

Neal's Mother Has Right Idea



Within a few months there will be no more feverish, bilious, headachy, constipated, pale and puny children. That prophecy would surely come true if every mother could see for herself how quickly, easily, and harmlessly the bowels of babies and children are cleansed, regulated, given tone and strength by a product which has proved its merit and reliability to do what is claimed for it to millions of mothers in over fifty years of steadily increasing use.

As mothers find out from using it how children respond to the gentle influence of California Fig Syrup by growing stronger, sturdier and more active daily they simply have to tell other mothers about it. That's one of the reasons for its overwhelming sales of over four million bottles a year.

A Western mother, Mrs. Neal M. Todd, 1701 West 27th St., Oklahoma City, Okla., says: "When my son, Neal, was three years old he began having constipation. I decided to give him California Fig Syrup and in a few days he was all right and looked fine again. This pleased me so much that I have used Fig Syrup ever since for all his colds or little upset spells. It always stops his trouble quick, strengthens him, makes him eat."

Always ask for California Fig Syrup by the full name and see that the carton bears the word "California." Then you'll get the genuine.

Occasionally you find a child that doesn't like to be petted.

Out Our Way



SLIGHTLY MISTAKEN - VERY SLIGHTLY.

By Williams

LIKE HER LACQUER?



Those slick movie make-up masters of Hollywood have gone one step slicker. The newest art—and it's a sensation with filmdom's fair ones—is varnished hair. Keen as they are about the new fashion, Hollywood stars aren't yet shellacking their own tresses. A lacquered wig does the trick—and you can pick your color. Myrna Loy displays here an unusual model of Spanish design.

WOMAN HEADS SALES FORCE

Cleveland —(UP)— From stage dancing, to costume designing, to electrical engineering is the devious route traveled by Miss Deany La Zan who might also boast of being an expert cook and an excellent golfer.

She now is sales manager of the Simplex Wire and Cable Co., Cleveland branch, and the city's only woman member of the American Institute of Electrical Engineers. Miss La Zan designs cables, figuring current loads, stress and insulation.

After graduation from the University of Southern California Miss La Zan, who since childhood had studied dancing, joined the Denishawn dancing company.

"From dancing, I turned to costume designing," she said. "And while I liked the artistic side of that work I soon began to feel that it was a waste of one's life to devote it to appeasing other women's vanities."

So she turned to cables, continuing, however, to make her own clothes. Miss La Zan entered the engineering profession 12 years ago in Boston with the organization with which she still is associated.

"Cooking is my real vocation," she said. "I learned it — well long ago. In my home in Los Angeles it was my good luck that we had an excellent Chinese cook and that I had a natural curiosity about the preparation of all kinds of food."

Her chief relaxation is golf.

Police Strip Farmer of Unpaid-for Clothing

Grants Pass, Ore. —(UP)— Julius C. Pratt, tenant farmer, figured the world owed him a living.

He went to a store, ordered a complete outfit of clothing, put it on and tore up his old clothes. Then he informed the proprietor he hadn't any money and asked: "What are you going to do about it?"

Police took Pratt to jail, removed the clothing and left him shivering, naked in a cell. After sleeping "raw" for the night, Pratt fashioned himself an outer garment from a blanket.

The Red Cross said clothes would be provided him before his court appearance.

Levies Recommended To Balance City Budget

Fort Worth, Tex. —(UP)— A sewage tax, a monthly charge of 25 cents for garbage collection, and a municipal levy on vehicles have been recommended as devices for balancing the budget of Fort Worth.

The three levies would raise net revenue estimated at \$500,000. One-half of the amount would be used to reduce the ad valorem tax rate 15 cents, and the other half to retire the city's deficit of \$1,250,000.

City Promises Citizens Non-Jerking Street Cars

Indianapolis —(UP)— Street cars that don't jerk as they stop and start are promised here when trackless trolleys make their appearance in the near future.

A new acceleration system, governed by 18 speeds, will insure smooth riding, according to traction company officials.

houn walked into a dry well 14 feet deep. He climbed from the well unassisted, and discovered 41 gallons of rye liquor near the well. His only injury was a small cut on the back of his hand.

