

WRIGLEYS

Is Sealed!

LOOK for the sealed package, but have an eye out also for the name **WRIGLEYS** That name is your protection against inferior imitations, just as the sealed package is protection against impurity.

The Greatest Name In Goody-Land—

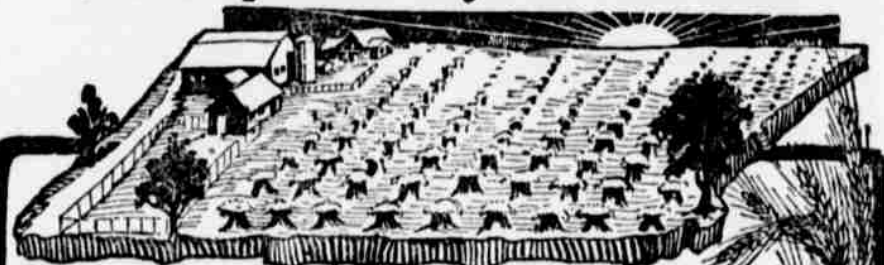


The Flavor Lasts



16

Grow Wheat in Western Canada One Crop Often Pays for the Land



Western Canada offers the greatest advantages to home seekers. Large profits are assured. You can buy on easy payment terms. **Fertile Land at \$15 to \$30 per Acre**—land similar to that which through many years has averaged from 20 to 45 bushels of wheat to the acre. Hundreds of cases are on record where in Western Canada a single crop has paid the cost of land and production. The Government of the Dominion and Provinces of Manitoba, Saskatchewan and Alberta want the farmer to prosper, and extend every possible encouragement and help to **Grain Growing and Stock Raising.** Though Western Canada offers land at such low figures, the high prices of grain, cattle, sheep and hogs will remain. Loans for the purchase of stock may be had at low interest; there are good shipping facilities; best of markets; free schools; churches; splendid climate; low taxation (none on improvements). For particulars as to location of lands for sale, maps, illustrated literature, reduced railway rates, etc., apply to Dept. of Immigration, Ottawa, Can., or **W. V. BENNETT, Room 4, Bee Building, OMAHA, NEB.** Canadian Government Agent

How Times Have Changed!
"Times have changed," confessed old Riley Rezzidew of Petunia, "and, some folks think, for the worse. Anyhow it seems only yesterday that the proprietor of the Right Place store would wifk a customer into the back room and offer him a nip of something red and joyful. But now if he takes you back there at all it is b'cuz he wants to know just about how soon you think you'll be able to settle that little bill."
—Kansas City Star.

A Doggone Shame.
"I say, Fido, you don't seem to be very well satisfied with your dinner, today."
"How could I be when this family has gone bone dry?"

Total Result.
"What did you raise on your promise to pay?"
"Only a few smiles."

Wanted Due Credit.
"So you insisted on informing your entire family that Santa Claus is a myth."
"Yes. It seemed to me about time I was getting personal credit for being the chap who pays the bills."

RECIPE FOR GRAY HAIR.
To half pint of water add 1 oz. Bay Rum, a small box of Barbo Compound, and 1/2 oz. of glycerine. Any druggist can put this up or you can mix it at home at very little cost. Full directions for making and use come in each box of Barbo Compound. It will gradually darken streaked, faded gray hair, and make it soft and glossy. It will not color the scalp, is not sticky or greasy, and does not rub off. Adv.

No man can make a fool of himself all the time. He has to sleep occasionally.

Graft by any other name would produce just as many plums.

WEAK KIDNEYS MEAN A WEAK BODY

When you're fifty, your body begins to creak a little at the hinges. Motion is more slow and deliberate. "Not so young as I used to be" is a frequent and unwelcome thought. Certain bodily functions upon which good health and good spirits so much depend, are impaired. The weak spot is generally the bladder. Unpleasant symptoms show themselves. Painful and annoying complications in other organs arise. This is particularly true with elderly people. If you only know how, this trouble can be obviated.

