

Three Things You Want

The three things that count in a battery, Exide gives in the maximum degree. These are:

- 1—Plenty of power—and then some.
- 2—Long life.
- 3—Freedom from repairs.



To make sure that the Exide gives this service, ask any motorist who uses one. To see why, call and dissect an Exide Battery with us.

Red Cloud Battery Service Station
 CARL S. McARTHUR, Mgr.



Exide

BATTERIES

THE RED CLOUD CHIEF

Red Cloud, Nebraska

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SAFE DRIVING REQUIRES PROPER FOCUSED BULBS

No lens meets with the requirements of safe driving unless the bulb is properly focused. When a bulb is properly focused it is placed in the correct position in the headlight with respect to the reflector. This is a simple matter since all headlights are equipped with a device for moving the bulb backward or forward in the reflector. The four in common use are:

- 1—The rim adjustment which is operated by turning a screw or thumb nut on the rim of the reflector.
- 2—The bulb adjustment which is operated by pushing, pulling or turning the bulb with the fingers.
- 3—The inside adjustment. In case the reflector must be removed from the headlight and adjusted from the rear.

- 4—The outside adjustment. This adjustment is the easiest to operate and consists of a screw or thumb nut located on the back of the lamp case.

The list of approved lenses tells which of the four focal adjustments the bulb should be in and also what tilt should be given to the headlight. What does this mean? With No. 1, the filament of the lamp bulb is at the focal point of the reflector. The resulting beams of light are almost straight ahead and of the smallest diameter. With No. 2, all of the filament is back of the focal point of the reflector, the resulting beam of light will then be spread out as much as possible. In No. 3, the filament of the lamp bulb is only slightly back of the focal point. The resulting beams of light are larger than with No. 1 and smaller than with No. 2. With No. 4, all of the filament is ahead of the focal point of the reflector.

To focus the headlights, drive the car to a level spot where the light from the headlights will be thrown on some sort of a screen 25 feet ahead of the car. Remove the front lamp glasses or lenses. Then cover one lens so that only the light from one lamp at a time will show on the screen. By means of the adjustment with which your lamps are equipped, move the bulb forward or backward until it has passed through the focus. When the beam is of the smallest diameter, it is at focal adjustment No. 1. From this point it may be moved into the proper adjustment for the particular lens which you intend using. Do the same with the other lens while the one which has been previously focused is covered. The bulbs are now focused.

The two illuminated spots on the screen, when both lights are directed upon it should be on the same level with, and their centers the same distance apart, as the centers of the headlights. If they are not, change their relative positions by moving the headlamp on its support to fulfill these conditions, but do not move the bulbs in the headlights relative to their reflectors after once locating them separately.

