



Following the sun with

# WRIGLEYS

Vision for a moment, those far off ports beyond the trackless seas—

From Arctic ice, to the torrid lands beneath the Southern Cross—

From towns tucked in the mountains, to the busy river's mouth—

WRIGLEYS is there!

There, because men find comfort and refreshment in its continued use.

Because of its benefits and because



The Flavor Lasts

"After every meal"

Proof Enough.

"Perfect imbeddle, is he?"  
"Why, if he married for money he'd get it."

Economic Move.

"So you want to give up work. But can you afford to retire?"  
"Yes, sir; I'm going to get married."

It Cost the Average Family Less Than 10c Per Week for Packer's Profit in 1917.

The Meat Bill is one of the large items in the family budget but

less than 10 cents per week of it goes to the packer in profits.

In converting live stock into meat and getting it into the hands of the retail dealer, the packer performs a complex and essential service with the maximum of efficiency.

The above statement is based on Swift & Company's 1917 figures and Federal Census data:

Swift & Company's total output (Meat and by-products)	5,570,000,000 Pounds
Swift & Company's total Profit	\$34,650,000.00
Profit per pound	\$.0062
U. S. Meat Consumption	170 pounds per person per year
170 pounds at \$.0062	\$1.05 per person per year
The average family 4½ persons	\$4.72 per family per year

1918 year book of interesting and instructive facts sent on request. Address Swift & Company, Union Stock Yards, Chicago, Illinois



Swift & Company U. S. A.

## IMPROVED UNIFORM INTERNATIONAL SUNDAY SCHOOL LESSON

(By E. O. SELLERS, Acting Director of the Sunday School Course of the Moody Bible Institute, Chicago.)  
(Copyright, 1918, Western Newspaper Union.)

LESSON FOR APRIL 7.

JESUS SETS MEN FREE.

**GOLDEN TEXT**—Mark 7:1-37.  
**GOLDEN TEXT**—If the son therefore shall make you free, ye shall be free indeed.—John 8:36.  
**DEVOTIONAL READING**—Psa. 72:1-17.  
**ADDITIONAL MATERIAL FOR TEACHERS**—Matt. 15:1-11; II Cor. 3:17, 18; Gal. 5:1-26.  
**PRIMARY AND JUNIOR TOPIC**—Jesus and the deaf man.  
**MEMORY VERSE**—He hath done all things well, he maketh even the deaf to hear and the dumb to speak.—Mark 7:37.  
**SENIOR AND ADULT TOPIC**—Christian liberty.

This lesson deals with the last of those four events which mark the crisis in the life of our Lord at Capernaum. It occurred just before the third period of his Galilean ministry and the time of his final departure for Jerusalem. We have seen what the attitude of Jesus was toward the law of his nation. In this lesson we see his attitude toward the rabbinical traditions of the people which were the opinions of men and not the law of God. Just so many today look upon the forms and ceremonies of the church as being verily the law of God. Moreover, these traditions were made a pretext whereby men evaded the law. So today we find men very religious and punctilious in their churchly duties, who fall miserably in their application of the moral code to conduct. The analysis falls into four general divisions: One, the accusation, (vv. 1-5); two, the answer, (vv. 6-13); three, the application, (vv. 14-23), and four, the illustration, (vv. 24-37).

I. The Accusation. (vv. 1-5). The growing hatred of the Pharisees, led them to make long journeys from Jerusalem that they might spy on Jesus and find a pretext for accusation. While they were studying him, they revealed their ideas of the kingdom of God. They took special notice that the disciples of Jesus ate without washing their hands. We must not understand this to mean so much the removal of defilement, as the neglect of a ceremonial observance over which the Pharisees were punctilious, (vv. 3, 4). Verses three and four illuminate certain traditions to which the Jews adhered tenaciously. Thus exemplified we can see that their ideas of man's relation to God were largely a matter of external ceremony. Purity to them was an outward matter largely governed by the traditions of men, (v. 4).

II. The Answer (v. 6-13). The answer of Jesus reveals the very opposite ideal. He begins by calling the Pharisees hypocrites. A hypocrite is a play actor—one who hides behind a mask. Applying the prophecy of Isaiah, Jesus plainly tells the Pharisees that they are hiding their true character behind the mask of ceremonial cleansing. Such play acting is but a poor imitation of the real heart condition demanded of God, (Psa. 51:10). Their hearts were far from God, even though with their lips they professed to serve him. The love we express to God consists not in ritualistic worship, but in doing his will from the heart.

