

"Salad First" Is Now the Vogue

Idea Adopted by President's Daughter Finds Favor.

The United States is witnessing an interesting transition of one of its important food customs—the serving of salads. Our food customs in the past have most frequently originated in the East and spread westward. In this instance, the custom originated on the west coast, in California, and is spreading eastward.

For many years the people of California have eaten their salads as an appetizer at the beginning of their meals, while those living in the East have been accustomed to eat their salads with their meat course, or as a special course following the meat.

The California custom of serving salads at the beginning of the meal has been spreading rapidly eastward during the past few months and is now becoming the popular mode on the eastern seaboard. The custom first gained great headway in the South, and has recently been spread to all parts of the country largely through hotels and restaurants.

The custom of "salads first" became somewhat of a vogue in the East this summer when it was adopted and sponsored by no less a person than Mrs. Curtis B. Dall, daughter of President Roosevelt, who is popularly known as the "Darling of the White House."

When served at the beginning of the meal, salads are found to be more popular, especially with men and children, who otherwise would seldom eat them, thereby insuring them a balanced meal. The new mode also lends itself to colorful decorative schemes, which always please the hostess.

Face a Sight with Painful Eruptions

Healed by Cuticura

"I was bothered with an eruption on my face that started as pimples with white centers. They were in blotches about as big as a nickel and had flaky crusts on them. They were painful and I spent some miserable nights. The skin was inflamed and my face was a terrible sight.

"I had several treatments but could get no relief, and the trouble lasted about three years before I tried Cuticura Soap and Ointment. At the end of two weeks the eruptions were growing smaller and in three weeks I was healed altogether." (Signed) L. W. Cushman, Warrenville, Conn.

Soap 25c. Ointment 25 and 50c. Talcum 25c. Sold everywhere. One sample each free. Address: "Cuticura Laboratories, Dept. R, Malden, Mass."—Adv.

PARKER'S HAIR BALSAM
Removes Dandruff—Stops Hair Falling—Imparts Color and Beauty to Gray and Faded Hair—6c and 15c at Drugists.
Hiscox Chem. Wks., Patchogue, N.Y.

FLORESTON SHAMPOO—Ideal for use in connection with Parker's Hair Balsam. Makes the hair soft and fluffy. 50 cents by mail or at drugists. Hiscox Chemical Works, Patchogue, N.Y.

Cheapest and Best

Ask your dealer for **Daisy Fly Killer**. Picked anywhere, attracts and kills all flies. Neat, clean, convenient. Lasts all season. Made of metal. Can't spill or tip over. Can't soil, or injure anything. **Harold Somers, Inc., Brooklyn, N.Y.**

DAISY FLY KILLER

Summer Suns and Winds

Prevent it by using **Fluorine Beauty Preparations**. Cleansing Cream, Foundation Cream and Powder. **SPECIAL OFFER** of complete ensemble for \$2.50. **FLUORINE BEAUTY PREPARATIONS**, 711 W. Lake St., Minneapolis, Minn.

Enclosed find \$2.50 for which please send me postpaid, complete ensemble of Beauty Preparations. Check shade of powder. Peach Brunette C. O. D. Name..... State.....

LOST 40 POUNDS ON DOCTOR'S ADVICE

"I'm a user of Kruschen Salts as a reducing remedy and can say they are fine. Have lost more than 40 lbs. in the past year. Am gradually reducing as my doctor advised." Miss Bertha Waldo, Haman, N. Dak. (Oct. 30, '32).

Once a day take Kruschen Salts—one half teaspoonful in a glass of hot water first thing every morning. Besides losing ugly fat SAFELY you'll gain in health and physical attractiveness—constipation, gas and acidity will cease to bother—you'll feel younger—more active—full of ambition—clear skin—sparkling eyes.

A jar that lasts 4 weeks costs but a trifle at any drugstore in the world—but demand and get Kruschen and if one bottle doesn't joyfully please you—money back.

ANTIS DEE
Sprinkle Ant Food along window sills, doors and openings through which ants come and go. Guaranteed to rid quickly. Used in a million homes. Inexpensive. At your drugist's.

PETERMAN'S ANT FOOD

SOLVES SMILE OF MONA LISA

Chicago — (UP) — The secret of Mona Lisa's haunting, enigmatic smile—a smile that has puzzled art critics for years — has been discovered at last.

