

New Fall Hats are in New Fall Suits are arriving daily

Indications point to the fact that early buying is the safe and sane policy

Young Men!

Our Campus Togs Suits are the very latest breath in style, combined with first class quality and workmanship

**Come
In
and
Look**

Hamilton-Cather Cloth'g Co.

For a good well made House Dress

True Worth
House Dresses and Aprons
TRADE MARK
U.S. PAT. OFF.



Buy True Worth Dress
For sale by

Mrs. Barbara Phares

Christian Church



11:00 a. m. A Sermon of Interest to All.
Sermon in the evening at 8 o'clock

**IRON \$11.00
Per Ton**

Highest Price Paid for Brass, Copper,
Lead, Rubber, Rags, Bones Old Autos,
Auto Tires and All Kinds of Junk.

Frank Starr's Barn
Ind. Phone 3-134

G. C. LOY

Primary Vote Webster Co.

The vote was tight last Tuesday and plainly fails to register the will of the people who evidently do not realize that the primary is at very least of as much importance as the regular election. Following are the returns from the county:

DEMOCRATIC	
U. S. Senator—	
Reed.....	28
Morehead.....	297
Howard.....	41
Price.....	14
Metzger.....	231
Governor—	
Bryan.....	311
Neville.....	416
Lieutenant Governor—	
Slatt.....	251
Banning.....	318
Secretary of State—	
Cooper.....	139
Gatewood.....	106
Schall.....	65
Shields.....	161
Walrath.....	85
Auditor of Public Accounts—	
Atres.....	204
Munford.....	233
DeFrance.....	195
State Treasurer—	
Canaday.....	522
Attorney General—	
Barrett.....	126
Campbell.....	119
Berge.....	282
Commissioner Public Lands and Bldgs.	
Shumway.....	532
Railway Commissioner—	
Harrop.....	130
Simmons.....	243
Eoyart.....	156
Congressman 5th Dist.—	
Shallenberger.....	579
State Senator—	
Jackson.....	330
Wisecarver.....	265
State Representative 46th Dist.	
Beebe.....	286
Pace.....	295
County Clerk—	
Perry.....	573
County Treasurer—	
Ducker.....	312
Arnold.....	28
Stakestraw.....	163
County Sheriff—	
Heffer.....	511
Christy.....	100
County Attorney—	
Munday.....	516
County Commissioner 3rd Dist.—	
Wickwire.....	52
Stratton.....	39
County Commissioner 5th Dist.—	
Hamilton.....	55
DeFour.....	19

REPUBLICAN	
U. S. Senator—	
Shatt.....	119
Hammond.....	72
Norris.....	413
Madgett.....	6
Mercer.....	18
Governor—	
McKelvie.....	496
Johnson.....	181
Lieutenant Governor—	
Barrows.....	163
Page.....	25
Ziegler.....	135
Fries.....	97
Secretary of State—	
Jay.....	349
Amesberry.....	236
Auditor of Public Accounts—	
Eaton.....	264
March.....	266
State Treasurer—	
Crosey.....	580
Attorney General—	
Dowling.....	253
Davis.....	372
Commissioner Public Lands and Bldgs.	
Swanson.....	258
Cowles.....	309
Railway Commissioner—	
Taylor.....	304
Cook.....	282
Congressman 5th Dist.—	
Andrews.....	339
Gilham.....	322
State Senator 20th Dist.—	
Erickson.....	358
Pierce.....	207
State Representative 46th Dist.—	
Rickard.....	517
County Clerk—	
Roats.....	247
Carpenter.....	408
County Treasurer—	
Starr.....	442
Cox.....	258
County Sheriff—	
Wallace.....	255
Hedge.....	425
County Attorney—	
Foe.....	594
County Surveyor—	
Overing.....	548
County Assessor—	
Herrick.....	943
Butler.....	237
Hartwell.....	198
County Commissioner 3rd Dist.	
Waldo.....	71
Cather.....	61
County Commissioner 5th Dist.	
Shindler.....	414
NON-PARTISAN	
County Judge—	
Batney.....	735
Stewart.....	382
County Superintendent—	
Ducker.....	729
Kellogg.....	383

Statistics prove that all over the United States advertising is steadily increasing. Make a note of that Mr. Merchant. And note further that those who do not advertise will be the ones to make a noise about business being dull. The business will be there just the same—people have to eat, have to wear clothes, have to use fuel, have to have working tools—but the firm that advertises will be getting it. Advertising—steady advertising, not the spasmodic kind—is the road to success. Whether it be for five dollars or for five hundred dollars worth—keep your name and business before your patrons if you would retain their patronage. Every time you miss an ad, the mail order house cuts a swath into your business field. Because the mail order houses never let up on advertising.

