



Half a Century Ago

Half a Century Ago, every community could be supplied to some extent with locally dressed meat, drawing on live stock raised nearby.

Now two-thirds of the consuming centers, with millions of people, are one to two thousand miles away from the principal live-stock producing sections, which are sparsely settled.

The American meat packing industry of today is the development of the best way to perform a national service.

The function of providing meat had to develop accordingly. Those men who first grasped the elements of the new problem created the basis for this to-day's great packing plants—centralized offices, refrigerating plants, refrigerating equipment (including cars), car routes, trained organization, profitable outlets for former waste—which became the natural, inevitable channel for the vast flow of meat across the country.

If there were a better way to perform this necessary service, American ingenuity and enterprise would have discovered it, and others would now be using it.

During 1913, Swift & Company has earned a profit on meat (and meat by-products) of less than 2½ cents per dollar of sales—too small a profit to have any appreciable effect on prices.

Swift & Company,
U.S.A.



The Kaiser as I Knew Him For Fourteen Years

ARTHUR N. DAVIS, D. D. S.

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The day England declared war against Germany, August 5, 1914, the Prince von Pless called to see me professionally.

"There will be two wars fought," he said, oracularly. "The present one, by which we shall gain control of the continent of Europe forever, and then a war with the yellow races, in which we shall probably have your country to assist us."

That this opinion was more or less general in Germany may account for the fact that from the time war was declared until August 23, 1914, when Japan declared war against Germany, the Japanese residents in Berlin were made the subject of the most sullen attentions. It was reported that Japan was going to attack Russia, and the Germans could not do enough to show their newly born admiration for the yellow race which they had hitherto so deeply despised. The Japs were carried through the streets on the shoulders of the populace and kissed and cheered wherever they appeared in public.

And then Japan declared war against Germany! Instantly there was a wild demonstration in the streets of Berlin, which would have resulted most disastrously for the Japs who had so recently been hailed as friends but for the

ents, at our expense. And fourth, and principally, he wants to prepare for the war with Japan which he knows is inevitable. The Japanese are the ones who our country must look up to for real war.

A German officer of 30 in Marburg told me just before last Friday that America had made the war a catastrophe of warlike proportions, and his suggestion to Russia, the Japanese because Japan had just reached the third rank among American articles, and had developed in India a lot of good foreign material of her own in their cities. "My advice to America," he declared, "is to cut the throat of every Japanese in America and get rid of the internal disease." He did not suggest cutting the throats of all the 100,000,000 Chinese by America and who had already demonstrated that they were far more dangerous than the Japanese had ever been.

CHAPTER VIII.

The Kaiser's Confidence of Victory.

About twelve years ago I attended the German military maneuvers at Liegnitz in Silesia, having been invited by some journalistic friends of mine to accompany them in the motor allowed the press. The military representatives of England, France, America and other countries were there with the Kaiser's staff to witness the display of Germany's military power. Apparently they were very much impressed, for I heard afterwards that one of the French officers who had been present had written a book in which he said: "With such an army, Germany could annex France in six months."

I happened to mention this fact to the Kaiser shortly afterwards and he said: "I should hope so. I wouldn't take that long."

The confidence of that when "Dixie" (the day)—finally arrived, Germany would march her tanks and armored cars across the Rhine and march on Paris, was not shared by the English, French and Americans.

When Germany invaded France,

when Germany had placed her mailed arms to stamp out rebellion, it would not be long before the world all knew that Germany had

spite to accomplish her tasks and the world would be safe again.

When Germany was given a chance to show her prowess again,

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