THE FRONTIER

D. H. Cronin, Editor and Proprietor Entered at the Postoffice at O'Neill, Nebraska as Second Class Matter.

ADVERTISING RATES: and 8 are charged for on a basis of 25 ply runs low, they simply tap a new Display advertisments on Pages 4, 5 cents an inch (one column wide) per one. And the arrows of taxation are week; on Page 1 the charge is 40 cents | shooting in pants and pocketboks. an inch per week. Local advertisements, 10 cents per line first insertion, subsequent insertions 5 cents per line.

SUBSCRIPTION RATES

One Year, in Nebraska One Year, outside Nebraska ..

Every subscription is regarded as an open account. The names of subscribers will be instantly removed from our mailing list at expiration of time paid for, if publisher shall be notified; otherwise the subscription remains in force at the designated subscription price. Every subscriber a tremendous scale. All of it is de must understand that these conditions signed to put money in the farmer's are made a part of the contract between publisher and subscriber.

TAXATION MENACES RECOVERY

raise wages and employ more men and by two factors-during the month the in starting the march of progress to 72, while the cost of things he buys again. But they can't get money out rose from 107 to 112. of the air-and a constantly increasing percentage of their revenue is usurped by the tax collector.

millions of citizens.

THE ANNUAL SLAUGHTER

another car on a blind curve one hour, a normal market for factory products. later."

ticism. The recklessness of driving in ments in price fixing may be offered. this country amounts to a national tragedy. It is a constant menace to

Passing on curves is one phase. So is one of the most fundamental and were highlights: deep-rooted of driving ills-simple Electric Power and Car Loadings-

discourtesy. Some time ago an insurance maging a "Roman holiday" that was to take place. Thirty thousand people, of ered in a field. Motor vehiclesprivate cars and trucks and taxis and busses-would drive in and roar about the field until all its occupants had been killed. The public would look on disinterestedly.

The only difference between that horrid event and the annual automobile accident toll is that we kill the Business Insolvencies-Far fewer than thirty thousand people during 365 days instead of one, and in ten thousand different places instead of the single field. The result is identically the same. And it is going to occur this year and the next and every year after that until the average motorist awakens to his responsibility.

Remember that "Roman holiday." It will be worth thinking about next things that may lead to death, injury and destruction.

THE ARROWS OF TAXATION

plete demise.

That is a very apt illustration of the plight of the individual at present. The arrows of taxation have never spots in the government at the momflown so swiftly or so thickly. They ent is the Public Works Administracome from every point of the compass tion. It has been extensively criticand they come in bunches. Their num- | ized for lethargy; the money, figurber is constantly gaining. Their points atively speaking, has been doled out in become ever sharper.

in one place or another are required minor project. to pay. It would take up a lot of paper. The old, tested taxes, such as those on property, have been over- unremitting care has been taken to shadowed by a multitude of new and prevent waste, graft and inefficiency experimental taxes. We pay them up- so far as the spending of the money is on income, upon the gasoline or elec- concerned; in the past practically tricity we use, upon the securities we government works program has been own, upon the hat we buy or the beer the target for suspicions, often well we drink, upon the movie shows we founded, and Secretary Ickes wants to go to and the clubs we join. Special make this one a model of honesty. tax after special tax is suggested and So far, \$1,400,000,000 has been al-

Cities, counties, states and the Fed-1000,000; highways, \$400,000,000; naval

a spending spree ever since war-time. projects, \$70,000,000. They've grown drunk upon it. In their eyes luxuries become necessities, and economy and efficiency are forgotten terms. They want more public money -and when the source from one sup-

ECONOMIC HIGHLIGHTS

It is almost axiomatic that the farmer presents the toughest problems any Administration has to tackle Even in good times the farm problem has been uppermost; in bad times it gets infinitely worse.

Present efforts to help the farmer depend mainly on price-fixing and production-allotting for farm products on pocket. Now Department of Agriculture brows are furrowed, because the opposite has occured.

