

### THE FRONTIER

D. H. Cronin, Editor and Proprietor  
Entered at the Postoffice at O'Neill, Nebraska, as Second Class Matter.  
One Year, in Nebraska \$2.00  
One Year, outside Nebraska 2.25

#### SHIELDS

Thirty-five friends were entertained at the Christmas party Friday evening, Dec. 25, at the Pete Walnofer home seven miles east of Stuart on Sand creek. The Walnofer family lived in this neighborhood for several years and on this occasion the old time friends were all included. The dinner was prepared by women who point to their families as evidence of their skill in the culinary art. The menu included not only superb deliciously roasted turkey but dressing par excellence, appetizers, vegetables and other incidentals to a supper you will remember as a meal you have enjoyed away from home.

There were numerous activities of an educational nature to give the young people an enjoyable holiday. A cafeteria style supper was served about 7:30 followed by a program by the school children from various districts that was enjoyed by the audience. I will repeat the Christmas wish:

"May your heart be gay as the silver bells and gay your laughter too. May all that you do in the coming year bring only joy to you. May the Infant smile from his little crib give you strength anew; may he fill your soul with joy untold. This is our wish to you."

An exciting moment was the arrival of Santa Claus who distributed gifts to all those present, nicknacks of all description. He gave a short farewell address to the children and proved that he was a clever orator with a resourceful mind, making a fine impression on the children that really know there is a (Continued on page 5, column 7.)



Greetings to All as We Welcome 1937.

**BORDSON  
STYLE SHOP**



We look forward to 1937 and the opportunity to be of friendly service to you again.

**ELKHORN CABIN  
CAMP & SERVICE  
STATION**  
D-X Gas and Oil



Happy New Year and may a world of happiness go with your success in 1937.

**Armour Creameries**



To wish you health and happiness | With everything that's best in life  
And all the season's cheer | Throughout the coming year.

**SETH NOBLE**

Lumber, Coal and Paint



Words cannot express our appreciation of your many favors, so we have resolved that every day of 1937 will be but new opportunities to show our gratitude by even greater service.

**Miller Bros. Chevrolet Co.**

C. E. LUNDGREN, Sec.-Treas.

Art Barnes, Salesman | Leonard Leidy, Serviceman  
Milt Albright, Salesman | Melvin Kurtz, Serviceman  
Alva Winchell, Office Manager | M. J. Connolly, Serviceman  
Clarence Angster, Service Manager



Wishing you Greater Prosperity, More Success, Every Happiness in 1937.

**T.M. Harrington**  
Harness and Shoe Repair



We feel richer in the friendships made and strengthened in 1936 | May we express our appreciation to all of you.

**O'Neill National Bank**

Member Federal Deposit Insurance Corporation



The best of New Year's wishes to the best of friends.

**MARGARET'S  
BEAUTY SHOPPE**



In the New Year's Inventory we value no item more highly than your friendship. And in appreciation we extend our greetings and best wishes.

**BROWN-McDONALD**  
GOLDEN RULE STORE  
C. B. YARNALL, Mgr.



In 1937—  
We shall strive anew to merit your friendship and good will.

**JOHNSON DRUGS**

FREE DELIVERY



The repetition of many years but our New Year's wishes for your happiness and success.

**GILLESPIE RADIO SERVICE**



A sincere and hearty greeting bearing good wishes for happiness all year.

**BOEHME'S  
APPAREL  
SHOPPE**



Let us thank you for your friendship in 1936 and pledge again our best in 1937.

**Farmer's Union  
Elevator Co.**  
W. A. ELLIS, Manager



Keep Your Old Friends Together on a Photograph.

**O'Neill Photo  
Company**

Here's hoping 1937 Comes laden with happiness for you.



**GRIFFEN  
SMART  
SHOPPE**



As you face 1937—  
Know you have our sincerest wishes for Health, Happiness and Success.

**Harty Laundry**  
Laundry and Dry Cleaning