

SELLING GROCERIES FOR OVER A QUARTER CENTURY.

Twenty-eight years in one line of business is a long time, but that record has been hung up by R. R. Morrison, proprietor of one of O'Neill's leading grocery stores and meat markets, and he is still going strong.

Bob was raised on a farm, just north of this city, where he lived and followed the life of a farmer until after he had attained his majority. Then he became imbued with the idea that he was better fitted for the life of a business man than a farmer. Of course the hard times during the few years previous may have had a good deal to do with his determination to forsake the life of a tiller of the soil.

He came to town and accepted a position in the hardware store of Col. Neil Brennan, where he remained for about five years and he was a valuable adjunct to that popular institution.

But the urge to get in business for himself persisted and in 1905 he opened a little grocery store in a building, 20x20, that was located about where the McMillan and Markey bakery now stands. From the start he prospered, business exceeded his fondest expectations and it was but a little while until he had to have large quarters to take care of his increased business and the necessary increase in stock.

In 1908 the late T. V. Golden built the Cement block building just east of the hotel and Morrison rented one of the store rooms and moved his grocery to the new building and his business continued to increase until it was the general opinion that he had the best grocery business in the city. This was made possible by his close attention to business and the quality of merchandise he carried as it was always his aim to carry in stock only the best quality of goods, in either tins, packages or boxes, that could be obtained. In 1912 he purchased the building which housed his grocery and he continued in business there until January, 1920, when he sold out and retired from the retail grocery business.

The life of a retired business man soon palled and in the spring of 1920 he went on the road as a traveling salesman for the firm of Paxton and Gallagher, of Omaha, one of the oldest wholesale grocery firms in the state. He continued to represent this firm in Western Nebraska until the fall of 1927 when he quit the road and again engaged in the retail grocery business in this city, starting in business in November of that year and added a stock of meats in connection with his grocery line.

The building he now occupies is 22x65—quite a contrast to the little 20x20 building in which he commenced his business career twenty-eight years ago—and is well stocked with the cream of the market in the grocery, fruit and vegetable line. In addition to his grocery line he carries a fine line of fresh and salt meats, with ample refrigeration to keep his meats and perishable vegetable and fruits in good condition. He has a splendid store, and, what is pleasing to the successful merchant, a large and growing list of satisfied customers.

EDUCATIONAL NOTES

The new Ewing school building which replaces the one destroyed by fire on December 22nd last, has been completed and is now fully equipped and ready for the opening of school on September 4th. After a very pleasant afternoon spent on a tour of inspection with Mr. Butler, President of the Board and Miss Elja McCullough, Superintendent, I am sure that Holt county may boast one of the best equipped, most up-to-date, school buildings in this part of the state. No expense or effort has been spared to make the entire system practical and convenient in every detail.

The outer appearance of the building is much the same as the old building with the exception that the windows are more spacious and modern in design, extensions built over each the north and south entrances and an extensive wing built out from the entire east wall of the building. A large flood light adorns each of the four corners of the building by means of which the entire surrounding grounds may be instantly brilliantly lighted.

The main entrance on the south is well lighted and leads to a broad stair case leading to the second floor and a long hall way extending the entire depth of the building, north and south. On the west side, at each end of the hall-way is a spacious, pleasant, well lighted class room, between which are located boys' and girls' rest rooms, modern in every detail, and a large, well lighted splendidly equipped kindergarten which has a private rest room and a private outside entrance through which the little folks may come and go without interference from older pupils.

On the east side of the hall close to the entry lies the Home Economics Department. This department consists of a large pleasant kitchen fully equipped with built in cupboards, shelves, and modern tables and sinks. To the east is a cozy, well lighted sewing room equipped with sewing machines, wardrobes with silent sliding doors, a large mirror, etc. On the north of the kitchen lies a medium sized dining room, very tastily furnished in the most approved manner. A rug covers the floor and a neat dinette set graces the room. This department is laid throughout with beautiful, highly polished oak flooring. North of the Home Economics Department lies the stage to the auditorium and beyond this an incline leading to the Gymnasium floor and to the furnace room. The northeast corner of the first floor is occupied by the manual training rooms.

