

See Page Six

See Page Six

BIG BOY BLUE RAZOR BLADES

A smooth, soothing shave at an exceptionally low price. Genuine Swedish blue steel.

3c Each
8 for 15c

SHOE SOLES

A permanent long wearing shoe repair—easy to apply—complete with cement and buffer.

TWO PAIRS 15c 8c PER PAIR

ROLLER SKATES

Oh Boy! Heavy truss type with double steel rollers and double row ball bearings.

\$1.49 Per Pair

FLASHLIGHTS

Heavy duty nickel plated cases—all sizes for every purpose. Two cell regular, complete.

59c

MOSSBERG .22 CALIBRE RIFLE

Takes .22 short, long and long rifle shells—22-inch round barrel—very hard front sight and Rocky Mountain rear sight—ejector—pistol grip—bolt action—Army style.

\$6.25

TIGER FISH RODS

Four piece, double cork grip, baked enamel finish, crystal agatite guides.

2 Piece .98c
3 Piece \$1.25

2 BURNER CAMP STOVE

The ideal camp stove—instant lighting—extra large, rust-proof, gas tank—built-in pressure pump. Pump up the pressure, turn on the valve, touch the match.

Deluxe, Complete \$3.89
Regular \$2.98

BASEBALL GLOVES

You must see and feel these fine leather gloves to really appreciate their value. Basemen's mitt, all leather, professional model.

\$1.45

Fielder's Glove, official size \$1.60
Boy's Fielder's Glove .85
Catcher's Mitt, cowhide \$2.95

GAMBLE'S QUALITY PAINTS

Now is the time to brighten up and beautify your home. Low in cost, yet only pure pigments go into its manufacture—pure linseed oil and drier—white lead—zinc oxide—lithopone and silicate. Truly a bargain for this high quality at such a low price. 6 colors from which to choose.

Flat Wall Finish
Even the dulllest room assumes a new beauty when done over with this easy to apply economical wall paint. Combines the soft, restful, pastel effects of water colors with the durability of oil paints. For all surfaces—walls, woodwork, radiators, pipes etc. Washable. White and 7 tints. One Gallon 5 Gallons, per Gallon \$1.89

Red Barn Paint
Fills pores, lasts longer, spreads easier, yet gives more protection against weather and decay than cheaply made paints. Red Oxide, mill ground in pure linseed oil, like good house paint.

One Gallon \$1.05 5 Gallons, per Gallon .98c

100% Pure Lead & Oil Paint
As fine a paint as you can buy. Contains only Pure Linseed Oil—Zinc and White Lead—No fillers. 6 colors from which to choose.

One Gallon 2.59 5 Gallons, per Gallon \$2.49

OPENING A NEW GAMBLE STORE

SATURDAY, MARCH 31

O'NEILL, NEBRASKA DOUGLAS STREET

"The Friendly Store" takes pleasure in bringing to your front door standard, well known merchandise, with which you are familiar, at prices that will effect substantial savings to every member of the family. The values offered to Dad for his automobile, for his work, for hunting or fishing trips or for the home will show a dollar and cents savings that will allow mother to have many of the kitchen supplies or household necessities that she has needed. Everyone will find values to fit their pocketbooks at the Gamble Store. On this gala opening day, we invite you to come in and get acquainted with Gamble merchandise and friendly Gamble men in this new store. Every item in the store is backed by a written warranty which entitles you to absolute satisfaction—YOU MUST BE SATISFIED! There are over 700 Gamble outlets in the middle west, 200 of which are employee-owned and over 500 are owned by independent merchants. THEY ARE YOUR FRIENDS.

Household Items ELECTRICAL

Hot Plates Beautiful nickel finish—highly polished. Ideal for heating milk, water, soup, etc. 9-inches. Cord attached. **98c**

Flat Irons Full six pound size—guaranteed one year—equal to much higher priced irons. Less cord. Automatic, heat control. **\$2.45 \$1.00**

Corn Poppers No more singed fingers from popping over a stove or in the fireplace. This blue steel "electric" provides an even heat all that pops all the corn. **98c**

Lamp Cord 10 Ft. Parallel Cord **15c**

Appliance Cord Complete. **25c**

Pull Chain Socket Each **18c**

Three-Way Plug Each **10c**

Appliance Plug Each **10c**

ENAMEL WARE

Convex Kettles Green enamel finish—6 quart size—enameled wood ball. **79c**

Coffee Pots Seamless gray green. Will stand up under long hard wear. **79c**

Tea Kettles Fine quality—light green enamel (two coats). Enamel wood ball—one piece. 26-inch, per ft. **4c** seamless—5 1/2 qt. size, only **\$1.15**

LAWN MOWERS

8-inch Ball Bearing wheels. Automatic adjusting Ball Bearing reel. Hardened spring blade. Cuts 16-inch swath.

