



A Newspaper That Gives The News Fifty-two Weeks Each Year For \$1.50

VOLUME 48

RED CLOUD, NEBRASKA, APRIL 1, 1920

NUMBER 14



When She Stops to Look

When your dearest friend stops to look at baby don't forget that her eyes also take in the carriage he is riding in. But you don't have to worry about that now. Because we have the famous

LLOYD Baby Carriages

They are woven, as you know, on wonderful looms, just like a fabric and almost as fine. And you can get one of these beautiful Lloyd Carriages of the finest weave for the same prices you would have to pay for the old hand woven carriages of the coarsest red. Come in and see them.

Graham Furniture Company

The New Besse Auditorium A Credit to the Community



The citizens of Red Cloud and this vicinity may well point with pride to the new Besse Auditorium and sale pavilion, which will stand as a memorial to the progressive spirit of those who made it possible for Red Cloud to have one of the finest and most up to date buildings in the entire state.

These buildings represent an investment of \$100,000. Strictly modern and fireproof, in every sense of the word, from basement to skyline. The building, with the exception of the opera chairs and casings is of fireproof construction—re-inforced concrete and steel. The roof is of gypsum tile and asbestos laid in hot tar, and guaranteed to last practically forever.

The dimensions of the auditorium are 72x135 feet; the sale pavilion 80x140—it also being of a fireproof construction.

The auditorium contains 840 opera chairs and sufficient additional room for folding chairs that will bring the seating capacity up to 1000. Contractor Bassford now has a crew of artists at work on the painting and decorating. Specializing in theatre work—having just recently completed a contract for re-decorating the Empress theatre in Omaha—it is a foregone conclusion that the work will be executed in a first class manner. The woodwork will be of walnut and the decorating done in water colors. Wakefield Company, with offices in the Brandeis Building, Omaha, were

the contractors. Their ability to handle large contracts, and carry them out to the finest detail is clearly demonstrated in the construction of these two buildings. E. W. Stevens supplied the heating plants and all of the electrical fixtures, and wiring. He is to be complimented on his work. One feature worthy of note is that local tradesmen and laborer's were employed extensively in the work and the contractors state that more than ordinary ability was shown by the men, their work being entirely satisfactory. Being of a modest and non-assuming disposition, and not seeking publicity, Mr. Ted Bartelsen, the superintendent who has been in charge of the work emphatically states to us that he wishes us to refrain from mentioning his name in connection with the work, but the building committee does not wish us to slight him. The committee states that through his untiring energy, ability and obliging ways the work has progressed smoothly and efficiently throughout the entire time he has been in charge. Many words of praise for him have been heard from the men who worked with him.

Some difficulty has been experienced in receiving the stage scenery, etc., but it is expected that the balance of it will reach here the last of this week or the first of next week. If plans do not miscarry the auditorium will be ready for the grand opening April 15th.



Photos by Gleason, Red Cloud

FIRST CALL FOR REVILLE

The Red Cloud Post No. 328 of the American Legion will meet in the I. O. O. F. hall, next Wednesday evening at 8 bells, for the purpose of electing officers and transacting other business of importance. All the ex-soldiers and sailors of the late war who desire to join the local post are invited to attend the meeting.

A. B. McARTHUR, Commander
P. S. SHERWOOD, Adjutant

The following shipped stock Sunday: J. E. Yost & Son, one car of cattle to St. Joe; Max Mizer, two cars of cattle to Kansas City; Wm. Crabbill & Son, two cars of hogs to Kansas City; J. E. Yost & Son, one car of hogs to Kansas City and O. E. Ramey, one car of hogs to St. Joe.

One District Judge for this district ought to be Lewis H. Blackledge, Lawyer, of Red Cloud, Webster county. Look for his name on non-partisan ballot.

DID YOU SAY— "Not Just Now"

Perhaps you were thinking of when you can pay for a New Edison.

Then know that Thomas A. Edison has made ample provision on this point. His instructions to us are:

Everyone who wants a New Edison must be given every reasonable opportunity to have it.

To this end, we arrange the payments according to your own convenience.

The NEW EDISON

"The Phonograph with a Soul"

This plan solves your question, does it not? Come in and tell us how you'd like to pay for a New Edison.

E. H. NEWHOUSE

OPTOMETRIST and JEWELER

Business Good?

WE'LL SAY IT IS!

NEVER before in the history of our organization have we received such a large volume of business as we have in the past week. It was almost impossible for us to give each customer the attention they have been given in the past. Every department was "crowded to the limit."

Saturday—The Grocery

fairly teemed with activity. Standing room was at a premium. Some were compelled to wait. However no complaints were heard. Everyone seemed to equally share in the carnival of buying. The Cream Department also experienced a similar rush, and kept the testers on the jump. EGGS—We actually think the hens have been working overtime for a week. We purchased 2580 Dozen in 15 Hours, on Saturday. The argument that "The Farmers Union will not succeed" don't seem to make an impression on the farmer who does his own thinking.

WE THANK YOU

and we shall endeavor to merit your patronage,

Farmers Union

J. F. Edwards, Mgr.

Red Cloud, Neb.

"NOT IN THE COMBINE"

Married

The Chief office received a card announcing the marriage of Miss Elsa Barbara Dietrich of Dodge, Nebraska, and Cyril Hoferer which occurred last Wednesday at Minneapolis, Minnesota. The bride was a few years ago the popular pharmacist in the Cook drug store, in this city, and while here made many friends and was very popular in the young people's circle. They will be at home after May 1st at Norfolk, Nebraska. The Chief along with the young couples many friends wish them much joy and happiness.

E. S. Garber

Wall Paper, Paints, Oils and Varnish

PICTURE FRAMING
(Work Guaranteed)

Electrical Goods of all Kinds

Will Wire Your House And Furnish You the Fixtures

Building Material

of every description and at prices that are in keeping with quality

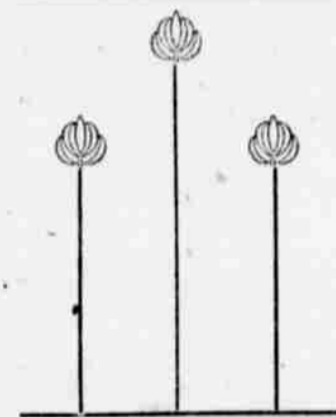
The Malone-Gellatly Co.

Easter

EASTER WILL SOON BE HERE—

and the whole world will put off its sober raiment for the dainty garments of Spring.

YOU will want to be PHOTOGRAPHED in the new Easter gown, of course, so why not see us for an appointment?



Gleason's Studio
Over Smith's Shoe Store