

Cream-Eggs-Poultry

Yes, We buy cream and lots of it—also your eggs and poultry. We are—and always have been—paying "TOP MARKET PRICES" and shall continue to do so. You may rest assured when you bring your produce to the Union you get the prevailing market price for it.

COMPETITION

That's what we like. We enjoy good fair and square competition, and welcome it. Competition is the very life of trade. Without it the farmer would be in doubt whether he was getting value received. With it he has only to consult the other fellows quotations and then he knows he is receiving honest treatment.

FAIR DEALING

Ask any one of our patrons about our prices and tests and see if they are satisfied. A continued patronage of approximately 350 cream customers is pretty fair evidence that we are treating our patrons right and meeting competition on a fair business basis.

YOU SHARE OUR EARNINGS

Members of the Union should bear in mind that all the profit we make on your produce less the actual cost of handling is paid back to you IN DIVIDENDS.

The Farmers Union
J. F. Edwards, Mgr. A GOOD PLACE TO TRADE Red Cloud, Neb.

THE RED CLOUD CHIEF

Red Cloud, Nebraska

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FARM PROFITS ARE COMING BACK

It is a law of nature that action is equal to reaction in the opposite direction. For instance, a pendulum always swings almost as far one way as it went in the opposite direction on the preceding swing. A slight tap when it starts back may send it farther than it went on the up stroke.

Business has its up and downs as does the pendulum. In many respects business expansions and depressions are almost as regular as is the ticking of the clock. When business reaches the peak of its climb we can always rest assured that there will be a decline at least nearly as far. The world war really served as a vigorous push rather than a light tap on the business pendulum of the world and sent it up and up almost to its zenith, in fact, many feared the force of the impact would cause it to dash from the beaten path and crash to destruction. But the upward swing stopped before the break, and for the last year and a half we have been witnessing the backward swing.

Many facts indicate that it is now about time for the business pendulum of the United States to return in the direction of the business recovery. And in the revival of business which is sure to occur we anticipate that farming will be one of the first lines of business to be benefited.

There are several reasons why the farmer now should take an optimistic view of his business situation. The wheat carry-over from this season has been the smallest in years. The latest information indicates that the 1921 crop is no larger than the 1920 crop.

Stocks of wheat at terminals and in country elevators are reported to be more than 50% lower than a year ago. The visible supply is the smallest in eighteen years.

The supply of flour in the hands of merchants as well as consumers is very low. There was 20% less flour manufactured during the year ending June 1st than during the preceding year.

Of vital interest to farmers is the fact that there is a decided shortage in livestock. If per capita consumption of meat and meat products were suddenly to return to normal, the demand for meat would be far greater than the supply.

During the first five months of 1921 there were 7,716 business failures in the United States as compared with 2,678 for the corresponding period of 1920. An expert statistician estimates that at present there are about three million persons ordinarily employed in industries in the United States out of employment. It has been demonstrated that the family of a man who has employment consumes three times as much of the things people eat, wear and use, as it does when the head of the family is out of employment. Latest information indicates that the number of unemployed has probably reached the maximum and that unemployment is now on the decline.

One can readily see that as workers in textile mills, shoe factories, automobile factories, furniture factories, etc., are resuming employment, their requirements will be proportionately increased. Certainly this means a greater demand and better prices for all the things which are produced by farmers. Lack of employment cannot be improved until utilization of products produced is resumed.

Add to all this the determination of the farmers of this country to take a hand in the marketing of their own products, getting better prices or at least getting a larger percentage of the final selling price of their stuff, together with the probable reduction in freight rates, and we have ample reason for feeling optimistic in regard to the situation the farmer will find himself in a few months hence.

There are other favorable signs and we will admit a few clouds on the horizon, but taking it all in all the situation warrants reasonable optimism. Better times for agriculture are coming, and coming soon. The farmers who profit most during the next few years will be those who keep eyes and ears wide open for every bit of information that will help them to judge what is best for them to do in the conduct of their own business.