WALKED 60,000 MILES TO WORK

Chippewa Falls, Wis. —(UP)— Knute Hoel, 32, who recently retired after conducting a tailor shop here for 47 years, estimated that he walked 60,000 miles to and from his shop during that time. Not once did he ride to work.

DEATH HALTED MANOEL WORK

Former King Was Writing the History of Portugal

London —(UP)— Historians and bibliophiles hope someone will carry on the valuable literary research in which the late ex-King Manoel of Portugal was engaged when he died.

Manoel, whose library at Fulwell Park, Twickenham, contained what is said to be the greatest private collection of Portuguese literature and documents in existence, was writing a history of Portuguese literature at his death.

The story of Portugal's great 15th and 16th Century exploits overseas, of her famous navigators and explorers who wrested a rich and vast empire out of distant lands and blazed new trade routes around the world, is told more completely in ex-King Manoel's old books and manuscripts than anywhere else.

Ex-King's Survey
Manoel's survey of Portuguese literature is drawn from these rare works and is in the form of an elaborate catalogue with many reproductions of the original texts.

Several of the most magnificent books in his library were printed in the 15th Century. Two are in Hebrew, and appeared in 1499. The only book known to have been printed in Portugal at an earlier date is a single copy in the British Museum. Another 15th Century book is the perpetual almanack (1496) of Abraham Zaccuto, the astronomer and mathematician whom Vasca da Gamma consulted before he set off on his pioneer journey to India.

Life of Christ
The first book known to have been printed in the Portuguese language also is in the library. It is Ludolpho of Saxony's "Life of Christ" in four volumes, which appeared in 1495.

What ex-King Manoel described as "the first Baedeker" is one of the most interesting volumes. It is a "Summario" of Lisbon for 1554. There is also a volume of commercial regulations printed at Lisbon about 1539, notable chiefly for its illustrations of animals (among them the squirrel and the Peiknese dog, unknown in Portugal at that time.)

Brazilian literature occupies an important section of the library. The rarer works include letters from the Jesuits in Brazil, printed in 1555.

Venzke Hard at Work For Next Olympic Games

Pottstown, Pa. —(UP)— Gene Venzke, world's indoor record holder, set his face firmly today toward the 1936 Olympics at Berlin, to redeem himself for his failure to make the American Olympic team at Palo Alto this summer.

Venzke's defeat in the final eliminations of the American 1,500-meter competition was one of the greatest upsets of the athletic year.

The Pottstown High School alumnus blamed his failure on his mental condition, in an interview with Don Riggs, sports editor of the Pottstown Mercury.

Venzke will enter the University of Pennsylvania later this year, as a freshman, and while there, he revealed, he will take up cross country running to improve his legs and wind.

He told of the strain he was under at Palo Alto and of his desire to make good for the "Pottstown people in particular and the world in general, who were expecting him to go to the finals and win the 1,500-meter race.

BANDMISTRESS

When Mrs. Mary Richards Bauer, 27, directed the 65 cadets of the West Point Military Academy band the other night, she had the satisfaction of knowing that she is the only woman who has ever appeared in the director's stand on the West Point parade ground. Mrs. Bauer has always wanted to be a director. As a child she pleaded for a trumpet when the other youngsters were playing with dolls. For the last six years she has been assistant supervisor of music in the public schools at New Haven, Conn., and she has directed orchestras and school bands since she was 16. When Lieutenant Philip Egner, conductor of the West Point band, asked her to act as guest director, she realized a dream she had carried all her life.

"PERSONAL BUT NOT PRIVATE."

"What would you do," some nut has asked.
"If your physician said, 'Too bad, old man, but sure as fate, in six months you'll be dead?'"
Well, first I think, right at that nut I'd have a biggish rock; and then I'd have my good friend wife, Call up another doc.
—Same Page.

Coyote Scalp Slump Blamed on Price Cut

Oroville, Cal. —(UP)— Even the "scalp" business slumped in Butte county during the past year.

Hunters brought in only 650 coyote scalps for bounties during the year compared to 690 animals killed in 1930-31. County authorities believe reduction of the bounty from \$5 to \$2 may be responsible for the "depression in scalps."

