor of the extract passes off

in the steam. Wait until the pudding or whatever your dish may be is cold before you add the flavoring.

Spots on Wood.

Rub the white spots made by wet or hot dishes on your polished tables with spirits of camphor. It will remove them.

The Crowd and Success.

To-day there are no public entertainments save those which are intended for the world at large. Whether the entertainment provided takes the form of the drama, music or sport, the crowd is invited, and its presence is indispensable for both financial and moral success.-Hibbert Journal.

Good Ones.

Dr. Henry Van Dyke of Princeton, who handles a trout rod almost as deftly as he handles a pen, was praising a book of new flies. "They are wonderful flies," he said. "Why, if I venture to leave any of them lying around loose the spiders come and carry them off."

Why He Never Spoke.

There was a man in our town, and he was wondrous wise; he never spoke unto his wife of his mother's cakes and pies. The secret of his wisdom-guess it if you can; but if you can't behold it - he was a bachelor man .- Chicago News.

Feminine Hand in Literature.

The literature of all European countries reveals the feminine hand. Male writers are devoting themselves more and more to sport and industry. All modern books are effeminate in character.-Maenz, Vienna.

Use of Flowers.

There's no phosphorescence in flow. ers to speak of, but they may lighten up many a darkened spot in life .-Manchester Union.

Sunday-School Contributions. The average missionary contribution for each pupil in the Sundayschools is higher in the Episcopal de-

nomination than any other.

Seldom. People seldom forget the names or faces of those whom it may pay to

Mother of Hard Work. Necessity is the mother of hard work with most of us .- Atlanta

Expensive Luxuries.

Georgian.

Castles in the air cost a vast deal; to keep up.-Lytton.

Friend Has \$1,000 Fire Loss. Thursday morning the Friends pumping station was found to be on fire. The fire company was absent, attending the tournament at North Platte, and the fire fighters at home were considerably unorganized. The blaze was extinguished with a loss of the north end of the pump house and some damage to the roof of the electric lighting plant adjoining. The loss is about \$1,000. The fire originated in the coal bins, where a considerable surplus has been stored for

its use. The recent disastrous storms have emphasized the necessity of protection against fire, lightning and tornado. A good company for farmers to insure in is the Farmers & Merchants of Lincoln. Their policies are easy to understand and prompt settlements are made after adjustment of claims. Thousands of satisfied customers have received benefits.

use in case of a strike. The plant is

not so badly damaged a to prevent

Sent Obscene Postal Card.

Arthur Jenkins of Norfolk, Va., the naval clerk charged with having sent an obscene postal card to President Roosevelt, being unable to furnish \$1,+ 000 bail bond, was committed to the Norfolk jail to await the signing of extradition papers for his removal to the federal jurisdiction of Connecticut for trial.

Lincoln Directory

Beatrice Creamery Co.

Highest Prices Guaranteed for Cream

See Our Agent in Your Town or Write Us

HERBERT E. GOOCH CO. BROKERS AND DEALERS

Grain, Provisions, Stocks, Cotton flain Office, 204-205 Fraternity Bldg. Lincoln, Nebraska. Bell Phone 512 Auto Phone 2059 Largest House in State

GARMENTS Made to Order, O'STEELE

Gasoline Engines Our new 4 cycle motor is designed especially for farm and abop.

CUSHMAN MOTOR CO., LINCOLN, NEBR.