

CHRISTMAS TIME

This store extends Greetings for the approaching Holiday Season and Suggests

Useful Gifts

as being most distinctly in line with the patriotic spirit of the times

Our Line Includes

Silverware, Carving Sets
Aluminum Ware
Casseroles
Pocket Knives Shears, Scissors
and a hundred other articles in Hardware

Stoves, Ranges, Washing Machines

Come in and see. You will be surprised at the number of Hardware Articles suitable for Conservation Gifts

GEO. TRINE

The Hardware Man Red Cloud, Neb.



While the wiring campaign is on—Electrify your home and make living more enjoyable.

How many times have you resolved to have electricity in your home—"some day?" Now you can afford it.

Not only have special rates for wiring been arranged for this campaign but the three-fold economy of EDISON MAZDA Lamps—which give three times as much light as old-style carbon lamps—will help you pay the cost.

And the whole family will enjoy the benefit of electric service that makes possible innumerable comforts and conveniences such as the electric toaster, flatiron, table grill and vacuum cleaner.

Let us explain the saving you can make by having your house wired now.

E.W. STEVENS

Plumbing Heating Everything Electrical

Building Permits

When the time comes, the city engineer will be glad to issue a permit for the construction of any building. The city engineer will also issue permits for the construction of any building. The city engineer will also issue permits for the construction of any building.

Malone-Celathy Co.

THE RED CLOUD CHIEF

Red Cloud, Nebraska
PUBLISHED EVERY THURSDAY
Entered in the Postoffice at Red Cloud, Neb. as Second Class Matter
F. L. BROWNE, Editor and Manager
THE ONLY DEMOCRATIC PAPER IN WEBSTER COUNTY

When a man pays his obligation at the bank he is knocking the owe out of note.

Keep your hat down over your ears and no one will know what is in your skull.

With a large percentage of doctors absent on military service the prevailing epidemic keeps the remainder as busy as a dog with two sets of fleas.

President Wilson going abroad to take part in the Peace Conference attains the highest official position on record. The civilized world looks upon him as its leading representative.

Discovery of a plot to restore the kaiser to his throne adds one more item to the budget of evidence against the war-lords of Germany. They are a bunch of snarling dogs biting the hand that would feed.

We note that the metropolitan papers are inclined to resent the petty and unpatriotic objections to President Wilson's attendance at the Peace Conference. "Political indecency" is an apt expression used by the State Journal.

Anent the reports of hunger and starvation in the territory but recently under the control of Wm. Hohenzollern, it would be mete and proper to inform those people as to the location of sundry shiploads of foodstuffs sunk by their submarines, and give them permission to dive and help themselves.

"America was so excited over the ending of the war that it was nearly a week before it occurred to the wits and soothsayers that the war had ended at the eleventh hour of the eleventh day of the eleventh month of the year. The eleventh hour has hitherto had a rather shady reputation. This should help it some."

Unable to find further fault with the conduct of a war successfully carried to victory which promises world-peace, we find a republican contemporary forced to resort to "extravagance" as a text for ululation. Bless your heart, why ululate? Election is over, and besides that, it is well-known that the unfed pig always squeals loudest.

As a living example of vituperative spleen Mr. Roosevelt takes the cake. His latest ululations, if correctly reported, verge closely upon terming President Wilson a progerman. They remind one of an urchin who firstly longed for green apples and secondly assimilated too many of them. However, nearly everyone knows that the Roosevelt pater is just what the traveling man said it was.

States Superintendent Clemens rules that full salaries should be allowed teachers for the time schools are closed by order of board of health, either state or local. He modifies slightly by adding "subject to such reasonable rules for making up lost time as local boards may see fit to adopt." A large number of states pay without requirements as to lost time. This is putting the burden where it can be most easily carried. Nebraska, with its reputation for liberality towards educational lines, cannot afford to put the burden on the shoulders of the teachers whose incomes are now too high under more than one.

Let the philosopher give you a bit of advice which may help, and certainly will not harm. Reading reports from far and near you will find that they say "died from pneumonia following influenza." Logically, therefore, take especial care during and after an attack of influenza. A word to the wise is sufficient.

board of health and establish quarantine within itself—not waiting for someone to hunt up authorities, quote the law, or issue an order—the prevalence of influenza and the fear of contagion would automatically disappear.

Our republican friends in Congress present a confusing problem by their action over President Wilson's trip abroad. But a short while since they were making a big noise anent Wilson's alleged dominance. Now they holler because there will be no one to tell them what to do.

Relatives in close touch with Gen. Pershing say that he never wanted intensely but one thing. "To win the war." That ambition satisfied his big desire is to return home and play with his young son Warren, nine years old, now living with his aunt at Lincoln. A living example of true greatness.

Food Administration

Again in full confidence, I call upon the American people to set aside Sunday, December 1st, and the week following, for the consideration of America's opportunity for renewal service and sacrifice.

Last summer, when the military situation was acute, we assured the Inter-Allied Food Conference in London that whatever the war-food program of the Allies required we were prepared to meet; that the Conference need not consider whether or not we had the supplies—we were prepared to find them; we pledged ourselves, by the voluntary economy of our people, to have the reserves in food to supply all necessities. The ending of the war does not release us from the pledge. The same populations must be fed, and until another season has passed they cannot feed themselves.

