

**NUCKOLLS CO. BREEDERS ASSN**

2nd Annual Sale of Boars and Gilts  
ON FAIR GROUNDS AT NELSON, NEB., ON

**Tuesday, Oct. 31, 1922**

At 1 O'clock, P. M.

Consisting of the Following

**66 Head of Hogs; 1 Polled Short Horn Bull**

16 Duroc Jersey Boars; 12 Duroc Gilts; 15 Poland China Boars; 3 Poland Gilts; 6 Spotted Poland China Boars; 3 Hampshire Boars; 2 Hampshire Gilts; 6 Chester White Boars; 3 Chester White Gilts; 1 Good Shorthorn Polled Double Standard Bull, 14 months old.

This offering is the choice from the different breeders of each breed of hogs and is a real high class offering of the best and most to-date breeding of each breed.

Many of these pigs have been shown at our County Fair and also adjoining County Fairs and have carried away many ribbons. The sale will be held in comfortable quarters if the weather is bad—so come rain or shine.

Hogs have been practically all vaccinated for cholera. Write Manager for catalogue or further particulars. **BIG FREE LUNCH AT NOON.**

**NUCKOLLS COUNTY BREEDERS ASS'N.**

LAWRENCE SMITH, Sale Manager, Superior, Nebr.

**Blankets and Robes**

Call and see our line of new Robes and Blankets

**LEE WALKER**

Successor to J. O. Butler

POLITICAL ADVERTISEMENT

**Senator Gilbert M. Hitchcoc**



**Candidate for Re-Election**

He was born in Nebraska 63 years ago.

He has published the Omaha World Herald for 37 years.

His influential position in the United States Senate makes more useful than ever to Nebraska.

PHONE YOUR

**COAL**

ORDER TO

**FARMERS' ELEVATOR**

Bell Phone 29

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Ind. Phone 12

**FARM BUREAU NOTES**  
(By County Agent, Henry R. Fausch.)  
**PURE BRED SIRE**

A short time ago I heard a man of national repute deliver an able talk on "The low cost of living." For the past twenty-four months farmers have been doing more than their usual amount of thinking—some good and some no doubt not so good. There is evidence that the same minded ones have arrived at the conclusion that in the long run the successful man works out his own salvation; and he who can think clearest, work the hardest and produce more or better materials, or both is most successful. It is also evident that most people now realize that the high prices of war times are past and profits (if there are any) must be figured out on a new scale.

Many lectures and progress of thrift were delivered and practiced during the war. We don't need lecturing to practice economy now. It is forced upon us; and whether we like it or not we must take it and make the best of it.

There are still many wastes upon farms; and one of the most glaring ones is that of feed and space given over to cattle that fail to pay board when milked and to make profitable gains if fed for beef. Too many inferior animals appear on our markets. Many calves that are kept to maturity should have been slaughtered for veal. It would indeed have to be an inferior Shorthorn bull whose first crop of even twenty calves would not pay his cost in their increased value on the market. In the face of a 5,000,000 cattle shortage and the difference in value between good and common market cattle it seems reasonable that now is a logical time for one to consider an investment in quality. The easiest way to improve a market is to improve the quality of the commodity market. The logical way to improve the quality of market cattle is through the use of a good pure bred bull and a few carefully selected pure bred cows for a foundation herd.

The Sni-a-bar demonstration carried on a Sni-a-bar Farms, Grain Valley, Missouri, presents many valuable and striking lessons. Perhaps one of the most valuable is the improvement worked by the mating of pure bred Shorthorn bulls with common cows.

In 1914, four steers from common cows sired by common bulls sold for \$22 below top of the market. In 1915, 20 steers fed the same as the common ones out of cows of similar quality and breeding but sired by pure bred Shorthorn bulls topped the market. From November 3, 1914 to May 11, 1915, fifteen different sales of common, first cross, and first and second cross steers are reported from Sni-a-bar. The two shipments of common bred steers sold for 60 cents and 25 cents below top of the market. Three shipments of commonly bred steers sold for 50 cents below top to 5 cents below top. Ten shipments of first and second cross steers sold from 15 cents to \$3.40 above other top

sales and one shipment for \$5.00 to \$9.00 above bulk of sales for the day. Does quality pay? Think. Improve your own market by improving the quality of your cattle.

**CLOTHING COMPANY FORCED TO UNLOAD OR QUIT**

W. G. Hamilton Clothing Company of Red Cloud Obligated to Raise Money. Must Raise \$18,468.72 in Ten Days.

Most of the readers of this paper are acquainted with the W. G. Hamilton Clothing Company, Red Cloud, Nebraska, and will be greatly surprised to know that as the result of business depression, drop in prices, etc., its affairs are now in such a condition that their creditors demand a large sum of money immediately. The blow came as a surprise to Mr. Hamilton who had practically completed his fall purchases, and expected to be able to continue through the fall and winter without interference. Business conditions generally, not having shown the improvement that was expected, he felt that he could wait no longer for his money, and has forced Mr. Hamilton to place his entire stock on sale beginning Wednesday, November 2nd, 9 a. m. giving him ten days from that time in which to raise the \$18,468.72.

