

# BESSE AUDITORIUM

TONIGHT

## Special Feature!

A big Special is booked for tonight, for the benefit of the Local American Legion Post

**Coming! Coming!**

## The River's End

One of the latest and best photo plays  
A Super Production. See It, Sure.

## Three Other Big Features

Coming this week and next. Watch for posters in theater windows and entrance  
Don't forget--Sunday--matinee and evening

# AUDITORIUM

Good meals—good service—moderate prices—Powell & Pope's cafe  
Roy Rust spent Monday in Hastings.  
Roy Palmer of Inavale was in town Monday.  
James Peterson spent Wednesday in Superior.  
Honey for Sale.—M. Drew, Superior, Nebraska.  
Wyeth Fogel was down from Cowles Friday afternoon.  
Supt. Holtzen and Howard Kaley were in McCook Monday night.  
Lloyd Barker, who is traveling for the St. Joe Paper Co., was in the city Monday.  
Mr. and Mrs. Clare Wolfe have moved in to the Hunt property north of the Fireman's hall.  
N. B. Bush, J. W. Houck and Phil Traut attended a meeting of Burlington officials at McCook Friday.  
John Schmitt, Burlington special agent from Wymore, was attending to company business in the city the last of the week.  
Rev. Clarence Huff of Oronoque, Kansas, will fill the pulpit Sunday both morning and evening at the Christian church.  
J. B. Wisecarver has traded his farm west of this city for a large acreage of land near Garden City, Kansas. R. C. Burch made the deal.  
Mr. and Mrs. Martin Albright and daughter, Mrs. Albright and son, Louie, of Clarence, Missouri spent the first of the week in the city with her sister and daughter, Mrs. J. F. Edwards, and family.  
Mrs. Claude Garrow returned to her home at St. Joe Tuesday morning, after spending a month with her parents, Mr. and Mrs. George Clawson, and other relatives.  
Attend the Ansel vs Red Cloud foot ball game this afternoon. Ansel has not been defeated this season and this will no doubt be the strongest game of the season.  
Preaching services at the Congregational church next Sunday morning at eleven o'clock. Sermon by Rev. Mary H. Mitchell. Sunday school at 10 o'clock. You are invited.  
Bert King, who has been foreman of the Watts Construction Company here for the past few weeks, went to Oswego, Kas., Sunday morning to attend to some business for that company.  
Community Chorus Concert Tuesday evening, Nov. 23rd, at Besse Auditorium, at 8:15. Mrs. Frank Hughes, director. Admission 25c and 35c. Tickets on sale at Cotting's and Garber's stores.  
District Deputy Hammel is in the city writing up a class of candidates for the local M. W. A. lodge. The members are planning on reorganizing the local lodge and putting some new life into it.  
George Havercamp arrived here Monday with his household goods from Gruwell, Kansas. He purchased the Nelson elevator several months ago and will take charge of the same as soon as he obtains a house for himself and family.

Ed Garber spent Tuesday in Hastings.  
Dr. Hahn was down from Hastings Tuesday.  
Worth Shipman spent Wednesday in Hastings.  
Roy Oatman went to Hastings Monday afternoon.  
Mrs. J. A. Bradford went to Hastings Tuesday to visit relatives.  
Mr. Burch of Powell, Wyoming, is visiting his son, R. C. Burch and family.  
Miss Mabel Bailey returned home Friday evening from Omaha where she had been visiting her brothers.  
Mrs. J. E. Butler will hold a special sale of all her stock of hats, also ribbons in velvet and silk, Saturday, Nov. 13th.  
Ethelbert Johnston left Wednesday morning for Wyola, Montana, after visiting his sisters, Mesdames Eshelman and Bean.  
Geo. Fenney, master carpenter for the Burlington from McCook, was in the city Monday inspecting the new coal shed which is being constructed south of the depot.  
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Nina Beauchamp, aged 11 years, passed away the last of the week at the home of Mr. and Mrs. J. E. Fox. She was the daughter of Mr. and Mrs. Ernest Beauchamp. Funeral services were held Sunday afternoon, Rev. Noah Wagener being in charge.  
Conductor Sam Rogers who has been running between Red Cloud and Oxford for the past five years or more on Nos. 63 and 64 has bid in the Oxford-St. Francis passenger run. He went to work on that branch Monday morning. Conductor Woodridge from Oxford relieved him, on the freight.



**Let Us Show You This Good Washer**  
Change washday to wash hour and get away from rubbing and wringing—or working your machine by hand.

