

Rexall Modern Method of Advertising

ONE CENT SALE!

OPEKO BREAKFAST COFFEE



One pound of Coffee for One Cent
A surprising blend of mild coffee. The Acme of Perfection.
Standard Price One Pound **40c**
THIS SALE Two Pounds **41c**

HOUSEHOLD REMEDIES

- 25c Corn Solvent 2 for 26c
- 25c Foot Powder 2 for 26c
- 50c Kidney Pills 2 for 51c
- 25c Mentholine Balm 2 for 26c

FOOD PRODUCTS

SIMONDS INN COCOA



Made from pure cocoa beans, unexcelled in quality. Without any adulterations.
Standard Price One Can **30c**
THIS SALE Two Cans

SOAPS

- 25c Medicated Skin Soap 2 for 26c
- 10c Rexall Toilet Soap 2 for 11c
- 20c Rexall Toilet Shampoo Soap 2 for 21c
- 25c Violet Dine Soap 2 for 26c

REXALL TOOTH PASTE

A perfect dentifrice, antiseptic and desolvent. Cleans and whitens the teeth. Comes out flat on the brush.



Standard Price One Tube **25c**
THIS SALE Two Tubes **26c**

REXALL TOILET SOAP

UNEXCELLED IN QUALITY FOR



10c

Lathers freely in any water. A trial will convince you there is nothing better for the price.

CANDY

- 50c Gath's Caramels 2 for 51c

Thursday - Friday - Saturday APRIL 25-26-27, 1918

The Plan Pay us the regular price for any item here advertised and we will sell you another of same kind for **1 Cent**

The Purpose This sale was developed by the United Drug Company as an advertising plan. The Company sacrifices its profits and something besides, in order to get a larger distribution of its meritorious products, and **YOU GET THE BENEFIT**

REXALL COLD CREAM

An antiseptic and healing cold cream especially recommended for chapping and roughness of the skin caused by exposure to sun and wind.



Regular Price One Jar **25c**
THIS SALE Two Jars **26c**

LORD BALTIMORE LINEN

A high grade white finish writing paper. Twenty-four sheets of paper and twenty-four envelopes.



Regular Price **25c**
THIS SALE Two for **26c**

STATIONERY

- 50c Modern Art Paperette 2 for 51c
- 80c Devonshire Linen 2 for 81c
- 25c Lord Baltimore Paperette 2 for 26c
- 10c Pk Cascade Envelopes 4 for 26c
- 10c Pk Victory Cards 2 for 11c
- 10c Bottle Glue 2 for 11c
- 10c Tube Glue 2 for 11c

RIKER'S VIOLET WITCH HAZEL

Riker's Violet Witch Hazel is distilled from the finest Witch Hazel twigs and is delightfully perfumed. This is one of the best numbers in the famous Riker line of toilet requisites.



One Bottle **40c**
THIS SALE Two Bottle **41c**

HARMONY SHAMPOO

A highly concentrated, cleansing shampoo. A few drops make a delightful lather which cleans the hair and scalp thoroughly. It moves the hair soft and glossy and free from stickiness. Daily perfumed.



Standard price, One bottle **50c** Two bottle **51c**

RUBBER GOODS & HOUSEHOLD NEEDS

- \$1.50 2 quart Flo-Past Fountain Syringe 2 for \$1.51
- \$1.50 2 quart Symbol Hot Water Bottle 2 for \$1.51
- 25c Cleaning Fluid 2 for 26c
- 25c Rat and Roach Paste 2 for 26c

