

THE FRONTIER

D. H. Cronin, Editor and Proprietor

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SOMEWHAT PERSONAL

TO THE MERCHANTS OF O'NEILL, NEBR.
I READ YESTERDAY THAT A MIMEOGRAPHED TABLOID IS TO BE STARTED IN O'NEILL, AND THAT IT IS TO BE GIVEN AWAY EVERY DAY. I AM WONDERING WHAT YOUR REACTION IS GOING TO BE TOWARD IT. IT ISN'T A NEW IDEA. DURING TIMES OF BAD BUSINESS THEY HAVE BEEN STARTED ALL OVER THE COUNTRY. I KNOW YOU REALIZE THAT IF YOU ARE TO KEEP UP IN THE RACE FOR BUSINESS YOU SHOULD USE ADVERTISING AND FIGURE IT AS A BUSINESS EXPENSE JUST LIKE RENT. AND NO ONE KNOWS BETTER THAN I HOW HARD IT HAS BEEN TO MAKE ENOUGH MONEY TO RUN YOUR BUSINESS. AND FOR THIS REASON I KNOW YOU WILL BE TEMPTED TO TRY THIS CUT RATE METHOD OF ADVERTISING, BUT IT IS HITCH HIKING. YOUR NEWSPAPERS, LIKE ALL NEWSPAPERS, ARE HAVING A HARD TIME. THEIR TAXES ARE HEAVY AND THEY ARE TRYING THEIR BEST TO MEET THEIR PAYROLLS AND KEEP A JOB FOR EVERY ONE. SOME OF THESE DAYS YOU ARE GOING TO WANT TO PROMOTE YOUR COUNTY FAIR OR SOME CHURCH DOINGS AND YOU ARE GOING TO GO OVER AND ASK GEO. MILES AND DENNIS CRONIN TO HELP YOU DO IT AND RUN ALL OF YOUR PUBLICITY FOR NOTHING, AND THEY ARE GOING TO DO IT, BUT I KNOW WHAT EACH OF THEM IS GOING TO BE THINKING OF YOU AT THE TIME. IT IS EASY TO DESTROY YOUR NEWSPAPERS JUST AS THE WYNOT BRANCH OF THE M & O WAS DESTROYED, BUT OVER THE REACH OF TIME DO YOU REALLY THINK IT IS BEST FOR THE WHOLE TOWN OF O'NEILL?

G. H.

The above from the pen of Gene

Huse of the Norfolk Daily News expresses the feelings of the average newspaper man when faced with fly-by-night competition. For over fifty years The Frontier has been an O'Neill institution boosting for the up-building of the city and county, the happiness, joy, prosperity and contentment of its people. It has also recorded the births of hundreds of its citizens, their marriages and progress through life. It has also recorded the passing of hundreds of its residents and joined with the sorrowing parents, sons or daughters at the passing of some loved one. This is a duty it owes its readers and the people of the community it serves, to give them the news of the city and county. Hundreds of dollars worth of advertising space has been donated to O'Neill public enterprises and donated cheerfully during the years the paper has been published. Our money is invested here and it is our home and has been for over fifty years. O'Neill has two newspapers that will measure up favorably with the papers in any town in the state of the same size or even larger. If the people of the city desire to see them prosper and continue to reflect credit on the city they must continue to receive the support of the business people. Every dollar given the tabloid sheet is a dollar taken from the legitimate medium of advertising, the newspapers.

ECONOMIC HIGHLIGHTS

"If the world is sick enough to have gained any sense, the (Economic) Conference will be a success."

So spake James Middleton Cox, one of the American delegation, just before sailing. His attitude jibes with that of most observers. They believe that the world is sick enough; they know likewise that a sick world is not necessarily a sensible one. When George V, Emperor and Rex, formally opened the Conference, none felt that it would be an unqualified success, many were unable to believe that it would produce much of a definite and permanent worth. There are too many warring interests at play; as in a drama, plots and counterplots will underlie the seemingly smooth tenor of the proceedings.

It is a safe forecast that during its first weeks, the delegates will be sparing for position, testing their ground. There will be a great many polite speeches, pretty gestures, abstruse discussions. The real work will come later. There will be a continuous, thinly-veiled battle between various sectional interests, opposed philosophies. As the Conference opens, the world it faces might be described, briefly, in this manner:

A Europe which is closer to war than at any time since 1913—with armed troops patrolling unfriendly borders and looking jealously at alien lands. An increasing spirit of nationalism in many major powers, of which Germany under Hitler is the classic example. In the Far East, a growing spirit of Imperialism on the part of the Japanese, which must inevitably cause the Chinese to develop a still greater enmity for all foreigners. Widespread unemployment and industrial debility in every country. Chaotic monetary systems and tottering currency standards. And, in most powers, fear and distrust of the rest of the world.

These matters are not discussed in the Conference's agenda. But they will have much to do with the policies of the delegates, and they will influence the proceedings at every turn. What the agenda does specifically mention for discussion follows: Monetary and credit policy; prices; resumption of movement of capital restrictions on international trade; tariff and treaty policy; organization of production and trade.