This places at the mercy of the buying public for ten days the most complete stock of clothing and furnishing goods that could be found west of the Mississippi river, featuring only the best shown lines of clothing such as Hart Schaffner & Marx, Mayer Bros, Michaels-Stern & Co., underwear from the famous Munsingwear mills; sweaters manufactured by Brady Knitting Co.; Stetson & Mallory hats; Crawford shoes; Lee Unionalls and play suits and other well known lines.

Mr. Hamilton's loss is your gain and while the merchandise is complete and every garment offered is a bargain, yet it is true that those who come early will be best served and have the greatest opportunity of selecting their wants before the stock is in any way depleted.

As an added inducement, Mr. Hamilton has planned to give free to the first fifty customers entering his store Wednesday morning, November 1st, one article. The numbers will be passed out in sealed envelopes and there will be no strings attached in any way. Come early and receive a gift free which will include articles ranging in value from 10 cents to \$1.00.

**SAVE MONEY**

By subscribing for your Magazines now. We have some very low

**RED LETTER BARGAINS**

A saving of from 20 to 33% per cent—but you must act quickly for these offers expire after Nov. 10th. Come in and look over the list. Don't give your subscriptions to a stranger—but come here where you can have any complaint remedied.

**CHAS. L. COTTING, The Druggist**

**Webster County Poland China Swine Breeders**

**ASSOCIATION SALE**

**Saturday, November 4, 1922**

**Auditorium Sales Barn, Red Cloud, Nebr.**

**25 BOARS**

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**25 SOWS**

These are all good ones and the best of breeding. These hogs are consigned by the following breeders whose reputation for breeding good hogs is unquestioned.

**It's Our Greatest Offering; Your Greatest Opportunity**

All hogs guaranteed breeders and all are vaccinated. Write for a catalog and come out to the sale and buy some of the best pigs of the season. The hogs will be cared for until Monday after the sale. Sale starts at one o'clock.

**W. F. Lippincott W. F. Lambrecht Alex Bushow  
L. R. Mattock Carl Fausch Henry Fausch  
J. H. Hamilton & Son Spencer Vance  
J. W. Hamilton, Sales Manager  
T. C. Jensen, Auctioneer State Bank, Clerk**

**Place Your Coal**

**Orders Now**

**The Malone-Gellatly Co.**

**Hardware & Electrical Goods**

WHEN you want anything in the line of hardware, whether it be a small item or a bill for a new house we will be glad to serve you.

**ELECTRICAL GOODS**

We also carry a line of electrical goods. See us for lamps, irons, grills, percolators, waffle irons, sewing machine motors, etc.

**GEORGE TRINE**



"Who said Kellogg's Corn Flakes? Oh, good, Jane, but we're going to have KELLOGG'S for our supper, 'neer we woud' dream!"

**Leave it to the kiddies to pick Kellogg's Corn Flakes—they are never tough or leathery!**

Put a bowl of KELLOGG'S Corn Flakes and a bowl of imitations in front of any youngster! Then see KELLOGG'S disappear! Try the experiment yourself! It's great to know the difference in corn flakes—the difference between the genuine and the "just-as-goods"! Kellogg's have a wonderful flavor that would win your favor by itself—but when you know that Kellogg all-the-time crispness! Well—they just make you glad! Kellogg's are never tough or leathery or hard to eat!



Kellogg's will snap-up kiddie appetites something wonderful! And, our word for it—let the littlest have their fill—just like Daddy must have his! You'll never know how delicious corn flakes can be until you eat KELLOGG'S! You will know the KELLOGG package because it is RED and GREEN! Look for it!

**Kellogg's CORN FLAKES**

Also makers of KELLOGG'S KRUMBLER and KELLOGG'S BRAN, cooked and krumbled

**Hereford Cattle and Poland China Hogs**

at **AUCTION**

**Wednesday, November 1, '22**

Commencing at 12:30, at the

**Spring Creek Hereford Farm**

5 miles north and 4 miles east of Smith Center, 4 miles north and 2 miles west of Bellaire

7 young bulls from 8 to 12 months old; 10 cows, 3 with calves at foot and rebred, 6 fresh soon, 1 fresh, a good milker; 10 open heifers. 1 herd boar; 6 spring boars; 8 tried sows; 20 spring gilts.

**S. D. SEEVER**

**Come to Red Cloud, Nov. 11th**