

SMALL "LARGE" ORDER

Speaking of "small business—the smallest order ever placed with a big steel concern was recently executed at Youngstown, Ohio. This order was for a quarter of a pound of the thinnest steel rolled. It made a strip six inches wide and 12 feet long—and it was only 1-1,000th of an inch in thickness, or about a third of the thickness of the sheet of paper you are now reading.—Pathfinder Magazine.



SPEED!

Time counts when you're in pain! Insist on genuine Bayer Aspirin, not only for its safety but for its speed.

The tablet that is stamped Bayer dissolves at once. It is many minutes faster than remedies that are offered in its stead.

If you saw Bayer Aspirin made, you would know why it has such uniform, dependable action. If you have ever timed it, you know that the tablet stamped Bayer dissolves and gets to work before a slower tablet has any effect.

Stick to genuine Bayer Aspirin. You know what you are taking. You know it is harmless; nothing in it to depress the heart. You know you will get results. For headaches, colds, neuralgia, rheumatism, the safe and certain relief is always the tablet stamped—



End Colds Quick

HE was an easy victim to colds—and they hung on so long—until she suggested the use of NR tablets. He seldom catches colds now. When he does they are quickly broken up. This safe, dependable, all-vegetable corrective—Nature's Remedy—strengthens and regulates bowel action as no other laxative can—carries away poisonous wastes which make you susceptible to colds, dizzy spells, headaches, biliousness. Works pleasantly, too. No gripping. Try a box, 25c—at your druggist's.



"TUMS" Quick relief for acid indigestion, heartburn. Only 10c.

LOST 40 POUNDS ON DOCTOR'S ADVICE

"I'm a user of Kruschen Salts as a retarding remedy and can say they are fine. Have lost more than 40 lbs. in the past year. Am gradually reducing as my doctor advises." Miss Bertha Waldo, Haman, N. Dak. (Oct. 30, '33).

Once a day take Kruschen Salts—one half teaspoonful in a glass of hot water first thing every morning. Besides losing ugly fat SAFELY you'll gain in health and physical attractiveness—constipation, gas and acidity will cease to bother—you'll feel younger—more active—full of ambition—clear skin—sparkling eyes.

A jar that lasts 4 weeks costs but a trifle at any drugstore in the world—but demand and get Kruschen and if one bottle doesn't joyfully please you—money back.



PARKER'S HAIR BALM Removes Dandruff Stops Hair Falling Imparts Color and Beauty to Gray and Faded Hair Active and fluffy, 50 cents by mail or at druggists. Hiscox Chemical Works, Patchogue, N. Y.

FLORESTON SHAMPOO—Ideal for use in connection with Parker's Hair Balm. Makes the hair soft and fluffy, 50 cents by mail or at druggists. Hiscox Chemical Works, Patchogue, N. Y.

Unsubstantial

Philosophy is a good thing to sell, but not much to live by.

A GENIUS

DR. R. V. Pierce, whose picture appears here, was a profound student of the medicinal qualities of Nature's remedies—roots and herbs. For over sixty years Dr. Pierce's Golden Medical Discovery has been sold in the drug stores of the United States. If you wish to have pure blood, and a clear skin, free from pimples or annoying eruptions, try this "Discovery". It enriches the blood, aids digestion, acts as a tonic, corrects stomach disorders.



If you want free medical advice, write to Dr. Pierce's Clinic in Buffalo, N. Y.

SORE FEET

Quickly relieved of dry, sore, tired, aching, perspiring, chapped, bleeding, itchy feet by applying KIT FOOT OIL

Postpaid under receipt of 25c NELSON & LINDGREN, 6621 Grand Ave., Chicago, Ill.

St. Louis City Ptg. Co. No. 19-33

THREE LAG ON OTTAWA PACT

London —(UP)— Three parts of the British Empire to date have not fulfilled their obligations under the reciprocal tariff agreements negotiated at the Ottawa Imperial Economic Conference. They are Ceylon, Malt and the Cayman Islands.

Under the agreements, however, they have been obtaining preferential tariff rates for their products in the British market.

In the case of Ceylon there is apparent disinclination to grant preferences to British goods, although the Secretary of State for the Colonies, Sir Philip Cunliffe-Lister, at Ottawa, obligated Ceylon to grant such preferences.

As a result, the British government shortly is preparing to withdraw some of the preferences granted to Ceylonese products unless Ceylon takes some reciprocal action.

