

THE RED CLOUD CHIEF

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Nebraska Mercantile Co. - Department Store.

SPECIAL - ADVANCE - SALE - ON - NEW - FALL - GOODS - AT - BARGAIN - PRICES.

SATURDAY MORNING, AUGUST 20th, we commence a Ten Days Special Bargain Sale on New Fall Goods. As surely as the needle points to the pole, that surely will economy and self interest direct the prudent housewife to this busy big store. Scores of as big bargains as these we mention await your inspection. No room for extended argument. Figures like these merit your business. COME.

Dress Goods Department.

Nearly 100 new pieces of wool dress goods placed on sale at special bargain prices, from 12 1/2c to \$1.00 per yard. During our Ten Days Advance Sale we shall put in free linings as follows with each dress pattern of 50c per yard or over. 6 yds. best Cambric, 2 yds. 12 1/2c Selisia, 2 yds. 12 1/2c Duck.

This is a special bargain opportunity that it will pay you to take advantage of.



16 dozen Ladies' New Fall Wrappers, placed on sale at special bargain prices, 50c, 65c, 75c, 75c and \$1.00.

Calicoes. Choose line of new calicoes placed on sale at 10 yards for 25c. Only one pattern sold to each lady customer.



We are agents for and carry in stock a full line of Butterick patterns. They are the best and as cheap as any.



All the balance of our SHIRT WAISTS at cost to close them out.



UMBRELLAS AND PARASOLS at bargain prices.

Cotton Dress Fabrics. New cuttings at 8c per yard. New pieces of goods at 8c to 10c per yard. New gingham at 5c to 10c per yard. Merrimac Turkey Red Calicoes at 5c per yard. These black and white and silver grey and fancy dress prints at 8c.



New Yarns at Bargain Prices.

TABLE LINENS.

Special values in table linens that have never been equaled before. Colored Table Damask at 12 1/2c, 15c, 18c and 25c. Bleached Table Damask at 25c, 35c, 40c and 50c. 72-inch two yards wide half bleached damask at 50c per yard.

NEW OUTFIT FLANNELS at 5c, 6c, 7c, 8c and 10c. Special values. Special values in SHIRTING at 5c, 7c, 8c and 10c. TICKING at 12 1/2c. Special values in BLANKETS at 30c per pair and upwards.



Special bargains in Ladies', Men's and Children's Hosiery at 8c, 10c, 12c and 15c per pair.



Special Bargain prices on DISHES and QUEENSWARE.

MUSLINS. Special bargains in Muslins. Yard wide Unbleached Muslin at 3c, 4c and 5c per yard. Yard wide Bleached Muslin at 4c, 5c, 6c, and 7c.

Men's, Boys', Ladies', Misses and Children's SHOES!

at money saving prices. We have moved our ladies' and children's shoes into the back part of our dry goods room which gives us a better place to show them. We invite you to see our new fall stock. It is the largest and best stock we have ever had. Ladies' \$1.50 dongola button shoe, sale price \$1.00. Also special values at \$2.25, \$1.50, \$1.75, \$2.00, \$2.50. Men's Shoes at \$1.00, \$1.25, \$1.50, \$1.75, \$2.00, \$2.50. Try our H. C. Godman school shoes. They will give you satisfaction and you can buy them at a saving of 25c to 50c per pair.

In our Grocery Department.

We can sell you good first class groceries at the lowest prices. Try a sack of our Blue Springs warranted flour. It is the best and as low as any in price.

Special Advance Sale on CARPETS!

Yard wide Hemp carpeting 18c. Yard wide Ingrain carpet, 22c. Wool Ingrain carpet at 35c. All wool Ingrain carpets at 50c. Aur best ex-superfine Ingrain carpets at 60c. Tapestry Brussels carpet at 50c. Alex Smith Moquette carpeting at 85c per yard.

Window Shades on Spring Rollers at 12 1/2c, 15c, and 25c.

Oil Cloth. 5-6 Table Oil Cloth at 12 1/2c per yard. Floor Oil Cloth at 25c per square yard.

KID GLOVES. Special values in Ladies Kid Gloves at 60c, 70c, and \$1 per pr.



It's a Pleasure

to show the clothes you buy from us to your lady or gentleman friends. They are so stylish, so just-right. The style stays because they're made right, of the right cloths, too. The linings are honest and the prices are fair and fearless. See our windows, step in the store and note our treatment, our methods; you'll not wonder them at our big success.



The make that guarantees you "Style, Service, Satisfaction."

CLOTHING

Our new stock of Clothing has arrived. We invite you to come and see it. Special Bargains in BOYS' SUITS AT \$1.00 AND UPWARDS. MEN'S SUITS AT \$3.00 AND UPWARDS. Our Clothing is made by one of the best clothing manufacturers in the United States and is as fully guaranteed as any line that is made. We can save you money on your clothing purchases.

Our store is completely filled with new goods. We especially invite you to come and see them during our Advance Bargain Sale. We can show you the best and largest stock of merchandise ever brought to Red Cloud. It will pay you to come. NEBRASKA MRRcantile Co., Alfred Hadell, Manager. Red Cloud, Nebraska.

SOUTHWEST WEBSTER.

