

Over the County

EMMET ITEMS

Joe Jurgensmier left Saturday morning for the Veterans Hospital at Lincoln.
Clara Lowery celebrated her eighth birthday Saturday entertaining Misses Evelyn Pruss and Geraldine Harris, Esther Luben and Rev. and Mrs. Hindmand and family at dinner Saturday evening.
Miss Evelyn Tomjack spent the week-end at her home in Ewing.
Mrs. Al Grehn and daughter Ellen went to Fremont Saturday where they will make their home.
Esther Luben spent Saturday night with Clara Lowery.
Wayne Hewitt and Bernard Coday called at the Gene Luben home Sunday.
Mrs. Carles Vogel and daughters, Helen, Agnes and Trelsyn, went to Norfolk Saturday.
The Emmet High School will give their play at the O'Connor hall on April 12th.
Mrs. Frank Sesler and Dorothy and Misses Margaret and Thelma Dallegge were shoppers in O'Neill Saturday.
The high school practiced their play at the home of Miss Helen Vogel Monday evening.
The Woman's Foreign Missionary Society will meet at the home of Mrs. Emma Maring Thursday.
The Ladies' Aid is holding their Easter Bazaar at the Methodist church basement Tuesday, April eleventh. Dinner and supper will be served.
The Epworth League practiced their cantata Tuesday evening at the parsonage.
Mr. and Mrs. Thaine Humphrey of Atkinson visited Mrs. Humphrey's folks in Emmet Sunday.
Howard McConnell and Miss Audrey Gilster, of Amelia, were married last week.
Mrs. James Gaughenbaugh and daughter, Margaret, visited grandma O'Donnell Sunday.
Miss Luree Abart spent the week-end at home.
Mr. and Mrs. James Regal and family moved to the Jurgensmier home to assist Mrs. Jurgensmier with the work.
Miss Ruth Merle Harris spent the week-end at the Guy Cole home in Emmet.
Mr. and Mrs. Emmet McCaffrey visited at the James Shorthill home Friday afternoon.
Mrs. James O'Donnell called at the Joe Jurgensmier home Friday.
Miss Mary O'Donnell visited the Intermediate room Friday afternoon.
Mr. and Mrs. Roy Judge and family were shoppers in O'Neill Friday.
Johnnie O'Donnell, of Omaha, is visiting relatives here.
Mrs. Luella Parker visited the Emmet school Friday.
Miss Lucille Lowery returned to Atkinson Monday to attend school after several weeks of illness.
Eighth grade examination will be given at Emmet April 6th and 7th.
Word was received here that Miss Harriet McConnell of Omaha, formerly of Emmet, was injured when hit by an automobile.
Albert Hindmand spent Wednesday night with Shirley Bates.

MEEK AND VICINITY

Cecil Miller is working for Pete Eggar this spring.
Quite a large crowd of friends dropped in on Rev. and Mrs. Stevens last Wednesday afternoon and gave them a "pound" party. The men folks helped fix up the parsonage while there. Rev. and Mrs. Stevens received a good many useful gifts. Sandwiches and coffee were served by the ladies.
Mr. and Mrs. Charlie Fox spent Tuesday evening at Frank Nelsons.
Mr. and Mrs. Sam Shults returned last week from a weeks visit in Minnesota.
Mrs. R. D. Spindler spent Tuesday with Mrs. Gus Johnson.
Mr. and Mrs. Fay Puckett and daughters, Roxie Mae and Betty Jane, spent Friday evening at the Merriady Hubby home.
Mrs. Charlie Fox called on Mrs. Ralph Young Friday evening.
Mr. and Mrs. Henry Sandos and Ronald, Armabel and Kenneth, drove over from Hay Springs Friday for a short visit at the home of Mrs. Sandos' parents, Mr. and Mrs. Gus Johnson, and to take their daughter Elenor home. Elenor has been staying with