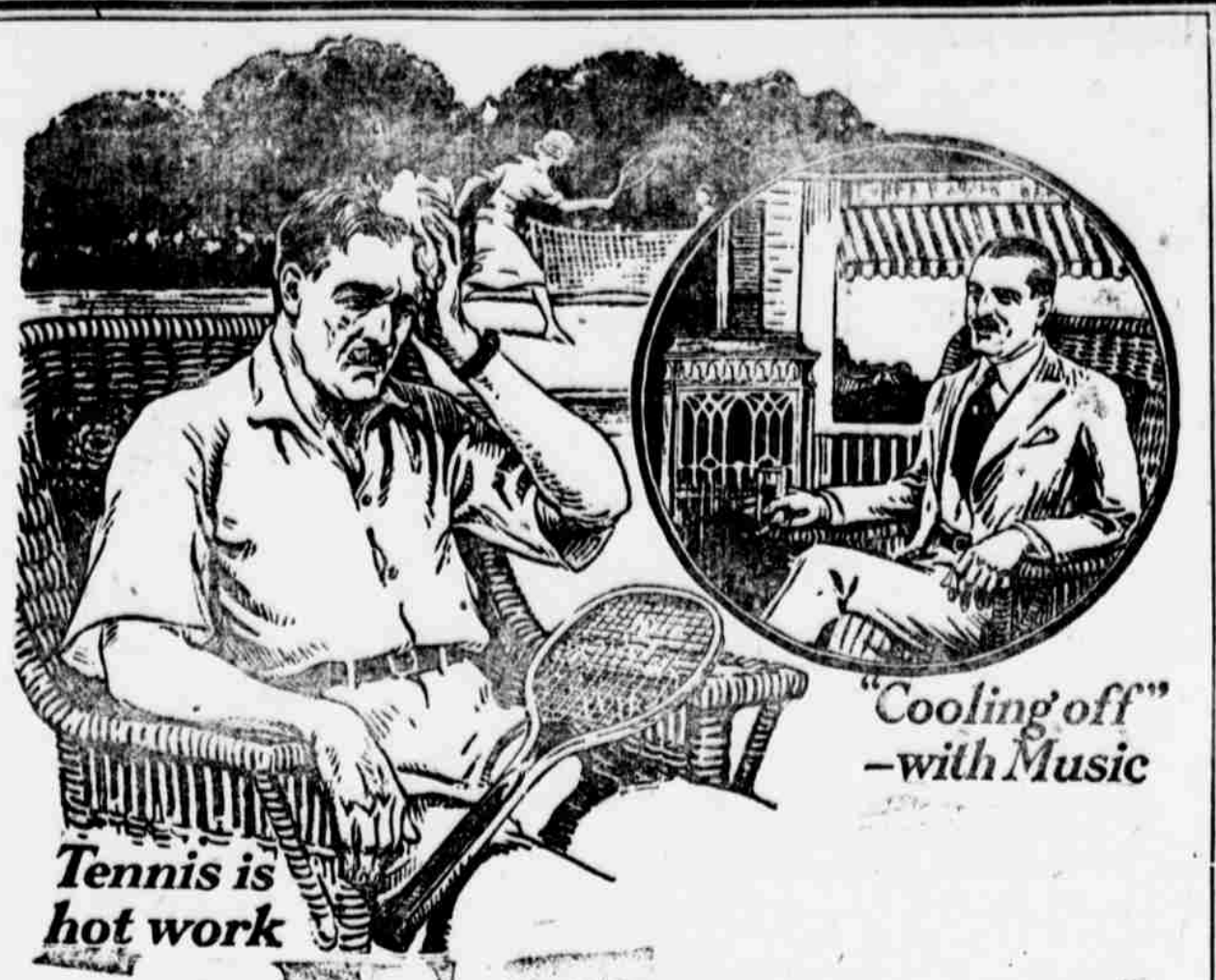
If no tilt is required, the headlights are now ready for the lenses. If a tilt of 1 foot in 100 feet is required, the headlights must be tilted downward so that the center of the bright spots falls 3 inches in the 25 feet. Do not expect a lens to give good glareless light unless you adjust the rest of the headlight. A carburetor will always furnish gas, but it has to be adjusted to give the proper mixture of gas and air.

EVERY MEMBER GET A MEMBER

The "every member get a member" campaign of the American Legion will begin in Nebraska July 18. The campaign will close as soon as every member has enrolled a new member or as soon as the present membership is doubled.

The campaign will be carried out in accordance with the wishes of F. W. Galbraith, Jr., the late national commander whose last message was a plea for increased membership.

"The Legion has earned the right," said Col. Galbraith, in his last message, "to do something in a national way primarily in the interests of its organization and the time has come to exercise that right. I propose that the American Legion shall exactly double its membership. A tremendous undertaking you say. Yes, tremendously simple. Just an intensive effort when every Legion member in the world shall go out, lay a firm, but friendly hand upon a buddy and sign him up. Every member get a member and the job is done."—The Mid-West Veteran.



Tennis is hot work

"Cooling off" with Music

Edison First with Broadway Hits

NEW YORK knows how to keep cool. Good music atop the roof gardens is the secret. Edison's special Broadway hit service, brings Broadway roof gardensto our store. Come and get the songs and dances that are now refreshing New York.

we gladly loan you an instrument on three days free trial, with a program of the latest Broadway hits. We are making this offer so that you may learn what Edison music will do for you. Only a limited number of instruments available, so we advise you to fill out the coupon right away.

Mr. Edison's \$10,000 Prize Offer

Having a New Edison in your home will give you a better chance to win part of Mr. Edison's \$10,000. He has offered 23 prizes for the best phrases that will distinguish the New Edison from other

phonographs. This contest is open to all. Ask for information folder and mail coupon immediately.