Between July 15 and August 15 It is a noteworthy fact that many there was a sharp decline in farm observers fear that one of the greatest purchasing power. Where, on the barriers to the success of the Admin- index of farmer ability to buy stood at istration's recovery program is tax- 71 per cent of the average from 1908 to 1914, it stood at 64 per cent on the Thousands of employers want to latter date. The decline was caused women. They want to do their part average farm price declined from 76

According to Government and other experts, this isn't a problem for the farmer alone to consider. It is their It would be a bitter irony if the thesis that the decline in the purchaseffort of one branch of government to ing power of 30,000,000 farm dwellers restore prosperity is disrupted by an- is directly responsible for factory unother branch of government, which employment in urban areas to the extakes from the citizen and the business tent of 6,000,000. It has long been a the money with which prosperity can debated question whether falling farm be made. That rigid governmental income caused a decline in city income economy-federal, state, county and or whether the decline in city earnings local-is essential to our future, is a caused the fall in farm receipts. Sec fact that looms large in the minds of retary Wallace firmly believes that the first is the case. According to him ruinous agricultural prices plunged the country into depression four years The Lind, Washington, Leader de- ago. On that basis, there can be no fines: "Americanism: Doing the daily recovery until farm income rises, and dozen for health and trying to pass the 30,000,000 dwellers again provide

How to do it is the question. Broad-That is something more than a wit- er and even more unorthodox experi-

At the moment, business is in a the lives of us all. It touches every more or less quiescent state. It's pocketbook in a dozen different ways. moving neither up nor down, and is And, in spite of aggressive and well- maintaining itself fairly close to the directed efforts to lessen highway ac- high level reached about six weeks ago. The best sign still is the resistance to seasonal trends, precisely as is disregarding signal lights and warn- early in the summer contra-seasonal ing signs. So is driving at high speeds expansion encouraged all observers. where condtions call for caution. So During a recent week the following

> Favorable by comparison with previus periods.

azine carried a vivd editorial concern- Domestic Business - Volume little heavy industries.

in near future anticipated.

Wheat and Cotton-Receipts up in both cases.

Commodity Prices-Index continuing advance that started some time ago. Automobiles-Production suffered a slight decrease, as was expected.

last year.

cautious.

A report emanating from the Harvard School of Business points out something that is generally unknown: time you contemplate passing on a During depression consumption of curve, or doing any of the scores of goods by the ultimate consumer remained at a very high level. . Use of meat, butter, clothes, tobacco, etc., fell very little. The great decline was solely in producers' goods-steel, lum-A cartoon in the Detroit News shows ber and similar products which are a figure representing the American not bought by the individual consumtaypayer, completely surrounded by er. The way out of the depression arrows shot in his direction, each therefore, is to work to increase prolabeled "tax." Some of the arrows ducer and not consumer consumption, have penetrated his clothes, his lunch according to this survey. This is in bucket, and his body, and he is ob- somewhat striking disagreement with viously in imminent danger of a com- the principles of recovery shown in the emergency legislation.

To many observers, one of the sour nickels and dimes instead of dollars, It would be interesting to make a and a comparatively long period of list of all the taxes Americans living time has been taken to okeh the most

The excuse for this is that the most

passed-and every article or service located. Much of this was planned upon which it is inflicted is already long ago, and certain appropriations paying other taxes either directly or were specified in other pieces of legislation. Flood control will get \$120,-

DID YOU KNOW?

fog or dark, and under all conditions. of political cooperation. Already proved effective in tests, it is remarkably sensitive; will detect onefrom two to five miles distant.

to land in a dense fog!

Great War, the destroyer, U. S. S. Shaw, was one of a convoy of the history. The Shaw is still in active district.

commission, loaned to the Coast Guard. perience and service records.

