



THE CLOCK.

A reliable clock is a necessity in every well regulated household. Our clocks combine beauty of design with accuracy in time keeping. We guarantee every clock we sell and know how to make it go right if it goes wrong.

THE RING.

Our finger rings all have the ring of goodness. They stand the closest inspection under the strongest light of day. Your critical inspection invited.

THE WATCH.

There are two kinds of people we want to watch. They who have watches—we want to repair them. They who have none—we want to sell them watches.

Newhouse Bros.,

JEWELERS & OPTICIANS.

WEEK'S HAPPENINGS

Don't fail to come in on the 20th.
For farm loans call on C. W. Kaley.
Frank Felt went to Superior this week.
S. B. Ehrlich of Blue Hill was here Saturday.
All kinds of wire fencing at Wright's hardware store.
Cowden Kaley Co. for hats, caps, gloves and mittens.
The Chief and Chicago Inter Ocean as year for \$1.25.
See our portrait offer and then come in and see the sample portrait.
P. W. Zieger of Clay Center, Kansas was here the first of the week.
Henry Cook and wife spent several days the first of the week in Denver.
For a good smooth hair cut or shave go to J. J. Baker's on Webster street.
John Polinsky and wife and Mrs. N. Longtin visited in Kansas City, this week.
Louis Peisiger, of Blue Hill candidate for representative on the populist ticket was here this week.
LOST—Buggy seat, cushion, back, somewhere in the city, by loose team. Please notify J. T. Hallock for this office.
Mrs. Wm. Saunders who has been visiting with her daughter, Mrs. Wm. Zeluff returned to her home in Omaha Sunday morning.
We carry the largest line of mens' and boys' duck coats, water proof and wind proof. Boy's \$5 to \$1.50, mens' \$1.00 to \$2.75.—THE COWDEN-KALEY CO.
Nelson Phelps says if you want your nursery stock replaced that died the past season or order for spring at low rates let him know soon. Best grade of stock at low rates.
"Lion Brand" shirts had the largest summer sale of any shirt in America. The fall line surpasses anything ever attempted in shirt manufacture. Sold by The Cowden Kaley Clothing Co.

MORE OR LESS PERSONAL.

THE CHIEF \$1 per year.
October 20 will be a big day.
Cowden Kaley Co., for shoes for men and boys.
Jos. C. Carr of Grand Island, was here this week.
J. L. Galbraith of Superior was looking after business here this week.
Cowden-Kaley Co., for mens' nobby neckwear, collars, cuffs and shirts.
I have a few first class sewing machines to trade for stock.—F. V. TAYLOR.
Come to the republican rally on the 20th and hear the Nebraska brigade band.
Ora Pitney and Will Crabill were attending a fusion love feast at Franklin this week.
Ben Parker of Auburn, this state, has been here this week visiting his brother Will Parker and family.
Tom Beale left Friday night for Kansas City where he has secured a position and will remain for the present.
Omar Doling, formerly a resident of this city, now of Holdrege, was here the first of the week visiting old friends.
The "Ashlat d," "Secretary," "Director," "Sothorn," and "The Booth." Proper things in shirts. THE COWDEN KALEY CLOTHING CO.
I have just unloaded a car of the finest buggies and surreys that have ever been brought to the town. Come in and see them.—JAS. PETERSON.
Geo. J. Warren and wife left the last of the week for a visit with friends and relatives at Lincoln. George has been called as a juror in the federal court.
Are you going to buy a sewing machine? If so I have the best machine for the money ever offered. Do not fail to see it before buying.—F. V. TAYLOR.



Last week I told you that goods well bought were half sold. This is a true saying from the way the people buy when they see what I have for the money. I will sell you a better job than you can buy at Chicago or any other place for the money. Compare my goods and prices with others and see for yourself.

Jas. Peterson

GENERAL CITY NEWS.

Come to town October 20th.
They all go to Peterson's when they want a good buggy.
Come in and see our sample portrait and you will want one.
Walter Roby sells the Singer sewing machine. Prices right. Get the best.
Pay your subscription and get a calculating pencil. They are a little wonder.
R. A. Simpson of Blue Hill was here this week looking after business matters.
Mrs. Crans and daughter left this week on a visit with her parents and other friends in Kansas City.

FORGOT TO HIDE THE FEET.



The German-Americans: "The set would be very amusing if the feet didn't stick out."—St. Paul Pioneer Press.

From the way that the buggies are going out from Peterson's he must have something attractive.

A New England young man, height 5ft. 7in., weight 140 pounds, blonde hair, blue eyes, does not drink or use tobacco, intends to buy a farm in Nebraska and wishes to correspond with a Nebraska lady as a help-mate is needed. Strictest confidence.—S. H. JIMMERTON, Port Chester, New York.

Homeseekers excursions to Arizona, Arkansas, Indian Territory, Louisiana, New Mexico, Oklahoma Territory, and Texas. Dates of sale Nov. 6 to 20, December 4th and 18th. One fare plus \$2 for the round trip, limited twenty-one days from date of sale, continuous passage in both directions.—A. CONOVER, Agent.

There is one person around this vicinity who had better keep shady. We refer to the man who prepared the list of voters who voted for Bryan in 1896 and who will vote for McKinley in 1900, as published on the patent side of this paper this week. This list was sent to the national republican headquarters some time ago by someone who didn't know a thing about the political complexion on the men whose names he sent in. The list contains the names of some old "died in the wool" democrats and "hard shell" populists whom a Kansas cyclone couldn't move. We would request our readers not to take this list as a true one. We don't like it a bit better than do some of the people whose names are on the list, "but we can't change it" as it is on the patent side.

