

**THE FRONTIER**

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**PAGE ITEMS**

Corporal Beverley Wanser, who recently graduated as a gunner on a B-17 from Las Vegas, Nevada arrived Friday morning for a twelve day furlough with his parents, Mr. and Mrs. W. E. Wanser. A group of relatives and friends gathered at the home of Mrs. Leonard Heiss Tuesday, where they held a surprise housewarming in her honor. A covered dish dinner was served at noon and the afternoon was spent socially at games. Forty-eight were present.

Mrs. Jennie Holloway and Walter Snyder entertained a few friends jointly at the Holloway home Friday evening at an oyster supper. Guests were: Mr. and Mrs. George Rost, Mr. and Mrs. H. L. DeLancey, Mr. and Mrs. D. E. Bowen and Mr. and Mrs. J. R. Russell.

Ensign and Mrs. Norman F. Tegeler arrived Tuesday from Ft. Schuyler, N. Y., and will spend a week with Ensign Tegeler's parents, Mr. and Mrs. F. C. Tegeler. Mrs. J. I. Gray and Mrs. H. O. Stevens, of Atkinson, were dinner guests of Mrs. R. D. Copes Monday evening at Copes Cafe.

Mr. and Mrs. Melvin Carson are moving to the farm recently vacated by the Clifford French family.

Mr. and Mrs. Harold Asher moved recently to the farm vacated by Mr. and Mrs. J. M. Kennedy.

Page High School basketball team will play against Atkinson in the Holt County Tournament at O'Neill Monday, January 31st. The winners will play against Stuart at 12:30 Wednesday.

Mrs. Jeannette Copes, who teaches at Stanton, spent the week-end at the R. D. Copes home in Page.

Mrs. Verna Harris left last week for California where she will spend some time visiting relatives and friends.

Mrs. E. C. Wilbur left Saturday for Inglewood, Cal., where she will spend some time helping care for her daughter, Mrs. Donald Murphy, who is ill at her home there.

Mr. and Mrs. Fred Wood left Friday morning for Salina, Kansas, where they will visit their son, Cpl. Warren F. Wood who is stationed at Smokey Hill Air Field.

Pfc. Austin Nickel, who had spent some time here visiting relatives and friends, left Friday to return to his duties at Fort Dix, N. J.

Mr. and Mrs. Floyd Black and son, of Ewing, were Sunday dinner guests at the A. B. McClure home.

Mrs. Frank Chmeler and daughters, of Norfolk, spent the week-end at the C. A. Townsend home.

Mr. and Mrs. Sid Rhoades and daughters of Scottsbluff, visited the fore part of the week with relatives and friends in Page. They are being transferred to Salt Lake City, Utah.

Mrs. H. O. Stevens arrived Sunday from Atkinson for a few days visit with relatives and friends in Page.

Mrs. H. L. DeLancey spent several days last week visiting her niece, Mrs. Elmer Lindahl, who is seriously ill at her home in Neligh.

Mr. and Mrs. Ray Snyder, of Ainsworth, visited Monday evening and Tuesday at the Walter Snyder home.

Mrs. Bessie Wanser, who is employed in defense work in Mead, spent several days at the Frank Cronk home here.

Mr. Clifford French and family left Tuesday morning for Lambertson, Minn., where they will make their home.

Miss Ruth Taylor arrived Tuesday of last week from Troy, Ohio, and spent a week here visiting relatives and friends. She left Wednesday morning for Omaha, going from there to her home.

The Past Oracles of the Royal Neighbor Lodge entertained the remainder of the lodge at a party at the hall last Wednesday evening. A social evening was spent and refreshments were served. Twenty members were present.

Mrs. Robert Gray, Mrs. J. I. Gray, Mrs. Eva Gray, Mrs. Melvin Carson and Mrs. H. O. Stevens of Atkinson spent Monday afternoon visiting with Mrs. Una Baber at Plainview.

Mr. and Mrs. Albert Kirchner visited Sunday with her mother, Mrs. Weigel.

Mr. and Mrs. C. M. Stewart received a telegram Tuesday, January 25 announcing the arrival that morning of a baby (Continued on page Five)

**Brown-McDonald's Annual Pre-Inventory**

**CLEARANCE**

**"TWO DAYS" JANUARY, 28 - 29**

Once a year, at inventory time, we've got to face cold facts, and this year they seem colder than ever before. Odds and ends, poor styles, bad colors and "war qualities" we had hoped to sell are still here — you've been too smart. But we can't and won't inventory them, we hope. To clean 'em out, and quick, we've cut prices 'way down for a two-day inventory clearance Friday and Saturday of this week. We won't try to kid you for you've already proved you can judge values — we're not quoting comparative prices, but we honestly believe the low prices on the selected odd lots make them reasonable values. And don't come expecting unlimited choice of the stock at these reductions. We're not dopes, either.