NATIONAL AFFAIRS

By Frank P. Litschert state offices and for county positions, to say vague." will be in full blast all over the country. Conventions and primaries changed, save for slackening in some the half-way point in every national when the time comes. Whether it will Ed. Gatz all ages and classes were to be gath- Lumber-Production steady; decline day that President Roosevelt took how successful a bird is the Blue Eagle office and issued his famous edict within the next few months. temporarily closing the banks. Yet here we are almost on the verge of ROLL OF MEMBERS, NATIONAL

> summer when people who have the part. money to spend are on vacations, is Name never regarded as a very good time Western Union Bond and Stock Markets-Bonds dull, for politics, But this year has been Interstate Power Co. Electric Current stocks generally erratic. Talk of in- less political than ever. Following the C. E. Stout flation caused a rise which was fol- big landslide last fall the Republicans McDonough Paint Store Retail Paints lowed by a decline. Speculators are very properly decided to give the new O. F. Biglin administration a chance to see what it | Western Hotel could do. There has been plenty of A. Marcellus

another political campaign.

eral Government have been engaged in construction, \$238,000,000; reclamation turn out remains to be seen. The W. Stein N. R. A. is the final number in the Tilden Bakery program, and the success or failure Eby Oil Co. of the full program depends in large Stannard Confectionary That Commander Paul H. MacNeil measures on the success or failure of P. J. Connelly has invented a device which is aimed this drive. The Republicans have J. L. Quig at preventing ships at sea from collid- "done their bit" just as they did in P. J. McManus ing with one another or with icebergs war time, and if the program does not Idle Hour Cafe in the fog. It is called the "Fog's meet the full measure of success that Golden Rule Co. Eye" and can detect the presence of its sponsors expect, certainly the Mellor Motor Co. objects a great distance off through blame can not be placed on the lack J. J. Harrington

> Both those who believe it and those J. C. Penney fiftythousandth of a degree centigrade who are dubious say that within the McMillan & Markey temperature change and can register next few weeks the N. R. A. program Quality Grocer the flame of a candle eight miles away. will either prove or disprove of itself. B. Grady It will pick up a man crossing a field If it is a success and prosperity comes H. Jaggers back to us the Democrats will be in R. R. Morrison That England's Navy has invented a good shape for the campaign of 1934, Continental Oil Co. new light possessing all the qualities and the Republicans will be handicap- J. P. Protivinsky of sunlight, without heat, and able to ped. But if the program does not Margaret Beauty Shoppe penetrate and illuminate the densest come up to expectations, and if Europe fog. Imagine how important this in- is ahead of us in pulling out of the Clauson Barber Shop vention will be to airplanes attempting depression, then it is natural to believe that the Republicans will have a Harnish Variety Store That a vessel of the United States great deal to say in the next campaign Navy was once cut apart in a collision and that they will make serious inat sea and backed her way into port roads on the strength of the party in and safety without sinking. During the power. Only time can tell the story.

Of course it is only natural to ex-Troopship, Aquitania. The Shaw's pect that the Democratic majority in steering gear jammed while she was Congress will be trimmed some in the zig-zagging at full speed. What to elections next year. Mr. Roosevelt do? Slow down and ram the troop- rode into the presidency on a landslide, ship—or speed up and allow the troop- and a victory of such proportions as ship to ram and cut down the little he achieved usually brings into power Phalin's Barber Shop the latter. The Shaw was cut in two; who could not expect to win under Coyne Hardware nearly 75 feet of her bow being normal conditions. The next congressheared off by the huge transport's sional election then brings a reaction stem; but Glassford backed her over and many of these "freak" congress-200 miles into Liverpool and safety— men go down before the assaults of the one of the finest bits of seamanship in party which usually controls their