Frank Ryan is working up at Hastings. Corn won't be half a crop in this vicinity. Ed Parkes has put a new roof on his house. Frank and Newt Sibert are home putting up their hay. The Womer store and postoffice was robbed of \$10 in money on August 3. Miss Ada Hersh, who has been sewing in Red Cloud, came home Sunday. The wind last Friday night took the tops off of most all the grain stacks and some of them it tore half down. Ike Pardu cleaned his chicken coop one day last week and lots of the natives lost their lives trying to flee from the wrath of the coming. Ceph Rosencrans lost a new neckyoke a week ago last Monday, somewhere between his place and Will Williams. Finder please return same. Ceph Rosencrans is putting a new roof on his house. We hope the fever will become epidemic until the rest of the sod houses are fixed up in this vicinity. While Will Williams and wife were attending the picnic on Buffalo creek some one borrowed five bars of soap of Mrs. Williams and have not returned them yet. Geo. Heaton, Mr. Hersh, Ceph Rosencrans, Ike Pardu and Wm. Points,

STATE CREEK.

Wes Star has a new threshing machine. Wm. Haskins raised 32 bushels of rye to the acre. Chas. Davis sold his mule team last Saturday for \$140. Jas. Graves and wife were visiting in Burr Oak last Saturday. Ryan and Steffins are also doing good threshing in these parts. Mr. Wilson of Illinois is visiting relatives and friends in this part. Millet is about all out and in the stack and some of it is real good. Several of our neighbors had 15 or 20 bushels of winter wheat to the acre. L. N. Fitzgerald has bought 80 acres of land near the head of this creek for \$885. R. C. Wilson will build a new house soon. Scrivner or Reid will do the work. Albert Scrivner sold a small team of horses for \$95. R. C. Wilson sold one horse for \$45. Ed Cooper will set out \$50 worth of apple trees next spring. He has a good orchard already. Corn is standing the drouth wonderfully well during our dry spell and all other crops good. Rev. Pierce of Highland held meeting at Mt. Hope last Friday. There was a good crowd out. F. Graham raised 573 bushels of oats

LINE.

Weather dry and hot. Grandma Soderlind is very sick. Hay making is the order of the day. Hostilities have ceased on State creek. Sheriff Wells was in Line one day last week on official business. Rev. James Campbell of Riverton preached at Penny creek Sunday. Strop Rothrock of Inavale was in Line this week the guest of Tuff Sutton. The School Board of Dist. No. 8 has engaged Miss Overing of Red Cloud to teach. Mr. and Mrs. Doug Davis were in Line one day last week looking after the interests of the U. B. preacher. J. M. Stoddard has returned from his visit in Missouri but he does not like the old mossback Missourians. He thinks there is no place like his Nebraska home. Proposal For Bids. The undersigned school board of District No. 6. Inavale, Nebraska, will receive sealed bids for the erection in Inavale of a frame school house. Plans and specifications may be seen at L. Kenyon's store, Inavale. Bids must be filed with the school district treasurer by August 31, 1898. The right is reserved to reject any or all bids. Wm. RINKEL, Director. JAS. BROOMFIELD, Moderator. L. KENTON, Treasurer.

SOME MORE EXCURSIONS via the Burlington Route.

Indianapolis and return \$20.50, August 19, 20 and 31, for grand encampment Knights of Pythias. Cincinnati and return \$20.55, September 2, 3, 4, 5, for national encampment G. A. R. Hot Springs, South Dakota and return \$16, August 26 and September 10. Tickets good thirty days. Custer, S. D., and return \$25.90, August 26 and September 10. Omaha and return, extraordinarily low, every day until close of Trans-Mississippi Exposition. Call and see me about any of the above. A. CONOVER, Agent. Shake Into Your Shoes. Allen's Foot Ease, a powder for the feet. It cures painful, swollen, smarting feet, and instantly takes the sting out of corns and bunions. It's the greatest comfort discovery of the age. Allen's Foot Ease makes tight or new shoes feel easy. It is a certain cure for sweating, callous and hot tired aching feet. Try it today. Sold at all druggists and shoe stores. By mail for 25c in stamps. Trial package free. Address, Allen S. Olmsted, Le Roy, N. Y. The Union Fire Insurance Company is the best mutual. Combine risks; in installments 3 per cent.—J. H. SMITH, Special Agent.

WHEN YOU ARE OUT OF SORTS, feel tired, languid and dull you need Hood's Sarsaparilla. It will brace you up and give you strength and energy, vigor and vitality. Hood's Pills are the best family cathartic and liver tonic. Gentle, reliable, sure.

off of ten acres. Spence Potter 40 bushels of oats to the acre and many others about the same. Ex-Judge and Rev. James Stone of Lebanon has moved back on the old farm to live with his son Zel Stone on the old home farm. Wm. Barrett has been down south about a hundred miles and just returned. He says he likes our country much better than that. Wheat, rye, oats and potatoes are all made and also millet. Now if this dry weather cuts the corn crop a little short we ought not to kick. School meeting at Mt. Hope resulted in the re-election of the director and an eleven mill tax, and seven months school, a new well and a lady teacher. Miss Bertha Cameron will carry the gad for that school this fall and winter. Albert Slaby is doing good work with his machine which has been in the service two years. He and Wes Starr are our best machinists and if a man only has fifty bushels of grain they thresh it out by the bushel and no set job for \$4 or \$5. OCCASIONAL.