

THE FRONTIER

D. H. Cronin, Editor and Proprietor

Entered at the Postoffice at O'Neill, Nebraska, as Second Class Matter.

One Year, in Nebraska.....\$2.00

One Year, outside Nebraska.....\$2.25

Every subscription is regarded as an open account. The names of subscribers will be instantly removed from our mailing list at expiration of time paid for, if publisher shall be notified; otherwise the subscription remains in force at the designated subscription price. Every subscriber must understand that these conditions are made a part of the contract between publisher and subscriber.

ADVERTISING RATES

Display advertising is charged for on a basis of 25c an inch (one column wide) per week. Want ads 10c per line, first insertion, subsequent insertions, 5c per line.

SOUTHWEST BREEZES

By Romaine Saunders

One rarely sees a skunk—you don't have to see him.

The Cutler family moved into the Krotter property last week.

A son was born Monday morning to Mr. and Mrs. Ferman Welton of Amelia.

Elliott Carpenter is helping in loading out the baled hay at McCarty's.

The remarrying movie divorcee takes the sacrament of adultery one at a time.

Morris Kennedy of Amelia has taken employment at the D. L. Withers place.

December 17 the Ladies' Club will meet at the home of Mr. and Mrs. E. E. Young.

"There ought to be a law" curtailing the outlandish lies of some nationally advertised products.

A neighboring editor speaks of a patient in a hospital as "looking splendid." Taking beauty treatment?

Mrs. Plank, teaching and making her home at the Berry school, is enjoying the company of a little grandson.

Crows are less numerous than for a number of seasons. Probably congregated where some grain was raised last summer.

John Baker, Mrs. Alva Baker and H. L. James went to Lincoln Monday in behalf of Alva Baker whose parole application came up for hearing.

We see the old household necessity is going to run a murder story. If it turns out as effectual as the typo down at Omaha has murdered

the "art preservative" in setting that ad it will be a daisy.

Ten below Sunday morning with a biting gale sweeping across the snow-blown prairies from the northwest. As the "brief December day" advanced the wind subsided. A modicum of moisture compensated some for another touch of winter.

The political gods having been accorded a full measure of adoration and devotion from partisan devotees maybe reflections such as recorded of a great Babylonian king will sober our thinking. In Daniel 4:17 it is said: "The matter is by the decree of the watchers, and the demand by the wards of the holy ones; to the intent that the living may know that the Most High ruleth in the kingdom of men and giveth it to whomsoever He will, and setteth up over it the basest of men."

Holt county citizens have been interested in—maybe originated—national influence with a proposal to consolidate the counties. Now comes a magazine of similar interests being grouped under a single state government. To illustrate, Nebraska, The Dakotas, Montana and Wyoming would form a group. Instead of maintaining five separate governments there would bebut one.

The Review of Reviews writer suggests twelve groups with one United States senator from each and a States senator from each and a lower house of 150 members. The cabinet to be discontinued. The proposal has its merits. There is a growing sentiment that we have too much and too expensive government. The cost could be reduced one-half by a wise arrangement of consolidation.

I had an invitation, as probably did all others on the route, to attend a show and dance Tuesday night in a Holt county town, sponsored by "the business people." The invitation, issued by "Committee," is rather an amusing piece of circus superlatives. It told of some fellow of national prominence coming out to our hick town to allure the country jays with a clatter of noise designated as music. We'll get along without the song and dance stuff, but would suggest to "the business people" that if the money put into schemes to entice us in from the country was reflected in lowered prices on their merchandise it would do us more good, and doubtless the chain store and catalogue house business would be materially reduced.

Mr. McKelvie's interesting farm

paper tells of a Holt county mule which is to be exhibited at the National Western Stock Show at Denver. The mule now belongs to a resident of Lancaster county. The story: "Harry Henson's most valuable pair of mules wouldn't go well together in harness. One Tom, has been shown around the country as the 'World's Largest Mule.' The other, Dick, Mr. Henson recently bought to exhibit as the 'World's Smallest Mule.'"