That over three-fourths of the radio | That the Democrats themselves do | L. A. Carter operators in the airways division are not expect to hold the gains they made | Helen's Hat Shop former Navy radiomen. Even during in 1932 is indicated by many of the this depression our Uncle Sam has dispatches being sent out of Washingbeen sending application blanks to the ton by the political correspondentsradiomen in the Navy offering them dispatches going to Democrats as well jobs with the airways without a writ- as Republican newspapers. For exten examination, the candidates being ample, Kirke Simpson, Washington marked and rated on their Naval ex- correspondent of the politically neutral Associated Press, recently wrote that the Democratic congressmen who went | First National Bank back home have learned that the going | Classic Barber & Beauty Shop is not going to be any too good next In these hot September days when year at best, and that it is going to be everyone is struggling with a code and more difficult to get re-elected in 1934 O'Neill National Bank trying to help put over the N. R. A. than would have been thought possible T. M. Harrington program regardless of his personal or a few months ago. Mr. Simpson whimpolitical convictions, it is difficult to sically adds: "The Democratic Nation- Georgia O. Rasley realize that another political campaign al Committee is getting a lot of in- L. G. Gillespie is just around the corner. Yet this is quiries as to what help it is going to A. W. Tibbets exactly the case. In a few short months give them next year. The answers re- Fred Harbottle the nominations for Congress, for ceived are described as diplomatic, not Martin and Son

The quietude of the Republicans is Martin's Store on the laws of the state in which the lence. They are busy now with codes George Mellor selections are being made. And then and other business affairs but they are Beckwith's Variety Store the biennial campaign will be on once keeping an eye to windward. They can administration. It seems only yester- be successful depends a great deal on J. B. Ryan

RECOVERY ADMINISTRATION

The following named employers J. R. Medlin Up to this time the Republicans at have signed the President's reemploy- W. T. Brown Harness & Shoe Repair Washington have been quiescent. Mid- ment agreement and are doing their Conrad & Lowery

Business Telegraph Retail Drugs Retail Furniture Auto Service action. Just how it is all going to J. Gallagher Retail Gen. Merchandise

Retail Cream J. S. Ennis Retail Dry Goods Fred Bazelman Auto Service Attorney at Law A. Saunto Ideal Garage Golden Hotel Retail Dept. Store | Floyd L. Pilger Retail Grocery R. F. Griffin Retail Grocer

Retail Lumber E. B. Loud Seth Noble

Montgomery Hardware Jeweler O. M. Herre Fern Cafe Jesse Scofield Cream & Gas Station Galena Lumber Co. Retailer, Building Material & Coal

James Davidson Richard L. Jordan Retail Grocery U & I Store Shaw? Commander Glassford chose congressmen of the victorious party Bazelman Oil Co. Operator Serv. Sta. Retail Drugs Reardon Bros. Op. Cream Station Farmers' Union J. M. McPharlin Barber Shop Barber Southside Cafe Retail Mercantile Anton Toy

> Bowen's Variety Store Merchant, Varieties Physician & Surgenon

The Texas Co.

Chapman Style Shop Retail Clothing & Apparel W. G. Beha Hotel Barber-Beautician

Arbuthnot & Reka

Borden's Produce Co., Inc.

Produce & Ice Cream will be held on every hand, depending not to be regarded entirely as somno- Merri Beverage Co. Mfg. Soda Waters borrower should first negotiate with

Variety Store more—the one which always comes at be depended on to put up a real battle G. L. Bachman Standard Oil Station John Kersenbrock Sanitary Meat Market

D. Abdouch Groceries & Meats Grand Cafe P. B. Harty Jeweler W. B. Graves L. H. Snell Electric Shop Meat Market Service Station & Cabin Camp

John J. Melvin Groceries

Auto Service Ralph McElvain Barber Shop Bakery E. J. Hershiser Shoe Repair Coffee Shop Auto Service Wayne Shipman Retail Fred McNally Phillips Petroleum Co. Shoe Hospital Life Insurance C. P. Hancock Insurance General Merchandise W. H. Harty Laundry & Dry Cleaning Electric Shop Restaurant | A. V. Virgin Bazelman Lbr. Co. & General Mdse.