The change in the foreign situation necessarily alters the details of our food program, because the freeing of the seas from the submarine menace renders accessible the wheat supply of India, Australia and the Argentine. The total food demand upon the United States is not diminished, however, on the contrary, it is increased. In addition to the supplying of those whom we are already pledged, we now have the splendid opportunity and obligation of meeting the needs of those millions of people in the liberated and occupied territories who are facing actual starvation. The people of Belgium, Northern France, Serbia, Roumania, Montenegro, Poland, Greece and Armenia rely upon America for immediate aid.

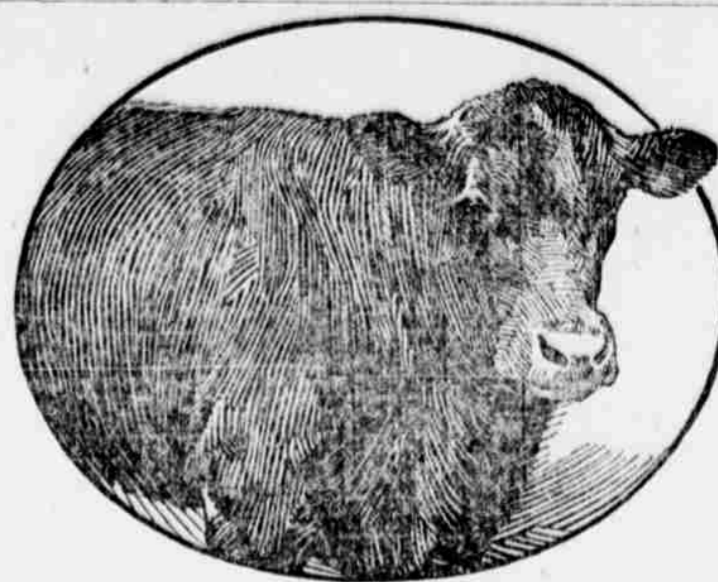
We must also participate in the preservation of the newly liberated nations in Austria nor can we ignore the effect on the future world developments of a famine condition among those other people whom we have recently released from our enemies. All these considerations mean that upward of 200,000,000 people, in addition to those we are already pledged to serve, are now looking to us in their misery and famine. Our appeal today is therefore larger than the former appeal to the "war conscience" of our people. The new appeal is to be the "world conscience," which must be the guiding inspiration of our future program.

The president of the United States has asked me to take charge for this Government of this work; to perfect and enlarge the arrangements for foodstuffs to the populations of Belgium and France now being released, and to organize and determine the need of provision to the liberated people of Southern Europe to prevent such debacle as has taken place in Russia.

The determining factor for the success of such an enlarged appeal will be the vivid consciousness in every individual in each community of obligation and opportunity. It is that common recognition of obligation that we now wish to create. Such an intelligent "world conscience" in the American people must be the main dependence of the stricken countries of the world until normal conditions are once more restored.

America has participated in the world's amazing food shortage of emergency, but visioning the calamities of a program to which the people, and not only the government, are so vitally interested, the people throughout the entire country, and this is the real bulwark of world peace. We have yet to build on these foundations. No government nor nation can stand if its people are starving. We must do our part if the world be not consumed in a flame of anarchy.

The American people, in this most critical period of their history, have the opportunity to demonstrate national unity and the capacity of which they are so justly proud. Let us do our part.



What Determines Meat and Live-Stock Prices?

Some stock men still think that Swift & Company—and other big packers—can pay as little for live-stock as they wish.

Some consumers are still led to believe that the packers can charge as much for dressed meat as they wish.

This is not true. These prices are fixed by a law of human nature as old as human nature itself—the law of supply and demand.

When more people want meat than there is meat to be had, the scramble along the line to get it for them sends prices up. When there is more meat than there are people who want it, the scramble all along the line to get rid of it within a few days, while it is still fresh, sends prices down.

When prices of meat go up, Swift & Company not only can pay the producer more, but has to pay him more, or some other packer will.

Similarly, when prices recede all down the line Swift & Company cannot continue to pay the producer the same prices as before, and still remain in the packing business.

All the packer can do is to keep the expense of turning stock into meat at a minimum, so that the consumer can get as much as possible for his money, and the producer as much as possible for his live-stock.

Thanks to its splendid plants, modern methods, branch houses, car routes, fleet of refrigerator cars, experience and organization, Swift & Company is able to pay for live cattle 90 per cent of what it receives for beef and by-products, and to cover expense of production and distribution, as well as its profit (a small fraction of a cent per pound), out of the other 10 per cent.

Swift & Company, U. S. A.



Lincoln Telephone and Telegraph Co.

United States Telegraph and Telephone Administration
GEO. J. WARREN, Manager

The Lincoln Telephone and Telegraph Co. is a Nebraska Institution, owned, operated and under direct control of Nebraska People

We have nearly 2000 stockholders residing in Nebraska.

No other corporation has one dollar of voting stock in this Company.

It is under the same control that it has been under since its organization in 1903 and will follow the same conservative policy that has always been in force.

Old Style Corn Meal

How would you like to have some of the good old-fashioned corn meal our fathers used to enjoy so much? The Extension Service of the University of Nebraska College of Agricultural and Mechanical Sciences has been advised by the Department of Agriculture that the people of Nebraska should be encouraged to use old style corn meal.

The removal of this germ is largely the reason why corn meal has lost its popularity in the last decade. Another reason for using small elevator mills is that they produce a clean food they would provide a good meal made into meal for use in the home, or such direct use as the preparation of a number of different dishes. It is an important part of the diet of the people of Nebraska.