The discoverer, Dr. Maurice Goldblatt, art authority, claims that the expression is due to a geometric trick of Leonardo da Vinci, the painter. The Florentine, famed as a mathematician and an engineer as well as an artist, tilted the lips of the Mona Lisa on the arc of a circle, the ends of which just touch the outer corners of the eyes. The arc of another circle forms the outline of the head, and the diameter of this circle is exactly twice the diameter of the first. According to Dr. Goldblatt, the circles cause the eyes to focus on the lips and make them one of the outstanding portions of the painting.

The geometrical pattern not only is evidence in the Mona Lisa, but in order of Da Vinci's works, particularly the "Virgin of the Rocks," where the formation of the face by circles again holds true.

Man Confessed Murder After 33 Years

Memphis — (UP) — Thirty-three years Dixie Butler carried with him the secret of an unsolved murder in Sardis, Miss., then he went to police here and revealed it.

Butler, who lived under an assumed name of Frank Cooley, voluntarily told officers of a crap game in Sardis 33 years ago. Butler was in the game. So was Jim Gillispie, a white man.

Something happened, and, according to the Negro, Gillispie grabbed a quarter that belonged to Butler. A gun battle followed and Butler said he killed Gillispie and then fled.

The murder never was solved, until the confession of Butler, now 68 years old.

Mighty Good Reason.
From Answers.
"Why did you give up that charming girl I saw you with some time ago?"
"She asked me to do something I didn't want to do."
"Oh, and what was that?"
"Go and find myself another girl."

NEW WHEAT PROGRAM

Washington—Following is a summary of the new wheat program to be followed by Secretary Wallace of the department of agriculture and his aides under the terms of the agricultural relief bill recently enacted by Congress. The summary was issued by the department of agriculture.

IN GENERAL

1—Contracts to be offered farmers for acreage reduction on 1934 and 1935 wheat crops up to a 20 per cent maximum of their average for the last three years.

2—Co-operation by the agricultural adjustment administration with existing agencies to facilitate export movement of wheat as provided by the act, within the limits of international agreements.

3—Possible taking out of the market of a portion of the supply of certain types of wheat produced in excess of requirements this year.

PAYMENTS

Compensating payments to be offered farmers in the years 1933, 1934 and 1935.

Payments to be contingent on farmers making and fulfilling contracts to reduce their acreage of wheat in 1934 and 1935, if reduction is required.

Payments to be made this year on the domestically consumed portion of the three-year average production of each wheat grower who signs the acreage reduction contract.

Two-thirds of the compensatory payment this year expected to be made about September 15, the rest upon proof of reduction in the next planting.

Total returns to farmers, part from payments in consideration of co-operation and part from price, are designed to secure pre-war parity under the act for that share of the farmer's crop consumed in this country, and at the same time to provide a financial incentive for wheat acreage reduction when required.

PROCESSING TAX

The plan to be financed by a processing tax on wheat for domestic consumption.

The amount of the tax to be the maximum under the law, and the date to be the beginning of the 1933 marketing year, to be fixed by the secretary.

The aggregate amount to be distributed to wheat farmers the first year is tentatively estimated to total approximately \$150,000,000.

ACREAGE REDUCTION

No general curtailment of this year's wheat crop.

Amount of reduction, if any, in succeeding plantings to be conditional upon outcome of world wheat and economic conferences at London.

Acreage reduction which may be required of farmers in no case to exceed 20 per cent.

The plan to end with the 1935 crop, or else be followed by a new program if that is required by continued lack of world adjustments.