"Last October The Nebraska Farmer printed a picture of Mr. Henson's big mule, Tom. Soon afterward, Mr. Henson got a letter from W. F. Tasleh of Holt county, who said he had the world's smallest mule. There was a long distance telephone conversation about

purchase and price, and now Harry owns Tom and Dick.

"Tom is 80 inches high; Dick 26. Tom weighs 2,200 pounds; Dick 94. Dick is four months old. At birth, Mr. Tasler said, he was twenty-four inches high and weighed 29 pounds."

PLEASANT DALE

Miss Grace Bellar was home over the week-end. Miss Bellar attends high school in O'Neill.

William Schmoor, Homer Ernst, Dave Bellar, Guy Beckwith and the Floyd Ritts family were Sunday evening visitors of Mr. and Mrs. Carl Lorenz.

Miss June Douglas, of Newport, was a guest of Miss Geraldine Duster (Continued on page 5, column 1.)

For BEST RESULTS
CONSIGN AND BUY THROUGH THE
Atkinson Livestock Market
"Your nearest and best market."
Cattle, Horses, Sheep, Fat & Stock Hogs
Auction Every Tuesday starting at 12:30 p. m.
Our selling charges are very moderate. If we do not sell your livestock, we charge you nothing. Send your next shipment of livestock to Atkinson.

It's Smart To Be Thrifty
SAVE AT **GAMBLE'S**

Westinghouse Appliances
Are Practical **CHRISTMAS GIFTS**

If you want to give (and get) a million dollar thrill make it a WESTINGHOUSE ELECTRIC REFRIGERATOR—ELECTRIC RANGE—ELECTRIC WATER HEATER.

Just imagine how proud she will be to tell her friends about it. And won't you be proud to give her one of the finest gifts that money can buy?

One of these WESTINGHOUSE gifts will be a constant reminder of your thoughtful generosity day after day for years to come. It will make her work easier and the life of the whole family more happy.

Another grand thing about giving one of the WESTINGHOUSE gifts is that it hardly makes a dent in your Christmas budget. SPECIAL CRISTMAS PRICES AND TERMS. As little as \$5.00 will install any one of these appliances in your home. The balance for a few cents a day.

LET US EXPLAIN HOW EASY IT IS TO OWN ONE OF THESE APPLIANCES

Interstate Power Co.

PARAMOUNT

TREE LIGHTS
Set of 8 Tungsten Bulbs and 13 ft. Cord 29c
8 light Mazda Bulbs, 15 ft. Cord 59c
Outdoor Lights, 7 bulb. Set 89c

WREATHS
Artificial holly wreath. Silver leaves with red berries. Point-setta at base. 5 inch electric candle in center. 98c
Green Christmas Wreath 79c
Icicles, Silver Ribbons of Aluminum Foil. Per Box 5c

FANCY TREE LIGHTS
A variety of characters including Santa Claus, Stars, Moons, Lemons, etc. Fits regular tree light sockets. Each 5c

G MAN GUN
A wind-up toy. Pull trigger and spark bullets fly from muzzle. Makes machine gun noise. A \$1 value. 79c

BOY'S STREAMLINED BICYCLES

Here's an exceptionally fine value in sturdy streamlined motor bar bike for boys. 26" balloon tires. Drop forged fork with truss rods. Matched enamel guards. All steel drop center rims.

Cash Price **\$24.95**
Bike lock and 1 year theft insurance only \$1.00 additional
Easy Terms — \$1.25 Per Week

Boys' DeLuxe Streamlined Bike
Has speedometer, electric tail light, combination electric horn and light on front. Other DeLuxe features. Cash price **\$39.95**

CHILD'S AUTOMOBILE
A streamlined well-built car for children. Body is heavy gauge automobile steel. Fenders formed right into body. Has 8 in. double disc wheels with 1/2 in. rubber tires. Fire Chief Automobile. \$5.95

GAMBLE'S TOT WAGON
Fashioned after our full size coaster. Has disc wheels with rubber tires. Heavy steel body, tubular handle. All steel wagon, 12 in. x 24 1/2 in. \$1.39
All steel wagon, 15 in. x 33 in. \$2.39

