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Try Chase & Sanborns Coffees, Batavia Jams and Spices, Sunflower Canned Goods, PEERLESS FLOUR...

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Made Right, Lettered Right And Erected Right

SEE OVERING BROS. & CO.

Makers of Artistic Monuments

Red Cloud, Nebraska

Keep Improving Your Equipment

Do not worry about the shortage of crops, another year is coming. Do not wait for cheaper building material...

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TALK WITH US ABOUT LUMBER

THE RED CLOUD CHIEF

Published Every Thursday, Entered in the Postoffice at Red Cloud, Neb. as Second Class Matter...

Many Donate Liberally to Red Cross Auction

The Red Cross auction and market exceeds \$3000. The exact amount will be given as soon as known. Below is a list of the articles given with the names of the donors...

- WALNUT CREEK: W. H. Norris \$50.00, McCall Bros. 50.00, G. N. Blankenbaker 25.00, D. G. Norris 25.00, Alf. McCall 20.00...

- BATIN: Joseph Havel 10.00, Joseph Jelinek 10.00, H. C. Hansen 5.00, Frank Bean 10.00...

- CITY CASH LIST: A. Roats \$100.00, B. McNeny-Gov. bonds 100.00, Peoples Bank-Gov. bonds 50.00...

- Mrs. Bartunek 1.00, Mrs. R. Gardner 1.00, Mrs. S. R. Florance 1.00, Mrs. A. U. Kaley 1.00, Wm. Rosenrains 1.00...

We must send condensed milk to our fighting allies.

Instead of Wheat: 1. Use more corn bread, oatmeal bread, rye bread, barley bread...

Instead of Meat: 1. Eat vegetables, salted and fresh fish, cheese, milk, eggs, poultry and game...

Instead of Fats: 1. Use vegetable fats or oils in cooking. 2. Use the following animal fats...

Instead of Sugar: 1. Use honey, molasses and dark syrups. 2. Use your fruit juices and turn them into jellies as needed...

Do Not Waste Milk: 1. Turn all left-over milk into cottage cheese or use in cooking. 2. Use less cream and more whole milk...

Service for his Country: The Duty of Each Citizen. Gordon W. Wattles, Federal Food Administrator for Nebraska urges every Nebraskan to consecrate himself to his government...

"1918 will be the most important year in the history of the war. The fate of nations is to be settled; the future of Democracy is to be determined; the divine right of kings to rule the world is either to triumph or fail..."

"What can I do for my country should be the question of every man and woman throughout the land. It is the time for consecration of time and energy and effort—consecration of money and property—consecration by sacrifice and service..."

Baptist Church Notes: Prayer meeting Wednesday evening at 7:30. Ladies Aid Friday at 2:30 p. m. at Mrs. Joseph Topham's...

Grease the Bullets: Fat plus lye makes glycerine, glycerine plus nitric and sulphuric acid makes nitro-glycerine, Hogs plus corn makes fat

WILL WE HELP THE RED CROSS?

Organization Right Now Keeping Millions of Destitute Men, Women and Children Alive in Europe.

All Americans at Home Must Back Up This Great Work Effectually—Join the Red Cross Today.

The American Red Cross has on its hands one of the world's greatest and grimmest jobs. In order to do the work, the organization must have at once fifteen million members...

It does mean that those of us who stay comfortably at home will do as much as we can in every way to back up the organization already at work "over there."

It does mean that the men among us will contribute our bit to help our brothers fighting the cause of liberty in Europe.

It does mean that the mothers among us will knit and sew for the wretched mothers of Europe and their pitiful babies.

It does mean that our young women will show practical sympathy for the young women along the "western front" and in Serbia who have suffered unspeakable cruelties at the hands of bestial enemy soldiers.

It does mean that our children be made to understand the curse upon the children of Europe, and be taught to make some sort of sacrifice for the cause of humanity.

It does mean that each of us will do what he can individually to supply plenty of comforts for our soldiers fighting the enemy and necessities for the wounded in hospitals.

Stricken Europe is crying to heaven for relief, and Providence is answering that prayer through the instrumentality of the American Red Cross.

Now if it had unlimited funds but only a comparatively few members, the Red Cross would be unable to do the work before it. The first great need is for millions of members—the support of the folks "back home."

Do you know why our lads in the army and navy are acquiring themselves so creditably—why they are amazing the allies by their bravery, intelligence and enthusiasm? It is because those lads are thinking always of their mothers and dads and sisters and sweethearts and kid brothers.