THE PROBLEM OF WHEAT

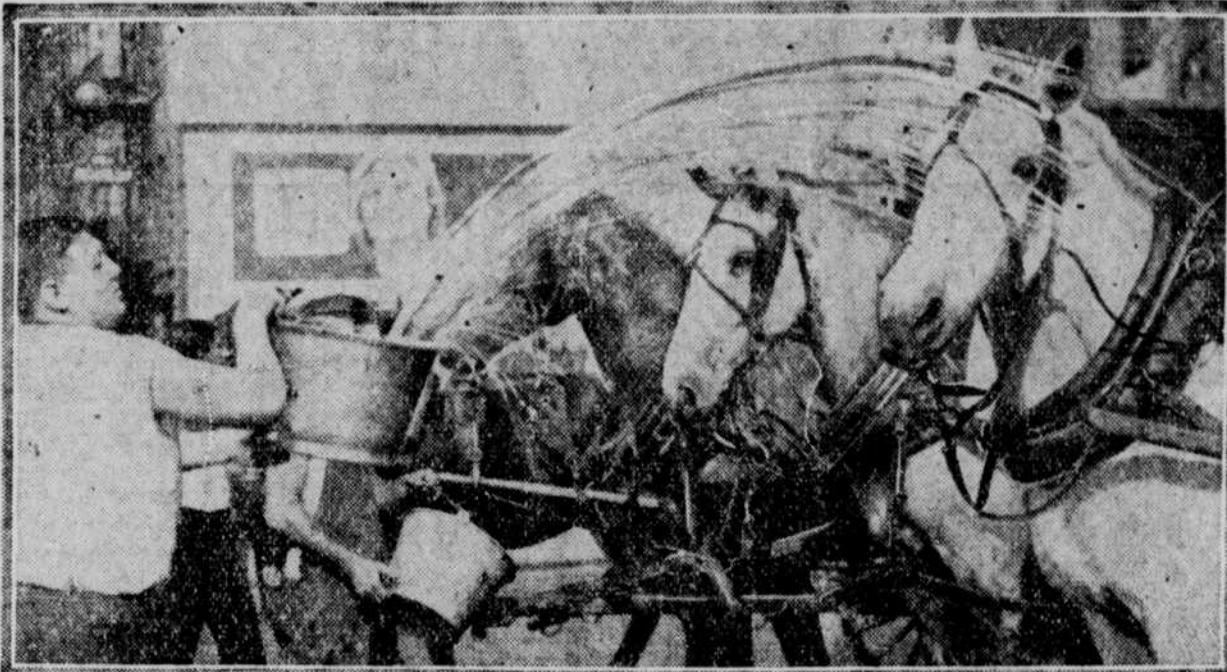
Half of the world's surplus wheat stocks are in the United States. This country's carryover is estimated at about 360,000,000 bushels. The four main exporting countries (The United States, Canada, Australia, Argentina) have seen their excess supplies over all domestic and export needs grow from 270,000,000 bushels to 594,000,000 bushels in 10 years.

European importing countries, partly to balance debt payments, have done two things through use of tariff and quota systems: (1) France, Germany, and Italy have reduced net imports until the total this year will be only about 40,000,000 bushels, and the United Kingdom is reducing imports and encouraging home production. (2) Importing Europe has increased its own annual production from 939,000,000 to 1,251,000,000 bushels in 10 years.

The United States has changed from a debtor to a creditor nation, hence losing sales to European customer countries once willing to take wheat in payment on debts.

Prices of wheat in the last year have fallen to the lowest levels in history.

"Thanks, Pal, We Appreciate That!"



You can almost detect a thankful expression on the faces of these horses as their humane driver calls a halt to business long enough to douse them with cool water in a New York street. The record heat wave drove thousands to the local beaches and thousands more, who couldn't afford beaches, to the parks.

Hospitals Place to Get Well, Director Says

Tonawanda, N. Y. — (UP) — Hospitals used to be a place to go to die, but now they are a place to get well. H. T. Brandt, managing director of a Buffalo hospital, said in a recent address here.

In the late '90s, 40 per cent of all patients who entered hospitals died, according to Brandt. Now 95 per cent of those who go there recover.

Man's span of life has increased to 53 years, he said, whereas back

Almost Forgotten Bequest Came to Light

Shelton, Conn. — (UP) — An almost forgotten bequest, which originally amounted to \$20,000, and which now has increased to \$115,000, has come to light here, with the result that it probably will be used for the assistance of elderly, indigent women.

David S. Lane provided the \$20,000 in his will when he died in 1898. James T. McKay, acting judge of probate court, came across the old order while checking through court files. The bequest now provides an income of about \$4,000 a year.

Out Our Way



By Williams

Wit and Humor



Descriptive

A young wife, wishing to announce the birth of her first child to a friend in a distant city, telegraphed:

"Isiah 9: 6." Which passage begins: "For unto us a child is born, unto us a son is given."

