

**EMMET ITEMS**

(Continued from page 4.)  
 man were dinner guests of Virginia Mohler Sunday.  
 Mrs. Clara Cole, Arthur Cole, Miss Kellar, Miss Harris and Miss Pongratz were guests at a dinner given Sunday by Mrs. Homer Lowery, in honor of her daughter, Sadie Marie's fifteenth birthday.  
 Miss Maxine McConnell held a box supper also a program and play at the school where she is teaching, Friday evening. The sale of the boxes brought them over \$27.  
 Teado Dailey will arrive in Emmet Friday night to spend the Christmas vacation with his parents, Mr. and Mrs. W. P. Dailey.  
 Mrs. Jesse Willis entertained a group of friends at a bridge party held at her home Tuesday evening. Mrs. Clyde Allen won high score and Mrs. John Bonenberger the low. Mrs. W. P. Dailey won the cut prize and Mrs. Frank Foreman the traveling prize.  
 The many friends of Mrs. Peter Claussen were shocked to learn of her death which occurred Friday evening at her home northeast of Emmet. Her death was totally unexpected as she had not been ill and had seemed her usual self as she visited with some friends who had dropped in for a short call. Mrs. Claussen was one of the very early settlers in this community, having come to Holt county over fifty years ago and settled northeast of Emmet where she has lived ever since. She had a host of friends

who are left to mourn a well-loved friend and neighbor.

**MEEK AND VICINITY**

Mr. and Mrs. Gordon Taylor, of Winner, S. D., were over night guests at the Eric Borg home on Thursday. They also visited at the Dan Hansen home on Friday before returning home.  
 Mr. and Mrs. A. L. Borg and daughter attended Sunday school at Page on Sunday last.  
 Three coyotes were captured in the hunt last Sunday. Another hunt has been planned for next Sunday.  
 Mrs. George Weldon and Junior left last week for California, where she will join her husband.  
 Mrs. Earl Kounts and the new baby came home on Sunday and it is reported that Earl is already buying candy for the baby.  
 Mr. and Mrs. Arden Johnson and family, from near Riverside, were guests at Mrs. E. H. Rouse's on Sunday.  
 Miss Delores Van Horn, of Bristow, has been visiting at the home of her grandmother, Mrs. P. J. Lansworth, for some time.  
 Prayer meeting and Bible study will be held at the Fred Johring home on Friday evening.

**BRIEFLY STATED**

W. H. Armstrong, of Stuart, and Miss Eva L. Myers, of Atkinson, were granted a marriage license in county court last Saturday.  
 S. J. Weekes returned Tuesday night for a two day business trip to Omaha. John says they received more snow in Omaha the other night than visited this section.

Paul Coover and Miss Clara M. Harney, both of Kearney, Nebr., were granted a marriage license in county court last Monday.

Dan Farrell went down to Omaha last Saturday night and spent Sunday with his family, returning to his duties here Sunday night.

F. J. Biglin drove his daughter, Miss Betty and son Joseph, to Sioux City last Sunday evening where they boarded a train for Rochester, Minn., where Joe will receive another treatment for his eye. Mr. Biglin returned home Sunday morning.

Mr. and Mrs. W. H. McInerney, of Cheyenne, Wyoming, drove down last Sunday night to attend the funeral of Mrs. McInerney's mother, Mrs. Ellen O'Donnell. Mr. McInerney left for home Wednesday while Mrs. McInerney remained here for a short visit.

Louis Goeke, one of the old time residents of Pleasantview township, was a pleasant caller at this office today and extended his subscription up to January 1, 1938. Mr. Goeke says that he thoroughly en-

joys reading The Frontier each week as it keeps him posted upon the happenings of the county.

S. G. Schwartz, of Norfolk, post-office inspector for this territory, was in the city Monday, having been at Page investigating the postoffice robbery there Sunday morning. Mr. Schwartz informed the local postal officials that they would have to close the post office at 6 p. m., instead of 6:30 as has been the custom for several years. So, commencing January 1, 1937, the post office will close at 6 p. m. each evening.

**RADIOS!**

Over 100,000 people can't be wrong—in buying Radios from Gamble Stores this year. The new Tone Column Coronado Radios lead the parade. See them—hear them—the greatest tone discovery in years. Other radios \$9.95 up.

**GAMBLE STORES**

**La Grace NOVELTY FROCKS**

Presents a preview of advanced models of the Very Newest in Spring and Holiday Styles and Materials.