PLEASANT DALE

Lewell Johnson is driving a Chevrolet coach which he purchased in Columbus last week.
Mr. and Mrs. Sam Hickman enjoyed a weeks visit from their little granddaughter, Arlene Beckwith. She came home Thursday.
The E. R. Young family are recovering from an attack of the flu.
Mr. and Mrs. Harold Seger drove up from Norfolk Saturday evening and visited Mr. and Mrs. Gus Seger and Mr. and Mrs. Ralph Beckwith. They visited Mrs. Seger's parents, Mr. and Mrs. George Frohart in Atkinson, also. They returned to Norfolk Sunday.
Mrs. E. R. Young purchased 450 baby chicks from the Atkinson Hatchery last week and hatched 300 with incubators.
Mr. and Mrs. Leon Beckwith and daughter, Leona Fern, and Fred Beckwith, visited at Ralph Beckwith's Sunday afternoon.
Miss Velma Stahley spent the week end at the Carl Lorenz home.
Mr. and Mrs. George Pongratz and family and Mr. and Mrs. Dan Troshynski and daughter, Marjorie, visited Mr. and Mrs. Joe Babl in Stuart Sunday afternoon. Mrs. Pongratz is Mr. and Mrs. Babl's daughter.
Mr. and Mrs. William Ernst and daughter, Evelyn, and Mr. and Mrs. Guy Beckwith and family spent Sunday evening at the Carl Lorenz home.
Mrs. William Ernst purchased 500 baby chicks from the O'Neill hatchery Monday.
Miss Theresa Pongratz spent Saturday and Sunday at the home of her parents, Mr. and Mrs. George Pongratz.
Olive Beckwith, Armella Pongratz, Evelyn Ernst and Raymond Winkler took the seventh and eight grade examinations at Emmet Thursday and Friday.
Miss Minnie Seger was on overnight guest at the Joe Winkler home Thursday last week.

INMAN NEWS

The old Fair Store building, one of Inman's oldest landmarks, is being torn down this week. Dr. Gallagher, a dentist at Page, purchased the building when it was sold at auction last Tuesday evening. The good lumber is being salvaged and hauled to Page, where Dr. Gallagher will use it to erect a small residence. E. R. Baker purchased the site on which the building stood.
Considerable interest is being shown in the village and school election here on Tuesday.
A. L. Frolik, of the Agricultural College at Lincoln, was here Monday and Tuesday looking after business for the college.
Mr. and Mrs. L. R. Tompkins went to Norfolk the latter part of the week for a visit with her parents, Mr. and Mrs. C. E. Daughy, returning home Saturday.
The essay contest in the Inman schools, sponsored by the scientific temperance instruction department of the W. C. T. U., has come to a close and the essays have been judged. A program will be held at the M. E. church Tuesday evening of this week at which time the winning essays will be announced and prizes awarded.
Mrs. James Turley and son, Rex, and her two daughters were here from Hot Springs, S. D., Saturday visiting her sister-in-law, Mrs. Walter Jacox.
Mrs. Portzline and daughter, Evelyn, and Mr. and Mrs. Joe Carpenter and two daughters, of Creighton, Miss Dorothy, Children of Wayne and Mr.

her grand parents and attending school this winter.
A shower was held for Mr. and Mrs. Harold Crawford at the Cliff Wells home Saturday evening. A large number attended and Mr. and Mrs. Crawford received many useful and beautiful gifts.
The A. L. Borg family visited at the Sam Robertson home Sunday.
Mr. and Mrs. Henry Scholmeyer and daughter, of Scotway, spent Saturday at May McGowans.
Mr. and Mrs. Henry Walters and daughters, Florence and Lavone, were Sunday dinner guests at the Rouse Bros. home.
Mr. and Mrs. Frank Nelson, Paul and Margaretha, spent Sunday afternoon at the home of Mrs. Nelson's sister and family, Mr. and Mrs. Leon Mellor, of Red Bird.
Mr. and Mrs. Will Kaczor and son, Edward, and Ralph and Virginia Rausch called at the William Hubby home Sunday afternoon.
Mr. and Mrs. Ralph Young and sons, Leonard and Edward, and daughter, Thelma, were Sunday dinner guests at the Fay Puckett home.
Mr. and Mrs. Horace Rouse and Hazel Mae, Rose Marie, Bernard and Catherine, Mrs. E. H. Rouse, Mr. and Mrs. Sam Shults, Virginia, Leah, and John, were guests at the William Langan home Sunday, the occasion being Mary Langan's birthday.
Mr. and Mrs. Cliff Wells and baby were visitors at the Dan Hansen home Tuesday.
The small son of Mr. and Mrs. Clayton, who lives near Nowowi, has been very ill, but at last reports was somewhat improved. The Thomsons' used to live in this locality.