H. E. Grice Drug Co.

The Rexall Store

LIGGETT'S OPEKO TEA

200 Cups of Tea for One Cent

The Standard of Excellence



Standard Price One-half lb. Packet **50c**
THIS SALE Two Packets **51c**

TOILET GOODS

- 25c Baby Taleum 2 for 26c
- 25c Cold Cream 2 for 26c
- 25c Pearl Tooth Powder 2 for 26c
- 25c Tooth Paste 2 for 26c
- 50c Bouquet Jeannie Taleum 2 for 51c
- 50c Violet Dule Complexion Powder 2 for 51c
- 50c Alma Zarda Complexion Powder 2 for 51c
- 25c Violet Dule Cold Cream (Tubes) 2 for 26c
- 40c Riker's Violet Witch Hazel 2 for 41c
- 50c Violet Dule Vanishing Cream 2 for 51c
- \$1.00 per oz. Nacre Extract Perfume 2 oz. for \$1.01
- 25c Trilling Arbutus Taleum 2 for 26c
- 25c Powder Puffs 2 for 26c

FOOD PRODUCTS

- 40c Opeko Coffee 2 lbs for 41c
- 50c Pk Opeko Tea 2 for 51c
- 20c Can Symonds Inn Cocoa 2 for 31c
- 25c Symonds Inn Cocoa 2 for 26c
- 25c Can Symonds Inn Baking chocolate 2 for 26c

Symbol Hot Water Bottle

Full 2-qt. capacity. Moulded, all-rubber bottle. One that is guaranteed for one year or your money back.



Standard Price One bottle **\$1.50**
THIS SALE Two bottles **\$1.51**

ELKAYS RAT AND ROACH PASTE

Already Prepared No Mixing No Trouble No Mess



For destruction of rats, mice, waterbugs, cockroaches, rats and mice die out doors.
Standard Price One tube **25c**
THIS SALE Two tubes **26c**

Campbell Citizen
About 10:30 o'clock Saturday night a fire alarm was sent in which on investigation proved to be located at our splendid flouring mill. The fire department responded and in a few minutes had two streams of water playing on the fire, but for want of sufficient equipment on such a high building were at a serious disadvantage as the fire originated in the top story of the building and there was confined for some time, but gradually crept down until the main part of the mill proper was consumed. While the fire boys were busy holding back the fire many citizens were busy carrying out flour and other products of the mill, together with any removable article on the first floor. The mill contained little flour at the time as when the fire broke out the mill force was loading a car to be shipped out on the night train.
The loss is estimated around \$17,000 which was covered by over \$13,000 insurance. A movement is now on foot to rebuild a better, and more substantial mill in the near future on the site of the ruined one. The engine room, tanks, granaries and storage house were practically undamaged.



When the Firemen Appear
the insured man's first thought is one of thankfulness that he is so. How about your thoughts if a fireman should appear at your home?
The Day Before the Fire
is the day to insure. As that day may be tomorrow for all you can know or do, it follows that prudent would impel you to step in an office to-day and have us issue you a policy.

O. C. TEEL

Reliable Insurance

Man Wanted
For co-operation in putting on campaign for sale of eastern Colorado lands. A large tract of choice land owned under deed by reliable and thoroughly equipped Nebraska men. You need not be experienced, but must have good standing and able to give at least half your time. If you can qualify advise me with full particulars.
E. N. WOLFEY,
Hotel LeGrand, York, Nebraska

KODAKS

Better Kodak Finishing And Developing. A Full Line of Supplies ROLLS DEVELOPED—10c MAIL YOUR ORDER TO US

Stevens Bros.

Dr. R. V. Nicholson
Dentist
ALL WORK GUARANTEED
OFFICE OVER ALBRIGHT'S STORE

The Hamilton-Cather Clothing Co.

