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First Door South of Toy's Store

Men's overcoats and suits . . . ladies' coats and dresses . . . men's, women's and children's shoes. All wearing apparel at Bargain Prices!

Open Every Afternoon

Quality Merchandise

O'NEILL

NEBRASKA

Over the County

EMMET ITEMS

Mrs. Billie Grothe and daughter have returned home from Lincoln, after spending a few days visiting relatives and friends.

Mr. and Mrs. Casper Winkler and daughters, Mary Anne and Ethel, returned home Monday, after a few days visit with relatives and friends in the eastern part of the state.

Mose Gaughenbaugh and Francis Clark went to Norfolk Tuesday.

Mose Gaughenbaugh and Stuart Earls went to Opportunity Monday to get a load of lumber.

Clarence Farr returned to his home Sunday after a few days visit in Norfolk.

Miss Evelyn Tomjack was called home Friday night, on account of the sudden death of her mother. Mrs. Ralph Fritton is teaching the high school room in her absence.

A Halloween masquerade party was held at the Guy Cole home last Thursday evening, for the Emmet High school pupils.

Alda and Armella Pongratz, Geraldine Dusatko, Alice Givens, Anna Rose O'Donnell and Mary Bruder, who are attending St. Mary's Academy in O'Neill, spent the week end at their homes.

Mr. and Mrs. Mike O'Donnell left Saturday for their home in Wall, S. D. Mrs. Anna Seifert accompanied them.

Lorraine Wilson celebrated her thirteenth birthday Friday evening, when some of her friends met at her home. The evening was spent in playing games. Refreshments were served by Mrs. Wilson, which consisted of candy and pop corn.

Mrs. George Weldon and son and Mrs. K. C. McHenry and sons visited at the home of Mr. and Mrs. Orval Hartland north of O'Neill Sunday.

Mr. and Mrs. Joe Scripser, of Atkinson, have moved to Emmet to the Jerry O'Connell farm.

Mrs. Bart Gaffney returned to her home Tuesday after a few weeks visit with relatives in South Dakota.

INMAN NEWS

County Superintendent Clarence J. McClurg, of O'Neill, spent Sunday here among relatives.

Miss Darlyne Thompson, who has been employed in O'Neill, is home for a few days.

Mrs. Rollie Snell and daughter, Alma, of Page, were here Sunday.

DANCE

AT K. C. Hall, O'Neill

SATURDAY EVENING

November 9

Music By Mullen's Orchestra

YOUNG MEN TO TAKE UP

ELECTRIC REFRIGERATION

and Air Conditioning. Prefer men now employed and mechanically inclined with fair education and willing to train in spare time at home to become experts in installation and service work. Write, giving age, phone, and present occupation. UTILITIES ENGINEERING INSTITUTE 404 N. Wells St., Chicago, Ill.

YOUNG MEN Wanted!

Due to the rapid expansion in the Diesel Industry the Diesel Schoeck Service needs several young men familiar with machinery or mechanically inclined to qualify as helpers in power plants, construction jobs, etc.

Write or Apply to J. D. MOTTEY Golden Hotel, O'Neill, Nebr. Saturday and Sunday

visiting among relatives. Chet Young is driving a new Ford V-8, which he purchased last week.

The Ladies Aid of the M. E. church served a Halloween dinner at the parsonage last Thursday. A fair sized crowd attended.

Miss Helen Anspach accompanied her sister, Mrs. John Conard and Mr. Conard, of Emmet, to Omaha and Lincoln over the week end, where they visited relatives and friends and took in the football game.

The Senior Class of the Inman High school received their class rings this week. They are very pretty.

The Extension Club meets with Mrs. Charles Stark on Friday of this week. The lesson will be on making Christmas gifts for adults.

Levi Morsbaugh, who has spent a couple of weeks here with his parents, returned to his work near Neligh Saturday.

Mr. and Mrs. L. R. Tompkins returned Friday from a month's visit with their son and wife, Dr. and Mrs. Charles Tompkins, at Martinsville, Indiana. They also spent a portion of the time in Kentucky, visiting the Mammoth Cave and many other places.

Judge and Mrs. C. J. Malone, of O'Neill, were here Sunday afternoon visiting at the home of Mrs. Mary Hancock.

Mr. and Mrs. Frank Colman returned Monday night, after spending three weeks in Lincoln with their daughter, Mrs. Jerry Hare and family.

Mr. and Mrs. H. J. Aberhams left for their home in Omaha Tuesday, after spending a couple of weeks here at their summer home.

Mr. and Mrs. George Nelson and children, Wilma and Richard and Miss Susan Aimes and sister, were dinner guests at the Sam Robertson home.

Arthur Rouse spent Sunday at the home of his father, A. L. Rouse in O'Neill.

Mr. and Mrs. Henry Walters and children were supper guests at the Sam Robertson home.

Mr. and Mrs. Frank Searles and children and Mrs. Gerite Rouse and son were dinner guests at the A. L. Borg home on Sunday.