For over 200 years **GOLD MEDAL Haarlem Oil** has been relieving the inconvenience and pain due to advancing years. It is a standard, old-time home remedy, and needs no introduction. It is now put up in odorless, tasteless capsules. These are easier and more pleasant to take than the oil in bottles.

Each capsule contains about one dose of five drops. Take them just like you would any pill, with a small swallow of water. They soak into the system and throw off the poisons which are making you old before your time. They will quickly relieve those stiffened joints, that backache, rheumatism, lumbago, sciatica, gall stones, gravel, "brick dust," etc. They are an effective remedy for all diseases of the bladder, kidney, liver, stomach and allied organs.

GOLD MEDAL Haarlem Oil Capsules cleanse the kidneys and purify the blood. They frequently ward off attacks of the dangerous and fatal diseases of the kidneys. They have a beneficial effect, and often completely cure the diseases of the bodily organs, allied with the bladder and kidneys.

If you are troubled with soreness across the loins or with "simple" aches and pains in the back take warning, it may be the preliminary indications of some dreadful malady which can be warded off or cured if taken in time.

Go to your druggist today and get a box of **GOLD MEDAL Haarlem Oil Capsules**. Money refunded if they do not help you. Three sizes. **GOLD MEDAL** are the pure original imported Haarlem Oil Capsules. **Accept No Substitutes.—Adv.**

WHAT CAN WE DO?

The work to be done in the reconstruction of devastated countries is appalling—or would be if the war that devastated them had not also so augmented the strength and resources of the Red Cross that it can undertake any task of mercy. In every direction almost, its help is needed. The ending of the war has not lessened the need for foreign relief work and the task of reconstruction is going to be a long one. But if American people stand by the Red Cross, and the best American talent and executive ability continues to be dedicated to it, we may live with the comforting assurance that America is doing its great part to alleviate human misery.

Under the stress of the war a working organization has been built up, having the benefit of experience behind it, and a knowledge of the best way of doing things. Now that we have such an efficient organization, it may be depended upon to do the relief work at home and abroad, that must be done. The character of the work will change somewhat as time passes. Just now peoples in desperate straits are being relieved. In the south of Europe, Serbia, the region south of the Danube, Armenia, starvation and disease face populations despoiled of their homes and industries, and reduced by thousands upon thousands of victims of the war. Their immediate requirements of food, medicine and shelter must be taken care of and some provision made to educate their youth in agriculture and other means of support. And this is only one corner of the earth that cries for succor at the hands of the Red Cross. In the Holy Land, as a result of the war, one-third of the population of Lebanon died of disease and hunger.

Things will not be again as they were before the great war. We shall help more those people of other countries, less fortunate than ours, who are not able to help themselves, and those at home whose fate is hard. The Red Cross has shown what it can do in a great emergency—the tasks before it lengthen, and they are great undertakings.

New Blouses Pass in Review



In the passing show of blouses there are many of dark georgette crepe, some of them having a lighter color introduced in vestees or panels or emplacements. Occasionally the dark crepe is made up over an underbodice in a light color, which it does not veil entirely, leaving a chemisette, or vest, and at least part of the collar of the light color uncovered. For the blouse of dark crepe is not usually a simple affair; its regular business in life being to tone up a plain skirt and manage a semidress toilette without other help.

But the blouse of dark georgette shown in the picture is one of those that may be classed as simple, although it has several distinguishing new style features. It reveals a flavor that comes from the far East in the sleeves and neck—which are inspirations of the mandarin coat, and it merits as much consideration as its more complicated rivals, for it embodies fine style. It is very good looking. This blouse is not made over an underbodice in contrasting color, but color contrast is introduced by means of parallel rows of beads that extend from the round neck to the waistline. A handsome, large blossom is outlined in embroidery silk at the left front, where it suggests a corsage flower; it matches the crepe in color. This is an item that distinguishes this particular blouse, for in nearly all models that are embroidered the design appears on each side.

