Special 10 Day's Sale I

From November 3d to 13th.

About 500 Jackets and Capes left That we will offer at greatly reduced prices during this sale.

Dress Goods.

We know that every lady likes to be well dressed and with our enormous stock we are prepared to please the most fastidious.

LININGE FREE-With each dress pattern at 50c per yard or over we will give free 6 yards skirt lining, 2 yards waist lining and 14 yards of duck.

Blankets.

Winter is upon us and now is the time to get onto our blanket prices. The prices of our blankets make our competition look wise and say nothing. We are confident we can save you 25 per cent on blankets.

Cotton Blankets from 39c to \$1.50.

All Wool Blankets from \$3.00 to \$7.00.

Comfortables.

Bed Comforts, filled with cotton and covered with good material in choice patterns, either quilted or tufted, large sixes, at very moderate prices. Now is a good time to make selections.

Underwear.

MEN'S, LADIES AND CHILDREN'S UNDERWEAR-We have underwear that we are sure will please you in style, quality and price.

Now is the time to buy as we have a number of special values that you are not liable to find when the season is under way.

Outing Flannels.

We are astonishing the people on Outing Flannels. Our stock is the largest and most complete in the city.

Shoes.

STOCKINGS AND SOCKS GIVEN AWAY.—With each pair of shoes at over \$2.00 we will give free one pair of 25c hose, and with each pair of hose under \$8.00 we will give one pair of 10c hose.

Mittens and Gloves.

We can please you in this line. Without boasting we have the largest and best line of Mittens and gloves ever shown in Red Cloud.

Groceries.

We lead! We don't only meet competition. WE LEAD.

TURNURE · BROS

The Best Eye in the World.



slight strain and abuse No organ of the human system will snap so quickly as the eys. Work wont burt it.

Abuse Kills It.

Take the Jewelers and Engravers eve. It does the very hardest kind of work early and late.

Constant Glass Protection Saves It.

We have helped other eyes. We can help yours. Examination free

Newhouse Bros.,

Jewelers and Opticians.

Bring us your Watch, Clock and Jewelry work. We do the best work.

Leave your orders with us when wanting a nice hair chain braided.



WHEN HUNGRY EAT AT

THE Star Bakery,

J. O. WILES, Prop.

Buy a Cooper wagon.

Curtains at cost at Taylor's.

Wali paper at cost at Taylor's.

one year for \$1.25.

WEEK'S HAPPENINGS.

Robt. T. Potter was in Lincoln this

A. J. Hayes of Guide Rock was here Wednesday.

Miss Dollie Shepherdson of Riverton

was here Tuesday. Earl Pond took a snap shot of the

The best is the cheapest, Get a Cooper wagon at Peterson's.

Relief Corps last Saturday.

All kinds of robes at Fogel & Hutch-

ison's, Red Cloud and Cowles.

Jay Pope left Wednesday morning Burt, Mrs. for Lincoln where he has secured a

were in the city last Friday, the guests of Mrs. E. Knight. You can always find what you want

in the meat line at Warren's market. Fresh fish every Friday.

C. D. McMillan arrived here Saturday night from Geneva and spent the week here with the folks.

Benj. F. Woodhead from near Lawrence was in the city the first of the week ank made this office a pleasant

I have just unloaded a car of Cooper wagons. These wagons were bought for cash and the price is right .- JAMES

A. G. Storrs, of Omaha, manager of the Nebraska Telephone Company was here the first of the week looking after the company's interests.

Having decided to close out my business in this city I offer my entire stock of furniture, carpets, curtains and wall paper at cost .- F. V. TAYLOR.

Lloyd Crabill accidentally shot his valuable bird dog Monday while out hunting. The animal was so badly injured that he had to be killed.

The afternoon and evening meetings at the Methodist church are growing very interesting. People know not how much they lose in staying away from them.

Mrs. Smelser, mother of Frank and George, had the misfortune Tuesday to fall and break her left arm at the wrist. Dr. L. H. Beck was called and reduced the fracture.

LOCALLY.

Carpets at cost at Taylor's,

Furniture at cost at Taylor's. Heaters in endless variety a W. W.

A. M. Walters of Blue Hill was here

today. ZFine Teachers Bibles for \$1 00 at

Cottings. Ed. Garber was up from Guide Rock

on Wednesday.

Miss Agnes Clinkerbeard of Riverton was here Thursday.

Some new patterns of wall paper just received at Cottings.

Largest line of heaters in the valley at Wright's hardware store.

Florence Sawyer of Inavale was

shopping in the city Wednesday. R. Adamson and J C. Waller were

in the city the fore part of the week. M. Stern of Chicago, owner of the 'rookery" was here this week looking

after his property. Fur robes, goat robes, dog robes, buffalo robes, and in fact all kinds of here Tuesday.

robes, at J. O. Butler's. Miss Edua Henderson has accepted position in the dry goods department

at Turnure Bros., store. W. N. Boynton of Manchester, Iowa was here this week looking after his property interests here.