Paul Nelson made his customary trip to the Hendrix home near Celia Sunday.

Funeral services were held at the Pleasant Valley church Monday afternoon for Mel Peterson, who passed away Thursday evening at the hospital in O'Neill. A

Mr. and Mrs. Sam Robertson entertained at a Halloween masquerade party. Some very peculiar costumes were shown, which caused much merriment. Lunch consisting of sandwiches, pumpkin pie and coffee was served. All report a jolly time.

Elmer, Walter and Clarence Devall spent Wednesday evening with Cecil Griffith.

Howard Rouse and Frank Griffith visited at the A. L. Rouse home in O'Neill on Friday. Mr. Rouse has not been so well the past week.

Quite a large crowd attended the Halloween program and box social at the Leonie school on Friday night. A nice time is reported. Miss Syres, of Inman, is the teacher.

Mrs. Gertie House and son Richard, came up from Ponca Friday night for a visit with her mother, Mrs. Viola Searles and the A. L. Borg and Frank Searles families.

Fred Borderson has been husking corn for Howard Rouse the past week.

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large crowd of relatives and friends attended the services. The family have the sympathy of the entire community.

Miss Bertha Aimes, of Atkinson, spent last week at the George Nelson home.

Mrs. Herb Worth is reported not so well. A doctor was called Monday morning.

Joe Stein is quite ill at his home. It is reported that he has a light case of pneumonia.

Mrs. Charles Clouse is on the sick list this week.

Cecil Weatherwax and family are intending to move from the Nelson place to one near Redbird in the near future.

Mr. and Mrs. Rudolph Johnson and children are moving to the Gallentine farm, to be near her parents, Mr. and Mrs. Charles Clouse, who are neither very well.

Miss May McGowan visited Mrs. E. H. Rouse Sunday.

Bob Worth has been on the sick list the past week.

SHELLS!

What sport the Pheasants had dodging hunters. Now the ducks look for a thrill. You'll find your choice load Shells at any Gamble Store at the lowest price.—Adv.

PLEASANT DALE

Mr. and Mrs. Harold Segar and

daughter, Shirley June, and son, Harold Eugene, drove up from Norfolk Sunday afternoon for a short visit with the Gus Segar and G. H. Frohardt families and other relatives and friends. They returned home Tuesday evening.

Mr. and Mrs. Carl Lorenz were dinner guests of Mr. and Mrs. Otto Lorenz Sunday.

The pupils of Pleasantdale enjoyed a treat of candy from their teacher, Miss Angela Pribil, last Friday.

Mr. and Mrs. Guy Beckwith and children and Mr. and Mrs. Leon Beckwith and daughter were dinner guests of Mr. and Mrs. Ralph Beckwith Sunday.

Miss Marie Young returned to school Monday after an absence of two weeks. Miss Young is a Junior of Atkinson high school.

Aladene Kee and her friend, Margaret Martin, of O'Neill, spent Saturday and Sunday at the farm home of Mr. and Mrs. John Kee.

A hit and run car driver took a wheel off the car of Mrs. Henry Werner last Saturday evening, when she was enroute to town. The accident happened about four miles west of Emmet. The occupants of the Werner car escaped injury, as they were driving slow. Considerable damage was done to the car.

A corn husking bee will be held

at the farm of Homer Ernst Wednesday. Mr. Ernst was injured recently when his team ran away and he was thrown from the wagon. Little Loree Ritz was on the sick list last week. She is much better at the present time.

J. P. Miller repaired and painted his house last week.

Mr. and Mrs. D. E. Segar and Mr. and Mrs. Verne Beckwith and daughter, Mr. and Mrs. Harold Segar and children and Mrs. Ralph Beckwith and children were dinner guests of Mr. and Mrs. Gus Segar Sunday evening.

News items from the Pleasant- (Continued on page 4, column 1.)

HELEN HAT SHOP

Friday & Saturday Specials

DRESSES--

NEW SELECTIONS @ \$1.49

ONE RACK @ \$2.89 ONE RACK @ \$3.49

WOOLS @ \$3.00

HATS-- 50c - \$1.00

AGNES GRIFFEN

BLANKETS

Your Blanket Needs can be supplied by The Golden Rule at Money Saving Prices!

PART WOOL BLANKET

In Plaid Design . . . sateen bound . . . good weight First Quality . . . 70x80 double—

\$1-98

SHEET BLANKETS

Plaid Design . . . in pink, blue and lavender . . . Easy to wash! Size 70x80.

79c

COTTON BLANKET

A Real Value in extra heavy 70 x 80 double! Plain colors . . . fancy border!

\$1.49

INDIAN BLANKET

Just the thing for car seats or lounge covers! Dark patterns.

\$1.19

PART WOOL BLANKET

Extra quality in a part wool . . . sateen bound . . . plaid design. 70x80.