Among the new models in blouses there are a few high-neck designs; for not everyone can wear even the becoming round neck and Chinese collar styles. It is in these high-neck blouses that light colors are introduced in vestees and collars, the standing collar of the light georgette sometimes embellished with a little embroidery in the color of the dark crepe, or hemstitched with it. Very small buttons, covered with the dark crepe over a foundation of satin to match, make a charming finish. They have nothing to do with the fastening of the blouse—this is accomplished by small snap fasteners.

Julie Bottomley

About the Edges of Things.
The crocheted edge is frequently used instead of the more expensive real lace edge about every bit of handwork, from dollies to envelope chemise. Still, even the most practiced of needlewomen rather balk when it comes to punching all those holes in the edge. But one needlewoman experimented instead of uselessly balking. She discovered that a single row of machine hemstitching did the trick to perfection. So never mind stewing over the punch work any more. Simply have the hemstitching done first, and the crocheting will be delightfully easy to follow with.

New Handkerchiefs.
Handkerchiefs of crepe de chine are in brilliant colors. They are apparently well liked. Also colored linen and batiste are the rage. Some of them are quite small and have rounded corners.

Transparent Cretonnes.
Some new cretonnes for house furnishing are woven in such manner that the light shines through special parts of the pattern with a very clear and beautiful effect, bringing out the color and design of flowers, while the background keeps its subdued, soft tones. Particularly handsome is a cretonne of this type with shaded pink roses on a black ground. The special weave of the fabric makes the roses and some of the leaves stand out against the dark background, giving the effect of a sunlit window even on a dull and overcast day.

Warm Velvet Negligees.
Velvet negligees have only one drawback: they are expensive. But they are not only beautiful, they are ideally comfortable for the cold days of winter. And those one sees this season are of such wide variety and of such lovely design, that everybody must surely find one that is becoming.

CASTORIA
For Infants and Children.
Mothers Know That Genuine Castoria Always Bears the Signature of *J. C. Hitcher* In Use For Over Thirty Years **CASTORIA**
THE CENTAUR COMPANY, NEW YORK CITY.

Restaurant Humor.
"This fish is very rich."
"Yes; it is well supplied with bones."
—Boston Transcript.

A Prospective Defendant.
"The kaiser won't talk."
"I think he's been warned that anything he says may be used against him."
—Louisville Courier-Journal.

It may take nine tailors to make a man, but one Christmas is enough to break him.
Worry gives the undertaker more business than hard work ever did.

Why Meat Prices Vary in Different Stores

Prime steers.....	\$18.00@20.85
Good to choice steers.....	17.00@19.85
Common to medium steers.....	10.75@16.75
Yearlings, fair to fancy.....	16.00@19.50
Fat cows and heifers.....	8.35@15.35
Canning cows and heifers.....	7.25@ 8.25
Bulls, plain to best.....	6.50@12.50
Poor to fancy calves.....	6.75@15.75
Western range steers.....	10.00@18.00

These newspaper quotations represent live cattle prices in Chicago on December 30th, 1918.

The list shows price ranges on nine general classified groups with a spread of \$13.85 per cwt.—the lowest at \$6.50 and the highest at \$20.35.

Why this variation in price?
Because the meat from different animals varies greatly in quality and weight.

Although the quotations shown are in nine divisions, **Swift & Company grades cattle into 34 general classes, and each class into a variety of weights and qualities.**

As a result of these differences in cattle prices, (due to differences in weights and meat qualities), there is a range of 15 cents in Swift & Company's selling prices of beef carcasses.

These facts explain:

- 1—Why retail prices vary in different stores.
- 2—Why it would be difficult to regulate prices of cattle or beef.
- 3—Why it requires experts to judge cattle and to sell meat, so as to yield the profit of only a fraction of a cent a pound—a profit too small to affect prices.

Swift & Company, U.S.A.