

1 Ton of Beef Value \$400 Profit \$5.00 or 1 1/4%

1 Ton of Coal Value \$7.00 Profit \$2.25 or 3 1/4%

## Why Compare Beef and Coal Profits?

Swift & Company has frequently stated that its profit on beef averages only one-fourth of a cent a pound, and hence has practically no effect on the price.

Comparison has been made by the Federal Trade Commission of this profit with the profit on coal, and it has pointed out that anthracite coal operators are content with a profit of 25 cents a ton, whereas the beef profit of one-fourth of a cent a pound means a profit of \$5.00 a ton.

The comparison does not point out that anthracite coal at the seaboard is worth at wholesale about \$7.00 a ton, whereas a ton of beef of fair quality is worth about \$400.00 wholesale.

To carry the comparison further, the 25 cent profit on coal is 3 1/2 per cent of the \$7.00 value.

The \$5.00 profit on beef is only 1 1/4 per cent of the \$400.00 value.

The profit has little effect on price in either case, but has less effect on the price of beef than on the price of coal.

Coal may be stored in the open air indefinitely; beef must be kept in expensive coolers because it is highly perishable and must be refrigerated.

Coal is handled by the carload or ton; beef is delivered to retailers by the pound or hundred weight.

Methods of handling are vastly different. Coal is handled in open cars; beef must be slipped in refrigerator cars at an even temperature.

Fairness to the public, fairness to Swift & Company, fairness to the packing industry, demands that these indisputable facts be considered. It is impossible to disprove Swift & Company's statement, that its profits on beef are so small as to have practically no effect on prices.

Swift & Company, U. S. A.



# WHAT CAN WE DO?



Dr. Henry N. MacCracken, the president of Vassar college, has been devoting himself to the upbuilding of the Junior Red Cross, which has grown, within a year, from nothing to a membership of over 8,000,000. Under the inspiration of his leadership, with war work as a motive, the accomplishment of school children all over the country has been amazing. They have turned out garments for soldiers and refugees—quilts, comforters, rugs, knitted clothing, furniture, toys. They have gathered thousands of dollars worth of salvage, in tin cans and tin-foil, and garnered vegetables contributed for the maintenance of markets. In fact, Doctor MacCracken says: "The Junior Red Cross today finds itself engaged in doing almost as many things as there are miles between the Atlantic and the Pacific, but always with one object—national service."

"National Service"—what an ennobling idea to constantly cultivate in the minds of the young! For this one reason alone every parent should do more than encourage the activities of the Junior Red Cross. The idea of service takes patriotism for granted, and instills its best part all the time in the minds of children. But the work the school children have done has been beneficial in other ways, and moreover the young people are intensely interested by it. Thoughtful and practical men complain that courses of study in the public schools are too detached from the everyday business of living. Here is where the work of the Junior Red Cross will help out. The sewing, knitting, cooking, rug-making, toy and furniture making are all as practical as brushing one's teeth. The children learn that their work must be up to the Red Cross standards, in order to be accepted, and they become painstaking. Their resourcefulness and ingenuity are stimulated and in their efforts to raise money have revealed their enterprise and thrift. Parents know that all these are the things that make for success and happiness. We know the patriotism may be taken for granted, that it lies in the hearts of nearly all Americans, but the war has seen it translated into service—to the great benefit of the children. Let us hope that the activities of the Junior Red Cross will be kept up after the war is over.

Fringe has invaded the precinct of sweaters. Often it is found on the sides of the large sailor collar, and is made of the same wool as the sweater or wool of contrasting color. One silk sweater that can be made by any clever knitter has black and white fringe all around a large shawl collar, around the bottom of the sweater and around the lower edge of the cuffs. Tassels, which are only a short concentrated bit of fringe, are used frequently at the ends of sashes on the new sweaters, or they are placed at the corners of the sailor collar to hold the points in place and to add an interesting decorative touch.

Garments Close Reefed. While the straight silhouette is the dominant one of the season, not all frocks are cut on straight chemise-like lines. The tendency is toward garments suited to the various types of figure, but keep all close reefed. The straight line, chemise type of garment is shown, dresses with coatee and jacket effects are popular and draperies also appear with great frequency, but flare is definitely absent from each, and all.

Many Like Him. "How much stock he does take in himself?" "He's over-subscribed."—Life.