THE RED CLOUD CHIEF Red Cloud, Nebraska

PUBLISHED EVERY THURSDAY
Entered in the Postoffice at Red Cloud, Neb. as Second Class Matter
QUIGLEY & BROWNE, Editors and Publishers
THE ONLY DEMOCRATIC PAPER IN WEBSTER COUNTY

The returns from the primaries indicate that voters are not awake to the fact that voting for one's country is of equal importance with shooting for it.

Illustrative of the spirit of American boys who are "across the water" one of them who had been over a year in the heavy work, and who was previously addicted to soft cafe lights, late suppers and uncomfortable mornings, said, "It has been the greatest thing that ever happened to me, and I want to stay to the finish." Thousands who went away boys will come back men.

In another column we print a letter from Sergt. Dale Ellis wherein he foresees an end of the war at an early date. It is evident that the brave and patriotic Red Cloud soldier is fully imbued with the American energy which is to bring the war to an end as soon as possible without losing the objects for which it is being fought. Perhaps Sergt. Ellis is a little over-sanguine, but as a matter of fact men high up in military circles are foreseeing the end of the war in 1919.

Have you ever thought to think what a country you live in? The whole of any one of the other warring countries would make but a fair sized dot on today's map of the United States. Wiseacres of fifty years ago predicted freely that the war debt of about a half billion dollars could never be paid. Today the government quietly arranges for an eight billion dollar tax. And the American people will as quietly arrange to pay it. Ours is a country almost boundless, with resources almost unlimited. And a good large section of it is named Nebraska.

It is almost impossible to look over a newspaper nowadays without finding some reference to "man power." Did it ever occur to you what the "woman power" of the world is doing? President Wilson and hundreds of brainy people acknowledge with gratitude the importance of woman as a factor in war work. If you want evidence of what she is doing look into the Red Cross work-rooms at the court-house any time during working hours. Look into the homes from which mothers have sent beloved sons to the battle fields. Look up the young wives whose husbands are "across the water." Look up the younger women whose sweethearts are in the ranks. Think of what thousands of Red Cross nurses are doing. On every hand is found evidence of woman's practical patriotism. The spirit that sent forth Jean d'Arc inspires them. They do and give and give and do, not "until it hurts" but while it hurts. "The hand that rocks the cradle moves the world." To that hand, and to the heart and soul behind it, all honor.

The State Fair is not an amusement enterprise. It is an agricultural institution with plenty of amusements added to make it attractive to all.

The Nebraska State Fair stands without a competitor in its hog exhibit and with the added encouragement this year of a new \$100,000 barn in which to show the hogs at the fair. This interesting exhibit should outdo itself.

Clean Up
Paint Up
Light Up



The lamps that paint your home with LIGHT.

Just as the outside of your house is made sparklingly clean and attractive by the application of well-selected paints, so the inside can be made even more inviting by "painting" it with the clear, bright light of

EDISON MAZDA LAMPS

Resolve, therefore, to replace every current-eating carbon lamp with an Edison Mazda and by so doing "paint" your home with three times as much light or "paint" three times as many rooms for the same current cost.

And if your home is not wired for electricity, don't keep on wishing for it—have it. Wiring is so easy and inexpensive that you will wonder that you didn't have it done before. Just phone or send a card and our representative will call, at your convenience.

E.W. STEVENS
Plumbing Heating Everything Electrical

Auto Hearse - Horse Hearse

ED. AMACK UNDERTAKING

(LADY ASSISTANT)

Phone, Ind. Store 158, Res, 93 RED CLOUD, NEB.

Talk With Us About
LUMBER

Malone-Gellatly Co.

Are You Losing Your Butter Fat Profits in the Skimming?

ARE you throwing away good money every year in a butter fat, by using the old methods in skimming your cream? Stop that waste now! Come in and see the real money-saver we have to show you.

We will point out and demonstrate the many improvements and merits of the

**VIKING
CREAM
SEPARATOR**

You will learn that the Viking is made of the finest steel and materials in the largest separator factory in the world. That the Viking has greater capacity than any other separator, size-for size.

That the simplicity of the Viking gearing makes the operation easier. That the new discs make the Viking the easiest separator to clean, that is made.

That the Viking is the lowest priced high-grade standard separator made. Come in and see it.

Farmers Union Co-operative Co., Red Cloud

