



Packers' Costs and Profits

How much do you think it costs—

1. To dress beef, cure hides, and prepare all the numerous by-products?
2. To cool the meat for two or three days before shipment?
3. To freight it to all parts of the country in special refrigerator cars, iced daily?
4. To carry it in hundreds of branch houses, each with its refrigerating plant?
5. And to deliver it to the retailer—sweet and fresh—in less than two weeks after dressing?

Swift & Company did all this for you in 1917 at an expense of less than 2½ cents per pound of beef sold, including an average profit of ¼ of a cent a pound.

Figure for yourself how little effect this cost and profit had on prices you paid for beefsteak.

Swift & Company, U.S.A.

THE RED CLOUD CHIEF

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QUIGLEY & BROWN, Editor and Publisher
THE ONLY DEMOCRATIC PAPER IN WEBSTER COUNTY

This is a war to stop wars.

There is no deferred classification in Food Conservation. We are all in Class 1, all in camp and ready to go over the top in conservation.

The Allies keep hammering the Hun. "Do your bit." Keep right on saving the wheat, the meat, the sweet, so he Allies have plenty to eat. And the Kaiser will surely get beat.

There are twenty-five nations in the camp of the Allies—practically all of the civilized nations of the world. It goes without saying that the four nations united under the title of Central Powers have forfeited right to be termed civilized.

The World-Herald reporting a wedding in Omaha says: "The ceremony was very simple, the bride being married in a suit." Is the fact of the bride having a suit so uncommon in the metropolis that special mention has to be made of it?

A well-known good preacher over in Iowa says that if compelled to choose between Germany and Hell as a place of residence the latter would be his immediate selection. If there is anyone qualified to judge on such a question it should be a preacher.

Are you aware of the fact that on a rough estimate there are 200,000,000 rats in the United States? And that they destroy a billion dollars' worth of food annually? Just make a note of these facts and then "do your bit" by destruction of the rodents on your premises. If each family does this continuously the rat pest can be obliterated. "Swat the fly" has been of great benefit to the country. We suggest "Rout the Rat" as a slogan that ought to make equally good.

There are a number of people scattered over the country who were at one time devotees of what we will term "middle of the road" philosophy. Do you remember it? It must be a source of amusement for them to watch the gold miners of the early days devising expedients such as asking the government to arbitrarily double the market price of gold in order that they, the gold miners, may be enabled to make a living out of their industry. And at the same time note that silver, unobstered, is above par. Truly, "Times change and men change with them."

No worse condition can be coated in the financial world than is caused by the hoarding of money. As the human body depends for its life and strength, upon continued blood circulation, so community prosperity, ability to meet the demands of the times, depends upon circulation of money. Keep it moving. Don't squander or waste, but buy wisely and continuously. A single five dollar bill would pay all expense of community maintenance if it could be kept moving rapidly enough. Prosperity is not a question of the amount of money, it's a question of the circulation of money.

Medical authorities agree that never since Grecian times have women worn so heathful a costume as at present. Still someone is ever bobbing up with a frantic cry of "immodesty." If the cheap advertising and the easy dollars were eliminated from the program probably there would be less of this. When the writer was a youngster there were societies that lived and fought for the adoption of short skirts as a proper attire for women. Reference to late editions of Webster's Dictionary show that a half century ago women's costumes were not only uncomfortable, unhealthful, unsanitary, but actually grotesque. Where is the woman of today who would tolerate the "Grecian Bend" style of dress? Where one who would go sweeping the refuse of the street with long trailing gown? Costume is a matter of custom; modesty purely a matter of mode proper dees a question of geography and climate conditions. Speaking of modesty, Hiram Powers' statue of the "Greek Slave," or the classic "Venus de Medici," are typically modest. The prefix "im" is borrowed from imagination. The error is in the observer not the observed.

Farm Loans

I am ready to make farm loans in any amount at lowest rates, best terms and option. Absolutely no delay and no inspection expense. Sole agent for Truett, Matthe and Baker. Some private money.

J. H. BAILEY.

Reason for Light Vote

Reason For Light Vote
Captain Walter H. Anderson, acting provost marshal of Nebraska, furnishes one reason for the comparatively light vote at the recent primaries.

His letter which is in part as follows, is self explanatory:

To Local Boards: I am in receipt from several boards of suggestions, requests and appeals that I let up on them a little bit during the next few days, so that they may have some little opportunity to see a few of their constituents before the approaching state primaries on August 20. I sympathize with you but I see no chance to accommodate you. Know the kind of work that the local boards of Nebraska have done and are doing, many of them serving the federal government without pay except that derived from their county office, it seems to me that it would be a very ungrateful and unpatriotic group of constituents who would fail to renominate a local board member of his (or her) county office because of his close attention to duty which prevents him from properly presenting his claims of re-election.

I wish it were so that I could release for the next few days the board members who are candidates before the primaries, but it is impossible and the members will simply have to trust to the patriotism and good hard common sense which the American people certainly possess and I hope will use at this time.