In the case of Malta and the Cayman Islands, the delay is due to the infrequent meeting of their legislative bodies.

Dinner Vogue



The intriguing dinner dress, worn here by Genevieve Tobin, screen player, is one of the smartest after-dark modes of the new Spring seasonal offerings. It is of white crepe and features a long-sleeved jacket. The entire ensemble is trimmed with brilliant, which become a band when they reach the neckline.

Trousers Worn by Rural Women Are a Necessity

Harrisburg —(UP)— In metropolitan centers, trousers for women are just a fad, but in the hard pressed rural districts of Pennsylvania they are a matter of stern necessity.

Teachers in rural school districts, the State Department of Public Instruction reports, have long been accustomed to seeing their feminine pupils appear in trousers and even overalls.

The utilitarian factor of overalls makes them a popular garment. The trousers, usually of durable denim, and overalls stand the rigors of the weekly washtub with little sign of wear.

Paper Subscriptions Paid With Eggs

Holly, Mich. —(UP)— Holly is on an egg standard as far as Joe Haas, publisher of a newspaper here is concerned.

Although the current price of eggs is 12 cents a dozen to farmers, Haas has allowed them 30 cents a dozen if applied to paper subscriptions. One year's subscription will be exchanged for 40 eggs, and a five year's subscription for 200 eggs.

Manager Was Robbed Six Times in Ten Years

Boston —(UP)— Six times during the last 10 years James Ford, store manager, has been robbed at gunpoint. Yet he never literally has heeded the command, "Stick 'em up!"

"I never interfere with them. I just hand over the money. They know I'm not going to put up a fight and so they don't insist that I put up my hands," he explains.

Acreeage of Major Crops to Be Reduced

Helena, Mont. —(UP)— Montana farmers will reduce the acreage of their nine major crops by approximately eight per cent this year, according to reports of the state-federal crop reporting bureau.

Flax plantings are expected to decrease 20 per cent, while spring wheat plantings, other than durum wheat, will be reduced 15 per cent.

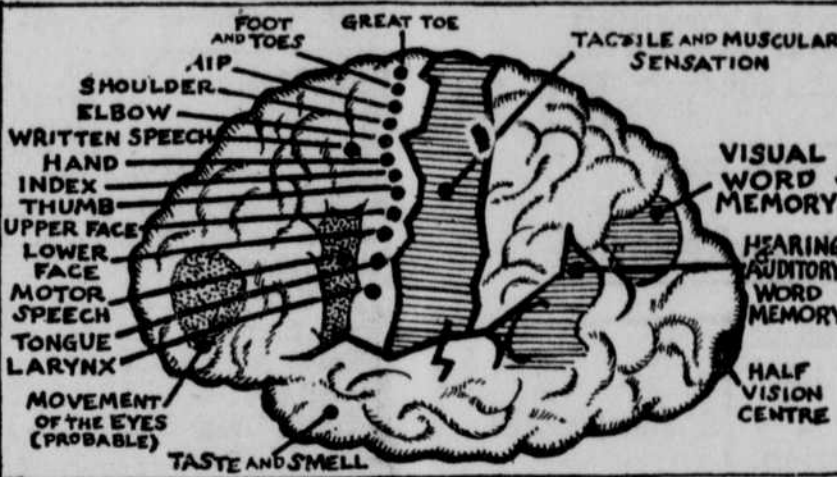
Locomotive Furnishes Steam for Packing Plant

Indianapolis, Ind. —(UP)— A locomotive has been rented from the New York Central Railroad by Armour & Co., meat packers, to furnish steam for the local plant while new boilers are being installed.

A 200-pound pressure of steam is kept up by J. L. Oliver, engineer on the Chicago division, and piped into the plant.

Human Mind is Electric System Fed by Power Station in Neck

Countless Dynamos in Grey Brain Generate Power for Thoughts, Which Are Recorded on Mental Matrix, or White Brain, Is Theory of Dr. George Crile.