Considerable money changed hands here as a result of the election and a a number have cigars to burn.

Al. Frame is putting a new foundation under his residence on Seward street and otherwise fixing up.

OMrs. H A. McCone left Wednesday meening on the early morning train for Wayne, Nebraska, on a visit.

If you want anything in the line of horse blankets or robes call on Fogel & Hutchison, Red Cloud and Co vles.

I. P. McClintock who purchased a

residence on Seward street is beautifying the same by a new coat of paint. Grandma Smelser who is stopping with her son George in this city, had

arm the fore part of the week. Walt Warren and wife of Superior were here the last of the week visiting with J. W. Warren and family and re-

the misfortune to fall and bread her

turned to their home on Monday. Mrs. Margaret McGrew who has been visiting with her sisters Miss Grace and Miss Tillie McClelland returned to her home at Shickley, this

state Monday. James Bowron has purchased the ivery barn and a part of the stock and equipment of C. T. Hazelton and will continue the business here. Mr. Hazelton will remove from here to Hast-

A number of the friends of Miss The CHIEF and Chicago Inter Ocean Mary Miksch assembled at the home of Mr. and Mrs. Rufus Miksch on last Monday night and gave her a pleasant were treated to serenades Thursday surprise in honor of her twentieth night by Grice's Concert band and in birthday.

> The services at the christian church will be enhanced under the best efforts of the splendid voices of Mrs. Nora Graves-Clark, soprano; Miss Edna Henderson, alto; Henry J. Clark, tenor and John Dickerson, bass.

> List of letters remaining uncalled for at the postoffice at Red Cloud, Nebraska, for the week ending Nov. 9th, 1899

Dine, Ben Dice, Sydney Spence, Chas. Mr. and Mrs. C. L. Eddy of Inavale

Hnghes, C. A. King, Geo. F. Reynolds, C. J. For Mrs. G. H.

These letters will be sent to the dead letter office Nov. 23d, if not called for before. When calling for above please sny advertised,-T. C. HACKER, P. M.

CORN KING,

If you have the corn we can supply the CATTLE. Our Interest Rate the Lowest. Our Services are the Best. Write us.

THE Siegel-Sanders Live Stock Commission Co.

Rooms 73, 74, 75, Live Stock Exchange. Station "A." Kansas City, Me.

Baking Powder

Made from pure cream of tartar.

Safeguards the food against alum.

Alum baking powders are the greatest menacers to health of the present day. TOYAL BAKING POWDER GO., NEW YORK

GENERAL CITY NEWS.

Everything at cost at Taylor's. Hammock's at cost at Taylor's.

E. E. Burr of Guide Rock was here

Charley Buschee of Guide Rock was

Mrs. P. A. William of Riverton was here Thursday.

They are the leaders. Cooper wagons at Peterson's Robes, robes, robes. All kinds of

robes at J. O. Butler's. Get Wright's prices and see his line

before you get a heater. J. R. Greenhalgh of Cowles was

down the first of the week. Attorney Blackledge and wife were visiting in Franklin this week.

See the "American" hog fence at Mitchell Bros. Best on earth All kinds of light harness at Fogel &

Hutchison's, Red Cloud and Cowles. Walter Roby sells the Singer sewing

machine. Prices right. Get tue best, The Ladies Aid Society of the Methodist church will meet with Mrs. Rust

on Saturday afternoons. Mrs. John Walker of Burr Oak, Kansas, was here the last of the week shopping with our merchants.

Miss Edith Palmer who has been in Franklin for several months past returned home Thursday morning.

Mrs. Geo. Blair who has been visiting for a number of weeks in Illinois returned home Tuesday evening

Leonard Smith who is now living in Omaha came down Sunday night to visit with the folks here and to vote. Leggins and driving mitts, just the thing to keep out the cold, full line at

Fogel & Hutchison's, Red Cloud and Rev. G. W. Hummel will preach next Sunday, Nov. 19th, at Mt. Hope Kansas, at 10 c'clock a.m. and at the

McCall school house at 3:30 p.m The different successful candidates return the candidates did the right

bing with the boys. Now that election is over, hasty words spoken during the campaign should be forgotten and forgiven

Miss Loua Bellows, and a resident of this city for a number of years, arrived in the city Wednesday and is the guest of Dr. Damerell and wife. Her home now is at St. Paul, Minnesota.

A letter lately received by W. J. Perry from his son Charlie who is living in Cuba states that he is getting along nicely, likes the country and that he was married to a Cuban girl on October 28. He expects to make a visit to this place during the heated term next summer.