School class rooms and two grade rooms, two double rows of steel lockers and a pleasant room equipped with shelves, books, tables and chairs, provided especially for the student who must bring his lunch. This room will fill a long felt want. A spacious study hall, twenty-six feet by sixty-three feet, occupies the entire west side of this floor. This hall will take the place of the one time assembly room. It is adorned with a number of pleasant windows on one side. At the rear end of the room are two library rooms filled with the most up-to-date texts. The room is equipped with nine long tables with six chairs each. From the ceiling hang eight chandeliers to give ample lighting for night work.

Each of the grade rooms on this floor and the study hall are equipped with drinking fountains to minimize the necessity for running about the building. Each class room is also equipped with clothes cupboards with silent sliding doors. One is struck immediately by the absence of a hallway on the second floor. The entire floor is covered with battleship linoleum and is designed with a view to minimizing noises.

At the rear, steps lead to a sort of balcony room over the rear entrance to a very pleasant rest room for the teachers. Here the teachers may relax and rest during periods of leisure. Over the front entrance to the building is located the Superintendent's office. From here the view may be had of the entire front of the grounds, also a view of the back into the building, through numerous spacious windows. This room is most efficiently equipped for the supervision of the school system. This office is also occupied by the school board when in session. In the Superintendent's office hangs a large electric master clock which when connected with eight smaller clocks over the building, regulates the time schedule for the entire school system. Once every hour the master clock will regulate all the other clocks so that time will always be exactly the same over the building. This clock will supervise two different schedules at the same time. It also will ring a large gong on the outside of the building. This gong can be heard for a distance of three blocks and calls the school time.

The combination auditorium and gymnasium is certainly a masterpiece of architecture. It is approached by a separate entrance on the south. On one side of this entrance there is a small ticket office, on the other is a pleasant acoustically constructed office and music room to be occupied by Mr. Shimonek, the music instructor. As you enter the room you are at once struck by a very restful feeling of harmony of color and arrangement. The color scheme varies from a very light tan to a medium brown. The floors are of beautifully grained maple, the walls half way up are of mottled tan and brown brick, the balance plaster. The entire ceiling is of light tan, New Wood, which is sound proof, making an acoustic room. The frame work is finished in a beautiful harmonizing mottled creamy tan color. The main floor is a shallow pit, which has a seating capacity of over 500 persons. Beside the bleachers arranged on the east wall with a capacity of over 200. Heavy steel folding chairs have been provided for the floor. When not in use these chairs rest upon trucks which slide under the stage and are out of sight.

A large stage occupies the west side of the room. It is equipped with four sets of disappearing footlights. A beautifully mulberry colored velvet curtain with entwined monogram, E.H.S., decorates the front of the stage. Back of this may be seen scenery portraying a colonial kitchen and living room. Back of the stage are dressing rooms with shower baths, etc. This auditorium is equipped with twelve 200 watt lights in the ceiling sunken flush with the wall and covered with heavy screen wire. These lights are in units and literally flood the room with light when all are on.

The high metal framed windows are controlled in groups by a long sliding steel bar. An electric radiator heating system of three speeds assures comfort in either hot or cold weather. One article of furniture in this building which is cherished by the whole school, pupils and faculty, is the teacher's desk in the home economics department, to be used by Miss Grace Benjamin. This desk is equipped with drawers an filing space and was built by Albert Davidson, who for a number of years served the Ewing people as the Janitor of their school. Mr. Davidson took a keen interest in the erection of the new building, but unfortunately was not allowed to see its completion. He passed away quite suddenly near July 4th.

Much credit is due the members of the school board and Miss McCullough the Superintendent, for their untiring efforts to make this building what it is. Also to other members of the faculty who backed the school so nobly during the trying situation during the past year. The same faculty has served without one change for the past three years. A dedication program will be held on the evening of August 25th.