The same thing goes for the Red Cross. When all the dads and mothers and sisters and sweethearts and kid brothers in America show their interest and sympathy for Red Cross work, as members of the Red Cross and as working members, why the Red Cross will cover itself with glory forever more.

A year's membership in the Red Cross costs just one dollar. If one wishes to read the Red Cross Magazine for a year he pays another dollar. Join now. You will never spend a dollar in a better cause.

The Red Cross button is a badge of honor. Wear one!

STRICKEN EUROPE NEEDS OUR HELP

American Red Cross Answering Appeal on Wonderful Scale—Finest Peace Work in History.

Now Red Cross Asks You and Me to Do Our Part for Those "Over There"—So We Must Join.

In war-torn Europe today there are millions of mothers and babies at the point of death from actual starvation. Winter is at hand. Yet they are ragged and homeless. They are diseased—tuberculosis, dysentery, skin affections, fevers are ravaging them. They are widowed and orphaned and broken with grief.

In order to protect America and save the liberties for which the allies have been battling three years, our own lads are over there now, fighting and dying so that you and I and our wives and our daughters and babies may not suffer unspeakable cruelties at the hands of enemy savages.

Now then: The people of America, through their Red Cross, have undertaken to right the hideous wrongs the Teutons have done to noncombatants in Europe, so far as it is possible to do so. It means building thousands of homes, providing food, clothing and care for millions, conducting hundreds of hospitals on a large scale and thousands of medical dispensaries. It is the biggest peace job the world has ever seen.

But that isn't all—not by a long shot. The American Red Cross has a colossal war labor to perform. It must establish and operate hundreds of large military hospitals of various kinds for our own armies and those of our allies. It must provide necessities and comforts for the fighting men and for the noble women who are nursing the wounded. In short, it must do everything possible to take some of the curse out of war.

This work is already well under way. Our Red Cross is helping all the stricken people on a great scale.

Our Red Cross must not fall down on the job. You and I are responsible for the success of the enterprise. Of course we can't go over there, and actually build houses and feed the hungry and clothe the naked and nurse the sick. But we can back up the great machine already in the field and at work.

Well, first of all we must be members of the Red Cross. At this writing the organization needs millions more of us on its master rolls. We compose the army at home supporting the army in the field—both peaceful armies. At home here we form chapters and circles that furnish clothing and hospital supplies for soldiers and civilians in Europe. We must provide funds. We must show direct, intimate, personal interest in what the Red Cross field organization is doing. We must knit and sew and save and give.

Right now the Red Cross is campaigning for 15,000,000 members. Fifteen million members by Christmas Eve is the slogan. One year's membership costs one dollar. By paying an additional dollar the member gets the Red Cross Magazine for a year.

Every man, woman and child in this community ought to be wearing a Red Cross pin on Christmas Day. Every father should make each of his children a Christmas gift of a Red Cross membership—and explain to the youngsters the meaning of the present.

THE AMERICAN RED CROSS IS MAKING FRIENDS FOR ALL ETERNITY

Bleeding, ragged, starving, freezing, homeless, sick Europe gave utterance to a cry of misery and sorrow and despair, and the American Red Cross has answered it in a magnificent way. In binding the wounds, clothing the naked, feeding the hungry, housing the homeless, nursing the sick, it is binding Europe to America by ties of friendship that will last through the ages.

The Red Cross is shipping into Paris daily 300 tons of food, clothing, hospital supplies, etc. Much of this is used immediately. The surplus goes into a 100,000-ton warehouse for emergency and against the day American soldiers will start fighting on a large scale.

When emergency comes, the Red Cross is ready. During the recent enemy drive into Italy the Italians appealed for help. Within two days our Red Cross had sent 45 carloads of food and supplies from Paris.

The Red Cross has established in France a factory for the construction of artificial limbs. Within the last few months it has supplied hundreds of French soldiers with wooden legs.

Whatever the Red Cross uses must come from America—must come from generous American hearts and willing American hands. During November the central division of the Red Cross, comprising the states of Illinois, Michigan, Wisconsin, Iowa and Nebraska, sent to France 600,000 surgical dressings, 285,000 knitted articles and 335,000 pieces of hospital linen. Yet it can't do enough because it hasn't half enough members.

You Ought to Belong to the Red Cross. Your Help is Much Needed—Membership Costs a Dollar or Two Dollars for a Year—No More. Be a Patriot—Join Before Christmas Eve.