III. The Application, (v. 14-23). Jesus takes advantage of this discussion, and, turning to the multitude, upon whom the Pharisees would bind a grievous burden of ceremonialism and falsehood (Matt. 23:4), warns them that it is not so much that which enters into a man that defiles him, as that which issues from him (v. 15). It seems quite natural that in their perplexity the disciples should ask Jesus what he meant by that. In his reply (vv. 18-23), Jesus shows very clearly that "the issues of life" (Prov. 4:23), reveal the corruption which is within. (See Matt. 12:34, 35; Gen. 6:5; James 3:10-12). If the heart be not cleansed, what will it avail if we wash the hands? What then is the application for this present day? Clearly we are taught the danger of lip service without a change of heart. Substituting good for the best is sin. Forms and ceremonies are good and have their place; they are significant for they are important teaching factors; but they must not be substituted for a pure heart. We must beware lest we hide behind such a mask.

There is here also plain teaching as to Jesus' estimate of the Pentateuch and inferentially of the prophecy of Isaiah. He specifically calls it "the Word of God." Surely we can accept his estimate as contrasted with the tradition of the elders or the "consensus of modern thought."

Less talk and more walk,  
Less wishing and more doing,  
Less preaching and more practicing,  
Less organization and more of the spirit.

Finally, we have two illustrations as to how Jesus sets men free. (a) Jesus' silence appears to deepen faith in the pleading Syrophenician woman (v. 24-30).

(b) We have the cure of the deaf and the dumb man, (vv. 31-37); instantaneous healing, showing divine power.

Jesus was setting his people free from their bodily infirmities and at the same time delivering them from their sins and imperfections and bringing them into his spiritual Kingdom. This he is still doing.

## BELGIAN WRESTLER HAS HAD 23 WIVES

Turns Back on Past, and Now Hopes for Peaceful Domestic Life.

New York.—Jean Pierre Pierard, known in sporting circles as "Pierre le Colosse," 358-pound wrestler, with headquarters in New York city, may claim the heavyweight matrimonial championship of the world. The powerful Belgian has had 23 wives, most of whom deserted him because of his excessive drinking. Since his marriage to his latest bride, formerly Miss Julia Jacobson, a Russian woman, Pierard has turned his back on John Barleycorn. He insists that No. 23 comes nearer to being the ideal woman for whom he has sought in his matrimonial ventures, and that he hopes to live long and happily with her.

Pierard was born in Montignier sur Sambre, Belgium, January 15, 1868, and began life as a chef. For four years he served the king of Belgium and then was sought as chef for the crown prince of Germany. And Pierard de-



Italian and Spanish Women Have Too Much Temper.

clares that, had he accepted the job, the war would be over; perhaps, there never would have been a war.

Pierard was only eighteen years of age when, in 1886, he was married the first time. His wife died in childbirth. He eloped with a boarding house mistress and left her when he found she had a husband. With his third wife he lived 13 years. Pierard had by this time taken up wrestling, and in his search for a perfect woman began to marry at the slightest provocation. Some of his marriage contracts lasted only three months and one lasted only 72 hours.

Pierard declares that Italian and Spanish women have too much temper. French women are too capricious. English women are too cold, and German women too stupid. Russian women, he believes, are the best because they are obedient and wait on their husbands hand and foot. He has never married an American woman and declares he never will, because they have too much liberty and would make him so jealous that they would drive him crazy.

## MAN KICKS ON COLD FOOD

Applies for Divorce Because of Chilled Sunday Dinner Supplied by Wife.

San Francisco.—Accusing his wife of giving him only cold food to eat on Sundays, Gordon Gauntlett, representative of an Eastern wire and cable company, filed suit for divorce here against Katherine Amelia Gauntlett. The couple was married in New York in 1907. Gauntlett offers his wife cash and property amounting to more than \$10,000.

## ROUTED MERRYMAKERS WITH "TWO-BIT" PISTOL

Tovey, Ill.—Will Lorrisey is Tovey's original gun man. He proved it at a ball given by the Soldiers' Farewell club. With "pistol" in hand and a dime novel about he routed the merry-makers until he came to Marshal Dominic Gaetti. He of the law and order playfully pointed a 38 Colt at the "bad man" and disarmed him. Lorrisey's "revolver" proved to be his little brother's two-bit cap pistol.

## MISSING EYE HIS UNDOING

Man Arrested After Many Months on Charge of Stabbing Miner to Death.