BRIEFLY STATED

J. D. Cronin left last evening on a business trip to Omaha.

Mrs. J. F. O'Donnell and Miss Anna O'Donnell entertained twenty-four ladies at the home of Mrs. O'Donnell at a bridge party last Monday afternoon. Mrs. B. J. Grady won the high score and Mrs. Ira Moss the a lleut.

Mrs. J. F. O'Donnell and Miss Anna O'Donnell entertained twenty-four ladies at a bridge party at the home of Mrs. O'Donnell last Friday afternoon. Mrs. Hess Baker won the high score and Mrs. Harry Reardon won the all cut.

Mr. and Mrs. F. P. Hunter and Mr. and Mrs. Ed. Carson, of Dorsey, were transacting business in this city last Monday and were pleasant callers at this office, Mr. Hunter extending his subscription to this household necessity.

Mrs. Hess Baker entertained sixteen guests with a treasure hunt and later a luncheon at the C. J. Gatz home. The car containing Mrs. C. J. Gatz, Mrs. George Agnes, Miss Marion Golden and Mrs. Frank Froelich won the treasure.

Mr. and Mrs. Thomas Carroll, of Lincoln, were in the city yesterday. Mr. Carroll is adjuster for a Lincoln insurance company and was here in connection with a loss that was sustained by a policy holder in the vicinity of Inman.

Mr. and Mrs. B. C. Shove and children and Mrs. Charlotte Shove, of Adrain, Mich., arrived here last Monday evening for a couple of weeks visit at the home of Mr. and Mrs. Leon Sargent. Mr. Shove and Mr. Sargent are brothers-in-law.

Mr. and Mrs. E. C. Everhart, son and daughter, of Orchard, were in the city last Saturday and favored this office with a pleasant call. Mr. Everhart is the publisher of the Orchard News and says that business is a little quiet in his section.

Scavenger parties have been all the rage among the grown-ups for the past couple of months and now the little folks are falling in line. This afternoon Miss Constance Golden is entertaining a party of her little friends at a scavenger party.

Mr. and Mrs. Grant White and children returned last Thursday evening from a weeks visit with relatives and friends in Wisconsin. While away Grant indulged in his favorite pastime, fishing, and succeeded in getting several nice messes of the finny tribe.

Several of the business men of the Rosebud country have been in the city during the past month trying to purchase some of our local business places. So far we have not heard of any deal being completed, but we understand that one deal will probably be closed within the next twenty-four hours. Some of the business men here think that things are a little slow, but the men who come here from these South Dakota towns are of the opinion that this city is a little business paradise.

Leon Sargent and his son, Edson L., returned Monday from a weeks visit with relatives in the Black Hills. At Rapid City they visited two brothers of Mr. Sargent, Robert and Archie Sargent, and also visited many of the points of interest in that section of the state. Mr. Sargent says that the crops are not in very good condition in the section of South Dakota that he visited and that Holt county is a veritable garden spot, compared to the rest of the state west of here and South Dakota.

A good sized delegation of Stuart citizens, headed by their band, were in the city last Tuesday evening boosting for their annual Tri-County Festival, which will be held in Stuart on August 29, 1933. The delegation arrived here about two hours behind schedule and did not have as large a crowd to greet them as they would have had a couple of hours sooner. But they put across their advertising appeal and there is no question but that a good sized O'Neill crowd will be in Stuart next Tuesday to help them celebrate.

Robert Daley and sister, Frances, of Jerome, Idaho, were in the city the latter part of last week visiting relatives. They are the children of Mr. and Mrs. Frank Daley, of Jerome, who were former residents of this city, Mr. Daley being a brother of W. P. Daley of Emmet and of Mrs. P. J. Biglin of this city. The young folks took in the Columbian exposition at Chicago and since then have visited relatives in western South Dakota and Wyoming and left here Monday for Winner, South Dakota, where they will spend a few days visiting with their uncle, John Daley and family and will then start for home.

PROCEEDINGS OF THE HOLT COUNTY BOARD
(Continued from page 5.)