These are high-sounding labels and the subjects they cover are Greek to ninety per cent of the world's people. But the economist can translate them into terms of jobs, wage scales, living standards. If the Conference collapses, it will be because the politicians, dominated by racial prejudice and nationalistic passion, do the dictating. If it succeeds, it will be because the world has at last become so sick that it is willing to go the limit for a cure.

On the eve of the Conference, the Department of Commerce announced that world trade slumped to \$26,000,000,000 last year, as compared with \$68,000,000,000 in 1929. Not all of this is the result of depression. Much of it is the result of such slogans as "Buy British"—"Buy American"—even "Buy in Homeville." It is the announced purpose of the Conference to demonstrate the folly that such slogans represent, and do away with them.

Of great importance to the nation is President Roosevelt's program on the relationship of government and business. Research indicates that cut-throat competition, with the resulting tremendous waste, is a strong influence in prolonging depression, inasmuch as it forces prices down and prevents them from rising. In the past, the anti-trust laws have stood in the way of agreements to offset this. The President's plan is to abrogate the trust laws, permit industries to work together in controlling production and

prices, with the government as arbiter. Government would have a strong voice in determining wages, hours of labor, output, price, etc. Business has shown itself ready to cooperate.

Factors at play now justify the belief that a heavy upturn in building work will occur before long. During the past two months small residential building has been moving steadily upward, the material makers have noticed a better than seasonal gain in orders.

Building upturn would be felt in every industry—lumber, steel, transport, metal, paint and varnish, electric, gas, etc.—and would provide a vast amount of new employment, with a consequent jump in buying power. Also important would be its favorable effect on security values.

BRIEFLY STATED

Mr. and Mrs. Quinten Deaver and children and Miss Anna O'Donnell returned last Saturday from a two weeks visit with relatives and friends at Casper, and Cheyenne, Wyoming. The Deavers left Sunday morning for the south and will board a ship the first of the week at New Orleans for the trip to their South American home, after a visit with relatives and friends in the United States of three months.

Mr. and Mrs. S. A. Downey returned last Saturday from Chicago, where they spent two weeks taking in the sights at the Exposition. Sumner says that they put in fourteen days on the grounds and as they kept moving while there he is of the opinion that they saw about all the interesting things there. He says that it is a great show and that it is being very well attended, in fact the attendance so far has been far greater than had been anticipated. On their way home they stopped for a few days visit with relatives in Omaha.

Captain and Mrs. D. A. Daly and son, Tommie, Mrs. E. A. Doyle, and Bobbie Ryan will arrive today from Chicago, Illinois. Mrs. Doyle was formerly Miss Loretta Ryan. Mrs. Daly is a sister-in-law of Mrs. Doyle. Mrs. Doyle will spend a month or six weeks here visiting with her father, J. B. Ryan. Captain Daly is a retired officer of the U. S. Army, and is on his way to California with his wife and son, where they will make their home. Bobbie Ryan is returning from the World's Fair which he has been seeing for the past ten days.

PROCEEDINGS OF THE HOLT COUNTY BOARD OF SUPERVISORS

*Continued from last week.

The petition of J. B. Ryan for a refund of some 1931 tax paid erroneously was present at this meeting. On motion by James, seconded by Steinhauser, that prayer of petition be granted and refund warrant be issued in the amount of \$22.80 in payment of said refund.

5:00 P. M. On motion, the Board adjourned until May 26, 1933. 9:00 A. M. John Sullivan, John C. Gallagher, Chairman, Clerk.

O'Neill, Nebraska, May 26, 1933. 9:00 A. M. Holt County Board of Supervisors met as per adjournment. All members present. Meeting called to order by the Chairman. Minutes of previous meeting were read and, on motion, were approved as read.

The following claims were audited and approved and, on motion, were allowed and warrants ordered drawn on the 1933 estimate of the General Fund in payment of same:

John A. Carson	\$ 52.80
Louis W. Reimer	42.00
J. C. Stein	46.00
John Sullivan	46.50
Hugh L. James	53.00
Rodell Root	63.80
John Steinhauser	48.76

Communications of County Attorney in regard to some of the new laws recently passed by the legislature and the application of same, were read at this meeting.

The following claims were audited and approved and, on motion were allowed and warrants ordered drawn on the Bridge Fund in payment of same:

J. W. Black	\$ 5.35
John Haskin	3.75
Fred Ermer	7.00
Rodell Root	13.20
C. Schaffer	6.25
John A. Carson	33.00
E. C. Root	8.25
Alfred Gottschalk	5.60

PUBLIC SALE Saturday, June 24th

We will sell a good 2 row Eli, a walking cultivator, a splendid 4 wheel trailer, a heating stove and other things too numerous to mention. Saturday, 2:30 P. M.

If you have anything to sell, bring it in.

