We say, "The Goods that We Advertise are the Goods that We Sell,"

And we back it up. That is one element of our success. A fulfilled promise means a satisfied customer satisfied customers are responsible for our success. We want to do business with you. Every buyer is interested in that which will secure the most for the money spent. Our plan of business enables us to buy right, at the right price and the benefit we derive from close buying we give to our customers. We sell the highest quality at the lowest price. If at any time you are dissatisfied with your purchase bring it back.

PRINTS.

2,500 yards of Standard Prints for 4c per yd. These goods are not the shoddy kind. These goods are generally sold at 5c and 6c, but buying them as we do in case lots, we are enabled to offer them at the very low price that we do.

2,500 yards of dark colored prints in new spring styles at 5c per yard.

This is where we again buy prints in case lots and give you the benefit.

All Blacks, Blues, Grays and Red Prints at 5c per yard.

Our print department contains the best values that money can secure. The styles are the cream of the wholesale stock. The prices the result of ready cash buying.

MUSLINS.

Our prices in Muslin stock has attracted many new faces. We price you well known brands of goods and then to make a long story short WE SELL THEM AS WE ADVERTISE.

Lonsdale or Fruit of the Loom bleached 6%c per yd. Farmer's Use bleached at 6c per yard-

A good bleached muslin, the quality usually offered for 6c, our price only 4c per yard.

A good yard wide unbleached muslin 3c per yard. Cabot unbleached for 4c per yard.

Special value in heavy unbleached at 6c per yard. Anderson's L. L., same weight as Beaver or Law-rence, at 4 %c per yard.

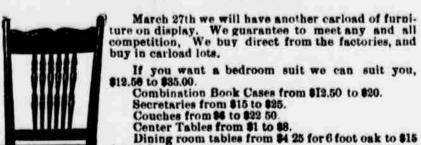
Shirt Waist Goods.

We are showing a very handsome line of goods for making shirt waists in Percales at 10c and 121/c

Fancy light colored calicoes in plain colors, stripe, and checks, 10c and 12%c.

Fancy French Ginghams at 15c, 20c and 25c. Fancy Piques, at 15c per yard. English shirtings at 20c per yard.

FURNITURE.



Kitchen Cupboards from small safe for \$3.50 to fancy oak extension front at \$7.50. We show 8 styles. Sideboards from \$12 to \$80. Chiffioners from \$4.50 to \$15.

Dining room chairs, hardwood, cane seats, 85c to 2,00 each. Special price on sets of six.

Hardwood kitchen chairs, 45c each.

Wood seat rockers from \$1.25 to \$7. Cane seat rockers from \$1.50 to \$3.50. Fancy rockers to \$12.00.

It will soon be time to take the baby out. Why not have one of our peerless buggies. Go catrs from \$5 upwards. Baby buggies from \$5.50 upwards.

SEWING MACHINES.



We are receiving another shipment of sewing machines. We are better prepared than ever to meet any and all competitors. We are showing two qualities of machines at \$15.50 for 3-drawer, oak finish and \$20 for same finish in drop head.

We are still showing the old reliable Field, 6-drawer. oak finish, for \$20. Same in drop head for \$25. We guarantee these goods the equal of anything on the market. The trav-

eling agent will tell you that he has the only machine and that the FIELD is a cheap machine. The FIELD machine is strictly first class. We are not tied down by a contract in regard to selling this machine. We are satisfied with the small margin that we make on these goods. All other machines could be sold at the same price if there

Spring Dress Goods.

Our new Spring Dress Goods are shown in pattern lengths. No two alike. We cant show every-thing, no store could, but we can and shall show the best. Such a thing as a complete roll call of the arrivals for your choosing in the Spring Dress Goods is impossible unless we devote our entire space to it.

Our range in price is from 10c to \$1.40 per

Early purchasing in the market gave us many values that late buyers were unable to secure.

CARPETS,

Do you want a new Carpet? If you need one for the parlor, for the bed room, for the sitting room, or in fact any room in the house we have

Ingrain carpets from 30c in cotton up to 75c for all wool ingrains. Price quoted is for goods made up and all ready to lay on the floor.

Tapestries, Brussels and Moquettes from 55c to \$1 per yard made up.

We make the carpets for you, that is part of our business. If you make them, 5c per yard less. Our carpet department is the largest in the county.

It contains the newest styles and the best values that money can buy.

SHIRTING.

Union stripes and checks .			 				 ٠.			
Rescue stripes and checks.			 ٠.				 ٠.			
Southern silk funcies						v.				
Amoskeag stripes							 			
Amoskeag fancies							 			
Ranchman's blues and bla	ck	8.	 							
Buffalo blues and blacks						٠				×
Glenwood reds								Ć.		

BICYCLES.

Have you seen the new CALUMET. Just think of it, a strictly first class wheel for \$25.