Mercolized Wax Keeps Skin Young

Get an ounce and use as directed. Fine particles of soft skin peel off until all defects such as pimples, liver spots, tan and freckles disappear. Skin is then soft and velvety. Your face looks years younger. Mercolized Wax brings out the hidden beauty of your skin. To remove wrinkles, use one ounce. Mercolized Wax is dissolved in one-half pint which hasel. At drug stores.

Jed Hopkins says
YOUR GRAIN ELEVATOR MAN KNOWS SOMETHING ABOUT BREAD BAKING

An Interview with Bill Higgins Which Only Goes to Show That You Can't Make a Success of A Business Unless You Know Something About It

WELL, folks, you know, it's a funny thing but sometimes when I gits

to goin' aroun' askin' questions from folks, I finds out some things that I'd oughta a knowed before, they was so plain. But I just kinda missed seein' the meanin'. But I guess everybody's like that more or less.



Jed Hopkins, The Philosopher Who Never Went To College

Now you take th' other day when I had orders to go over to Bill Higgins elevator an' git a certain brand of flour. Bill sells flour 'n' feeds 'n' fools around with such things. So I sez to Bill, I sez, "Bill, how come you sell flour? I alius thought a man wuz supposed t' know what things wuz good fer an' I wuz just figurin' bakin' bread 'n' cakes 'n' such ter be kinda out of your line."

"Well Jed," says Bill, "I'll tell you, now I don't know so much about bakin' bread an' such but lemme tell ya that my wife knows how to bake—an' I'm a right fair judge of th' results. But," continues Bill, "you wuz jus' sent over t' me to git some of that Gold Medal "Kitchen-tested" Flour that I sell. Now you figger it out. D'you suppose you'd be sent here to git it if weren't just th' ticket? Course not! 'N' lemme tell you, Jed, you ain't th' only one what hez his orders to git it. You see, the womenfolk hereabout 're pretty much up on bakin' an' they know what works th' best. That's why I'm a bakin' expert, too. I'm just expert nuff t' know that th' flour all th' womenfolk in these parts has t' have is th' flour that bakes th' best. An' th' one I'm agoin' to sell."

So I gets m' flour and goes on along none. An' I couldn't help but think that Bill wuz right. Becuz if most of th' womenfolk wanted one kind of flour had enough, then like Bill says, 'twaren't no use to hold back on 'em. An' seein' how Bill's bin at it fer thirty year or more, I guess he oughta know by this time what kinda flour's most in demand roun' these parts.

Guess th' moral is that t' be successful you don't only have t' know what th' public wants in yore own line of business, but you have t' figger out and give 'em what they're gonna like th' best.

Jed Hopkins' Homely Philosophy Is Published In The Interests of American Merchants By General Mills, Inc., Makers of Gold Medal "Kitchen-tested" Flour and Gold Medal "Farm-tested" Feeds.

Indian Wampum

John Fitzpatrick says that wampum was made "of a comparatively rare shell of great beauty, which was pierced longitudinally and strung upon deerkin thongs. These strings were woven into bands or belts, and the size of the belt was generally proportioned to what the Indians considered the significance of the occasion."—Washington Star.



End Colds Quick

HE was an easy victim to colds—and they hung on so long—until she suggested the use of NR tablets. He seldom catches colds now. When he does they are quickly broken up. This safe, dependable, all-vegetable corrective—Nature's Remedy—strengthens and regulates bowel action as no other laxative can—carries away poisonous wastes which make you susceptible to colds, dazy spells, headaches, biliousness, Works Really, too. No griping. Try a box. 25c—at your druggist's.

"TUMS" Quick relief for acid indigestion, heartburn. Only 10c.

No Joke

George Bernard Shaw says a man can't settle down at seventy-six and, George, old boy, a lot of them couldn't settle up if they lived to be twice that old.—Cincinnati Enquirer.

Try Lydia E. Pinkham's Vegetable Compound



Had bad dizzy spells

Afraid to leave house . . . feared awful dizziness would make her keel over. She needs Lydia E. Pinkham's Vegetable Compound in tablet form.

