

Rain Water and Pure Soap

Girls who pride themselves on their appearance know the value of a smooth and fragrant skin. . . Three generations of lovely women have set an example in using the pure cleansing lather of

COLGATE'S Cashmere Bouquet Soap
Luxurious—Lasting—Refined

"Your Skin is So Fragrant and Smooth"

Large Size - 25c
Medium Size 10c



W.L. DOUGLAS
\$5 \$6 \$7 & \$8 SHOES FOR MEN & WOMEN


W. L. Douglas shoes are actually demanded year after year by more people than any other shoe in the world.

BECAUSE W. L. Douglas has been making surprisingly good shoes for forty-six years. This experience of nearly half a century in making shoes suitable for Men and Women in all walks of life should mean something to you when you need shoes and are looking for the best shoe values for your money.

W.L. DOUGLAS shoes in quality, material and workmanship are better than ever before; only by examining them can you appreciate their superior qualities.

No Matter Where You Live shoe dealers can supply you with W. L. Douglas shoes. If not convenient to call at one of our 110 stores in the large cities, ask your shoe dealer for W. L. Douglas shoes. Protection against unreasonable profits is guaranteed by the name and price stamped on the sole of every pair before the shoes leave the factory. Refuse substitutes. Prices are the same everywhere.

W.L. Douglas
President of W.L. Douglas Shoe Co.
10 Spark Street, Brockton, Mass.



Millions of Miles of Wire.

A compilation of information as to the number of miles of telephone wire in the world shows a total of 52,000,000. Of this total the United States has 61 per cent and all the countries of Europe together 28 per cent, the remaining 11 per cent being divided among the other countries of the world.

WHY DRUGGISTS RECOMMEND SWAMP-ROOT

For many years druggists have watched with much interest the remarkable record maintained by Dr. Kilmer's Swamp-Root, the great kidney, liver and bladder medicine.

It is a physician's prescription. Swamp-Root is a strengthening medicine. It helps the kidneys, liver and bladder do the work nature intended they should do.

Swamp-Root has stood the test of years. It is sold by all druggists on its merit and it should help you. No other kidney medicine has so many friends.

Be sure to get Swamp-Root and start treatment at once.

However, if you wish first to test this great preparation send ten cents to Dr. Kilmer & Co., Binghamton, N. Y., for a sample bottle. When writing be sure and mention this paper.—Advertisement.

**PRETTY FROCKS FOR YOUTH;
RESPLENDENT EVENING HATS**

ALL the world loves sweet sixteen in her party frock. There is nothing as important as having "roses in rose-time." That is why mothers love to see little daughter radiant in joyous chiffons and fluffy ruffles. As mother puts the last ribbon in place, subdues a fractious curl, and views with pride this vision of loveliness, the ecstasy of youth returns into her own heart, and she knows not in vain are those exquisite lines. "Backward, turn

sapphires, emeralds, amethysts, pearls and rhinestones. Jewels, as hat decoration, is the very latest from Paris. To add to the elegance of millinery fur is abundantly used on hats, large or small. Notice in the center hat to the left of silver cloth and lace that the inevitable touch of fur is present in a bow at the side.

Fantastic tams are popular experiments of the small hat, and be it here said that the little snug-fitting hat



Be-Ruffled and Be-Ribboned

backward, O Time, in your flight, take me a child again, just for to-night."

If we believe in the psychology of dress, and most of us do, then party dresses are very essential to the wholesome happy development of youth. Rose-colored georgette, be-ruffled and be-ribboned, as shown in the portrait, should be given due consideration in the assembling of the young girl's wardrobe. It is the cleverness of fabric treatment which features this frock. The combination of fine plaiting and ruffling is effective. The myriads of ruffles at each side supply the fashion

has outvalued its competitor, the broad brim. It took the combined beauty of big velvet flat flowers, lots of gold cord, applique gold lace motifs and fur tails to produce the winsome tam shown in the accompanying collection.

The soft little cuff hat, with a top-knot formed of a colorful velvet poppy, also has an interstitchery of gold. Gold metal cloth shading to rose is used for the charming shape which shows a slashed brim and a fitted caplike round crown. It, too, is ornate with colorful velvet flowers applied in connection with chenille

16799 DIED

In New York City alone from kidney trouble last year. Don't allow yourself to become a victim by neglecting pains and aches. Guard against trouble by taking

LATHROP'S GOLD MEDAL HAARLEM OIL CAPSULES

The world's standard remedy for kidney, liver, bladder and uric acid troubles. Holland's national remedy since 1696. All druggists, three sizes. Guaranteed. Look for the name Gold Medal on every box and accept no imitation.

Cuticura Soap Complexions Are Healthy

Soap 25c. Ointment 25c and 50c, Talcum 25c.

Potato salad that has fallen from grace can be as exasperating as an oyster that has.

It is much easier to keep up than to catch up.

Sure Relief FOR INDIGESTION

BELLANS FOR INDIGESTION 25 CENTS

6 BELLANS Hot water Sure Relief

25c and 75c PACKAGES EVERYWHERE

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are usually due to straining when constipated. Nujol being a lubricant keeps the food waste soft and therefore prevents straining. Doctors prescribe Nujol because it not only soothes the suffering of piles but relieves the irritation, brings comfort and helps to remove them.

Nujol is a lubricant—not a medicine or laxative—so cannot gripe. Try it today.