Speaking before the fourth annual conference on interpretations of physical education at New York University, Dr. George Crile, eminent savant of Cleveland, Ohio, startled his learned audience by expounding his new theory on the brain and its workings. According to the scientist, the mind is electricity, manufactured in the brain by an intricate power system of generation and distribution. Explaining, the doctor divided the brain into two sections, the grey matter and the white matter. The grey section, according to the doctor, contains four quadrillion dynamos which supply the currents which we know as thoughts and emotions. These dynamos are fed by power stations in the adrenal gland, situated just above the kidneys, which collaborates with another station in the thyroid gland in the neck. This thyroid gland, said Dr. Crile, is "the power behind the throne" which rules the human intellect. The white section of the brain, the doctor explained, is a matrix on which are recorded the patterns produced by the currents from the grey matter. When a man thinks, these currents from the grey pass through the white and are recorded thereon. And thus the trend of the human mind is traced in an infinitely delicate tracery of microscopic dimensions. Dr. Crile said if those tracings could be seen they would show a vast hook-up of lines, registering every thought and emotion that the individual has experienced since birth.

GLORIFYING YOURSELF

By Alicia Hart

NEW BEAUTY AIDS FOR SPRING EVENINGS

There's magic glamour in some of the new spring evening make-up gadgets.

For instance, one manufacturer has analyzed types so that any body can find herself in the eight specified groups. For each group there is a warm, tinted powder that will match the skin yet give it life and appeal.

There is an eye-shadow for each of these eight types for evening that will heighten the eye's color because the eye-shadow is matched to the eyelid's tone. Very different from using either bald blue or brown eye-shadow!

An entirely different approach to evening beauty comes via the new lavender powder for blondes to use under electric lights, and green powder for brunettes. They are awful in the daytime. But they do do something for you under strong artificial lighting!

Lipsticks for evening should always be vivid. Try a very light one, even if you are a medium blonde or a brunette. If your lips happen to have a purplish tone—and don't think many a healthy woman doesn't have bluish-purple in her lips, for she does—then use the lightest blonde lipstick and see how grand it is in the evening. You'll emerge from this beauty treatment a more interesting person, vivid, glowing with life.

And don't forget the good old mascara for special evenings!

Two Types of Americans Exist Today, Rabbi Avers

New Orleans —(UP)— Two kinds of people exist in America today—those who are agricultural minded and those who are industrial minded—Rabbi Louis Binstock, of Temple Sinai, New Orleans, told a group of business leaders.

"The agricultural minded person," he asserted, "is the individual who continues to recall that we were warned in the early days of our republic to avoid entangling alliances, when we know now that we cannot avoid them. He believes that the faith of the fathers is good enough for the sons, and preaches the doctrine of 'interdependence' rather than that of 'interdependence'."

The industrial minded person he asserted, is the individual who "mentally and spiritually lives in the year 1933 and who has a grasp of the civilization in which we are living and the social problems which it has brought with it."

Woman Drenched Jail Inmates and Officials

Springfield, Mo. —(UP)— Long-time inmates of the cell block at police headquarters still are talking of the disturbance created by Verda Turner, slender brunette, who faced a charge of disturbing the peace.

Verda decided all cells were "dirty" and that she should clean them. She turned on all faucets she could reach, then drenched other inmates and officials with water scooped up in a cup.

The belligerent Verda was overpowered, eventually, and held for a sanity hearing.

Woman Inherits Huge Merchandising Company

Toronto, Ont. —(UP)— Into the hands of a woman have fallen the reins of one of the largest merchandising companies in the world.

Mrs. Harold F. Ritchie, widow of the founder of world wide enterprise bearing the name, will take over the presidency of the Harold F. Ritchie Company, Toronto.

Mrs. Ritchie, since her marriage

Pay for Neglect, Is Nature's Law

Articles Long Unused Are Bound to Deteriorate in Quality.

There seems to be a natural law that unused articles shall become useless. As soon as one stops utilizing whatever the thing happens to be, from that time it commences to deteriorate. It is as if the article said:

"If you are done with me, so am I done with you. I will not be neglected and continue to keep in good condition. I will serve you to the best of my ability so long as I endure, provided you want me. If I am no longer desirable, I cannot help deteriorating."

How many of us homemakers have found that such a state of affairs is truth. We let garments remain hanging in a closet. They may get weak and tear or cut along seams and in folds when we again want to use them. Silk is particularly liable to be affected. If the closet is warm, the heat is ruinous to silk in which there is any filling. So few silks today are pure. Women insist on them having "body," and filling supplies "body."

Or it may be that the frock is partly or entirely of wool. Beware of moths and buffalo bugs, if so. They accept the invitation of long-standing unused material and worm their way into the textiles, and tiny holes, always just where they will show most, are found in a surprisingly short time.