EDUCATIONAL NOTES

There will be a meeting of the Holt County Normal Training Club at the O'Neill Public School Auditorium on Saturday, April 8th, beginning at 10:00 A. M. Miss Daisy Simons, Director of Knighthood of Youth in Nebraska, will address the meeting. All teachers are cordially invited to attend this meeting.
Don't forget the Holt County Spelling Contest on Friday evening, April 7th. Mr. J. M. McCoy, County Superintendent of Cedar county, will conduct the contest.
Eighth Grade Examinations will be held on Thursday and Friday of this week. We have 307 eighth graders and 268 seventh graders registered for this examination.
The next State Teachers' Examinations will be held on Saturday, April 15th at Stuart, Atkinson, Ewing and O'Neill.
We have received reports this week that Mrs. Alice Fritton has contracted to teach another year in District 59.
District No. 171 report that they have hired Mrs. Pauline Napier for the coming year.
Knighthood of Youth
For the past two weeks we have been discussing the accomplishments of individual pupils worthy of recognition so that such accomplishments may be recorded on the individual castles.

Cliff Andrews, of Stanton, were here over the week-end visiting at the W. H. Chicken home.

Mr. and Mrs. I. L. Watson went to Lincoln the latter part of the week for a visit among relatives. Mr. Watson will return Wednesday but Mrs. Watson will remain for a longer visit.
Mr. and Mrs. William Kestenholtz, who have been staying at the home of their son, Harry, near Chambers since the death of their daughter-in-law, are home for a few days after which they will go back for an indefinite stay.
Laurence Jones spent the week-end at Wayne and Allen, Nebr. He was accompanied by Wayne Miss Corita Gifford and Miss Agnes Jensen, who visited among Miss Gifford's relatives.
The April Fool party at the home of Mr. and Mrs. Leslie Castor sponsored by the Ladies Aid was a great success. A large crowd was present and all had a good time, and a nice sum was added to the funds of the Aid.
Rolla Gene, the infant son of Mr. and Mrs. Charles Hart, passed away at the Harry McGrow home last Wednesday, being at the time but three days old.

We have mentioned Club Commendations, Good Deeds and spare time adventures. Today we wish to present one of the most difficult achievements and yet one of the most desirable. This is the forming of desirable habits.
Before I can improve myself in any way I must know in what way I need to improve. How are club members going to know this? Many of you know now of undesirable habits that you have which ought to be changed, such as using incorrect English forms, using profanity, playing unfair, pointing, being afraid to acknowledge things you do that you should not do, biting your finger nails, forgetting to clean your teeth, sliding down in your seat and wasting time in school.
Then, too, you may do things which you do not know are undesirable to other people. How are you going to know about these? Each time a group adventure is recommended there are some people in the group who need to make the suggested improvement. Each club member should ask himself, "Am I the one who needs to improve? If so, how can I form that desirable habit?"
The first step is to want to form a desirable habit. The second is to say and practice the habit you wish to form, thus, "I'll have my lessons prepared on time." It may take several weeks or several months to form a desirable habit. This will be especially true in using correct English forms.
We suggest two ways of working on the forming of habits. One way is for the pupil to keep secret the habit he wishes to form. When he is sure he has succeeded, and he must be honest with himself, he buries his bad habit "Dragon" in the Dragon cemetery. See Club Guide, Page 26.) The other is for the pupil to hand the name of the habit he wishes to form to the Committee in charge of that habit. Thus, if I wish to try to play fair, I will hand such a note to the Playground committee. The various committees will then report the success of individuals. The pupil must agree also that he thinks the habit has been formed.
Can we trust each club member to make sure a habit is formed before a recording is made? The desire of each one of us to improve ourself so that we will not offend others is the important thing, not the recording on the castle. Will each club trust each member to cover up a recording whenever he feels that he has failed to keep the habit? Let us help our fellow club members to be self-reliant and