**ODD LOT WOMEN'S SHOES**  
REDUCED  $\frac{1}{3}$

Short lots and broken sizes of women's novelty dress shoes, in pumps and ties, rationed.

**"RATION-FREE" WOMEN'S PLAY SHOES**  
REDUCED **\$1**

Assorted color fabric top sports and casual play-type shoes, open toes and "ersatz" soles.

**ODD LOT CHILDREN'S SHOES**  
REDUCED **\$1**

A very assorted group of youngsters' white and two-tone ties and straps, patent sandals, rationed.

**MEN'S ODD DRESS OXFORDS**  
REDUCED **\$1**

Single pairs and broken lots of men's black and brown dress oxfords grouped for clearance, rationed.

**MEN'S TWO-TONE SPORT OXFORDS**  
REDUCED **\$3**

No, they're not so hot in January, but it'll be summer in six months. There's a catch—rationed.

**ODD MEN'S WORK SHOES**  
REDUCED **20%**

A selected group of composition and cord sole leather top work shoes, hard-lookers, rationed.

**ODDS MEN'S - BOYS' DRESS CAPS**  
REDUCED  $\frac{1}{3}$

Shop-worn and punk sellers, rationed.

**GROUP OF MEN'S SPORT SHIRTS**  
REDUCED  $\frac{1}{3}$

Odds of knit and fabric shirts, rationed.

**SALE GROUP OF BOYS' SUITS**  
REDUCED  $\frac{1}{3}$

A small group of boys' and young men's suits that have been here too long, wool and part-wool fabrics.

**ODDS AND ENDS MEN'S SUITS**  
REDUCED  $\frac{1}{3}$

We can't pension 'em and you've passed 'em up at full price. Some are all-wool, too.

**CLEARANCE LOT MEN'S SUITS**  
REDUCED  $\frac{1}{2}$

Honestly we don't recommend these for they're only half-wool, but "half-wool, half-price" sounds good, doesn't it?

**ODDS MEN'S - BOYS' SPORT COATS**  
REDUCED  $\frac{1}{3}$

All-wool fabrics, but some of the patterns and colors are plenty wild. Think not? See 'em yourself.

**MEN'S WOOL TOPCOATS**  
REDUCED **20%**

Frankly we'd just as soon you pass these up for they're not bad — indeed they're good, if we didn't have so many.

**SMALL LOT OF MEN'S COATS**  
REDUCED  $\frac{1}{2}$

Not many, and are we glad. Wool and part-wool fabrics, funny colors, and atrocious tailoring.

**MEN'S FINGERTIP COATS**  
REDUCED  $\frac{1}{3}$

All-wool coatings, some reversibles with water repellent linings, but a treacherous style.

**Just Two More Days**  
**OPA RELEASE SALE**  
**WOMEN'S LOW PRICED SHOES**  
**\$1.00**  
Ration Free

Only two days, and a decidedly limited quantity, ordered by OPA not to exceed 15% of our inventory. These are strictly odds and ends—"pups" in retail parlance, but they're shoes, and they're ration-free.

**ODDS AND ENDS MEN'S ROBES**  
REDUCED  $\frac{1}{2}$

Only a very few, not good, not bad, rationed.

**CLEARANCE MILITARY GIFT ITEMS**  
REDUCED  $\frac{1}{2}$

"Gifty" gadgets probably no soldier wants, rationed.

**GROUP OF MEN'S GIFT ITEMS**  
REDUCED  $\frac{1}{2}$

Selected billfolds, jewelry, jimcracks, rationed.

**MEN'S AND BOYS' NECKTIES**  
REDUCED  $\frac{1}{4}$

A large assortment of peculiar patterns, rationed.

**BOYS' Fingertip Coats**  
REDUCED  $\frac{1}{3}$

All-wool fabrics, brown and tan, rationed.

**ODD LOTS MEN'S - BOYS' PAJAMAS**  
REDUCED  $\frac{1}{2}$

Selected group broad-cloth and outings, rationed.