**BORDSON STYLE SHOP**

**DRESSED POULTRY**

We have good quality dressed chickens and turkeys on hand for retail sale. Also good fresh eggs.  
 O'Neill Creamery

**LOW RAIL FARES during the Holiday Season**



Between all Burlington stations and to many points on connecting roads in the west.  
**11c** a MILE—ROUND TRIP tickets good in Coaches or Chair Cars. Minimum fare \$0.50  
**12c** a MILE—ROUND TRIP tickets good in Pullman or Parlor Cars—space at usual charges.  
 Tickets on sale daily Dec. 1 to Jan. 1 incl.  
 Good on all trains, including the Zephyrs.  
 30-Day Return Limit, in addition to date of sale.  
 Half fare for children  
 Similar low fares to Pacific Coast, Southeast and to many Eastern points.  
 L. E. DOWNEY, Ticket Agt.

**HOME LOANS FARM LOANS RANCH LOANS I Am Now Making Loans JOHN L. QUIG**

**Dr. J. L. SHERBAHN Chiropractor Phone 147**  
 Half Block South of the Ford Garage—West Side of Street

**Diamond—Watches—Jewelry Expert Watch Repairing O. M. Herre—Jeweler In Reardon Drug Store**

**W. F. FINLEY, M. D. Phone, Office 28 O'Neill :: Nebraska**

**DR. J. P. BROWN Office Phone 77 Complete X-Ray Equipment Glasses Correctly Fitted Residence Phone 223**

Prices for Friday to Thursday, Inclusive



6 Big Days Dec. 18 to Dec. 24

**Greetings!** A Merry Christmas and a Happy New Year to our many friends. May our pleasant business relations continue for many years to come.

Christmas Candy		Holiday Nuts	
Vanilla Chocolates, pound.....	10c	New Crop Mixed Nuts, pound.....	19c
Assorted Jelly Beans, pound.....	10c	Large Washed Brazils, pound.....	19c
Radiant Mixed, pound.....	10c	Jumbo Pecans, paper shell, pound.....	23c
Cut Rock Candy, pound.....	10c	Cadet English Walnuts, pound.....	17c
Peanut Brittle, pound.....	10c	Spanish Salted Peanuts, pound.....	10c
100% Filled Candy, pound.....	12 1/2c	Large Budded Soft Shell Walnuts, pound.....	23c
Chocolate Cherries, pound box.....	21c		

**Plantation Sliced Pineapple, No. 2 Can 14c**  
**Council Oak White Cherries, Large No. 2 1/2 Can 23c**

ANIMAL Crackers	Plenty of Pie!	HIGH GRADE Chocolates
Plain and chocolate covered. Nice for the Christmas stocking. Per Pound.....	Don't detract from the Christmas spread by having less than 2 kinds of pie. Pie Pumpkin, large No. 2 1/2 can..... Superb Mince Meat, 2 packages..... Spiced Apples, No. 2 can.....	Italian cream centers with rich, sweet milk coating. Per Pound.....
14c	9c 15c 12c	19c

**Whole Kernel Golden Bantam Corn, No. 2 Can 12c**  
**Extra Small Sweet Tender Peas, No 2 Can 14c**

COCOANUT Taffy Bars	SWEET Pickles	DILL Pickles	Frute-Gel
Vanilla flavored. Contains Ceylon Macaroon Cocoanut. 2 Pound Bag.....	Crisp and brittle. Gedney cure and pack. Quart Jar.....	Fancy pack with a real dill flavor. Quart Jar.....	In 8 popular flavors for delicious Gelatine Desserts. Per Package.....
25c	25c	17c	4c

**Coffee** COUNCIL OAK WHOLE BERRY, pound..... 25c  
 Our "RED BAG" Coffee, pound 17c; 3 pounds..... 47c

FIRST PRIZE Salt	Candied Peels	Candy Bars	Cove Oysters
Plain and iodized. Pouring spout carton. 2 Pound Carton.....	Lemon, orange and citron. Per Package.....	Put in Christmas stockings and on tree. 3 Bars for.....	For soup and the poultry dressing. 1 Pound 1/2 Can.....
6c	8c	10c	20c

California Prunes	Gift for Dad!
Sweet Prunes That Require Little Sugar Medium Size 4-lb. Bag..... Large Size 2-lb. Bag.....	Also Big Brother and the Boy Friend PRINCE ALBERT, VELVET, Fancy pound humidor.....
25c 15c	75c
FIRST PRIZE BLACK PEPPER, 1/2-lb. pouring spout can.....	ROBB-ROSS CAKE FLOUR, For finest angel food, package.....
12c	20c
POWDERED SUGAR, 2-pound bag.....	KELLOGG'S KRUMBLES, Per package.....
13c	10c