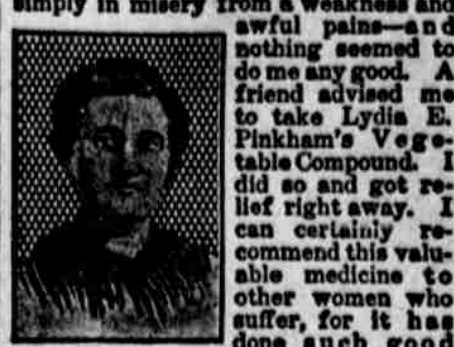
Salt Lake City.—The absence of an eye caused Eric Hill to be returned to Boulder, Mont., to face a charge of stabbing to death a miner there last September. Just before he died the miner is reported to have said, "That one-eyed man got me."

A detective recognized Hill from a photograph sent here by the Boulder authorities.

## IN MISERY FOR YEARS

Mrs. Courtney Tells How She Was Cured by Lydia E. Pinkham's Vegetable Compound.

Oskaloosa, Iowa.—"For years I was simply in misery from a weakness and awful pains—and nothing seemed to do me any good. A friend advised me to take Lydia E. Pinkham's Vegetable Compound. I did so and got relief right away. I can certainly recommend this valuable medicine to other women who suffer, for it has done such good work for me and I know it will help others if they will give it a fair trial."



—Mrs. LIZZIE COURTNEY, 108 8th Ave., West, Oskaloosa, Iowa.

Why will women drag along from day to day, year in and year out, suffering such misery as did Mrs. Courtney, when such letters as this are continually being published. Every woman who suffers from displacements, irregularities, inflammation, ulceration, backache, nervousness, or who is passing through the Change of Life should give this famous root and herb remedy, Lydia E. Pinkham's Vegetable Compound, a trial. For special advice write Lydia E. Pinkham Medicine Co., Lynn, Mass. The result of its long experience is at your service.

**DODD'S KIDNEY PILLS**

Insist on the name with three D's and enjoy freedom from kidney ills. At all druggists.

**Lee's Lice Killer**

The best insecticide for children and dogs. GERKUZIN is for roach, spider, cockroach, silverfish, etc. A remedy and a tonic. KID-O-LINOL keeps fresh eggs fresh from spring to following winter at 1 cent a dozen. KID-O-LINOL makes eggs hatch better, chicks stronger. The Lee Family Line is sold at one store in every town. Free books at dealers or postpaid for 5c. 500, N. 2nd St., Dept. 1, OMAHA.

**Cuticura Soap**

Is Ideal For the Hands

Didn't Get It.  
As a result of a baby having been left on his front porch a few days ago, Homer D. Basset, druggist at 904 Massachusetts avenue, has been the brunt of many attempted jokes. Two young women of the neighborhood entered his store the other day, and hoping to have a little fun, smiled and said to Mr. Basset: "Well, how's pop?"  
"Five cents a bottle," was Mr. Basset's reply, after which the girls gave up.—Indianapolis News.

Signs Fall.  
"March came in like a lamb."  
"Not this year. It came in like a meatless day."  
The Reason.  
"Are they really going to try to float that stock on the market?"  
"Oh, no; it wouldn't hold water."

**PREVENT ABORTION IN COWS!**  
If any of your cows, heifers or the best sire in the neighborhood change wash them out with Dr. David Roberts' Antiseptic Wash. It is a powerful germicide. Thousands of dollars and many calves can be saved by this simple preventive.  
Read the Practical Home Veterinarian and the two books on Abortion in Cows. If no dealer in your town, write Dr. David Roberts, Vet. Co., 100 Grand Avenue, Waukegan, Wis.

**WHEN YOU THINK FLAGS**  
Think of Factory Price. Same price as before the war. Then write to us for catalogue.  
AMERICAN FLAG MFG. CO., Easton, Pa.  
W. N. U., LINCOLN, NO. 14-1918.

## Win the War by Preparing the Land Sowing the Seed and Producing Bigger Crops

Work in Joint Effort the Soil of the United States and Canada CO-OPERATIVE FARMING IN MAN POWER NECESSARY TO WIN THE BATTLE FOR LIBERTY

The Food Controllers of the United States and Canada are asking for greater food production. Scarcely 100,000,000 bushels of wheat are available to be sent to the allies overseas before the crop harvest. Upon the efforts of the United States and Canada rests the burden of supply.

Every Available Tillable Acre Must Contribute; Every Available Farmer and Farm Hand Must Assist

Western Canada has an enormous acreage to be seeded, but man power is short, and an appeal to the United States allies is for more men for seeding operation.