Buy the things you need to enable you to produce crops and livestock economically. If you can cut the cost of producing a bushel of wheat by 10 cents, this is equivalent to getting 10 cents a bushel more for it. Successful Farming is working overtime in an effort to keep its read-

Everything for QUALITY —nothing for show

THAT'S OUR IDEA in making CAMELS—the Quality Cigarette.

Why, just buy Camels and look at the package! It's the best packing science has devised to keep cigarettes fresh and full flavored for your taste. Heavy paper outside—secure foil wrapping inside and the revenue stamp over the end to seal the package and keep it air-tight.

And note this! There's nothing flashy about the Camel package. No extra wrappings that do not improve the smoke. Not a cent of needless expense that must come out of the quality of the tobacco.

Camels wonderful and exclusive Quality wins on merit alone.

Because, men smoke Camels who want the taste and fragrance of the finest tobaccos, expertly blended. Men smoke Camels for Camels smooth, refreshing mildness and their freedom from cigarette aftertaste.

Camels are made for men who think for themselves.



Camel

R. J. REYNOLDS TOBACCO COMPANY, Winston-Salem, N. C.

Children's Play Clothes



Why sit and sew for the little folks these hot days, when you can buy them clothes ready made for only a few cents more than you pay for the goods?

And made better than you would make them yourself

Come in And Let Us Show You

Barbara Phares
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Red Cloud - - - Nebraska

NOTICE

The Adult Chautauqua tickets are printed as follows:—
"Price \$2.50, War Tax 25c, Total \$2.75"

THIS SHOULD READ INSTEAD
Price \$2.27, Wartax 23c, Total \$2.50

The latter prices will prevail Don't fail to get your ticket

July 25th to 31st, Inclusive

YOUR BUSINESS IS JUDGED to a great extent by the stationery you use. The careful selection of good paper, well printed, makes your correspondence distinctive. Ask us for samples of work on Hammermill Ripple Bond.

ers fully abreast of the times. The city of Washington is an important point in the farmer's geography at the present time. We are watching things there, and elsewhere, closely and will give you the full benefit of our observations.—E. T. Meredith, Publisher.

WEBSTER COUNTY FARM BUREAU DISCUSSES FARM ILLS

At the request of the American Farm Bureau Federation, the Webster County Farm Bureau called some of the prominent farmers of the county to a meeting July 11th. The object of the meeting was to secure firsthand information from the producers themselves as to problems confronting American agriculture.

RESULTS OF MEETINGS

1—The causes of the present unfavorable condition of agriculture.
A—High cost of production of the farm products compared with price received.

B—Currency inflation followed by currency deflation, (paying for things bought when money was inflated with products sold after deflation.)

C—Decreased demand for farm products, due to: first, lack of demand in Europe, second, lessened consumption in general in America, third, substitution of cheaper foods, such as cocoa oil for butter and lard.

2—The causes of the difference between the prices of agricultural products paid to the producer and the ultimate cost to the consumer.

A—There are too many steps in the marketing process.
B—Excessive freight rates.

3—The banking and financial resource and credits of the county, especially as affecting agricultural credits.

A—Favoring a banking policy by the Federal Reserve bank which would loan money to farmer: on their personal security to the relative amounts that it loans to manufacturers, speculators, etc.

4—The marketing facilities of the county.

A—The marketing facilities would be improved by greater use of co-operation in buying and selling and greater publicity given to wholesale prices.

HENRY R. FAUSCH
County Agricultural Agent.

About all the base ball fans of this city attended the ball game at Blue Hill Sunday afternoon at which time the Blue Hill team defeated Minden by a score of 2 to 1. Coombs, who was on the mound for Blue Hill was at his best and pitched the best game of ball that he has thrown this summer.

In The Eye

Ever stop to think how strongly you are influenced by the look in a man's eye? Your eyes are the most observed feature. Why not give them the consideration they deserve, and select becoming eye glasses? Our glasses make your eyes look best, and are best for your eyes.

J. C. MITCHELL

—JEWELER AND OPTICIAN

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