## Negligees for Leisure Hours



A little excursion into the realm of negligees soon convinces one that the variety in them is almost as great as that in afternoon gowns. They range from the simplest affairs to those that challenge study by their intricate draperies and their lovely color effects, as well as by all sorts of fanciful, carefully made little embellishments. Negligees are among the increasing number of things that have ceased to be luxuries and have grown to be necessities in the lives of women of cultivated taste. The busy woman of today must allow herself a little leisure in the course of strenuous days and weeks and when that leisure comes she likes to "dress the part."

and light slippers are worn with it. In caps again we find assortments varied and as numerous as the minutes of the day. Nets, laces, georgette crepe, ribbons and little hand-made chiffon flowers are the airy and alluring things these bewitching headpieces are made out of. For slippers, satins and ribbons are relied upon and there is no dearth of variety in them. All these pretty and exquisite things suggest themselves as delightful gifts for the holidays.

Julie Bottomley

Practical Serge Dresses. Practical dresses of blue serge, many on sempitress lines, are a feature of fall fashions; these models are only semitailored in appearance and are effectively trimmed with rather brilliant colored embroidery, some in wool and others in wool and silk combinations. Chenille is also used, and many of the motifs applied to these dresses are of the floral design.

90 Per Cent of Girls Workers. More than 90 per cent of the employees of a Wilkesbarre (Pa.) plant are girls, it is announced. Recent investigations by the department of labor showed generally a high increase in the percentage of women employed in industrial plants during the last few years.

Doubling Up on Him. "Hey! Come down, there—yer pinched! Who d'ye think you are, anyhow? Barney Oldfield?" "No, sir," replied the frightened motorist, "but I was—" "Yes, I know. You was makin' 52 miles an hour. What d'ye mean?" "Well, sir, I was arrested back there about two miles by that officer just going over the hill on that motorcycle. He said 'Follow me, and hurry up,' and that's what I was doing when you got me."—Kansas City Star.

Unkind. Ella—My face is my fortune. Stella—Somebody shortchanged you. Chicago Daily News.

Paris before the war had 12,000 German waiters in restaurants.

Always use Red Cross Ball Blue. Delights the laundress. At all good grocers. Adv.

United States keeps a three-months supply of army food in France.

Destroying Cinch Bugs. Burning fence rows or grass around the border of infested grain fields is recommended as a fall practice to destroy cinch bugs. A slow, steady flame, fanned by a slight breeze, results in the killing of from 80 to 90 per cent of the hibernating insects; it also greatly reduces the number that would survive the winter and move to the wheat fields in the spring.

Profiteering. "These pies are stale." "So they are, but we can't afford to throw them away." "What would you suggest?" "Put 'em down on the bill of fare as liberty pies. That will make a patron think twice before starting to bellow."—Birmingham Age-Herald.

Dr. Frederick Pridham of Johns Hopkins university announces discovery of a specific for rheumatism.

Even the strenuous poet has his idyl moments.

## Scenes of Prosperity Are Common in Western Canada

The thousands of U. S. farmers who have accepted Canada's generous offer to settle on homesteads or buy farm land in her provinces have been well repaid by bountiful crops of wheat and other grains.

Where you can buy good farm land at \$15 to \$30 per acre—get \$2 a bushel for wheat and raise 20 to 45 bushels to the acre you are bound to make money—that's what you can do in Western Canada.

In the provinces of Manitoba, Saskatchewan or Alberta you can get a **HOMESTEAD OF 160 ACRES FREE** and other land at very low prices.

During many years Canadian wheat fields have averaged 20 bushels to the acre—many yields as high as 45 bushels to the acre. Wonderful crops also of Oats, Barley, and Flax.

Mixed Farming is as profitable an industry as grain raising. Good schools, churches, markets, convenient climate, excellent. Write for literature and particulars as to reduced railway rates to Supt. of Immigration, Ottawa, Can., or to

W. V. BENNETT  
Room 4, Bee Bldg., Omaha, Neb.  
Canadian Government Agent

## UPSET STOMACH

PAPE'S DIAPEPSIN AT ONCE ENDS SOURNESS, GAS, ACIDITY, INDIGESTION.

Don't stay upset! When meals don't fit and you belch gas, acids and undigested food. When you feel lumps of indigestion pain, flatulence, heartburn or headache you can get instant relief.



No waiting! Pape's Diapepsin will put you on your feet. As soon as you eat one of these pleasant, harmless tablets all the indigestion, gases, acidity and stomach distress ends. Your druggist sells them. Adv.

Important Discovery. Uncle Abner—I see in the papers that a new kind of patent medicine has just been put on the market that will cure everything.

Aunt Rachel—Well! And both of Jed Larkin's boys is goin' to medical college. It seems that when lots of folks go to fittin' themselves for a profession something happens to make that profession unprofitable.

Strong Prejudice. "The American people do not care for 'The Watch on the Rhine.'" "I should say not."

"I don't believe they would even dance to it if it were syncretized."—Birmingham Age-Herald.

Important to Mothers. Examine carefully every bottle of CASTORIA, that famous old remedy for infants and children, and see that it bears the Signature of *Dr. J. C. Fletcher* In Use for Over 30 Years. Children Cry for Fletcher's Castoria

Many Like Him. "How much stock he does take in himself?" "He's over-subscribed."—Life.