**Christmas Trees** Shop early and pick out a nice bushy swamp spruce while our stock is complete.  
**216 Size Sunkist Oranges, Dozen . . . . . 25c**  
**Grapes, per pound . . . . . 8c**  
**126 Size Grapes, per dozen . . . . . 25c**  
**Celery, per stalk . . . . . 8c**  
**Head Lettuce, per head . . . . . 6c**

**FORD**  
 advances into 1937 with the  
**LOWEST PRICE IN YEARS**  
 and new operating economy

THE ADDITION of a new 60-horsepower engine to the Ford line for 1937 brings you a new, low price and gives you a choice of two V-type 8-cylinder engines, 85 horsepower for maximum performance, 60 horsepower for maximum economy.  
 The 60-horsepower V-8 engine was originally developed for use in England and France, where fuel costs are high. It has been proven there for two years with brilliant success. Now, brought to America, it

creates an entirely new standard of modern motoring economy!  
 The "60" engine, available in five body types, is built in exactly the same body size and wheelbase—to the same advanced design—with the same comfort and convenience as the "85." And it delivers V-8 smoothness at speeds up to 70 miles an hour.  
 Two engine sizes—but only one car and one purpose—to give you more miles and more satisfaction for your money in 1937.



**FORD BASE PRICES FOR 1937**

**\$480 AND UP** At Dearborn Plant

Taxes, Delivery and Handling, Bumpers, Spare Tire and Accessories Additional

**AUTHORIZED FORD FINANCE PLANS**

**\$25 A MONTH**, after usual down-payment, buys any model 1937 Ford V-8 Car—from any Ford dealer—anywhere in the United States. Ask your Ford dealer about the easy payment plans of the Universal Credit Company.

**FORD FEATURES FOR 1937**

**APPEARANCE**—Distinctive design. Headlamps in fender aprons. Modern lid-type hood. Larger luggage space. New interiors. Slanting V-type windshield.  
**BRAKES**—Easy-Action Safety Brakes with "the safety of steel from pedal to wheel." Cable and conduit control. About one-third less brake pedal pressure required.  
**BODY**—All steel. Top, sides, floor and frame welded into a single steel unit. Safety Glass throughout at no extra charge.  
**COMFORT AND QUIET**—A big, roomy car. Center-Poise comfort increased by smoother spring-action with new pressure lubrication. New methods of mounting body and engine make a quieter car.

FORD MOTOR COMPANY

**JOHNSON DRUGS**

O'NEILL, NEBRASKA

**We're Santa's Headquarters**

We invite you to come to our store. Look around! You will find many useful and practical articles at reasonable prices.

**"PAL" WRIST WATCH**  
 Fully Guaranteed In Gift Box..... **\$2.95**  
**TOILET SET**  
 3 Pieces  
 Choice of Colors..... **\$3.95**  
**FIVE YEAR DIARY**  
 Gold Edge  
 Lock and Key..... **\$1.00**

**FULL PACK CIGARETTE CASE**  
 Enamel and Chrome..... **\$1.00**  
**BILL FOLDS**  
 New and Modern  
 Guaranteed..... **49c** up  
**STATIONERY**  
 Beautiful  
 New Colors..... **59c**

Evans Cigarette Lighters.....	\$1.00	Beautiful Lamps.....	\$1.29
Pen and Pencil Sets.....	\$1.00	Heating Pads.....	\$2.98
Perfume Atomizers.....	50c	Mickey Mouse Wrist Watch.....	\$2.95
Men's Shaving Sets.....	89c	Cutex Gift Sets.....	\$1.00
Body Powders.....	50c	Bath Salts.....	50c

**Holiday Tobacco Specials**

<b>PRINCE ALBERT</b>	Pound.....	75c
<b>VELVET Tobacco</b>	Pound.....	75c
<b>GRANGER Tobacco</b>	Pound.....	69c
<b>HALF &amp; HALF</b>	Pound.....	75c
<b>UNION LEADER</b>	Pound.....	59c
<b>CIGARS</b> Emerson, Charles Denby, Wm. Penn, El Paxo, Van Dyck, El Roi-Tan, La Palina. Box of 25.....		<b>\$1.19</b>
<b>CIGARETTES</b> Carton of Flats.....		<b>\$1.16</b>

**CANDY**  
**HARD CHRISTMAS MIX** 2 Pounds..... **25c**  
**CHOCOLATE HONEY BRITTLE** Per Pound..... **25c**  
**PEANUT BRILLTE** 2 Pounds..... **29c**