PLAY BOY SPEED CAR
Has direct drive from crank to rear axle, ball bearing mechanism. 8 in. disc rear wheels, 7 in. disc front wheels. 32 1/2 in. long. \$3.95

SCOOTER
Finished in baked enamel, red with white trim. 35 in. long. Has rubber tires and parking stand. Streamlined Scooter \$1.98

Musical Instruments
Bugle, 10 1/4 in. long, 3 in. bell 10c
9 in. Drum. 2 linen heads. With sticks 23c
Guitar — real wood sound box with strings. 98c

ROLLER SKATES
DeLuxe model. Extra heavy steel. Nickel plated rust resisting finish. Standard Type 98c

HOCKEY SKATES
Soft toe shoes. Tubular type. Aluminum finish. Highly tempered blades. Hard Toe Skates \$4.95

CHRISTMAS CARDS
Complete assortment of 20 cards and envelopes packed in attractive gift box. All brightly colored and rich looking. Complete set 18c

HIAWATHA TRAIN
Modeled after the famous Milwaukee streamlined train. Has 3 passenger cars, baggage coach, engine and 10 sections of curved track. Spring wind. A \$1.25 value 98c

STAKE TRUCK — G-MAN CAR — Streamlined design, Gun shoots spark bullets through windshield, hood. A \$1.50 value 29c

DUMP TRUCK — Modern design with pants type front fenders. 16 in. long 45c

GIANT KING Racer — Powerful spring drives it speedily. 13 1/2 inches long 25c

TOOL CHEST
Contains 11 popular tools. Comes in steel carrying case. A \$1.00 value. 89c

TYPEWRITER
Has entire alphabet and other characters. Self inking. Dial model. A \$1.00 value \$1.00

Paint Sets and Story Books
Little Orphan Annie paint set. A 25c value 20c
GIANT CRAYON SETS, Complete 9c
Big Book Series. Orphan Annie, etc. 25c
Other books 10c

STEAM ROLLER
Child sits on top. Smoke stack acts as steering wheel. 16 1/2 in. wheel, 11 1/2 in. high. \$1.19

Riding Locomotive
Made of heavy auto body steel. Removable steering handle. 22 in. long. 28 in. DeLuxe model. \$3.49

ROCKET SHIP
All steel. A riding toy. Attractive colors. \$1.15

ROLLER SKATES
DeLuxe model. Extra heavy steel. Nickel plated rust resisting finish. Standard Type 98c

COASTER SLED
Standard type flexible coaster with T shape grooved runners of best crucible steel. 30 in. size 98c
40 in. size \$1.89
47" Sled \$2.98

GAMES
KLIK-IT GAME — A new Bagatelle game. Sturdily built. Exciting. A \$1.25 value 89c
DICK TRACY TARGET game. Shoots suction darts 59c

"I'll leave it to You"
...says the **Skelly Tailor**

THEY COST YOU THE SAME
Ready-Made Gasoline
(REGULAR REFINERY GASOLINE)
or
Tailor-Made Gasoline
(READY-MADE WITH VIRGIN GASOLINE ADDED)

Which will give you FASTER START?

YOU can decide this for yourself. "Ready-Made" refinery gasoline can't be changed much. But Skelly whips starting by adding as much as 38 per cent Virgin gasoline, in varying amounts as the weather changes. Fill the tank, and see the difference brought about by tailoring with Virgin gasoline.

Only SKELLY AROMAX GASOLINE IS Tailor-Made FOR EACH COMMUNITY

FARMERS' UNION CO-OP GAS CREAM & PRODUCE COMPANY
O'NEILL, NEBRASKA

GAMBLE STORES
THE FRIENDLY STORES OWNED BY EMPLOYEES

MELVIN RUZICKA
Managing Partner

Agencies at—Martin, S. D., Valentine, Ainsworth, Atkinson, Long Pine, Bassett, Spalding, Chambers, Butte, Spencer, Plainview, Springview, Bristow.

O'NEILL, NEBR.
Douglas St.