**GROUP OF MEN'S - BOYS' NOVELTY SWEATERS**  
REDUCED  $\frac{1}{4}$

Two-tones, button fronts and slip-overs, rationed.

**CLEARANCE LOT OF MEN'S JACKETS**  
REDUCED  $\frac{1}{3}$

Button front wool and leather styles, rationed.

**ODD LOT MEN'S - BOYS' Dress Sweaters**  
REDUCED  $\frac{1}{2}$

Coat styles, two-tone combinations, part-wool, rationed.

**CLOSEOUT MEN'S LIGHT JACKETS**  
REDUCED  $\frac{1}{2}$

Unlined, lighter weight twills, etc., odds, rationed.

**ODDS AND ENDS OF Women's Gloves**  
REDUCED  $\frac{1}{2}$

Fabrics and leathers, small sizes, punk colors, rationed.

**SALE GROUP OF WOMEN'S HANDBAGS**  
REDUCED  $\frac{1}{2}$

Blacks and colors, fabrics and leatherettes, rationed.

**ODDS WOMEN'S FASHIONED RAYON HOSE**  
REDUCED **49c**

Some of the industry's first attempts at using rayon. They're not sheer, they're not clear, and not selling.

**CLEARANCE OF REMNANTS**  
REDUCED  $\frac{1}{2}$

Short lengths of rayons, woollens, cottons, a few prints (remember?) measured and marked at one-half original retail.

**SALE OF WOMEN'S DRESSES**  
REDUCED  $\frac{1}{2}$

Prints and plains in rayon street and dressy types, for daring women. At least we dare you to buy and wear one.

**SALE GROUP OF GIRLS' DRESSES**  
REDUCED  $\frac{1}{2}$

A very few in the lot. They've been so scarce even we couldn't collect many dogs, but there are a few.

**WOMEN'S AND GIRLS' ODD SPORTWEAR**  
REDUCED  $\frac{1}{2}$

Small groups of slacks, slack suits, sports shirts and jackets — strictly the leavings, but we're still trying.

**ODDS WOMEN'S - GIRLS' SKIRTS, BLOUSES**  
REDUCED  $\frac{1}{2}$

These prove it was a mistake, but for a time we took almost anything to get skirts and blouses. Look 'em over carefully.

**WOMEN'S AND GIRLS' ODD SWEATERS**  
REDUCED  $\frac{1}{2}$

Coat and slip-over styles, wool and part-wool yarns—we won't say anything more or you'll think this is a yarn, too.

**GROUP WOMEN'S MESH HOSE**  
REDUCED  $\frac{1}{3}$

Rayons and fine lises, full-fashioned, but mesh. The fashion prognosticators sure crossed us up. Why don't you like 'em?

**ODDS WOMEN'S COATS-SUITS**  
REDUCED  $\frac{1}{2}$

Did we say "odds"? Wait 'till you see them. But at that, if you have courage, you'll probably get your money's worth.

**GIRLS' ODD COATS-SNOW SUITS**  
REDUCED  $\frac{1}{2}$

Strictly limited groups, for which we're happy, or winter coats and snow suits, warm and not bad values at 50% off.

**ODDS AND ENDS OF CORSETS**  
REDUCED  $\frac{1}{2}$

War models, made without benefit of elastic, and a few of more ancient vintage for those who like that "last-year" look.

**CLEANUP LOT WOMEN'S ROBES**  
REDUCED  $\frac{1}{2}$

Assorted styles, colors and fabrics, small quantity. Honestly nothing looks so woe-begone on our racks as last-year's robes.

**ODD LOT OF INFANTS' WEAR**  
REDUCED  $\frac{1}{2}$

Small lots of sweaters, slips, dresses, bonnets, etc., admittedly not of the quality or workmanship you ought to get.

**ODD LOT JACQUARD WOVEN SPREADS**  
REDUCED  $\frac{1}{3}$

Rose, blue, green cotton woven spreads, rationed.

**BROKEN LOT WOMEN'S WASH DRESSES**  
REDUCED  $\frac{1}{2}$

Prints and women materials, not many included, rationed.

**Money to Loan**  
ON  
AUTOMOBILES  
TRUCKS  
TRACTORS  
EQUIPMENT  
FURNITURE  
**Central Finance Co.**  
C. E. Jones, Manager  
O'NEILL : NEBRASKA

**WE SELL FOR CASH AND SAVE YOU MONEY**  
**BROWN-McDONALD**  
CONSISTENT LOW PRICES THE YEAR 'ROUND