not watch to see what they are doing, improving himself that he hasn't time. Each club member should be "so busy" to see the failings of others."

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ANNOUNCEMENT

We now have on hand a New Tractor Fuel which is cheaper than kerosene and superior to kerosene in every respect. A trial will convince you!

Farmers' Union Co-op Gas Cream & Produce Company
Phone orders to 359, 103-J or 56

An account here is a sinking fund that may prevent you from sinking under debts.

THE O'NEILL NATIONAL BANK

Capital, Surplus and Undivided Profits, \$125,000.00
This bank carries no indebtedness of officers or stockholders.



Nicknamed! that's what happened

THE contest for a name and slogans for Conoco's new gasoline is over. The winning name and slogans have been selected and awards made to the contestants listed here.
More than half a million good friends tried sincerely to help us, and we are grateful to all of them for the names and slogans sent us, each of which had a careful reading and consideration.
Even though we have selected and paid for a splendid name, we find we cannot use it or any of the many hundreds of good names submitted.
Here is what happened:
Personality always wins a "nickname." We never thought of that in our anxiety to get a good name for an outstanding

gasoline. Bronze was used as a color to make this new gasoline distinctive and to protect our customers. It was liked by everybody—they, you, everybody called it Conoco Bronze. So, try as we might, we couldn't change now. It will always be known as Conoco Bronze. It had too much personality to avoid this popularity rating—"nicknamed"!
Therefore, conforming with contest rules, we are using a name of our own creation, the name used in all the contest advertisements—"Conoco Bronze"—even though it is not the name for which we paid \$5,000.
Each user of Conoco Bronze gets a special prize of instant starting, lightning pick-up, greater mileage and power—for it is a great gasoline.