Her friend, unfamiliar with the Scriptures, said to her husband: "Margaret evidently has a boy who weighs nine pounds and six ounces, but why on earth did they name him Isiah?"

Maybe He Was O. K.

At a recent gathering, the nervous young secretary of a church social club was apparently confused by the presence of one or two people of title, and prefaced his opening remarks with "Ladies, Gentlemen, and others—"

Debatable

Man at Desk—Why do you claim a trombone player is less of a bore than a pianist?

Man in Chair—He is because he doesn't get the chance. He doesn't find a trombone in every home he visits.—Brooklyn Daily Eagle.

IN A HUMOROUS VEIN



"She says that I am dull."
"You should crack a few jokes once in a while; ask her to marry you, or something like that."

Not the Only One

Chilupp—I understand that Quiggle has a very good voice. Does he cultivate it?

Cutajar—I don't know whether he cultivates it but I do know that he irrigates it sometimes.

Vital Information

"So you joined the army so as to 'see the world,' as the posters say? What made you leave?"

"They didn't tell me that I would have to do it on foot."

Boating Party

She—Where did you put the records?

He—Records? I had work enough lugging this heavy gramophone along without bringing a box of records.

QUESTION



"Are you laughing at me?" demanded the professor sternly of his class.

"Oh, no sir," came the reply from the class president.

"Then," asked the professor, "what else is there in the room to laugh at?"

Reason for It

"This egg is bad."
Landlady—Well, what do you expect when you come down so late to breakfast?—Everybody's Weekly.

Drug Shop Burglars

First Burglar (to companion during raid on chemist's shop)—I'll take the cash; you'd better take something for that cold.

No Escape

Two clubmen were discussing their wives.

"I suppose I mustn't grumble at mine," said Martin. "She looks after me very well."

"In what way especially?" asked his friend.

"Well, for instance," said Martin, "she takes off my boots in the evening."

"What, when you come home from the club?" asked the other.

"Oh, no; when I want to go there," came the reply.

Blooming Liar

"You don't say you got rid of that nice lodger of yours, Mrs. Brady?"

"Yes! I got suspicious of him. He told me he was a bachelor of arts, and I found out he had a wife and two children."—Sheffield Weekly Telegraph.

WISE JACK



"Jack is a foxy individual. He proposed to Miss Peaches by wireless." "What was the great idea in that?" "It leaves the record up in the air where it can't be read in court in case he happens to change his mind."

Has Her Price

"I'll give you thirty shillings for that pup."

"Can't be done, sir. That pup belongs to my wife, and she'd sob 'er 'cart out. But I tell yer what—spring another ten bob an' we'll let 'er sob!"—Humorist Magazine.

Little Sunshine

Stern Mistress (to maid)—You are discharged, Sarah, for allowing the master to kiss you. What sort of reference do you expect from me after that?

Pretty Maid—Well, you might at least say that I tried to please every one, madam.

No Luck a'Tall

Bobby—I lost a quarter this morning.

Nellie—That's a pity, Bobby. How did you lose it?

Bobby—Aw, the man what dropped it heard it fall.—Philadelphia Evening Bulletin.

GOING THE LIMIT



She—Don't you think that women should have the privilege of proposing, as well as men?

He—Certainly they should, and they ought to have the privilege of buying theater tickets and cigars for the men if they want to.

An Angel in Sight

Muriel (at pantomime rehearsal)—Who's the proper-looking Johnny? Not in the show, is he?

Frank—Well, we're trying to persuade him to put up the money for the production—our "Principal Buoy," so to speak!—London Tit-Bits.

Wasted

"Here's a dandy car with a rumble seat, too," said the enthusiastic salesman.

"Rumble seat 'd be no use to me," growled the unenthusiastic customer, "my wife insists on doing all her back seat driving from the front seat."—Cincinnati Inquirer.

Up to the Player

Binks was making a hopeless first attempt at golf, and to cover his embarrassment he remarked to the caddy, "Golf's a funny game, isn't it?" "Sometimes it is, sir," retorted the boy, "but it isn't meant to be."

Exact Change

"I have known gents what gives a bit over," observed the taxi-driver. "Ay," said McPherson, "that's why I asked ye to stop under a lamp."

WRIGLEY'S GUM
KEEPS YOUR TASTE FRESH
INEXPENSIVE SATISFYING