E. H. Newhouse
 Licensed Edison Dealer

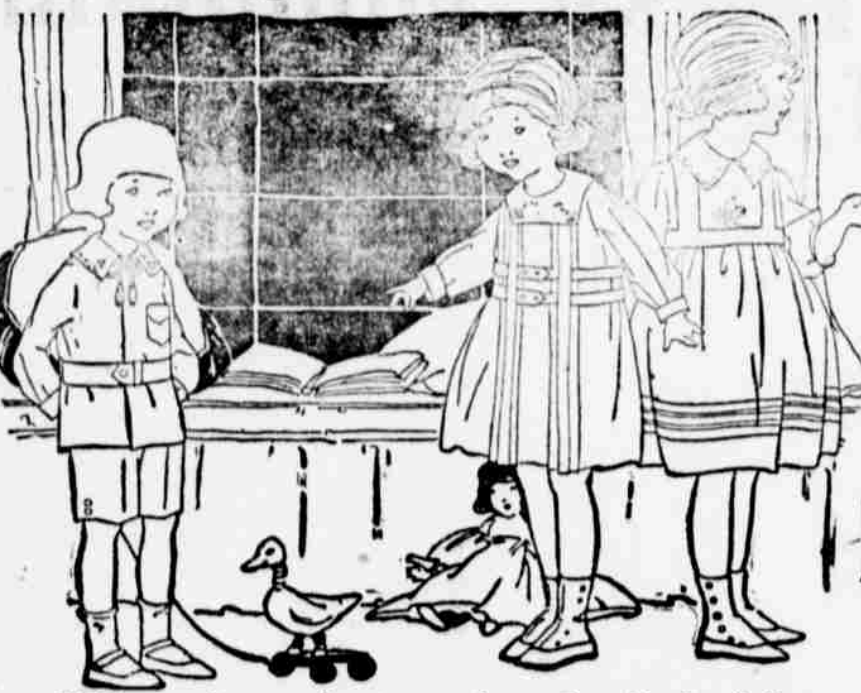
A 3 DAY TRIAL COUPON

NAME _____

ADDRESS _____

This coupon when filled out by a responsible person, entitles him to the loan of a New Edison and a selection of records.

Children's Play Clothes



Why sit and sew for the little folks these hot days, when you can buy them clothes ready made for only a few cents more than you pay for the goods? And made better than you would make them yourself

Come in And Let Us Show You

Barbara Phares
 The Women's Store
 Red Cloud - - - - - Nebraska

NOTICE

The Adult Chautauqua tickets are printed as follows:—
 "Price \$2.50, War Tax 25c, Total \$2.75"
THIS SHOULD READ INSTEAD
 Price \$2.27, Wartax 23c, Total \$2.50
 The latter prices will prevail Don't fail to get your ticket
July 25th to 31st, Inclusive



Buy a pipe— and some P.A.

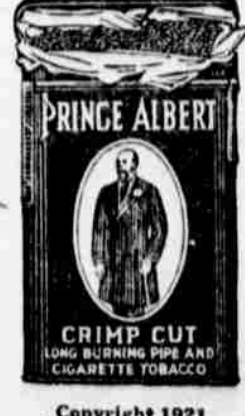
Get the joy that's due you!

We print it right here that if you don't know the "feel" and the friendship of a joy'us jimmy pipe— GO GET ONE! And—get some Prince Albert and bang a howdy-do on the big smoke-gong!

For, Prince Albert's quality—flavor—coolness—fragrance—is in a class of its own! You never tasted such tobacco! Why—figure out what it alone means to your tongue and temper when we tell you that Prince Albert can't bite, can't parch! Our exclusive patented process fixes that!

Prince Albert is a revelation in a makin's cigarette! My, but how that delightful flavor makes a dent! And, how it does answer that hankering! Prince Albert rolls easy and stays put because it is crimped cut. And, say—oh, go on and get the papers or a pipe! Do it right now!

Prince Albert is sold in tippy red bags, tidy red tins, handsome pound and half pound tin humidors and in the pound crystal glass humidors with sponge moistener top.



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PRINCE ALBERT

the national joy smoke

SCHOOL DISTRICT MEETING

To the Patrons of School District No. 75: A special meeting will be held at the school house on July 22, 8 p. m. The purpose of the meeting will be to vote the levy which is more than 35 mills and less than 100 mills. Adolph Goth, Director.

Only one hundred and six cars passed thru here Sunday morning enroute to the Kansas City and St. Joe markets. These were handled in two trains. A. B. Crabill shipped three cars of hogs to the St. Joe market, also W. A. Romjue four cars of hogs.

D. H. Larrick returned home Friday from Broken Bow where he spent a few days visiting relatives. His granddaughters, Lucille, Lornc and Virginia George accompanied him home for a visit.