JOHN L. QUIG, Manager

In The WEEK'S NEWS



SPEED! Barney Oldfield, automobile speed king, eating one of those popular new World's Fair Sandwiches (made of bacon and mayonnaise) just before hopping to Chicago on one of the new United Air Line planes which make the trip in 5 hours.



TOMORROW'S RAILWAY? Latest in rail transportation, a 42-passenger gasoline-powered car, was tried out this week in Long Island. The rail-car, which is equipped with pneumatic tires and can make 90 miles an hour, is shown running beside crack steam train.



JACK SHOWS HIM HOW—Jack Dempsey, ex-champ and newly-arrived fight promoter, shows Primo Carnera, heavyweight contender, just where a right does the most damage. The Man-Mountain is in training for his championship fight with Jack Sharkey on June 29.

THE HEAD MAN—Kenneth Fields of Elkhart, Ind., West Point's '32 ace gridiron star selected honor man of '33 graduating class, having won awards in seven of nine scholastic events. Fields with trophies shown at right.



FAMILY SECRETS—Over a thousand domestic problems a day are submitted to the Voice of Experience, radio psychologist and problem adviser, for his advice and counsel. Photo shows the anonymous philanthropist's secretary sorting the day's mail for his perusal.



CAREERS OR BABIES? BOTH! Helen Twelvetrees, Jobyana Ralston, and Arline Judge (left to right) prove that they can be first-rate actresses and first-rate mothers at the same time. Photo shows Miss Twelvetrees' son, Jack Woody, Jr., Richard Arlen, aged three weeks and Miss Judge's baby, Charles Ruggles, Jr.

John Steinhauser	4.10
Roy Worden	2.40

Motion by Carson seconded by Root, that claim of Mrs. Max Karo in the amount of \$44.75 be rejected for reason that same is not a proper charge against the County.

Carried. The following bids were submitted on furnishing claim blanks for the County as follows:

5000 blanks each General Road Drugging	
The Stuart Advocate	\$21.17
The Ewing Advocate	20. 20.00
The Frontier	\$45.00
Holt Co. Independent	37.25 29.75

Motion by Stein, seconded by Reimer, that the Ewing Advocate be awarded the printing of the county Claim Blanks it being the lowest and best bid.

Carried. 12:00 noon. On motion, the Board adjourned until 1:00 P. M.

John Sullivan, John C. Gallagher, Chairman, Clerk.

May 26, 1933. 1:00 P. M. Holt County Board of Supervisors met as per adjournment. All members present. Meeting called to order by the Chairman.

Motion by Stein, seconded by Steinhauser, that a refund warrant be issued to Ralph Jungbluth in the amount of \$5.00 for refund of Dance Hall license which application for license was rejected.

Carried. The officers of the Holt County Fair Association appeared before the Board in regard to securing County aid for the fair this year.

Motion by Steinhauser, seconded by Carson, that \$2000.00 be appropriated

for Road Dragging purposes for the year 1933.

Motion Carried. Reimer voting no, favoring larger appropriation.

5:00 P. M. On motion, the Board adjourned to the call of the clerk.

John Sullivan, John C. Gallagher, Chairman. Clerk.

IN DISTRICT COURT

The Connecticut General Life Insurance Company has filed suit in the district court against Harry Leisy, et al., to foreclose a mortgage given by Mr. Leisy and wife to the Omaha Trust Company on February 8, 1928, for \$15,000.00. The petition alleges that the loan was to draw interest at the rate of five and a half per cent and was to be paid semi-annually. The loan was to be paid as follows: \$500 January 1, 1929; \$500 January 1, 1930, \$500 January 1, 1931, and \$13,500 on January 1, 1933. To secure the payment of the above loan the defendant gave the company a mortgage on the following described real estate: The west half of section 18, township 31 north, range 9 west; the west half of northwest quarter and south half of section 13 and the northeast quarter

and the south half of section 14, all in township 31; and the north half of the northeast quarter and the northwest quarter, and the north half of the southeast quarter of section 24, in township 31.

Shortly after the mortgage was given it was sold and assigned to the plaintiff who is the present owner and holder thereof. They allege that the installment due January 1, 1931 and prior thereto were paid, but that the defendant failed to pay the taxes for the years 1930 and 1931. They ask the court to determine the amount due and that the land be sold if the said sum is not paid within a reasonable time.

The Occidental Building and Loan Association has filed suit against Walter H. Stein, et al., to foreclose a mortgage for \$3,000.00 given on September 15, 1926, on lot 16, in block 16, in the original town of O'Neill. They allege that default has been made in the payment of the agreed upon monthly payments and that there is now due the sum of \$2,389.54. They ask that the amount due be determined and that the property be sold to satisfy said amount.

The decorative spender doesn't adorn his community like the humble saver.

THE O'NEILL NATIONAL BANK

Capital, Surplus and Undivided Profits, \$125,000.00

This bank carries no indebtedness of officers or stockholders.

Saturday SPECIAL Doughnuts

18c Per Dozen

Try Our Fresh Bread and Pasteries

AT THE BAKE SHOP In Naylor Building