Chautauqua Cut-Price Sale

Special Cut-Price Sale on all the New Seasonable Merchandise at money-saving prices. Special cut prices on Dress Goods, Calicoes, Ginghams, Muslins, Ladies' Waists, Skirts, Wrappers, Jackets and Suits, Ribbons, Gloves, Underwear, Shoes, Hosiery, etc.

Cut-Price Dress Goods Sale

All the Dress Goods in this entire stock placed on sale at cut prices. The BIGGEST BARGAINS you ever saw anywhere.

50 and 60c dress goods on sale at 25c per yard.
$1.15 and 1.25 Imported Dress Fabrics, sale price 59c.
Special bargains in black and colored Panamos at 38c and up.
Special bargains in black and colored Mohair Fabsics at 38c per yard and up.
All the $150 black and colored Panamas and other plain suitings; sale price, 98c to $1.12.
All the remnants and short lengths of Wool Dress Goods on sale at Half Price.
All the Silks, Waistings, etc., on sale at cut prices.

EXTRA SPECIAL

65 yards 36-inch $1.45 Black Taffeta Silk, sale price $1 per yard.
60 yards 36-inch $1.75 Peau De Soi Black Silk, sale price $1.25.

All Muslins Table Linens, Toweling,

Sheeting, etc., on sale at cut prices.

7c unbleached muslon at 5c
12½c bleached muslin at 8c
Bargains in Outings at 5c, 6c, 7c, 8c and 9c.

American Thread Co.'s Best Thread, 200-yard spools, sale price 4c per spool.

Cut-price Sale an all Ladies' Hats and Millinery.

Cut-price sale on all our $1.50 Ladies' Wrappers and Mother Hubbard House Dresses; on sale at 98c.

CUT-PRICE WAIST SALE.

The greatest bargain values ever shown. Many of them on sale at less than manufacturer's cost.

$5.00 Silk lined Net Waists $2.95
6.00 Silk lined Net Waists 3.45
5.00 Silk Waists 2.95
6.00 Silk Waists 3.45
Special of $1.50, $1.75 and $2.00 White Waists, sale price ..... .50
$2.50 White Waists at 1.25
3.00 White Waists at 1.50
3.50 White Waists at 1.75

Cut-price Skirt Sale.

A New York manufacturer's line of the newest style Skirts, in addition to our own stock, all placed on sale at cut prices.

$5.00 black and colored Panama Skirts $2.75
5.50 Panama and Fancy Skirts 3.45
6.00 Black and Fancy Panama Skirts 4.25
6.50 " " " " " 4.45
7.50 " " " " " 5.25
9.00 black Voile Skirts 6.74
10.75 " " " 7.75
15.00 " " " 10.75
12.50 Ladies' Suits 7.50
15.00 " " 10.50
18.00 " " 12.50
22.00 " " 14.50

CUT-PRICE SHOE SALE

$2000 worth of the best Ladies', Misses', Children's and Boys' Shoes on sale at special cut prices. This is, without question, THE BIGGEST BARGAIN EVENT in this line ever held in this city.

Ladies' $2.00 Vici Kid Shoes, sale price $1.45
" 2.25 " " " " " 1.70
" 2.50 " " " " " 1.95
" 3.00 " " " " " 2.25
" 3.00 Pat. leather shoes at 2.25
" 3.50 " " " " 2.65
" 3.50 Vici Kid Shoes, sale price 2.65
Boys 1.75 Pontiac Shoes, " " 1.35
" 2.00 " " " " 1.55
" 2.25 " " " " 1.70
" 2.50 " " " " 1.95

This is the best line of Boys' Shoes for wear ever sold in this city. Every Pair Warranted.

The largest and best line of Baby Soft-sole Shoes ever shown here. All on sale at 43c per pair.

Baby English Barefoot Sandles 55c
Childs " " " " 60c
" $ .85 Dongola Kid shoes at 68c
" 1.00 Vici Kid shoes at 78c
" 1.25 " " " 90c
Misses 1.35 Dongola lace shoes at $1.15
" 1.50 Vici lace shoes at 1.30
" 1.85 " " " 1.45
" 2.00 " " " 1.55

Our entire new stock of ladies, misses and children's black or tan Oxfords and Slippers all on sale at wholesale cost.

We Sell Sunflower Shoes—Best Made.

NEW YORK STORE

Potter Block ***Red Cloud, Nebraska***

FINE WORDS BRING PLAUDITS.

Simplicity of Style Generally Unappreciated by Readers.

The girl graduate, flushed and smiling, seated herself beside her father in the automobile and patted the pale blue bow of ribbon on her essay.

"Did you like my essay, father?"

"Your commencement essay upon 'Life's Higher Calls,' he said, 'seemed to me to be too—too. But listen. Here is an autograph letter of John Ruskin's that I bought this morning for $17. Maybe, if you had read this letter before writing your essay it would have been better."

Then the father read the letter aloud, while the young girl listened with a scornful and sour air.

"'I was obliged to write too young, when I knew only half truths, and was eager to set them forth by what I thought fine words. People used to call me a good writer then; now they say I can't write at all, because, for instance, if I think anybody's house is on fire I only say, 'Sir your house is on fire,' where formerly I used to say, 'Sir, the abode in which you probably passed the delightful days of youth is in a state of inflammation,' and everybody used to like the effect of the two p's in 'probably passed,' and the two d's in 'delightful days.'"

He Changed It.

It was a red-hot day in July that the colonel was riding horseback along a highway and found a man dead beside the road. He hurried on to the nearest house and found that the owner was one of the county coroners. The man rallied four or five neighbors and proceeded to view the body, and they were not five minutes in returning a verdict of sunstroke.

"But there was no medical examination of the body," protested the colonel.

"No, but you see work is driving with us and we can't spare the time to fool around," answered the coroner.

"But I don't think he died of sunstroke."

"No? Then we'll change the verdict to froze to death and let it go at that!"

Water as an Anesthetic.

It is said that a surgeon of Berlin has accidentally discovered that water may be used as an anesthetic. He was experimenting with cocoaine to see how small a quantity of it might be used locally for minor operations, when he made the discovery about water. A small quantity is injected under the skin, and the effect is to render the flesh at that point insensible to pain. The water causes a slight swelling resembling that caused by the sting of a gnat, and the space marked by the swelling remains insensible for several minutes.

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You save money in buying your flour in 500-pound lots of him.

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INFLAMMATORY RHEUMATISM CURED IN 3 DAYS.

Morten L. Hill, of Lebanon, Ind., says: "My wife had Inflammatory Rheumatism in every muscle and joint; her suffering was terrible and her body and face were swollen almost beyond recognition; had been in bed six weeks and had eight physicians, but received no benefit until she tried Dr. Detchen's Relief for Rheumatism. It gave immediate relief and she was able to walk about in three days. I am sure it saved her life." Sold by H. S. Grice, Druggist, Red Cloud.

ASK FOR ALLEN'S FOOT-EASE,
A powder for swollen, tired, hot, smarting feet. Sample FREE. Also Free sample of the CELEBRATED SANITARY COMFORT PAD, a new invention. Address, Allen S. Olmsted, Le Roy, N. Y.