

More than a half a century ago Robert Barry Coffin wrote:

"I have ships that went to sea "More than fifty years ago; "None have yet come back to me, "But keep sailing to and fro."

We don't want that to happen to you, kind friend. This year A.D. 1944 is the year we want your ship to come in.

HAPPY NEW YEAR

**James Davidson & Sons** 



ON THE THRESHOLD OF 1944 IT MAY BE APPROPRIATE TO ENVISION A BETTER WORLD . . . "A WORLD WHICH SHALL AFFORD TO ALL NATIONS THE MEANS OF DWELLING IN SAFETY WITHIN THEIR BOUNDARIES, AND WHICH WILL AFFORD ASSURANCE THAT ALL MEN IN ALL LANDS MAY LIVE OUT THEIR LIVES IN FREEDOM FROM FEAR AND WANT." MAY GOD SPEED THAT DAY, WE PRAY, AS WE SEND YOU OUR NEW YEAR'S GREETINGS.

## J. C. Penney Company



Paul Revere was born on New Year's Day, 1735. We hail that day! And just as he returned to his goldsmith's work, long after his historic ride, so will we return to the normal occupations of the ways of peace. That day we also hail, looking forward to it with renewed hope.

On this Eve of New Year, 1944, we salute all of our friends. Happy New Year to youl

## Lohaus Motor Co.



The future? Your guess is as good as ours but if our wishes count for anything, there is a lot of health and happiness in store for you in 1944.



**SANDWICH** 

**SHOPPE** Edith Castleman, Prop.



CHURCH BELLS RINGING ... CRISP CRUNCH OF SNOW...LEADEN SKIES ... EAGER FACES. IT'S

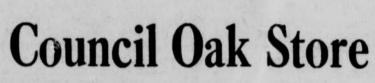
OF 1944 OPEN A CHAPTER OF HAPPINESS FOR YOU.

A. P. Jaskowiak

Western Auto **Associate Store** O'NEILL, NEBRASKA



IE pause to extend our sincere holiday greetings to our customers and friends. It has been a pleasure to have served you in 1943. We hope for a continuance of your friendship in 1944.







May this New Year's bear a photographic likeness to the one of your heart's desire, and may 1944 be an album of 366 very happy days. This, friends and patrons, is our New Year's wish for you.

Margaret's **Beauty Salon** 



An old adage assures us but, on the Eve of New Year's, we can hardly agree. We believe this is the time to speak up and tell you how much we have appreciated your patronage during the past year, and to wish you good luck in 1944.

J. B. RYAN



TO GIVE OUR NEW YEAR MESSAGE EXTRA FORCE WE'RE BACKING IT UP WITH A SOLDIER, SAILOR AND MARINE. YES, HERE'S WISHING YOU A GREAT. WONDERFUL NEW YEAR.

Dean Streeter Barber Shop



The hum of those Liberators high in the sky is a portent of progress-a glimpse of the reality that, speed the day! lies beyond the turn of the road. Freedom is on the march!

That you may participate in all of the good things that 1944 may bring is our sincere New Year's wish for you.



PAT'S BAR



he past comes before us in review ... memories of peaceful New Years', memories of rainy New Years', and of New Year's Eves when the wind shrieked like a banshee and sleighbells jangled along country roads; memories of when this town was young. Yes, we have seen many a New Year's come and go.

To the oldest inhabitant, to the youngest, and to all the good folk in between, we say now, as we have said so often,

HAPPY NEW YEAR! DENNIS SHOE SERVICE

DENNIS STESKAL, PROP.



WE WISH ALL OF **OUR FRIENDS** VERY HAPPY, **PROSPEROUS** NEW YEAR

**COYNE HARDWARE** 



**HEAR THE MUSIC** OF THE BELLS

Ring out wild bells your New Year's greetings. Blow, whistles, blow! On with the dance, let the joy be unconfined!

Again we wish for you all the good things that 1944's cornucopiae may contain.

Dr. H. L. Bennett **VETERINARIAN** 

ABOVE THE CLOUDS
That "Rolling Along" column of Guy Williams, published daily in the Omaha World-Herald, always provides "kick" if one prefers a stretch of entertainment while reading. In fact it's good whether he prefers entertainment or not. At the prefers entertainment or not. At the present time Guy is relating his experiences while

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