

It's a joyous treat to sit down to a bowl of Kellogg's Corn Flakes

You'll agree that you never ate such delicious, such satisfying cereal as Kellogg's Corn Flakes! Those big, sunny-brown "sweet-hearts-of-the-corn" are so fascinating in flavor and so crispy and crunchy that you don't wonder the children are thrilled to eat them!

Compare Kellogg's with imitations to realize their quality, their appetizing appeal, their wonderful crispness! Unlike imitations, Kellogg's are never tough or leathery or hard to eat! Each heaping spoonful of Kellogg's is even more joyous than the last—there is no end to the happiness that is yours eating Kellogg's Corn Flakes!



ASK FOR KELLOGG'S TO ensure that you get Kellogg's—those sunny Corn Flakes in the RED and WHITE package that bears the signature of W. K. Kellogg, the originator of Toasted Corn Flakes. NONE ARE GENUINE WITHOUT IT!

Kellogg's CORN FLAKES

Also makers of KELLOGG'S KRUMBLER and KELLOGG'S BRAN, cooked and bran.

ANNOUNCEMENT

ART NELSON, who has been in the employ of E. W. Stevens, for the past four years, has resigned his position, and knowing him personally as being a man well qualified for

Plumbing, Heating and Electrical Work

have decided to give him floor-room in my store where the trade will receive courteous treatment and his prices will be reasonable.

GEORGE TRINE, HARDWARE

PHONE YOUR COAL

ORDER TO

FARMERS' ELEVATOR

Bell Phone 29 Ind. Phone 12

Polled Shorthorn Dispersion

A carefully developed young herd of 40 splendid individuals that are choicely bred. Sale in Big Barn in Town.

Smith Center, Kansas, Wednesday, Dec. 13

10 cows that are bred and three that have calves at foot. Five 2-year-old heifers, bred and open. Seven yearling heifers, six or eight heifer calves, just right for calf clubs. Eight young bulls from six to 15 months old. My herd bull, Pleasant Dale Sultan, an Achenbach bred bull, sired by Sunny Sultan, that sold in their 1919 sale for \$875. The dam of Pleasant Dale Sultan, a 6 year-old cow, sold for \$500. A half sister to Pleasant Dale Sultan sold for \$1,000.

Registered Hampshire Hogs

I will also sell 10 or 15 gilts and sows bred and eight or ten good spring boars. Catalog ready to mail. Address

Geo. Hammond, Smith Center, Kansas

Auctioneers: J. C. Price and others. J. W. Johnson, Fieldman, Capper Farm Press.

THE RED CLOUD CHIEF

Red Cloud, Nebraska

PUBLISHED EVERY THURSDAY

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GASOLINE COSTS PER TON MILE

Various colleges and institutions have made tests of the tractive resistance of motor vehicles on various classes of roads which are very comprehensive. These tests show the tractive resistance in terms of fuel consumption to be as follows: The average per gallon of gasoline on dirt roads is 14 ton-miles; on gravel roads, 21 ton miles; and on concrete roads 31 ton-miles.

The good roads department of the Iowa State College and the Iowa State Highways Commission established weighing stations on important roads in the state to determine the average weight of the various classes of vehicles. The results are as follows: Horse drawn passenger—671 lbs. Horse drawn freight—1,998 lbs. Passenger automobile—2,670 lbs. Motor drawn freight—2,720 lbs.

Applying these figures to the count made on Nebraska highway near Grand Island on August 20-25, the average daily tonnage over this road was 1,598.5 ton-miles. The average daily traffic over this road for the week was 1,067, automobiles, 83.5 trucks, 17 horse drawn passenger and 10 horse drawn freight vehicles.

At 14 ton miles per gallon of gasoline each mile requires 114 gallons if the road is a dirt road. At 21 ton miles per gallon it would require 76.1 gallons if the road were gravel, and at 31 ton miles per gallon it would require 51.5 gallons if the road were paved.

According to these figures dirt roads require 50 per cent more gasoline than do gravel roads and 120 per cent more than do concrete road, and gravel roads require 47 per cent more than concrete roads.