The following item clipped from the State Journal of November 6th, tells of the wedding of a former popular and well known pastor of the Baptist church of this city. "A rather quiet wedding occurred last Wednesday which will be of interest to the friends of the couple in university circles. C. R. Welden of the class of '95 and Mable E. Cushman of the class of '98 were married at the home of the bride in this city. Mr. Welden is pastor of the Baptist church at Wayne, Nebraska. and Miss Cushman is the daughter of Mr. and Mrs. E. Cushman, Mr. and Mrs. Welden will be at home to their friends at Wayne after November 20.

James Peterson has closed a deal by which he comes into possession of the M. Stern property at the corner of Fourth avenue and Webster street, commonly known as the "rookery." It is to be hoped that now that this property has changed hands some arrangements can be made whereby the old structure may be torn down and a brick put up in its place. The old structure is so badly shattered and decayed that it would not be policy to fix it up. A good brick building placed there could be rented at good rentals from basement to the top story. We would rather see it stand as it is than see it patched up.

Overcoat Season Here.

that the best line of Overcoats ever brought to this town is to be found at our store,

For Example,

we are showing an AUBURN MELTON all wool, satin lined sleeve, cvercoat for

\$10.00.

sold everywhere for from \$12.00 to \$14.00.

The Couden-Kaley Clothing Company.

LEADERS IN LOW PRICES.

Nebraska Mercanlile Co.

These prices prove this is the best and most economical place to buy in Red Cloud.

Unmatchable Bargains in every department which will surely interest every person in Red Cloud and vicinity.

Ladies Ready-to-Wear Garments. Our phenomenal large selling in this department is the inevitable result of

SUPERIOR STYLES & UNMATCHABLE BARGAINS. These facts will be demonstrated here during this sale in a more forcible manner than ever before. SPECIAL SHOWING in Plush Capes at from \$1.50 to \$15.00.

SPECIAL SHOWING of the newest Ladies' and Misses' Jackets, \$3.50 to \$13.50. SPECIAL SHOWING of Children's Jackets at \$1.50 to \$5.00. There are some who have not got it in their nature to do this but we hope they are few.

Solution 150 Lades' Seal Plush Capes made from the celebrated Saltz Seal Plush, guaranteed—guaranteed to the wearer by the Saltz Co., F. E. Kipp, president. These garments are twenty-eight inches long and well lined and interlined. Nicely and fully trimmed with Black Martin Fur. For \$500. this special event we place them on sale at

This is without question the greatest bargain ever offered in this class of garments, as they would be considered good value at double the price. This means a saving of about half the price on this one item alone.

CARPETS, CURTAINS AND OIL CLOTHS. We are showing values in these lines that are money savers. 35c Ingrain Carpets at 25c

4oc Ingrain Carpets at 30c. 50c half wool Ingrain Carpets at 40c. All Wool Ingrain Carpets at 48c. 70c best all wool Ingrain carpets at 60c. 65c Tapestry Brussels at 50c. 90c and \$1.00 Velvet Carpets 65c.

\$1.35 Axminster and Moquettes at 95c 5 foot!Smyrna Rugs at \$1.50. Floor oil cloth at 25c and 35c per square yard. New Window Shades on Spring Rollers at 10c, 15c, 25c 30c and 35c. New Lace Curtains at special bargain prices, 50c, 65c, 75c, \$1.00, \$1.25 and \$1 50 New Portier Curtains at \$2.00, \$2.50 and up to \$5.00.

50 - Ladies - Astrakhan - Boucle - Capes. Regular \$7.00 values, placed on sale at \$3.98. garments are 30 inches long, lined and interlined. Nicely trimmed both coller and down the front. This is indeed a great bargain.

LADIES' TAILOR-MADE SKIRTS. At \$1.25, \$1 50, \$2.00, \$2.50° \$3.00, \$3.50, \$4.00, \$4.50, \$5.00 and up to \$14.00. Well

made and Latest styles.

SPECIAL - UNDERWEAR - SALE. At 39c For this special sale one case men's wool fleeced shirts and drawers placed od sale at 39c.

At 50c For this special sale one case of Men's regular 75c underwear At 25c One cas of Ladies' extra heavy ribbed pants and vests placed on sale at 25c, worth nearly double the money. At 25c Boys' Camel's Hair or Fleeced Shirts or drawers placed on sale

At 5c, rise 22c each size Children's natural grey vests and Pants at 5c for size 16, 8c rise each size. Children's heavy ribbed or fleeced vests and pants of 10c for size 19, 8c rise per size.

Ladies', Misses and Children's Oneita Combination Suits at bargain prices. They are the best. Oue new line of Ladies' wool underwear at 50c, 75c and \$1.00 are the best

values ever shown. NEBRASKA MERCANTILE CO. ALFRED HADELL, Manager.