\$4.99

Large Size 5-Blade Reel Mower **\$5.95**

MANILLA ROPE

Guaranteed better than government specifications. Specially treated to withstand wear and weather.

3/4-inch, 100 ft. **75c**
1/2-inch, 100 ft. **\$2.10**

GUARANTEED ROOFING

Gamble's dependable quality asphalt roofing. Made of fine grade felt. Cement and nails included with each roll.

35 lb. Roll **98c** 46 lb. Roll **\$1.45**

WIRE SCREEN CLOTH

No need to let the flies or mosquitoes pester you. Keep them out with this 12 mesh to the inch, black enamel screen cloth.

26-inch, per ft. **4c**
30-inch, ft. **5c** 36-inch, per ft. **6c**

2 TIRES FOR THE PRICE OF 1

2 Tires 4.40/21	2 Tires 4.80/21	2 Tires 4.76/19	2 Tires 5.00/19
\$9.20	\$9.95	\$10.60	\$11.70

ROADGRIPPERS

NOW, at the Opening of this new Gamble Store, we offer TWO TIRES FOR THE LIST PRICE OF ONE—big, husky Pharis SIX-PLY TIRES... and, so that there can be no misunderstanding, here's what we mean. For the standard List price (used by most of the large rubber companies) of one first line, six-ply tire, we will deliver two first line six-ply Pharis tires. The Pharis seal is on every first line Pharis tire, certifying that it is their first line tire. We give you a written warrantee stating the number of miles you must receive.

Pharis 6-Ply Roadgrripper
Guaranteed for Mileage and Lifetime
*Rigid under the tread, this includes a full plus from bead to bead, plus a reinforced cushion cap breaker and a special safety shock absorber.

Standard List Price for One	Our Price for One	Our Price for Two	Standard List Price for One	Our Price for One	Our Price for Two
4.40 21.....\$9.45	\$9.20	\$4.60	6.00 21.....12.25	12.25	6.13
4.80 20.....9.60	9.60	4.80	6.25 19.....13.45	13.45	6.73
4.50 21.....10.25	9.95	4.98	6.25 21.....14.10	14.10	7.05
4.75 19.....10.50	10.60	5.30	6.50 20.....14.90	14.90	7.45
4.75 20.....11.00	11.00	5.50	6.50 19.....14.46	14.46	7.23

The above offer applies only to Pharis 6-ply tires.

13-PLATE BATTERY

A 13-plate battery for only \$2.98? It seems impossible in the face of constantly rising prices elsewhere. But it's true! It will do everything that you would expect of a battery that ordinarily sells at \$5.00. Absolutely Guaranteed on a service basis. Installed Free.

\$2.98
Exchange Price

13 Plate	14 Plate	17 Plate	19 Plate
\$5.25	\$5.89	\$6.79	\$8.49

MOTOR OIL

GAMBLEX
S.A.E. 30 or 40—Bulk—Less Can

2 GALLONS FOR 69c

S & G MOTOR OIL
S. A. E. 20, 30 or 40—Bulk—Less Can

You can actually save enough on Gamble's oil (over service station prices) to buy your tires at Gambles. Dependable Quality, year after year.

1 Gallon	55c
5 Gallons, per Gallon	53c
15 Gallons, per Gallon	50c

1934 CORONADO RADIOS

Battery Operated

New cabinets of richer woods—finer selectivity and sensitivity—finer, mellow tone quality—6 powerful tubes, designed to cut down battery consumption.

Complete Batteries and Tubes

\$29.95

The above features combine to give you a radio that is truly ahead of the times. Easy payment plan if desired.

"B" Battery

A fresh new stock tested before they leave our store to assure you a full 45 volts. Recharge or Bugle—render the utmost in service, at a substantial saving.

98c

Tiger Regular \$1.39
Tiger Heavy Duty \$1.89

A-C D-C Mantle Radio

There is more radio value packed into this small cabinet than we ever dreamed possible. A compact set, high in performance, yet low in price.

Complete with tubes—self contained aerial—dynamic speaker, providing rich full tone—other 1934 improvements.

\$12.95

Radio Tubes

Fully guaranteed against mechanical and electrical defects. We test your old tubes free.

201-A.....39c 224-A.....69c 235.....75c
245.....59c 280.....49c 232.....95c

39c to \$1.39

LONGDRIVE TIRES

In answer to the demand for a "Rock Bottom" casing. They'll give you good, satisfying service—more than you'll expect at such low prices.

30x3	3.25
30x3 1/2	3.29
4.40 21	3.39
4.50 21	3.98
4.75 19	4.35

TIGER RADIATORS

We know that you want a radiator that you can install and "forget"—except for the ordinary care in keeping it filled with water, anti-freeze in season, and an occasional flushing. Gamble's radiators are that kind! For all models at proportionately low prices. Positively Guaranteed on a service basis. \$1.00 allowance for your old radiator.