Dry Goods & Clothing Publisher Auto Service J. F. Fedderson Tailoring & Cleaning Hotel Suchy Bros. Deep Rock Oil Restaurant D. H. Cronin Publisher O'Neill Tobacco Co. Retail Grocer Robert Schulz Gen. Marchant, Groc. Restaurant | C. H. Bratt Armour Creameries Retail Grocer Weslyn Bolin, Mgr. O'Neill Creamery Auto Services Richard L. Jordan, Mgr. North-Western Bell Telephone Co.

S. Downey Photographer Beauty Shop Geo. A. Miles Publisher Barber Mrs. C. F. McKenna Abstractor Furniture Repair Melvin H. Klingler Retail General Merchandise E. F. Porter Porter's Service Station

Barber J. C. Parker Petroleum Products Retail Hdw. O'Neill Abstract Co. Abstracting

Restaurant LOAN APPLICATIONS

TO ATTORNEYS

A meeting held in Scottsbluff Monday, with attorneys and appraisers of Retailer, Plumbing and Heating the Home Owner's Loan Corporation, Op. Danceland completes the program of instructions for the taking of applications on the Trade Barber part of those desiring to refund and refinance their loans through this cor-Retail Hardware poration. The meeting in Scottsbluff was held under the direction of Paul Jones, Assistant State Manager.

Heretofore applications have been Restaurant made to the Home Offices direct. It would not be feasible, however, for many borrowers to drive the long distances from their home to the Home Office of the district, and in order to facilitate the taking of appilcations, Retail Clothing & Apparel local attorneys have been appointed for the purpose. With a local attorney Wholesale Petroleum Products appointed for every county, home Carl H. Dahlsten Auto Serv. Station owners who come within the scope of this law have the facilities open to them for making their application con-Eyer Furniture Co. Retail Furniture veniently and without expense. Prospective borrowers must bear in mind Banking that loans with the Home Owner's Loan Corporation are made only for the purpose of refunding and refinanc-Garage-Service Station ing mortgages and liens which were Banking in existence on the 13th day of June, 1933. The Corporation will make new Harness and Shoe Repairing loans running for a period of fifteen Motion Picture years, and drawing 5 per cent interest, Insurance to take up existing encumbrances and Continental Oil Co. liens, including taxes. Where neces-Produce sary, a reasonable amount will be Produce added to the loan for the purpose of making needed repairs.

Before seeing the local attorney to Variety make an application for a loan, the Soft Drink Parlor the present holder of his mortgage. In order that the loan may be refinanced throught this governmental agency, the present mortgage holder Council Oak Store will be required to agree to accept the Hay & Grain Dealer bonds of the Corporation in exchange

(Continued on page 6, column four.)

BEER! BEER! DRAFT AND BOTTLE ON SALE FOX'S SOFT DRINK PARLOR Old Beha Hotel

K.C. OPERA HOUSE

4 -- NIGHTS ONLY -- 4 STARTING THURSDAY SEPTEMBER 28th

THE FAMOUS **Chase-Lister Stock Company**

Opening Play—"BOUGHT AND PAID FOR"

SPECIAL SCENERY HANDSOME COSTUMES NEW VAUDEVILLE

PERFECTLY PAINLESS PRICES

SPECIAL MERCHANTS' MATINEE SATURDAY

Ladies Free on Thursday night when accompanied by one paid admission.

Ford V-8 **Shatters Record**

All previous records for the Famous Elgin National Road Race were shattered when a Ford V-8 won the Joseph Weidenhoff Trophy Race for stock cars of American manufacture in the 203mile grind at Elgin, Ill. The race was conducted under the rules of the Contest Beard of the American Automobile Association and was sanctioned by that organization.

Fifteen cars were entered, including Fords, Chevrolets, a Plymouth and a Dodge. Fords took the first seven places in the event. The Plymouth finished in eighth place. The other cars either were forced out of the race by mechanical failures or were flagged when the race was declared finished.

Pictures of this race will be shown at the Royal Theatre Thursday and Friday.

You Will Surely Admire The New Ford Car

MELLOR MOTOR CO.

Ford Sales and Service

Phone 16

O'Neill, Nebr.