The daily saving on this piece of road in gasoline alone at 21 cents per gallon would be as follows:

Gravel roads over dirt roads \$ 7.96
Concrete roads over dirt roads 11.07
Concrete over gravel roads 5.17

Assuming this to be an average of traffic for 300 days in the year the difference in the cost of power over one mile of road would be as follows: Gravel roads over dirt roads \$2,388
Concrete roads over gravel roads 1,551
Concrete roads over dirt roads 3,309

The cost of gasoline per ton-mile at 21 cents per gallon over dirt roads is 1.5 cents, over gravel roads, 1 cent, and over concrete roads, 0.68 cents.

At \$4,500 per mile, the saving on gasoline alone will pay for graveling this road every two years.

This does not take into consideration the difference in the life of a machine over the different kinds of road. The average life of an automobile is five years. There are about 210,000 automobiles in Nebraska. Nebraska must therefore buy 48,000 automobiles every year at a cost of approximately \$18,000,000. If gravel roads would lengthen the life of a machine one year, this would make a annual saving to auto owners of \$18,000,000.

It would seem that road users should be willing to pay a part of this saving for the construction and maintenance of roads. This should not be called a tax but an investment that will return dividends of more than 100 per cent annually.

LOCAL ITEMS OF

THIRTY YEARS AGO

(Items of Twenty Years Ago.)

At the meeting last Friday evening of Red Cloud Chapter No. 19 Royal Arch Masons, the following officers were elected: L. H. Blackledge, High Priest; W. A. Mitchell, King; C. H. Kaley, Scribe; A. Galusha, Sec., and C. D. Robinson, Treas.

Douglas Cather arrived in Red Cloud Wednesday evening for a visit with his parents.

George Tophan and family of Shickley, Nebraska, is visiting relatives in and near Red Cloud, this week.

J. H. Bailey was transacting business in Omaha the first of the week.

Baptist Church

Sunday school at 10 a. m. Morning Service 11 a. m. Subject "The Party of the First Part".

Evening Service 7:30 Subject "The Divine League of Nations". Choir meeting Friday evening at home of Pastor.

Cordial invitation to all not worshipping elsewhere.

I. W. Edson, Acting Pastor.

MRS. S. P. LINDLEY IS LAID AT REST YESTERDAY

Tryphena Ann Dabson was born near Havana, Illinois, on the 23rd day of January, 1839, where she grew to womanhood and in the month of August, 1862 was united in marriage to S. P. Lindley.

To this union three children were born, Mrs. C. J. Platt, of Red Cloud, B. G. Lindley of Reverton, and Mrs. Gertrude Albright, who departed this life in September, 1906.

Mrs. Lindley came with her husband to Nebraska in 1872, later removing to the state of Kansas, where in December, 1896 her husband passed away, after 34 years of life together.

At the age of 13 years she was converted and united with the Baptist church, maintaining that connection for 70 years, for a long period and until her decease retaining her membership at Red Cloud. While health and strength permitted, she was very faithful in attendance at all forms of service and her memory will be cherished by all who shared her acquaintance and engaged with her in the service of the Master she loved.

For several years her health had not been good, but her final sickness was of only three weeks duration, and she passed away at the home of her son in Reverton, Kansas, on December, 1922, at the age of 83 years, 10 months and 23 days. Her daughter, Mrs. B. G. Lindley, she leaves three grandchildren, Mrs. Mrs. Christensen, Paul Lindley and Helen Albright.

"Final and death" there will be given unto her, "Garden of Life."

Funeral services conducted by Rev. I. W. Edson of Red Cloud, were held at the residence of B. G. Lindley in Reverton on Monday, December 18, and interment was made in the Red Cloud cemetery.

R. C. FIFTH SHIPMENT TO LEAVE DEC. 4

The fifth big shipment of American Red Cross supplies for the starving refugees from Asia Minor will leave for Greece on December 4, it was announced at National Headquarters of the Red Cross here today.

This shipment, comprising 1,000 tons of flour valued at \$190,000, is the first of a 2,500-ton purchase destined for Greece just completed by the Red Cross. It is due in New York this week and will be loaded aboard the Greek Line steamer "Psara." The remaining 1,500 tons will form part of another shipment of relief supplies about December 15.

These shipments will bring the total Greek relief commitments since the fall Smyrna of the Red Cross up to nearly \$1,500,000, including 5,459 tons of flour and 125,000 clothing outfits. In addition, clothing purchased and made by Red Cross Chapters and sailing for Greece tomorrow aboard the U. S. Shipping Board steamer "Manhattan Island" will comprise 24,000 children's clothing outfits, 2,500 women's outfits and 200 baby layettes.