Ford Honeycomb—1917-27 Exchange Price **\$5.95**

Radiators For All Cars
Ford 30-31 Ex. Price Ea. \$11.45 Chev. 6 Ex. Price Ea. \$10.95

Warner's Liquid Solder

Nationally known for its excellence. Stops all leaks—does not clog. Guaranteed harmless. 10oz. can **43c**

HIGH PRESSURE GREASE

For Alemite and other high pressure guns. Pure solidified mineral oil—high lubricating quality.

1 pound can **19c**
5 pound can **85c**

BRAKE LINING

This is the highest quality brake lining that we can get. Made of the finest obtainable asbestos yarn, interwoven with fine brass wire to give lasting quality. 3 Ply construction. All sizes for all cars—equally low prices.

1 1/2 x 3 1/2 in. Per Ft. **12c**

Size	Woven Per Ft.	Hydro Matted Per Ft.
11 1/2 x 3 1/2 in.	18c	22c
11 1/2 x 3 1/2 in.	16c	27c
13 1/2 x 3 1/2 in.	18c	30c
2 1/2 x 3 1/2 in.	22c	34c
2 1/2 x 3 1/2 in.	25c	40c

Seat and Door Covers

Smart, seat and door covers tailored to fit your car like a kid glove. For any make or model car. Their smart, attractive fabrics wear like iron. Increase the resale value of your car by keeping the inside neat, clean, and spotless. The price is proportionately low for all makes and models. Ford Coupe.....
Ford Coach.....

SLIP-OVER COVERS

An investment in these low priced seat covers will actually return a dividend by increasing the resale value of your car. They are not the scant type; but are full cut, extending well around the seats, and giving full, ample protection to your upholstery. Coupe.....

98c

\$3.59

S & G Tire Chains

S&G Tire Chains will render long, satisfying service. They are made to give you a perfect fit and complete traction at all times. Thousands of pairs are in use daily by satisfied customers.

29x4.40 30x4.50
30x3 1/2

\$2.69

Auto Supplies

Electric Auto Fans

An all-the-year-around accessory. In the winter, the flow of air directed to the windshield acts as a defroster. In the summer it will keep your car cool. For use on the regular 6 volt battery. Guaranteed.

\$3.49

Coil Points

For Model T Fords
Replace your worn points with new ones, and know the pleasure of driving behind a smooth motor.

8c set of 4 29c

Friction Tape

A necessity for every car driver. Always carry a roll in your car. Rolls

5c to 17c

Fan Belts

Highest quality vulcanized cord and rubber, both flat and V type construction for all types cars.

13c to 79c

Ford T and TT.....13c and 15c
Ford A-AA.....35c
Chevrolet 30-32.....32c
Chevrolet 28-30.....32c
Fan Belts For All Cars

Pull-out Chains

Snow—ice—mud—sand—surrender to these twin-type clamp-on chains. Carry a pair in your car at all times for emergency use. Fasten on quickly and easily. For 3 1/2 to 4 1/2 Wheel Each

29c
By Pairs. Other Sizes 33c to 36c Each

Tiger Spark Plugs

Spark Plugs are the "Business End" of your ignition system. Worn out spark plugs make hard starting, loggy motor, fuel waste, and heavy carbon deposits. Pep up the tune of your motor by installing a complete set of these new Tiger Spark Plugs. Your motor will thank you with a satisfying purr. A 40c plug.

In Sets of 4, 6, or 8, Each.....
By Pairs.....

37c 39c

REPLACEMENT PARTS

REBUILT GENERATORS

Brand new parts installed wherever necessary. Armatures re-wound. For Chevs. and Others

\$3.29 Exchange For Ford A
\$2.98 Exchange For Model T Ford

\$2.79

EXCHANGE PRICE

Front Springs

Stay ON the road and not OVER it! These springs are of high quality, guaranteed to fit, and made of the best grade oil tempered steel.

\$1.89

7 Leaf—Ford '14-26 Front **\$1.89**
8 Leaf—Ford '14-26 Front **1.98**
10 Leaf—Ford A.....**1.98**
7 Leaf—Chev. Front.....**2.39**

Wiring Sets

Properly functioning ignition and lighting systems serve as insurance. Do not be a "One-eyed" driver, or limp along on just a few cylinders.

each **10c**

Ford T 4 Wire.....25c
Ford T 6 Wire.....30c
Ford T 7 Wire.....40c

Piston Rings

Manufactured with extreme care to insure true circle shape—proper and uniform wall tension and precise dimensions. Plain step cut rings, for all cars.

each **10c**

Oil Slot Rings, Each.....10c

Cylinder Heads

Precision built heads machined to exact specifications.

Ford A.....**\$ 4.35**
Chev. 4.....**8.25**
Chev. 6.....**12.75**