**ONE MINUTE WASHER**

We have one for you—single or double tub—the one you can operate with gas engine or electric power. The wringer swings four ways—is reversible and operates with the washer. A One Minute gives you a tub full of clean clothes every five to fifteen minutes. It is the washer with "a million satisfied users."

Come in and let us show you this washer, built by washing machine manufacturers of 20 years' experience.

**TRINE'S HARDWARE STORE**

**AS TOLD TO US**

Buy Bread at Powell and Pops.

Ansel vs Red Cloud at 3 p. m. today.

Frank Gaston spent Monday in Hastings.

Mrs. Lydia Hoffman spent Thursday in Hastings.

Joe Crow was down from Republican City Saturday.

P. M. Whitehead was down from McCook the last of the week.

Mrs. Frank Peterson and Miss Mary Peterson spent Friday in Hastings.

Mrs. Christy Patmore was a passenger to Superior Saturday morning. Frank and Jim Eberthorn were home from Grand Island the last of the week.

P. A. Wullbrandt left Monday for Baconton, Georgia, where he will visit his brother.

Mrs. C. D. Robinson and daughters, Mrs. Oliver Powell and Miss Lucile, spent Thursday in Hastings.

Community Chorus Concert Tuesday evening, Nov. 23rd, at Besse Auditorium, at 8:15. Mrs. Frank Hughes, director. Admission 25c and 35c. Tickets on sale at Cotting's and Garber's stores.

Eat and drink at Powell & Pope's Cafe.

J. E. Betz spent Monday in Hastings.

J. L. Beebe went to Lincoln Saturday morning.

S. E. Vanderwert of Indianola was in the city Sunday.

Mrs. Clara Sherer went to Cowles Saturday to visit a few days.

Mr. and Mrs. Herb Ludlow returned home Thursday evening from Lincoln. Mesdames May Wolfe, Roy Sutton and Clare Wolfe spent Monday in Hastings.

Mrs. Foe went to Louisville, Nebraska Friday morning where she will visit relatives.

Operator W. R. Dorf went to Trenton Saturday morning, he being relieved by Operator Edwardson of McCook.

Mr. and Mrs. Ralph Shepherd of McCook spent Friday in the city with her parents, Mr. and Mrs. C. T. Dickenson.

E. S. Fitz departed Thursday afternoon for Astoria, Illinois after being called here to attend the funeral of his daughter, Mrs. Roy Rust.

Friday the Ansel football team defeated the Seward Lutheran college team by a score of 47 to 0. The Ansel team plays the local team here this afternoon.

**No Increase in Price**

The State Journal is the only big state paper that has not raised its prices. Still being mailed at the old rate of \$5.00 a year without Sunday, or \$7.00 with the big Sunday paper. The publishers hope it will not be necessary to make an increase and will fight it off as long as possible. Everybody should help to get down to a moderate basis of prices. You will admit that \$5.00 a year for a great daily like the State Journal is not profiteering. It's the cheapest thing you buy. The Journal satisfies the needs of the whole family. It is less partisan and more independent than any other state paper. It prints all the news that's fit to print and is filled with many exclusive features. The coming session of both the State and

National Legislatures will be of unusual interest. The Journal for fifty years has devoted more space to Nebraska news than any other paper. Prepare for the long winter by sending in your order for the Nebraska State Journal now.

**Baptist Church Notes**

Preaching at 11 a. m. Sunday School at 10 a. m. Rev. E. R. Coon of Grand Island will preach Sunday both morning and evening and remain in the city during the week and preach the following Sunday.

**FARM LOANS**

If you want a farm loan call and see me for I am ready to make loans with absolutely no delay.

J. H. BAILEY.

**THE FOLKS AT HOME EXPECT YOU TO TELL 'EM ALL ABOUT**

OMAHA'S FUN CENTER—THE *Gaiety* VISIT

Exciting Burlesque; Vaudeville

Large Shows Filled with Pretty Girls, Funny Clowns, Gorgeous Costumes, Brilliant Musical Entertainment

LADIES' DINE MATINEE EVERY WEEKDAY

Everybody Goes! Ask Anybody

MAKES THE BIGGEST AND BEST SHOW WEST OF CHICAGO

# The Orpheum Theater

ANNOUNCING

## Opening, Saturday, Nov. 13

Matinee, under management of C. E. Miller, formerly with the largest Film Corporations and Theaters. Our aim will be to present to the theater goers of Red Cloud and Webster County the finest and best obtainable in motion pictures, and will appreciate a share of your patronage.