WALTER L. ANDERSON,
Capt. Inf. U. S. A. Acting Provost Marshal of Neb.

Sheriff Huffer is Chairman and County Clerk Perry secretary of the local Draft Board. There are many others scattered over the country who are in exactly the same situation. Their absence from active political work, in compliance with the marshal's instructions, accounts in a large degree for the apparent lack of interest shown in the light primary vote. Speaking of the personnel of the local board Dr. Robert Damerell is the third member thereof and acts as Medical Advisor.

School Will Open Sept. 9th

Never has there been a time when the training of the mind of youth was so important as at this very hour. Never were the advantages of mental training so apparent as now. The great need of the government at this time is for trained men and women. The unskilled are plentiful. The highly trained are few.

The government is seeking out the college and high school graduates for positions of largest responsibility. Every young man and every young body is eager to do the most important thing in the service of the country. Everyone old or young, owes it to self and to our country to prepare to fill the most important place the world has to offer. This preparation can come only thru training.

The war may last many years yet. If it does, positions of great responsibility must be filled soon by people who now have no that of such burdens.

During these times the nation is concerned with but three things,—food production, war service and educational training. The crisis of food shortage having apparently passed for the present, there remains the two major tasks for our people. With the opening of school this fall every person not engaged in war service should be in school.

The boy who stays away from school on the theory that he will be drafted and hence it will be of no use to enter school, is making a grave mistake. In fact it is highly probable that the government will send him to school as soon as he is called. The more education a man has the more useful soldier he will be.

The schools of the city of Red Cloud will open Monday, Sept. 9. The new high school building is now completed and accepted and there is a prospect for a larger attendance than ever this year. The work of the high school is well adapted to the need of these strenuous times and no boy and girl can afford to let pass the opportunity for the best of training.

I shall be glad to talk with any who are considering the questions of education for the coming year.

P. M. WHITEHEAD,
Supt. of Schools.

Franklin County Farm at Auction

On TUESDAY, Sept. 3rd, 1918, a 160-acre farm one mile east of Bloomington on main county road will be sold at public sale. Purchaser will be given good terms.

General farm sale the same day. A fine crop now in field will also be sold.

For particulars write for large bill. Try to see this farm and crop before day of sale if interested.

J. E. HOLMES, Owner,
S. Y. Hart, Clerk Wm. Dunn, Auctioneer.

Make \$20 Extra This Year From Every Cow You Own!

IF you own five cows and are still skimming your cream by the old gravity methods, you are throwing away \$100 that might be added to your bank account every year.

Come in and see us today and we will show you how you can get \$20 more out of every cow, every year.

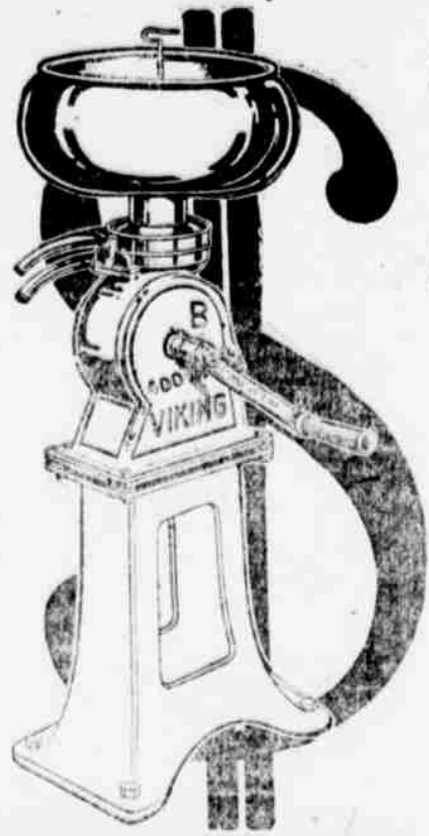
Farmers Union Co-operative Co.

We will show you the Viking Cream Separator. We will show you how the Viking skims the cream to the merest trace and saves you good dollars in butter fat.

We will show you that the Viking is the most scientifically constructed cream separator made, the easiest to run and by far the simplest to clean.

And because the Viking is made in the largest separator factory in the world, the price is lower.

Don't throw money away! See it today!



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WITH YOU AGAIN--THE EVER POPULAR
Wm. F. Lewis Stock Co.
In a Big Tent, Red Cloud, One Week, beginning
Monday, September 2



FRANK COBURN

Don't Fail to See Our Big Matinee Saturday, Sept. 7, 2 p. m.

Six new plays; Six big dramatic treats; Six nights of fun and amusement. Everything new this season but the name and reputation. Big new vaudeville nightly.

Opening play—the brand new four act comedy drama of today THE GREAT AWAKENING. This play is one of the very best offerings Mr. Lewis has been able to secure for this territory.

Prices during this engagement will be the same as heretofore—Adults 40c, Children 25c. Reserved seats 50c, war tax included.

Season tickets good six nights: Children \$1.10, Adults general admission \$1.75, reserved seats \$2.45, war tax included.

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