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Name and Slogan Winners

- GRAND PRIZE FOR WINNING NAME, \$5,000. Lloyd Ward, Parowan, Utah
SLOGAN PRIZES:
1 PRIZE OF \$1,000 Herbert J. Montrose, 707 8th Ave. South, Clinton, Iowa
1 PRIZE OF \$750 Fannie Marks, 116 S. Broadway, Baltimore, Md.
1 PRIZE OF \$500 Ralph A. McTae, 4005 Irving Park, Chicago, Ill.
1 PRIZE OF \$250 Richard R. Randolph, Menard, Texas
5 PRIZES OF \$100 EACH
Claud Haynes, Haskell, Okla.
A. G. Jack, 1826 Greenwood Avenue, Trenton, N. J.
Hazel Gribbs, 119 West Forest Ave., Pittsburg, Kan.
J. P. Butler, 1515 E. Marquette Rd., Chicago, Ill.
L. D. Sweetman, Thompson Falls, Mont.
10 PRIZES OF \$75 EACH
Jack Ehrsam, 1918 Thirteenth St., Boulder, Colo.
J. N. Billington, 913 Hammond St., Fort Worth, Texas
J. E. Andrews, Rt. 6, Longview, Texas
Julia D. Old, Lynchaven, Va.
C. A. Sanderson, Crescent, Okla.
Doris McDonald Jones, Kenney-Warren Apt., Washington, D. C.
Mrs. Ethel Sievright, Jerome, Ariz.
A. F. Harrison, 222 W. 19th St., Norfolk, Va.
Cliff A. Peterson, Harcourt, Iowa
Wm. V. Mulrooney, Jr., 625 N. 13th St., Fort Dodge, Ia.
10 PRIZES OF \$50 EACH
Barry Saunders, 7047 Horner, St. Louis, Mo.
Fred Haunz, 206 Cannon Lane, Louisville, Ky.
Ben Costa, 206 West Baker Street, Flint, Mich.
Lee H. Kimmel, 727 Third Avenue East, Kalamazoo, Mich.
R. M. Lowell, 113 East 15th Street, Minneapolis, Minn.
C. A. Jackson, 1404 Philtower, Tulsa, Okla.
Mrs. Kenneth M. Adams, Ranchos de Taos, N. M.
G. A. Karst, 10 McGee St., Greenville, S. C.
Golden Wilcox, 466 Thoro St., Salt Lake City, Utah
G. C. Ernst, 719 S. Jackson Ave., Kansas City, Mo.
15 PRIZES OF \$25 EACH
Mrs. G. B. Boone, 1327 1/2 East 12th St., Dallas, Texas
Roland Mulhauser, 210 Hillside Ave., Fayetteville, N. C.
E. A. Koerber, 2438 Callow Ave., Baltimore, Md.
H. P. White, 145-4 43rd Ave., Flushing, N. Y.
Mrs. O. L. Williams, Round Hill, Va.
Louis J. Severak, Rt. 2, Hastings, Mich.
H. H. Schuppert, 2247 North 46th St., Milwaukee, Wis.
Mrs. J. H. Palmer, 1022 North 6th St., Fort Smith, Ark.
Mrs. Frank A. Lewis, Center, Colo.
L. C. Rich, 1347 High St., Denver, Colo.
Mrs. W. A. Boyd, Louisiana, Mo.
G. F. Schenfield, 122 Fifth St., Lewistown, Idaho
Mrs. Grace Ferebee, Oceana, Va.
Chas. I. Allen, Mt. Pleasant Ave., Livingston, La.
Manford A. Shaw, 20 Post Office Place, Salt Lake City, Utah
15 PRIZES OF \$15 EACH
W. J. Reed, 6 Downer Place, Aurora, Ill.
Cole A. Means, 3237 Aurora St., El Paso, Texas
A. Schwab, Garden City, Kan.
Gust Lagerquist, Rt. 1, Westby, Mont.
W. R. Phair, 515 First Street East, Roundup, Mont.
C. W. Langlois, 136 Park Ave., Racine, Wis.
E. E. Phares, Powell, Wyo.
Douglas E. Burgeon, Coon, Ill.
Naomi Nelson, 2213 Lucia Ave., Chicago, Ill.
B. W. Gardner, Deppert, Texas
J. Irving Duffy, 5600 Westford Road, Baltimore, Md.
Lester Bittinger, Oakland, Md.
Audrey Elliott, Grier, N. M.
John Trauffer, 121 Grant St., Warren, Pa.
Oscar Monroe, Grinnell, Iowa
15 PRIZES OF \$10 EACH
J. H. Graham, 613 West First St., Keosauo, Ill.
Gertrude E. Jones, 400 East Green St., Clinton, Mo.
Dorothy Allen, Falls, Colo.
John W. Holt, 2020 Lane St., Falls City, Neb.
A. Lynch, 325 Hanner Hall, Stillwater, Okla.
T. J. Robinson, 220 Northern Bldg., Wichita, Kan.
Patricia Mahoney, 1601 Kickapoo, Shawnee, Okla.
Mrs. C. F. Melze, 2714 Olive St., Texarkana, Texas
Dr. E. B. Asten, 1402 Rapids St., Adel, Iowa
E. A. Lewis, 6214 North Richmond St., Chicago, Ill.
H. W. Shuff, Route 2, Elkhart, Kan.
George F. Cowper, 5151 N. Ashland Ave., Chicago, Ill.
Mrs. Florence Fraser, Bristol, Okla.
S. William King, 508 West Jefferson St., Louisville, Ky.
Amy Culverwell Mayer, Tooele, Utah

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