**Program for the Week as Follows**

<b>Saturday, Nov. 13</b> <small>Matinee Evening</small> Pathe Super Special with an All Star Cast <b>Half A Chance</b> Also New Rolin Comedy	<b>Monday-Tuesday, Nov. 15-16</b> Picture Supreme, indorsed by the Clergy <b>The Confession</b> Also Paramount Past Nature Scenes
<b>Sunday, Nov. 14</b> <small>Matinee Evening</small> CONSTANCE TALMADGE in <b>The Perfect Woman</b> Also Beautiful Pathe Review	<b>Wednesday, Nov. 17</b> A PARAMOUNT PICTURE <b>Adventure in Hearts</b> Fox News

**Thursday, November 18**  
Bryant Washburn **The Six Best Cellars**

# Edison Was Right Again

The prices of Edison Phonographs have increased less than 15 per cent since 1914, and a substantial part of this increase is the 5 per cent tax, which the Edison Laboratories pay to the Government.

The Edison Phonograph of today is a better phonograph and a better value than the Edison Phonograph of 1914. On the other hand, the dollar of today is worth, in purchasing power, only a little more than half as much as the dollar of 1914. Therefore, if you buy an Edison Phonograph at this time, you are virtually buying a before-the-war value, with an after-the-war dollar.

Why was it that Edison did not increase his prices and how did he avoid the necessity of doing so? Any commercial agency and practically any investment banker can ascertain for you that the Edison Phonograph Laboratories were doing business, in 1914, on a narrower margin of profit than was true of any of the other established phonograph, or talking machine, manufacturers. How, then, did Edison manage to avoid an increase in his selling prices?

The story is dramatically interesting. The following is only the essence of it:

When the United States of America entered the Great War, Mr. Edison dropped all his work at the Edison Laboratories and enlisted in the army of American men of science, who pitted themselves so successfully against the world-famed German scientists. Cardinal Mercier, on his recent visit to America, credited Mr. Edison with a large share in winning the war for the Allies. The New York American of September 5th describes, at length, some of the inventions, which Mr. Edison developed and placed at the disposal of the Government. In this article, the New York American states that Mr. Edison appears to have been the moving spirit of the Naval Consulting Board of the United States.

When Mr. Edison gave up his own business for the business of the Nation, a very critical situation existed in his Manufacturing Laboratories, due to their inability to obtain various materials, and the necessity of finding satisfactory substitutes for such materials. If there was ever a time in Mr. Edison's career, when his personal attention to his business was required, it was when he went to war. Thomas A. Edison had reason to believe that he was risking enormous losses, by deserting his business, at the particular time in question, but he did not hesitate, and his example had a remarkable influence on the men and women, who remained behind. From the humblest workman to the highest paid executive in the Edison organization, everyone seemed determined "to make good, while the Old Man was away." Vacations were passed up and doctors' orders were ignored by zealous employees, and, as a result, the Edison Manufacturing Laboratories were one of the few manufacturing concerns in the United States, where there was no loss of efficiency, during the war, and where there was, in fact, an increase in efficiency.

During the war, Mr. Edison spent most of his time on the sea coast or at sea. On those rare occasions, when he visited the Edison Laboratories, it was difficult to gain his attention, for more than a few minutes, with reference to business matters. He did, however, state that the Edison Phonograph was his pet invention and he hoped that his business associates would be able, in some way or other, to avoid any increase, in price, and that, if there must be an increase, he wanted such increase to be just as small as it could possibly be made. Mr. Edison said: "I am willing to stand the gaff. Music is an important thing. Let us make it as easy as possible for people to have music in their homes in these nerve-racking days."

What was the result? The wonderful realism of the New Edison, "The Phonograph With a Soul," made it desired above all other phonographs, and its sale was stimulated by the fact that the increase in price was negligible. The demand soon far out-stripped the supply. Overhead and sales expense were reduced to the minimum and, thanks to Mr. Edison's willingness to absorb a large share of the increased cost of manufacture, it was possible for the Edison Laboratories, by accepting a merely nominal profit, to avoid any substantial increase in the selling price of the Edison Phonograph.

It will be many years before the general level of commodity prices is as low as the present price of the Edison Phonograph. Leading bankers have expressed themselves as willing to lend money on Edison Phonographs, because they know the selling prices of Edison Phonographs are not going to be reduced.

Let us reiterate that when you buy an Edison Phonograph today you buy a before-the-war value, with an after-the-war dollar. If you have any fear that there may be a reduction in the prices of Edison Phonographs, we are prepared to give you full assurance on that point.

**E. H. NEWHOUSE**