HOME NEWS
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What Class Are Vou In?
There are three classes of apparel buyers, whether for
shirts, hats, shoes suits, coats or anything else.

First, is the man who is a "bug" on dress-thinks he has
to have everythiug made to order or he won't look well.
factory in every way, easier to buy, and less expensive.

We are in business for the third class, and are converting many from the other two-be-
cause we can convince them that in our store they will find the exceltent qualities they look for,
and their dollars will fo farther.

If you'll drop in this week
Next is the other extreme-he fcllow who buysclothes just

In men's suits and overcoats Kuppenheimer and Clotheraft prise. Their style, fit, all-wool material, and long life have won many to our way of thinkingfied in Kuppenheimer and Clothcraft Clothes.
The third class is made up of men who are particular in
their dress, but who know that ready to-put-on clothes are satis-
mu: Cowden-Kaley Clothing Co. "always relable"
Red Cloud,
Nebraska ©

