

THE FRONTIER

D. H. Cronin, Editor and Proprietor
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LIVING COSTS
The nation is beginning to pay the bill for certain New Deal follies.

ADVERTISING RATES
Display advertising is charged for on a basis of 25c an inch (one column wide) per week.

ADVERTISING RATES (cont.)
Want ads 10c per line, first insertion, subsequent insertions, 5c per line.

Declining his opponent's proposal of a series of joint debates Robert G. Simmons appropriately replies to a letter from Terry Carpenter.

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TOMATOES EX. STANDARD GRADE, NEW PACK NO. 2 CANS 10c, CASE OF 24 CANS \$2.25

RALPH TOMLINSON, Proprietor.

a respect for the people he has admitted importance of the office he seeks.

"WE'RE FOR YOU, NEIGHBOR"
These words of a Dodge county farmer, who stood in the rain to greet Alf M. Landon after driving several miles to be present when the Landon train arrived in Fremont, probably expressed as clearly as any others the impressions of residents of this region who saw and heard the republican nominee here.

Alf Landon gives the impression of a man who middlewesterners might call "neighbor."

Those who saw him here were agreed that he has a personality that is pleasing and friendly.

President Roosevelt says he will make no political speeches or gestures until October.

"This paper will support Governor Landon for president," writes Editor Cramb, long time democrat, in his Fairbury Journal.

Some of these days some heckler is going to embarrass Mr. Ickes a lot while he is making a speech by asking him to define a democrat.

PROMISES and PERFORMANCE

Promise. TAX REDUCTION
Performance. TAX REDUCTION

Taxes are paid in the sweat of every man who labors. . . . If excessive, they are reflected in idle factories, tax-void farms and, hence, in hordes of the hungry tramping the streets and seeking jobs in vain.

I shall use this position of high responsibility to discuss up and down the country, at all seasons, at all times, the duty of reducing taxes, of increasing the efficiency of government, of cutting out of the underbrush around our governmental structure, of getting the most public service for every dollar paid by taxation.

THE NEBRASKA SCENE

Few persons have been in doubt the past few weeks that Senator Norris would get in the senatorial race in due time, but, nevertheless recent proof of his intention to accept a petition candidacy constitutes one of the highlights of the campaign to date and furnishes political diagnosticians and forecasters with a very substantial bone to whet their teeth on.

What impresses the prognosticators most is the likelihood that the doughty old warrior from McCook, long held invincible, may at last taste defeat in an election.

Persons close to Simmons say he is well pleased with the turn of events, while Carpenter has made public his own displeasure.

Republican leaders, who have derided Norris' winning election as a republican and then taking up his abode in the democratic camp, are picking up their ears.

Richard O. Johnson, republican candidate for attorney general who has been pinch-hitting as a speaker for the republican organization, will start his intensive campaign September 14 with a series of appearances in northeastern Nebraska.

A political campaigner visited the state house the other day with the encouraging report that the drouth in that area got so bad last month that the trees were chasing dogs.

State soldier relief funds for the needy veterans of the World War were paid out for a total of \$96,049 for the fiscal year recently ended, altho the income for the year was only \$77,124.

Income for the previous year was \$81,908. The reduction this year was due to reduced interest rates and some defaulting investments made by the state.

In addition to rehabilitation work and obtaining federal funds due to World War veterans and placing many in federal hospitals where mental cases are treated, 6,916 veterans were placed on jobs thru the national re-employment service during the year just ended.

The number of war veterans seeking jobs through this employment service at the close of the fiscal year had dropped to 2,611, according to Henry A. Kriz, clerk of the state fund relief committee, whereas one year prior 5,807 were seeking work.

Despite extreme drouth Nebraska's are going to have their new cars and gasoline to run them, and moreover, they have the money (or credit) to buy them, as shown by new car registration and gasoline tax collection figures.

During July 4,511 new cars were registered in the state, this being 202 more new cars than were registered for the same month in 1935.

Meanwhile, it appears James C. Quigley, of Valentine, democratic state chairman, will handle the national post.

POLITICAL SIDELIGHTS: In order to counteract the deluge of speeches made or about to be made in Nebraska by republican and other anti-Roosevelt speakers, the democrats are starting to get busy.

Mrs. Ruth Bryan Owen Rohde, American minister to Denmark, who, incidentally will travel by car and trailer with her husband as chauffeur; Senator Joseph C. O'Mahoney of Wyoming making four appearances this week in western Nebraska; and Senator James Hamilton Lewis of Illinois.

The Nebraska farmer-labor party will make another attempt September 12 at Omaha to hold a state convention to organize officially and get the party's candidates on the November ballot.

Lieut. Gov. Walter H. Jurgensen is urging establishment of a "modified civil service" system for state employees, banishment of nepotism from state offices, and he declares that married women whose husbands are employed permanently should be dropped from state pay rolls.

The Burke faction professes to be for Norris, altho Dan Stephens, of Fremont, ring-leader of the second faction, stated when Senator Burke resigned as national committee-man that the action was "inkeeping with Burke's anti-Roosevelt attitude" and would be followed, Stephens supposed, by Burke's coming out for Simmons, the

PHOENIX HOSIERY Knockabout 79c ANTON TOY Quality Merchandise

Gas tax collections for July set a new all-time high of \$1,181,518. This was the second consecutive month, and the third month in Nebraska history that collections surpassed \$1,000,000.

STATE HOUSE SHORTS: A slight gain in the prices paid for most kinds of food, clothing, feed for livestock and other supplies needed for Nebraska's 18 state institutions under the board of control is reported over the June level by the board which received bids this week on supplies.



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