Nujol
A LUBRICANT—NOT A LAXATIVE

DYED HER BABY'S COAT, A SKIRT AND CURTAINS WITH "DIAMOND DYES"

Each package of "Diamond Dyes" contains directions so simple any woman can dye or tint her old, worn, faded things new. Even if she has never dyed before, she can put a new, rich color into shabby skirts, dresses, waists, coats, stockings, sweaters, coverings, draperies, hangings, everything. Buy Diamond Dyes—no other kind—then perfect home dyeing is guaranteed. Just tell your druggist whether the material you wish to dye is wool or silk, or whether it is linen, cotton, or mixed goods. Diamond Dyes never streak, spot, fade or run.—Advertisement.

Simple Home Remedy.

For nutritional heartache: A lump of pride dissolved in a glass of common sense. Swallow immediately and settle with a kiss. Add a dose of wholesome compliments. Repeat as often as needed.—From Life.

Important to Mothers

Examine carefully every bottle of CASTORIA, that famous old remedy for infants and children, and see that it bears the Signature of *Dr. J. C. Fletcher* In Use for Over 30 Years. Children Cry for Fletcher's Castoria

Compensation.

Husband—Ah, when I think of the old days! Then I could have goose at table!

Wife—But, Fritz, you have me!—Lustige Blaetter, Berlin.

Baby's little dresses will just simply dazzle if Red Cross Ball Blue is used in the laundry. Try it and see for yourself. At all good grocers.—Advertisement.

Native.

"Niggah, what is yuh from?"
"Ah ain't from, niggah. Ah lives hyah."—Life.

COAL

FARMERS BUY IN CAR LOTS
From the Corcoran Coal Co., Buffalo, Wyo.
Lump Coal at the Mine, \$4.00.

Farmers get busy and be your own dealer by buying in car lots, saving retailers' profit. Cheaper than wood. Write your order to the mine or to H. B. CATHERS, 224 N. 24th Street, Lincoln, Neb., (Phone 18633). This is the only mine in the west SELLING DIRECT to the consumer.

To restore gray or faded hair to original color, don't use a dye—It's dangerous—Get a bottle of **NO DYE** Hair Color Restorer—Safe as water—Apply it and wash results. At all good druggists, or direct from **HEALING-CLASH**, Canton, Boston, N.Y.



Group of Gorgeous Evening Hats

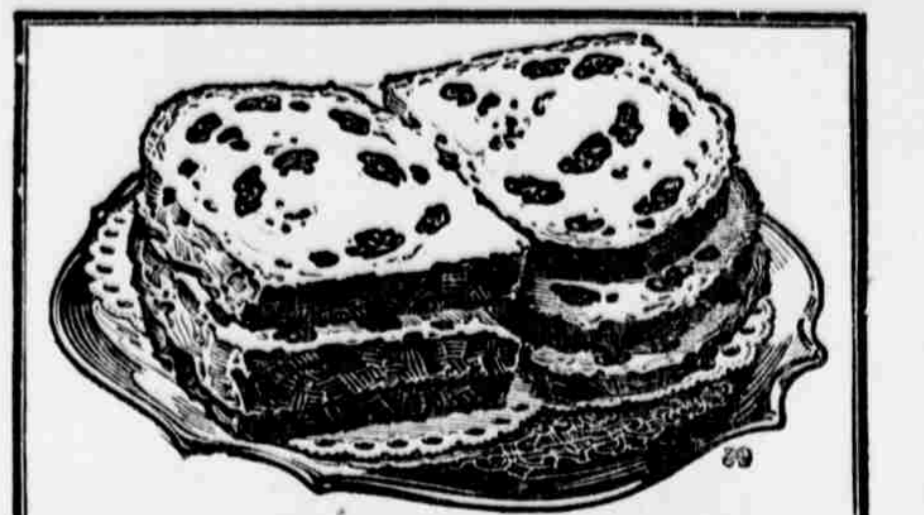
ionable bouffant effect. Ribbon is charmingly bowed alike at back and front.

Changeable taffeta frocks for the junior miss are very popular for holiday parties.

If wearing gold, silver and jeweled crowns, signifies royalty, then most of us are queens and princesses this season. Literally and not figuratively, we are crowned in diadems of gold and silver (metal cloth) set with

and fancy gold-thread embroidery. Nacre, ombre and changeable are three ways of expressing the new color effects, such as the gray shading to lavender and rose ostrich displays on the silver cloth poke pictured in the group.

Julia Bottomley
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Why Bake At Home
when you can buy bread like it, ready baked?

COUNT the raisins—at least eight big, plump, tender fruit-meats to the slice.

Taste it—see how the raisin flavor permeates the bread.

No need to bake at home when we've arranged with bakers in almost every town and city to bake this full-fruited raisin bread.

Just 'phone and they'll deliver it—all ready to surprise the family tonight.

It comes from master bakers' modern ovens in your city. And it's made with Sun-Maid Raisins.

That's another reason for its superiority. A rare combination of nutritious cereal and fruit—both good and good for you, so you should serve it at least twice a week.

Use Sun-Maid Raisins also in puddings, cakes and cookies. You may be offered other brands that you know less well than Sun-Maid's, but the kind you want is the kind you know is good. Insist, therefore, on Sun-Maid brand. They cost no more than ordinary raisins.

Mail coupon for free book of tested Sun-Maid recipes.

SUN-MAID RAISINS
The Supreme Bread Raisin

Your retailer should sell you Sun-Maid Raisins for not more than the following prices:

Seeded (in 15 oz. blue pkg.)—20c
Seedless (in 15 oz. red pkg.)—18c
Seeded or Seedless (11 oz.)—15c

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Please send me copy of your free book, "Recipes with Raisins."

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The Cuticura Toilet Trio. Having cleared your skin keep it clear by making Cuticura your every-day toilet preparations. The Soap to cleanse and purify, the Ointment to soothe and heal, the Talcum to powder and perfume. No toilet table is complete without them.—Advertisement.

Every shadow in life is evidence of a sun somewhere.

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