

Furniture

at
Rock Bottom Prices

We are still in business at the old stand, and have several choice pieces of Furniture left which we will sell at **Rock Bottom Prices**. The opportunity to get good Furniture at lowest prices will soon be gone.

Call and Look Over the Bargains Left.

BECK & BOYER
RED CLOUD, NEBRASKA

Emeralds of the Arctic.
Among the Arctic regions of the ice, besides other precious stones, many exquisitely cut emeralds were found, and it is from this source that the magnificent emeralds seen in the part of the royal collection of Spain were supposed to have come.

The Eskimo's Smile.
The smile of the Eskimo is a continuous one. When he is hurt he smiles; when his kayak upsets and precipitates him into icy water he smiles; when he is friendly he smiles again, and when he is not friendly he smiles, too.

SPECIAL

Women's and Misses' Suits

20% Discount

YOU know that when we make a discount on these wonderful Suits that it is of prime importance to every woman who contemplates the purchase of a new suit, to quickly avail herself of a tremendous

Saving Opportunity

Every suit included at this **BIG DISCOUNT SALE** are of **PARIS LATEST STYLE**, adapted to the American Woman's individual needs by New York's leading stylists.

Walbach & Brach

Hastings, -:- Nebraska

What Are These Maples?
What are these maples and beeches and birches but odds and idyls and madrigals; what are these pines and firs and spruces but "holy hymns"?—Holmes.

Odorous Epidemic.
"A friend of mine has kept himself and his family immune from influenza in a district sorely smitten by eating spring onions."—Glasgow (Scotland) Evening Post.

COMING

ANNUAL BABY DAY WEEK—NEXT WEEK
Oct. 20 to Oct. 25--Inclusive.

Baby Day Week is now an Annual event, hence the R. C. Studio announces October 20 to October 25 as Annual Baby Day Week, during which time the R. C. Studio will take a picture of every baby or babies, singly, brought to the Studio, and present the parent with a first-class portrait in folder, absolutely **free**. No red tape connected with this ad.

UNDER NEW MANAGEMENT

The Red Cloud Studio

THE RED CLOUD CHIEF

Red Cloud, Nebraska.

PUBLISHED EVERY THURSDAY

Entered in the Postoffice at Red Cloud, Neb. as Second Class Matter.

A. B. McARTHUR, Editor and Owner

THE ONLY DEMOCRATIC PAPER IN WEBSTER COUNTY

Advertising Rates

Foreign, per column inch 15c
Local. " " 10 & 12 1/2

Farm Bureau Notes

BETTER SIRES—BETTER STOCK

Encouraged by the results already attained in localities where the "better blood" campaigns have been conducted, Uncle Sam is now preparing to take the war-path against all scrub sires in the country in a national round-up whose purpose is to banish the mongrel male, irrespective of age, type, variety or other alibi, from the United States. Dr. John R. Mohler, chief of the bureau of Animal Industry, U. S. Department of Agriculture, in giving the signal for launching the big battle against inferior herd headers and flock leaders, said: "With confidence that better live stock will bring satisfaction and many benefits to its owners, I invite the concerted action of farmers, stockmen and others in banishing scrub sires from the United States. The wide spread use of inferior male breeding animals has been for many years a cause of low production per animal and of needlessly poor quality. The continuance of such conditions is uneconomic and unnecessary. The direct and practical means of improvement is the use of breeding animals, especially sires, which are true representatives of breeds developed for a definite useful purpose. I am confident, too, that the public, knowing production to be performed with maximum efficiency, will look upon stock raising with increased respect and understanding. In some places noteworthy improvement in special lines has been taking place through individual and community efforts. Let us now hasten such improvement wherever livestock is kept."

To Replace Scrubs With Better Stock
The plan is to replace the multitude of scrub domestic animals in the United States with pure bred or high grade stock and to improve the quality of the pure breeds themselves by intensive selection and careful mating the general use of good pure bred sires being the basis for this accomplishment. Uncle Sam considers education more effective than legislation in a problem of this character, because of educating farmers to appreciate better stock they develop unconsciously antipathy toward inferior stock.

The pure bred, the plutocrat of farm animal society, is the pathfinder of live stock progress and improvement, the Excelsior of the domestic animal world. The pure bred typifies progress, uplift, betterment, thrift, accomplishment, ambition and pure-bredism are the standard autographs of better live stock. Just as better homes make better people, a similar connecting bond cements the association between better sires and better stock.