O'Neill, Nebraska,
August 8, 1933, 8 P. M.
Holt County Board of Supervisors met as per adjournment. All members present. Meeting called to order by the Chairman.

The following claims were audited and approved and on motion were allowed and warrants ordered drawn on the Emergency Bridge Fund in payment of the same:

Rodell Root	\$32.30
John Steinhauer	15.00
John Sullivan	15.00
John A. Carson	16.70
Hugh L. James	15.00

The following claims were audited and approved and on motion were allowed and warrants ordered drawn on the Salary Fund in payment of same:

Louis W. Reimer	\$18.50
Rodell Root	23.80
Hugh L. James	37.00
John A. Carson	27.00
John Sullivan	31.50

The following claims were audited and approved and on motion were allowed and warrants ordered drawn on the Brige Fun in payment of same:
Louis W. Reimer\$7.50

(Continued next week.)

ECONOMY LEAGUS MEETING
The Holt County Economy League will meet at O'Neill on Saturday, August 26th at 2:00 P. M.
Martin Conway, Secretary.

(First publication August 10, 1933.)
NOTICE OF ADMINISTRATOR'S SALE

On the 8th day of October, 1932, Honorable Charles H. Stewart as Judge of the District Court of Madison county, Nebraska, entered an order directing me as Administrator of the Estate of William R. Martin, deceased, to sell the following described real estate situated in Holt county, Nebraska, to-wit:

The Southeast Quarter of Section 14, Township 25 North, Range 12 West of the 6th P. M., Holt county, Nebraska.

That by virtue of said order I will, on the 4th day of September, 1933, at ten o'clock in the forenoon, sell said real estate at public vendue at the front door of the Court House in the City of O'Neill, Holt county, Nebraska, to the highest bidder for cash. Said sale will remain open for one hour.

M. S. McDUFFEE,
as Administrator of the
estate of William R.
Martin, Deceased.

FOR RENT

For Sale or Rent—7 room modern house.—Mrs. Walter Warner. 13-2p

200 tons hay. 800 acre ranch, all fenced and cross fenced. Good grove, sheds and winter pasture.—J. B. Ryan. 12-3

FOR SALE

Hoover potato digger.—Mrs. Mary Graham. 13-2

Good Piano for sale cheap.—Inquire at this office. 14-1

Phone 171-J for all kinds of fresh vegetables. 10tf

160 acre farm, Big buildings and close to town. Price only \$25 per acre. See R. H. Parker, O'Neill, Nebr. 46tf

MISCELLANEOUS

Wanted—Two school children, boys or girls, for board and room.—Mrs. James Oppen. 13-4

School days will soon be here. How are the Kiddies shoes. Prices reasonable and all work guaranteed.—Ennis Shoe Hospital. 14-2

Century of Progress Round Trip \$12.90 each week, Burlington Route. 3tf

Diamonds-Watches-Jewelry
Expert Watch Repairing
O. M. HERRE—Jeweler
In Reardon Drug Store

J. H. McPHARLIN
BARBER SHOP

First Class Work Guaranteed
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It's every American's duty and privilege to join the army of those pledged to support and patronize employers and workers who are members of the N.R.A.

We have official pledge cards and emblems waiting for you. Take your place in the ranks of those who are fighting the good fight



J. C. PENNEY CO.
O'NEILL, NEBRASKA

SURE WE ARE GOING TO HAVE A FAIR

Price of admission reduced from 50c a day to 25c a day, or a season ticket for 50c. Three big days for the price of one. Children under fifteen free. Automobiles free.

Meet Your Friends at the Fair at O'Neill
... .. September 5, 6, 7, and 8, 1933

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Double Duty
White Rose GASOLINE

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All the good qualities of WHITE ROSE plus ETHYL
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None better at its popular price
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Perfect protection for transmission and differential

White Rose is, and always has been, the best gasoline for motor cars. Constant research, constant tests, working with the automotive engineers, have kept White Rose in pace with motor improvement. As new requirements are made by better motors, White Rose has been ready for them.

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Stands up and lubricates under intense heat yet flows freely on the coldest days.

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