LOCALLY

Now is the time to subscribe.
WANTED.—Good girl at the Star Bakery.
Earnest Graves left Sunday night for McCook.
Horace Brown made a trip to Denver this week.
Don't forget to come to come to the parade Saturday evening.
A. Walker of Clay Center, Kansas, was doing business here this week.
The "Lion Brand" shirts are the best in the world. For sale by The Cowden Kaley Clothing Co.
Don't delay until they are all gone but come and get a buggy or spring wagon at Peterson's and save from five to ten dollars.
Ted and Jess Swearingen left the first of the week for a visit with friends at Denver. The boys will have a good time.
I will make you a suit for \$20.00. If you can't stand the price let a TAILOR take your measure and get you one made in Chicago. Bring me the prices others make you and I will undersell any of them. If you want pants let me make them at ready made prices.—H. P. SOWMAN, Merchant Tailor, over postoffice.
The smokers of Red Cloud can find on sale by H. E. Grice and a few of the local dealers one of the choicest and most phenomenal retailing cigars ever manufactured in the west, the "Tuck" cigar. It is hand made throughout and unequalled in workmanship by any 5 cent cigar on the market. The "Tuck" cigar has in its filler the finest grade of old unflavored tobacco that can be purchased and used in a 5 cent cigar. Its draft is perfection. The "Tuck" cigar is packed in tin foil in packages of five with the object in view of keeping it fresh, retaining the flavor and protecting it from breakage when carried in the pocket. The "Tuck" cigar is in fact perfection in everything that is required to make a choice smoke. There is no cigar made in the five cent cigars that equals the Tuck cigar, in fine workmanship, quality, draft and filler. Try the "Tuck."
Tomorrow it is expected will be one of the largest political demonstrations ever held in this city. The fun will commence in the early morning and will continue all day. The number of speakers will be unlimited and will include most of the state officers. The forenoon will be devoted to receiving visiting delegations. The program for the day is as follows.
AFTERNOON.
Concert by McCook band at 12:30 in the public square.
Music by McCook band at speakers hall north of Fireman's hall.
Music by York glee club.
Prayer, J. H. N. Cobb.
Speech by Hon. C. H. Deitrich.
Speech by E. P. Savage.
Music.
Speech by Chas. Weston.
Speech by F. N. Prount.
Music by McCook band.
Speech by J. Warren Keifer.
Music by band.
E. U. Overman presiding officer.
EVENING.
Torch light and fireworks procession at 6:30.
Music by McCook band.
Imperial Quartet of York.
Prayer, W. F. Dean.
Imperial quartet.
Speech by W. S. Morlan.
Music by quartet.
Music.
Speech by Hon. H. E. Hinshaw.
Music.
Speech by McCrary.
Music.
Americas.
C. W. Kaley, presiding officer.
The afternoon parade will form at Fireman's hall at one o'clock p. m. and march through the principal streets.
The evening parade will take place at 6:30 p. m. sharp and will be one of the finest ever witnessed in this section of the country.
Everybody come in and have a good time.

For a
SQUARE MEAL
next
SATURDAY
go to



Star Bakery,
J. O. WILES, Prop.

COWDEN-KALEY CLOTHING Co.

LEADERS IN LOW PRICES.

Special - Low - Prices

ON

Men's, Boy's and

Children's

SUITS, OVERCOATS

AND PANTS,

We were fortunate this season in our fall and winter purchases of first class merchandise for all male creation. Our fortune is your fortune. We divide our good things with our trade.

OVERCOATS

AND

UNDERWEAR.

500 men's and boys' overcoats at special low prices.

Men's overcoats a \$3.00 to \$15.00. Big line at \$6, \$8.00, \$10.00, \$11.00 and \$12.00.

Boys' and Children's overcoats cheaper than ever sold.

All kinds of Underwear. Start at 25c a garment.

Duck Coats \$1.00 to \$2.75.

COWDEN-KALEY CLOTHING Co.

CLOTHIERS FOR ALL MANKIND.

Heat your house comfortably

and do it with a

"WHITE"

HEATER.

EVERY STOVE

A

HOT BLAST.

We have in stock an elegant line and our prices are bottom.

Our goods are all the best and prices money savers.

6 inch stove pipe, 2 1/2 pounds to joint	15c
6 inch elbow	10c
No. 0 Tublar Lantern	55c
No. 8 Granite Tea Kettle	75c
Best quality Oak Tanned Half Soles, per pair	30c
17 inch coal hod	25c
28x39 zinc board	70c

We want your trade and will make prices to get it. Every peice guaranteed.

MORHART BROS. HARDWARE Co.

ROYAL Baking Powder

Absolutely Pure

Makes hot breakfast-breads wholesome—no yeast germs, no alum. Makes cake, biscuit and pastry of superior fineness, flavor and delicacy. Makes food that will keep moist and sweet. Is most economical, because it is the purest and greatest in leavening strength. In the easy, expeditious preparation of the finer cakes and pastries, Royal is indispensable.

Care must be taken to avoid baking powders made from alum. Such powders are sold cheap, because they cost but a few cents per pound. Not only will they spoil the cake, but alum is a corrosive acid, which taken in food means injury to health.

ROYAL BAKING POWDER CO., 100 WILLIAM ST., NEW YORK.