Two hundred million head of livestock in addition to poultry will be affected by the farm animal improvement drive. The Department of Agriculture through its cooperative state agencies plans to assist in the education of live stock owners and farmers generally as thoroughly as possible. In addition, the Department will distribute an official emblem, suitable for display to every farmer who agrees to use only pure bred sires on his farm and who in other ways cooperates for the betterment of farm live stock. Anyone, be he boy or girl, man or woman, is eligible for membership in Uncle Sam's better livestock club. All that is necessary is he or she be an owner of one head or more of livestock and that he or she agree to breed such animals only to purebred sires.

As completely as Hercules cleaned the Augean stables, Uncle Sam contemplates ridding his land of inferior male breeding stock by educating stockmen and farmers, from the Atlantic to the Pacific, from Maine to Texas, concerning the value of pure-breds—by purebreds is meant good purebreds—and the danger of using grades, scrubs and mongrels as sires. As surely as the red signal at a bridge indicates danger, the use of low quality sires in the flock or herd means the dissemination of poor blood and the spread of undesirable characters.

The trouble with our live stock has been that in the farm animal world there have been too many Benedict Arnolds and too few George Washingtons; that is to say, breeding stock has been used abundantly which has been detrimental to the best interests of live stock improvement and progress, when better blood which would improve meat and milk production and generally promote live stock well being should have been employed.

HENRY R. FAUSCH,
County Agricultural Agent.

Chesterfield CIGARETTES

—of Turkish and Domestic tobaccos—blended



They do more than just taste good

CHESTERFIELDS are giving smokers an entirely new kind of cigarette enjoyment.

Not only do they please the taste, but they go straight to your "smoke-spot," they let you know you're smoking—they satisfy.

It's all in the blend—the manufacturer's private formula and it cannot be copied. That's why it's Chesterfields—and Chesterfields only—if you want "satisfy."

Moisture-proof package keeps them firm and fresh, whatever the weather.

Ligarettes and Tobacco Co.

They Satisfy

An Armistice Day Campaign

An opportunity is offered everyone in the community of the Tenth Federal Reserve District to celebrate Armistice Day, November 11, in a substantial manner. The celebration will end a savings campaign just launched by the district to clean up its share of the 1919 War Savings Stamps and their big brothers, The new Treasury Savings Certificates of \$100 and \$1000 denominations. The Savings Organization expects to announce on November 11th that it has sold \$10,000,000 in these securities which are presented as a "peace offering" to commemorate a year of peace.

The amount to be raised has been apportioned among the banks of the district. Customers of the banks are urged to ask their banker about these certificates which are governed by the same general regulations as War Savings Stamps.

Webster county's chairman of War Savings has been asked to superintend the campaign in this county, but any banker can order certificates, and postoffices are authorized to sell those of \$100 denomination.

During October the \$100 certificates will cost only \$84.20 and those of \$1000 will cost \$842. In November they will cost \$84.40 and \$844 respectively. When they mature on January 1, 1924, they will be worth face value. Those who cannot take advantage of the offer of these certificates may aid the campaign by buying War Savings Stamps and Thrift Stamps. If the people of this district buy the ten millions before November 1, they will not only save the original ten millions but will make \$1,580,000 in interest accrued in the four years and two months from November 1, 1919.

Charles Kessler took a "day off" his arduous duties at the pool hall last Tuesday, and autoed to Blue Hill for a short visit with friends and see what's doing up in that neck of the woods. We quote Charles had a pleasant trip and "safe" return.

Geo. W. Hutchison

Real Estate, Insurance, Loans and Abstracts.

Phones—Office—Red 33; Ind. 63
Res.—Red 177

RED CLOUD, -:- NEBRASKA

For Sale.

\$4,000.—First mortgage, drawing 6 per cent. int., secured on 160 acres of good land, land recently sold for \$62.50 per acre; price \$4,000, and accrued interest; abstract furnished to show this the first lien.

For Sale.

The C. C. McComkey residence, good house, 4 lots, shade and fruit; well located, on pavement; price \$3500. Warranty deed and abstract, clear of all incumbrance, including paving tax paid. Good terms.

For Rent.

Rooms suitable for light housekeeping, offices or roomer. These rooms are located over a store building; have electric lights, water and toilet conveniences.

A Bargain.

80 acres creek timber, poor improvement, close to school. Priced at a bargain for quick sale; best of terms; \$500 cash, \$1,000 March 1st, balance on long time at 6 per cent; possession at once.

Dr. R. V. Nicholson

DENTIST

Office Over Albright's Store

Red Cloud

Nebraska

E. S. Garber

Wall Paper, Paints, Oils and Varnish

PICTURE FRAMING
(Work Guaranteed)

Electrical Goods of all Kinds

Will Wire Your House And Furnish You the Fixtures