Everything a Man or Boy Wears
Red Cloud Nebraska

Sheriff's Sale

Notice is hereby given that under and by virtue of an order of sale issued from the office of Edith L. McKeighan, clerk of the District Court of the Tenth Judicial District, within and for Webster County, Nebraska, upon a decree in an action pending, therein, wherein, D. M. Hynds is plaintiff, and against J. F. Edwards, defendant, I shall offer for sale at public vendue, according to the terms of said decree, to the highest bidder for cash in hand, at the south door of the court house, at Red Cloud, in said Webster County, Nebraska, (that being the building wherein the last term of said court was holden) on the 23rd day of April, A. D. 1918, at one o'clock, P. M., of said day, the following described property, to-wit: The South East Quarter S. E. 1-4 of Section Fourteen (14) Township Two (2) North, Range Ten (10) West of the 9th P. M., Webster County, Nebraska.
Given under my hand this 18th day of March, A. D. 1918.
FRANK HUFFER, Sheriff
FRED MAURER, Plaintiff's Attorney, 114

Women's Council of Defense Notes

The Woman's committee of the Council of Defense is making a direct appeal to the women—country, town and city—to buy bonds. Let us work willingly for our own boys in khaki and we will not be compelled to work for the Hun. So we must have a big share in raising the Third Liberty Loan. The proceeds will buy your boy or your neighbor's boy food to strengthen him, clothing to warm him, and ammunition to kill Fritz and end the war. Every miser helps the Kaiser. Buy a Liberty Bond. Lend your money to Uncle Sam rather than have the Kaiser take it away from you. The women of France are ploughing in the fields that the men of their army may be fed. Will not the women of America lend money to their country that their own fighting men may be provided for?
The women of England, from the highest to the humblest, are toiling in munition factories to make guns and shells for their soldiers. Will not the women of America do that far easier thing of merely lending their money to buy the guns for

equipping the American men?
The safety for which these women of other lands are striving was won for American women long ago by the swords of American men. To preserve this safety for you and your children American men are now marching to battle even as their forefathers marched. Will American women stand shoulder to shoulder with them? They are offering their lives as a gift. Will you offer your dollars as a loan?
To save your home from the flames destroying France, your babies from the sword that murdered infants in Poland, your daughters from the hordes that ravished Belgian women even as they fled through the streets, American men are making the supreme sacrifice. What sacrifice will you make to help equip these defenders of your country? What will you give up that you may help finance the struggle to save American freedom?
Not a gift but a loan is asked of you. Not a free loan, but a loan at interest. Will you withhold your money while men offer their blood? Buy a Liberty Bond for your Country's sake. Put it in your own name. Buy

one for the daughter it may save. Buy one for the boy too small to fight.
The Liberty Loan Explained
When you buy a Liberty Bond you are not giving away your money. You are merely lending it to the United States Government. As long as it uses your money the Government will pay you interest. The loan itself will be returned in the specified number of years. If you want it back sooner you can get it by selling your bond. Safe places for savings are being sought in this hour of financial uncertainty. No vault in the world is as safe as Uncle Sam's promise to pay his debt to you.
Put your savings into Bonds and Bonds may save your savings for you.
Great Help.
"My children are very fastidious about their eating. Sometimes I envy the mother birds."
"Why so? They have to work very hard to feed their young."
"Yes, but there's no kidding about this and that. The youngsters can't know what they are going to have for dinner until it is half way down their throats."

The Tourists Triangle Tour

Note the Burlington map and its three Western trunk lines:
(1) NEBRASKA-BILLINGS, GLACIER PARK.
(2) NEBRASKA-DENVER-COLORADO, WEST.
(3) DENVER-BILLINGS-YELLOWSTONE, NORTH
Note the geographical triangle formed by these Burlington lines and what a comprehensive northwest tour they offer.—ONE WAY via Denver, scenic Colorado; ONE WAY via Rocky Mountain National (Estes) Park,—with 700 miles of mountain panorama, from Denver to the Yellowstone, and to Glacier Park, the climax of the Rockies' rugged grandeur; ONE WAY along side the Big Horns and the Black Hills. This is truly a three-parks-on-one-triangle tour. The new Denver-Casper main line makes possible this circuit tour that comprehends the east slope of the Continental Divide from Colorado to the British boundary.
Burlington Route
S. B. HOWARD, Immigration Agent,
1004 Farnam Street, Omaha, Nebraska