Sioux City Ptg. Co., No. 43-1932.

Have to Get Up at Night?



Deal Promptly with Bladder Irregularities

Are you bothered with bladder irregularities; burning, scanty or too frequent passage and getting up at night? Heed promptly these symptoms. They may warn of some disordered kidney or bladder condition. Users everywhere rely on Doan's Pills. Recommended for 50 years. Sold everywhere.



Misfortune is good for genius; but lesser minds it may sour.

ACIDITY NEW FACTS ABOUT HEADACHES, SLEEPLESSNESS, DEBILITY, ETC.

Acidity is a danger signal. Don't be satisfied merely to correct the condition in your stomach. Your entire system is concerned. Take Gold Medal Haarem Oil Capsules and stimulate your kidneys so that they free your whole body of more acids. See if they don't relieve ALL your acidity troubles. Insist on GOLD MEDAL 35c & 75c.

FREE A generous sample, free, if you print your name and address across this advertisement and mail to Department "E", care of

GOLD MEDAL HAAREM OIL COMPANY
220-36th Street, Brooklyn, New York

One likes a fine old home, though one may scarcely ever stay there.



A Doctor's Beauty Secret

TAKE it from your doctor, beauty is more than "skin deep." It begins with your digestive system. Facial blemishes, eruptions and sallowness merely reflect an upset stomach. Cleanse internally the Pleasant Garfield Tea. A cup nightly, for several weeks will do more for your complexion than costly cosmetics. (At all druggists)



An active tool never grows rusty.

How to Treat Pimples

Gently smear the affected parts with Cuticura Ointment, but do not rub. Wash it off in five minutes with Cuticura Soap and hot water.

Cuticura
Sosp. 25c. Ointment 25c and 50c. Proprietors: Potter Drug & Chemical Corp., Malden, Mass.

UNCLE SAM MODERNIZES WEST POINT ELECTRICAL EQUIPMENT

West Point, N. Y. —(UP)— Complete modernization of all of its utilities from funds made available by the government for unemployment relief, the U. S. Military Academy here now is considered the best equipped "Electric City" in the country today. The improvements cost \$1,000,000.

This modernization program consisted of the construction of 3½ miles of concrete surface roads, rebuilding the gas, water and steam supply systems together with the modernization and changing to alternating current of the entire electric power plant and street lighting system.

Looking Towards Future

According to Col. C. D. Hartman, of the U. S. Army Quartermaster Department, when the War Department first considered the modernization of the utilities at West Point, it was decided that allowances must be made to meet the electrical energy demands for the future, therefore, every modern electrical practice should be applied to this installation, for instance, the new network system now in general use in large cities which guarantee light and power at all times, was installed. This change has a direct bearing on the instructions of cadets, since no large source of A. C. supply was heretofore available, and no equipment typical of standard practice was in use at lectures.

Highways Relighted

The 3½ miles of new highway

Turkey's "Punch" Object Of Country Discussion

Istanbul —(UP)— An excited controversy has arisen in learned Turkish circles over the question of whether Karagheuz (Turkey's counterpart of "Punch" in Great Britain) was a real person, or a creature of fiction. Historical experts have been called in on both sides.

According to what seems the best opinion, the popular silhouette figure of Karagheuz is an im-

portation from China, while the traditional stage conception of Karagheuz and his companions is felt to only have taken on a Turkish tone because of long years of presentation.

The issue is at its hottest in the town of Broussa where, regardless of the opinion of experts or anybody else, the citizens are trying to repair the legendary tomb of Karagheuz there.

Power Plant Reconstructed
The bulk of the reconstruction in the power plant called for the installation of two 1,000 kilowatt turbine generators, complete switch gear and control switchboard for the turbo generator together with regulating and switching equipment for the street lighting circuits.

With this new equipment provisions have been made so that in the event of an extensive acquisition of land beyond the reservation, the distribution system readily could be changed to operate at the high voltage over the greater distance with the increased load involved. This can be accomplished at a very minimum expense.

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"WELL" DONE
Birmingham, Ala. —While tramping through a field in search of a liquor cache, Deputy Charlie Cal-