\$2.49

NASHUA BLANKETS

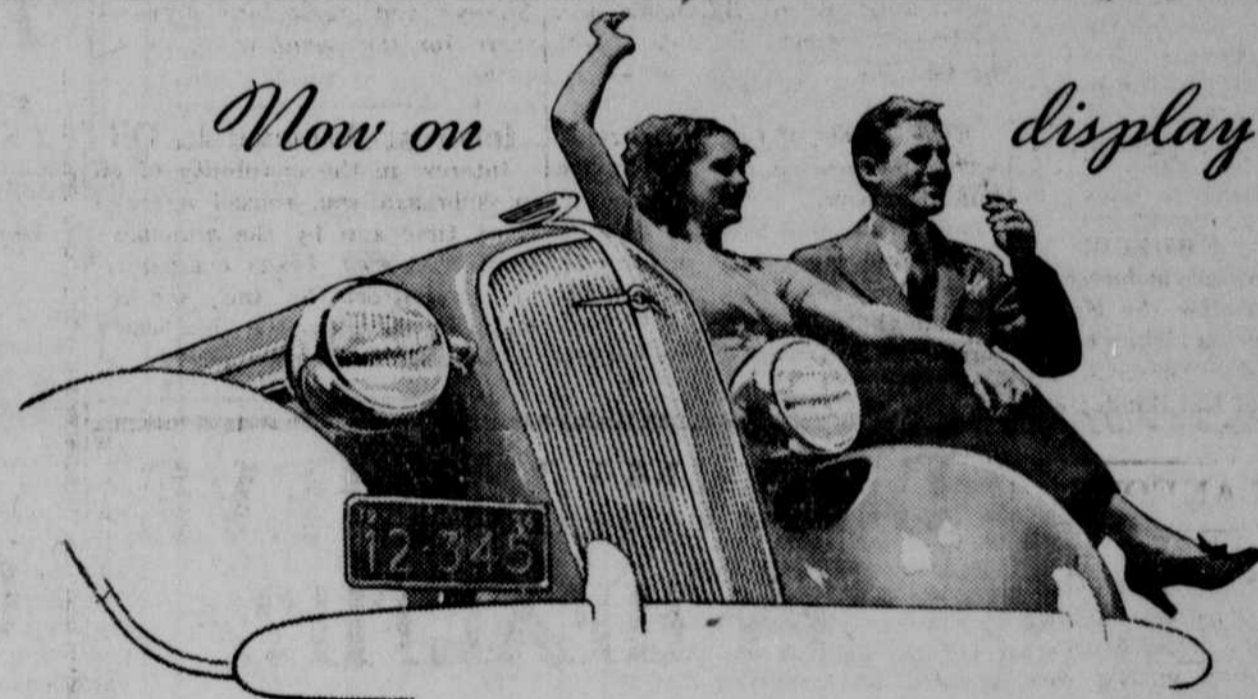
Not less than 25% wool . . . plaid design . . . sateen bound . . . big fluffy and soft! 70x90.

\$3-95

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GOLDEN RULE STORE

C. B. YARNALL, Mgr.



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The only complete low-priced car



The Complete Car

NEW PERFECTED HYDRAULIC BRAKES the safest and smoothest ever developed

IMPROVED GLIDING KNEE-ACTION RIDE* the smoothest, safest ride of all

SOLID STEEL one-piece TURRET TOP a crown of beauty, a fortress of safety

THE Chevrolet Motor Company climaxes a quarter-century of quality manufacture by presenting Chevrolet for 1936—the only complete low-priced car.

This new Chevrolet is the only car that brings you all these good things at lowest cost. The only lower-priced car with New Perfected Hydraulic Brakes. The only lower-priced car with the Improved Gliding Knee-Action Ride.* The only lower-priced car with beautiful new Body by Fisher—new high-compression valve-in-head engine—solid steel Turret Top, and many other improvements which give smarter, smoother, safer and more economical motoring.

See and ride in the only complete low-priced car—today!

CHEVROLET MOTOR COMPANY, DETROIT, MICHIGAN Compare Chevrolet's low delivered prices and the new greatly reduced G.M.A.C. 6 per cent time payment plan—the lowest financing cost in G.M.A.C. history. A General Motors Value.

NO DRAFT VENTILATION ON NEW BODIES BY FISHER the most beautiful and comfortable bodies ever created for a low-priced car

HIGH-COMPRESSION VALVE-IN-HEAD ENGINE giving even better performance with even less gas and oil

SHOCKPROOF STEERING* making driving easier and safer than ever before

ALL THESE FEATURES AT \$495 CHEVROLET'S LOW PRICES

AND UP. List price of New Standard Coupe at Flint Michigan. With bumpers, spare tire and tire lock, the list price is \$20 additional. *Knee-Action on Master Models only, \$20 additional. Prices quoted in this advertisement are list at Flint, Michigan, and subject to change without notice.

Miller Bros. Chevrolet Co.

C. E. LUNDGREN, Mgr.

Phone 100

O'Neill, Nebr.