## The Tentative Ideas of the Fashion Artists Have Crystallized

## T

HE experimental stage in trying out the new Fall and Winter fashions has passed and only the most successful ones remain.
You find the best efforts of the New York, Cleveland, London and Paris fashion artists here in Red Cloud.
We take a great deal of pride in our showing of women's and misses' coats----for it is the result of months of searching for the best in the market: a market, as you know, that has been none too well supplied and has been getting "thinner" day by day.

You can buy here with confidence that you are receiving the best obtainable.

## F. G. Turnure de Son, <br> Red Cloud, Neb.

## Christian Church

SUNDAY---Sunday School at $10 \mathrm{a} . \mathrm{m}$.
Preaching at 11 a. m. Liberty Loan Service 8 p.m. Service at Indian Creek at $\mathbf{3} \mathbf{~ p}$. m.

The public cordially invited to attend these services

- Lincoln Telephone and Telegraph Co.


## The Telephone <br> Builds Business

"The first requisite for doing business is to be able to get a customer. The more customers you ean readily get at the more business you can do."
As it is "the mind that does business" and "the telephone gives the mind wings" you can do more business by telephone than ;any other way, because you can reach more customers---and you reach them in a personal, voice-to-voice manner, that builds business?
Do You Make Full Use of the Telephone in Your Business?

THE RED CLOUD CHIEF


## Our Liberty Loan Quota

 The quota For Red Clowi for theFourth Liberty Loan is Fourth Liberty Loan is approximately
8155,000 . That is the amount our people are to buy of the total which mast be sold if the government isto successs.
fully finance, during the next few month, oure, part in the ter nible con-
tilet the kaiser and his humbes have

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$\qquad$ Imagine how encouraged our
vould be to hear that finally would be to hear that finally the
publican party had succeeded in
iding this country into two camps, merely for political gain. It would
giorious nows to Gein kiorious news to Germany, and
would rejoice as we here would oice if we could hear that the Reic
ag had decided that the war wa railure and that the Kaiser was
sponsible for it. A long time ago a fight was ma diate resiagnation or removal was manded. This demand died long ag
as now we have the most efficien
$\qquad$
$\qquad$ durable in construction---Burns any kind of fuel---The
LLINOYHEATER GEO. W. TRINE
RED CLOUD'S LEADING HARDWARE DEALER
September Bulletin of Excursion Fares To the East
These are probably the last reduced will be avallable daring September
To Western Resorts
You can go to :Colorado and Estes Park on reduced fares during this
month. Colorado in September is ideal for a short vacation aud a rapid.
health-comeback health-come-back.
Reduced fares from Wyoming for the big State Fair at Douglas, Septem
ber sth to 1 thitalso from Colorado for ber sth to 14 th; also from Colorado for the Colorado State Fair at Pueblo
September 22 d to sth. Get in touch with us for whatever kind of a tour you desire to make dur-
ing September. We will ba pleasel th latorna you and sorve you.
L. W. Wakeley, General Passenger Agen
N. B. Bush, Ticket Agent. Red Cloud, Neb.