Canada's Wheat Production Last Year was 225,000,000 Bushels; the Demand From Canada Alone for 1918 is 400,000,000 Bushels

To secure this she must have assistance. She has the land but needs the men. The Government of the United States wants every man who can effectively help, to do farm work this year. It wants the land in the United States developed first of course; but it also wants to help Canada. Whenever we find a man we can spare to Canada's fields after ours are supplied, we want to direct him there.

Apply to our Employment Service, and we will tell you where you can best serve the combined interests.

Western Canada's help will be required not later than April 5th. Wages to competent help, \$50.00 a month and up, board and lodging.

Those who respond to this appeal will get a warm welcome, good wages, good board and find comfortable homes. They will get a rate of one cent a mile from Canadian boundary points to destination and return.

For particulars as to routes and places where employment may be had apply to:

**U. S. EMPLOYMENT SERVICE, DEPARTMENT OF LABOR**  
OMAHA, NEBRASKA

## Nebraska Directory

**VAN ARMAN DRESS PLEATING & BUTTON CO.**  
336-7 Paxton Block Omaha, Neb.  
Accordion, knife, slide, space, bag, suitcase and combination pleating, hemstitching, pleating, cutting, pinning, ruffling, covering buttons, all styles and sizes. Price List Free.

**MAGNUSON X-RAY CO.**  
390 Brandeis Theatre Bldg., OMAHA  
Everything electrical for the PHYSICIAN, DENTIST and HOSPITAL. Also X-ray plates, films and dark room supplies.

Call for  
**Krug's Luau**  
THE BEVERAGE YOU LIKE

**X-RAY**  
Diagnosis and Treatment  
D. A. HEDDERS, Expert Roentgenologist  
492-4 Brandeis Bldg., OMAHA. Call or write us.

**1916 Seed Corn**  
Field, grass, garden seeds and pure bred poultry. Free book. AYE BROS., Box 20, BLAIR, NEBR. Seed Corn Center of the World.

**Junk! Junk! Junk!**  
We pay highest market prices for COPPER, BRASS, ZINC, LEAD, AUTO TIRES, TUBES, ROPE, SCRAP IRON, BONES and RAGS. Sell direct to largest buyers. Write for prices. Reference Central Nat. Bank, Lincoln. L. STINE & SON, 234 South 9th St., LINCOLN, and SEATRICE, NEB.

**FARMS, RANCHES**  
City property for sale at a bargain, or will exchange land for city property or city property for farms. Call or phone us, B-3850.  
NEBRASKA REALTY CO.  
708 Terminal Bldg. LINCOLN, NEB.

**LEE W. EDWARDS CHIROPRACTOR**  
N. E. Cor. 24th and Farnam Sts. OMAHA, NEB.  
Telephone Douglas 3445  
Night telephone Harney 4791  
LADY ATTENDANT

**CREAM WANTED**  
Market your cream where it will net you the most money. The Fairmont Creamery Company offers you the benefit of its thirty-four years of experience. By shipping your cream to this company you will receive full market value in payment; your check will be sent you daily; you will save express charges and your cans will be returned more promptly. They guarantee to net you from 50c to 80c more per can for your cream than you can get by selling it at home. Ship to the nearest Nebraska factory. Factories are located at Omaha, Crete and Grand Island.

**Electric Service ON AUTOMOBILES**  
We repair and supply parts for all makes of electrical equipment used on automobiles.  
**OFFICIAL REPRESENTATIVES**  
For Atwater Kent Ignition  
Bijur Starters, Connecticut Ignition, Dynamo Starters, Electric Auto-Lite Starters, Gray & Davis Starters, North East Starters, Westinghouse Starters.  
Special attention given to express shipments.  
RANDALL & NOLL, 317 S. 11th St., Lincoln, Neb.

**Monuments**  
BOOKLET FREE

**C. E. SPEIDELL & SON, Lincoln**

**GOULD STORAGE BATTERY**

The battery with the dreadnaught plates. One for your car. Sold and installed by quality dealers.

**McGraw-Hill**  
Mill and Electrical Supplies  
1208-10-12 Harney St., Omaha  
A CHANCE FOR DEALER AGENTS

**PARKER'S HAIR BALM**  
A solid preparation of menthol. Helps to eradicate dandruff. For Restoring Color and Beauty to Gray or Faded Hair. 50c and \$1.00 at Druggists.