Made of Shelby seamless tubing, patent expander handle bar, McGill's patent expander seat post. Morgan & Wright tires, Brown shape saddle, Indiana chain, in fact everything up-to-date.

We Lead competition in all departments. We sell goods cheaper than city stores. We have no large rents to pay, no expensive help, less insurance, and in fact many other items we can enumerate. Bring in your catalogues and we guarantee to meet any prices.

RS, - Red - Cloud, - Nebr.

"Trust Not to Appearances.

That which seems hard to bear may be a great blessing. Let us take a lesson from the rough weather of Spring. It is doing good despite appearances. Cleanse the system thoroughly; rout out all impurities from the blood with that greatest specific, Hood's Sarsaparilla.

Instead of eleepless nights, with consequent irritableness and an undone, tired feeling, you will have a tone and a bracing air that will enable you to enter into every day's work with pleasure. Remember, Hood's never disappoints.

Scrofula Bunches - "An operation helped my son temporarily for ecrofula nches on his neck, but Hood's Sarsaparilla caused them to disappear entirely."
Mus. Lawis A. Carpenter, 51 Wadsworth
Street, Hartford, Conn.

Catarrh —"I have had no return of the catarrh which troubled me for years, since Hood's Sarsaparilla cured me." Mas. Jor Martin, Washington St., Ogdensburg, N. Y. Dyspepsia - "Nothing relieved me of my dyspepsia until I took Hood's Sarsapamy dyspepsia than I took a sarsaparilla. It cured me and I can est three good meals every day. I give it to my children every spring." Fard Pokulka, 437 South Penna Street, Indianapolis, Ind.

Hood's Sarsaparilla Never Disappoints

ood's Pills cure liver ills, the non-irritating and only eathertic to take with Hood's flaresperiils.

THE CHIEF

W. L. McMILLAN.

PUBLISHED EVERY PRIDAY Entered at the post office at Red Cloud, Neb. a

Reply to Sherwood.

EDITOR CHIEF:-While it is not my desire to get up an opposition letter, though the Sherwood correspondent on the 10th got onto my toes to some extent and I am bound under the circumstances to take exceptions to it. If and for three miles west and two miles east of and all about my business ! live four miles north of that postoffice. Then, too, he was simply making light of me because I failed to sell a certain

acres hog tight when he only expects to the sympathy of the entire community. fence forty acres for cattle, and that Robt. Gillis had 1000 bushels of corn to busk when he has not got one fourth of it. Then a hard winter in Missouri

for a good wheat crop, then V. H. Scrivner of Andersonville while I live a mile and a half south, and that the peach buds were killed and some of the trees, that is a great recommend to this country to those who expect to emigrate here in the near future. Not a tree is hurt, and not all the buds. Then they say the grip, hog cholera and populist party have all left the creek. They meant to alur me on this for no one hears me making any such compairons of the pop party, for there are several on our creek who belong to it and I think some of them are good people and honest in their opinions as I am. Mr. Arbuckle's 300 pound pigs weighed over 200, and there has been no Sunday school at Mt. Hope since last fail. Mr. Correspondent you must have wheels in your head. Whether you have or not, when you write again

do not exaggerate so and then fail to give your name, and have my neighbors jump onto me about your wild writing. Now, many think I am the State creek correspondent, or Occasional, but the editor of THE CHIEF knows whether I am falsely accused or not, and if I was I would write facts or nothing and give my signature and then I would give neighborhood items and not commence at Sherwood and run six miles north to Andersonville and then all over from the Jewell county line to Judson, seven or eight miles west or over. Now, Mr. Correspondent, should my letter not find its way to the waste basket, and be published as your false reports were, and I have misrepresented you in any way, I am sorry for it, and will give you the same privilege I have taken. Though

OBITUARY.

hook and don't try to get your items

write as I do. My name is not Sher-

Pearl L. Frase, daughter of Mrs. Minnie Frase, was born near Pleasant Hill, Nebraska, December 31, 1892, died at \$2 to \$50. her home in Red Cloud, last Wednespiece of land, and tried to make it ap-cear that I sold more than I did. Now as I am accused of writing them items aged 6 years, 3 months and 15 days.

I here state to several of the readers of She was a noble, christian child and THE CHIEF that I did not, and want to much loved by all who knew her. The state here that any correspondent funeral services were held in the M. E. for coughs, colds, croup, whooping should state facts and not write so church Friday morning, March 17, 1899, cough and influenza. It has become recklessly. Such items as they got in conducted by Rev. Hussong assisted by famous for its cures of these diseases, \$300 emore than he actually had, and rest in Pleasant Hill cemetery. Sister Chas. Arbuckie was going to fence 160 Frase and little brother George have been received, giving accounts of its

> IN MEMORY OF PEARL. There's a pair of little hands, Laid to rest forever more, These two pearly dimpled cheeks, Whose rich blossoming is o'er; Death has closed two little eyes. That will no more smile or weep

Tiny windows of the soul,

Little Pearl has gone to sleep. There's another bud removed. Bre it felt the blight of sin, Through the doors the angels made, Little Pearl has passed in. Where the tiny star eyes peep

Little Pearl has gone to sleep. The dainty garments wrought with care. Through happy hours for love's sake, Are laid away for one more fair,

From all earths sad doubts and fears.