Wash goods get soiled and mused. Dirt rots textiles. Also, being suspended on clothes hangers strains the material of whatever sort, where it bears the weight of the garment, on the shoulders usually.

But it is not wearing apparel alone which repays us in kind for failure to make use of it. Furniture will get loose in its joints, dull of polish, shabby in upholstery, etc. It will need to be done over after a period of disuse.

It is odd that the articles which are most easily breakable when used, are those which, when not used, show ill effects least. Glass and china, when carefully packed away, can be taken out, and be found in perfect condition in later years.

Then, too, unused articles have a strange way of losing themselves. How the articles go or where, remains a mystery. Like shoe buttons, which one young boy declared "died off," so do these unused articles seem to die away. Certainly they vanish without anyone in the household being aware of how or when. So it pays either to use things constantly, or else pack them away in some manner which will preserve them against the time of returned desire to have them utilized.

© 1933, Bell Syndicate.—WNU Service.

VIRTUE OF NECESSITY

A lot of people are learning economy these days the way a man learns to swim after being pushed off a dock.

Dr. Pierce's Favorite Prescription makes weak women strong. No alcohol. Sold by druggists in tablets or liquid.—Adv.

Seize Golden Moment

The man who loses his opportunity loses himself.

WHITER? YOU BET! IT WASHES CLOTHES 4 OR 5 SHADES WHITER WITHOUT SCRUBBING



Now my clothes last 2 or 3 times longer

"SINCE I stopped abusing my clothes every week—since I began soaking out the dirt instead of scrubbing it out against a metal washboard—I must have saved at least \$100. For clothes washed the safe 'scrubless' Rinso way last 2 or 3 times longer. And they come shades whiter, too—even without boiling!"

The Rinso way of washing clothes is the modern way. So easy on you—so easy on your hands—so wonderfully easy on the clothes!

Cup for cup, Rinso gives twice as much suds as puffed-up soaps—even in hardest water. Great in washers, too—and simply grand for dishes! Get the BIG package.



THE BIGGEST-SELLING PACKAGE SOAP IN AMERICA

Cuticura

Overcomes Skin Troubles

Rashes, eczemas and most forms of itching, burning skin irritations are quickly and easily healed by daily use of Cuticura Soap and Cuticura Ointment.

Soap 25c. Ointment 25 and 50c. Sample each free. Address: "Cuticura," Dept. 6 S, Malden, Mass.

ACID STOMACH EASY NOW TO CORRECT

Just Do One Thing—That's All

According to many authorities, some 80% of the people of today have acid stomach. This because so many foods, comprising the modern diet, are acid forming foods.

It usually makes itself felt in sour stomach, indigestion, headaches, nausea, "gas," "biliousness," and most frequently in stomach pains that come about thirty minutes after eating. So you can easily tell if you have it.

Now Quickly and Easily Corrected

If you do have acid stomach, don't worry about it. You can correct it in a very simple manner. Just do this. It will alkalize your acid soaked stomach almost immediately. You will feel like another person.

TAKE—2 teaspoonfuls of Phillips' Milk of Magnesia with a glass of water every morning when you get up. Take another teaspoonful thirty minutes after eating. And another before you go to bed.

PHILLIPS' Milk of Magnesia

Neutralizes Food and Tobacco Acids a few minutes after taking.

What This Does That's all you do. You do it regularly, EVERY DAY, so long as you have any symptoms of distress.

This acts to neutralize the stomach acids that foster your "upset" stomach, that invite headaches and that feeling of lassitude and lost energy.

Try it. Results will amaze you. Your head will be clear. You'll forget you have a stomach.

BUT—be careful that you get REAL milk of magnesia when you buy; genuine PHILLIPS' Milk of Magnesia. See that the name "Phillips" is stamped clearly on the label.

ALSO IN TABLET FORM:

Phillips' Milk of Magnesia Tablets are now on sale at drug stores everywhere. Each tiny tablet is the equivalent of a teaspoonful of Genuine Phillips' Milk of Magnesia.



OUR BIG Department Store

The stores of our town, as a whole, are but the big department store of the metropolitan center. Collectively they offer every trading advantage enjoyed by the people of the large cities. The only difference is that all departments are not under one roof nor one ownership. The variety is here, the convenience is here, the reliability is here and you can always have plenty of time to investigate your purchases. Take advantage of the service of our local merchants.