Most particular women use Red Cross Ball Blue. American made. Sure to please. At all good grocers. Adv.

California dehydrated vegetable plants are increasing. Pennsylvania workers last year lost \$18,500,000 through illness.

## WEAK KIDNEYS MEAN A WEAK BODY

When you're fifty, your body begins to creak a little at the hinges. Motion is more slow and deliberate. "Not so young as I used to be" is a frequent and unwelcome thought. Certain bodily functions upon which good health and good spirits so much depend, are impaired. The weak spot is generally the bladder. Unpleasant symptoms show themselves. Painful and annoying complications in other organs arise. This is particularly true with elderly people. If you only know how, this trouble can be obviated.

For over 200 years GOLD MEDAL Haarlem Oil has been relieving the inconvenience and pain due to advancing years. It is a standard, old-time home remedy, and needs no introduction. It is now put up in odorless, tasteless capsules. These are easier and more pleasant to take than the oil in bottles.

Each capsule contains about one dose of five drops. Take them just like you would any pill, with a small swallow of water. They soak into the system and throw off the poisons which are making you old before your time. They will quickly relieve those stiffened joints, that backache, rheumatism, lumbago, sciatica, gall stones, gravel, "brick dust," etc. They are an effective remedy for all diseases of the bladder, kidney, liver, stomach and allied organs.

GOLD MEDAL Haarlem Oil Capsules cleanse the kidneys and purify the blood. They frequently ward off attacks of the dangerous and fatal diseases of the kidneys. They have a beneficial effect, and often completely cure the diseases of the bodily organs, allied with the bladder and kidneys.

If you are troubled with soreness across the loins or with "simple" aches and pains in the back take warning, it may be the preliminary indications of some dread disease which can be warded off or cured if taken in time.

Go to your druggist today and get a box of GOLD MEDAL Haarlem Oil Capsules. Money refunded if they do not help you. Three sizes. GOLD MEDAL are the pure, original imported Haarlem Oil Capsules. Accept No Substitutes.—Adv.

Better no medicine at all in all forms of Distemper than the wrong kind.

## "SPOHN'S"

Is the RIGHT Kind. Horsemen Know This When They Have Once Tried It. All druggists, horse goods houses and manufacturers sell it. SPOHN MEDICAL CO., Gosken, Ind., U. S. A.

## Acid-Stomach Victims Sickly, Weak, Unfit, Depressed

Maybe you have an acid-stomach—and don't know it! There are millions of such people—weak, ailing, tired, worn out and "fall in" before the day is half over—listless and indifferent to their surroundings—often with aches and pains all over the body—woefully lacking in physical power and mental vigor—pale emaciated—just dragging out a weary existence. Nine out of every ten of these people are unconscious victims of acid-stomach.

Thousands upon thousands of people who are subject to attacks of indigestion and biliousness; who are nervous, melancholy, mentally depressed; who suffer from rheumatism, lumbago or sciatica—yes, even many of those who have cancer, ulcer or cancer of the stomach—if the trouble is traced to its source, it will often be found to be just acid-stomach. For these are only some of the ailments that are caused by what the doctors call acidity, which is another name for sour or acid-stomach.

What you want to know above all else is how to quickly rid yourself of excess acid. A wonderful modern remedy called BANTONIC literally wipes it out. It does the work easily, speedily and naturally. It makes the stomach pure, sweet, cool and comfortable. It helps you get full strength out of every mouthful of good you eat; and unless you DO get full strength from your food you cannot enjoy robust, vigorous health.

You eat to LIVE. Your life depends on the strength you get from your food. There is no other way. BANTONIC is in pleasant-tasting tablet form—just like a bit of candy. We urge you—no matter what you have tried—take BANTONIC just one week and find out for yourself how wonderfully improved you will feel. See how quickly BANTONIC banishes the immediate effects of acid-stomach—flatulence, belching, food repeating, sour, gassy stomach, indigestion, etc. See too, how quickly your general health improves—how much more easily it is digested—how soundly you sleep—how nervousness and irritability disappear. And all simply because by taking BANTONIC you have rid your stomach of a lot of excess acid that has been holding you back and making your life miserable.

BANTONIC is absolutely harmless. It can be taken by the most delicate. Tens of thousands of people who have used it are enthusiastic in its praise.

BANTONIC is absolutely guaranteed, so get a big 50c box from your druggist. If it does not help you your money will be refunded. If your druggist does not have BANTONIC, send your name and address to the Banton Medical Company, 1018 St. Wabash Ave., Chicago, Ill., and they will at once mail you a 50c box and you can send them the money for it after you receive it.