Than mother's bands can make. How could we bear this heavy cross, The loneliness, the cruel pain, Did we not know our earthly loss Was her eternal gain.

She will awake in fairer lands, Where the angel's voices sing. There the flowret shall expand, There shall love's perfection bring. She has reached the golden shore, Through the river cold and deep, Angels bore her softly there,

Little Pearl has gone to sleep. -Her Teacher, C. M. Hummel. Assessors Meeting.

The board of assessors met at the court house on Tuesday, March 21 August Buschow of Potsdam precinct

was elected chairman and Jos. W Warren of Red Cloud secretary.

Chair appointed as a committee on land S. E. Oatman, Wm. Dickson and W. Fuller. Chair appointed as a committee on

personal property Robert Adamson, Oscar Ferdinand and W. E. Reynolds. Committee on land reported that land be assessed the same as last year. Committee on personal property reported as follows: Stallions, \$10 to \$40; horses, \$2 to \$10; fat cattle, \$6 per head; when you correspond again go on your yearlings, \$3; two-year-olds, \$5 per head; cows, \$6; mules, \$5 to \$10; asses, off onto me, and sign up what you \$15; fire and burgiar proof safes, \$2 to the party is a Sherwooder how upon wood. State Creek or Occasional. It is \$10; billiard and pool tables, \$15; carearth does he know all about our creek V. H. SCRIVNER. riages, and wagons, \$1 to \$10; watches and clocks, \$1 to \$5; sewing machines, \$1 to \$5, pianos, \$15 to \$50; organs, \$2 to \$5; bicycles, \$8 to \$5; corn, 2c; oats,

> THE CHIEF and the Chicago Inter Ocean one year for \$1.25.

2c; wheat, 5c; rye, 3c; household goods,

Chamberlain's Cough Remedy.

This remedy is intended especially good works; of the aggravating and persistent coughs it has cured; of severe colds that have yielded promptly to its soothing effects, and of the dangerous attacks of croup it has cured, often saving the life of the child. The extensive use of it for whooping cough has shown that it robs this disease of dar gerous consequences. Sold by H. E. Grice.

Examination Notice.

Regular examinations for persons desiring to teach in Webster county are held in the superintendent's office at Red Cloud, the third Saturday in each month.

EVA J. CASE, County Supt.

Scrofula, a Vile Inheritance.

Scrofula is the most obstinate of blood troubles, and is often the result of an inherited taint in the blood. S. S. S. is the only remedy which goes deep enough to reach Scrofula; it forces out every trace of the disease, and cures the worst cases.

My son, Charlie, was afflicted from infancy with Scrofuls, and he suffered so that it was impossible to dress him

for three years. His head and body were a mass of sores, and his mase of sores, and his eyesight also became affected. No treatment was spared that we thought would relieve him, but he grew worse wantl his condition was indeed pitiable. I had almost despaired of his ever being cured, when by the advice of a friend we gave him S. S. S. (Swift's Specific). A decided improvement was the result, and the had taken a dosen bottles, no one who he of his former dreadful condition would recognized him, All the sores on his

For 'real blood troubles it is a waste skill. Swift's Specific,

S.S.S.Forne Blood

reaches all deep-seated cases which other remedies have no effect upon. It is the only blood remedy guaranteed purely vegetable, and contains no pot-ash, mercury, or other mineral.

Books mailed free to any address by Swift Specific Co., Atlanta, Ga.

YOU - - ARE CORDIALLY - INVITE

HEALTH that C. Barrett had sold his farm for Rev. Darby. The remains were laid at over a large part of the civilized world. (Cut this out and send it with one dollar to the Inter-Ocean Publishing Com

I hereby accept the invitation to become a member of the Home

Health Club and I enclose herewith one dollar to pay for one year's subscription to the Weekly Inter-Ocean, which, I understand, entitles me to a life membership, a record number, and a copy of Volumn I of the Home Health Club books (price \$1.00) free of charge.

One of the most practical and beneficial courses of study ever offered to its readers by any newspaper. Not only are there a series of practical lessons in the paper each week, but the subscriber is presented, free of expense, with a beautiful cloth bound book, worth one dollar, besides a life membership in the great club. Subscribe ut once and get the great lessons now being published.

F. V. TAYLOR, The Furniture Man

is still doing business at the old stand.

Lower Prices.

Better Goods,

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