Aside from the authorized large emergency purchases have been made by Red Cross agents in Europe for quick dispatch to the refugees including flour, milk, blankets and medical supplies.

The Shipping Board and the Greek Line have given the Red Cross ample shipping facilities for its supplies to Greece, and the War Department has promptly cooperated in the purchase of medical supplies.

The Long Christmas Gift

There are many good gifts that one can choose at Christmas, but for lingering satisfaction, long-drawn-out what is there, after all, that can be named in the same breath with The Youth's Companion? The fun is only begun with the first Christmas number. Thereafter through the 52 weeks of the long, long year, it is constantly supplying fresh sources of amusement and information. Now it is the beginning of a new serial, then it is a contribution of vital interest to the youth interested in sport or science, next it is a brand new story by C. A. Stephens or A. S. Pier, or a tale of wild adventure in the old Indian days, by men who have actually lived among and panned with the redskins. But why say more? No other Christmas gift is welcomed with so much pleasure. Try it and see.

The 52 issues of 1923 will be crowded with serial stories, short stories, editorials, poetry, facts and fun. Subscribe now and receive:

1. The Youth's Companion—52 issues in 1923.
2. All the remaining issues of 1922.
3. The Companion Home Calendar for 1923.

All for \$2.50. Or include McCall's Magazine, the monthly authority on fashions. Both publications, only \$3.00.

THE YOUTH'S COMPANION, Commonwealth Ave. & St. Paul St., Boston, Mass.

WISE PARENTS

WILL HAVE THEIR CHILDREN'S EYES EXAMINED AND TESTED BEFORE SCHOOL BEGINS. BY SO DOING THEY KNOW THE CHILDREN BEGIN THE SCHOOL YEAR PROPERLY PREPARED TO MAKE THE BEST USE OF THEIR SCHOOL HOURS. BRING THE CHILDREN IN BEFORE SCHOOL STARTS. WE MAKE NO CHARGE FOR EXAMINATION AND FIT NO GLASSES UNLESS NEEDED.

FOUNTAIN PENS WITH CLIP \$1.50

BLOTTERS—FREE—ASK FOR THEM

"RITE-RITE" MECHANICAL PENCILS 10c

LEADS FOR AUTOPOINT, EVERSHARP AND OTHER PENCILS 10c PER DOZEN

Pocket Ben Watches \$1.50

Glo Ben Watches \$2.50

Alarm Clocks \$1.25 to \$4.75

KODAK DEALER **E. H. Newhouse** RED CLOUD NEBR.

Mr. Merchant!

Christmas Greeting Cards

THIS OFFICE, as usual, is in a position to handle your Christmas gift card business that has heretofore gone to the cities. Our stock of cards have just arrived and we will be pleased to show you the beautiful assortment of engraved, embossed, hand-tinted cards from some of the best gift card manufacturers in the world.

The Successful Business Man

in recent years, never fails to remember his patrons at Christmas time with an appropriate card. People have become to expect it; and it is a very inexpensive way to extend the season's greetings, proving to the customer that his business dealings with you have been appreciated, and causing him to remember you when he needs anything in the line you carry.

Call at our office and let us talk it over.

THE RED CLOUD CHIEF

Your Winter Trip

to California will be surprisingly more enjoyable and far more satisfactory if your hotel or bungalow accommodations are arranged for well in advance and proper consideration is given to the selection of your route to take you there. Naturally, you want to see the most of the best scenery in America en route. The logical route is the Burlington (in connection with the Denver & Rio Grande Western and Western Pacific) because it takes you right through Denver, the Pike's Peak Region, Royal Gorge, scenic Colorado, Salt Lake City and the Grand Canyon of the Feather River in the beautiful Sierra Nevada range. Then if you return by way of the great Pacific Northwest (Yellowstone or Glacier Park line), Minneapolis-St. Paul and the Burlington's Mississippi River Scenic Line, you put a ring around the Golden West—the most wonderful trip in America. Rail rates are the same via all Western lines. Therefore, you have something to gain and nothing to lose by investigating before completing your plans. Let me tell you more about the Burlington's more-travel-comfort-at-the-same-cost service.



N. B. BUSH,

Ticket Agent