



TRADE
YOUR OLD TIRES
NOW
FOR NEW 1932
GOODYEAR
ALL-WEATHERS

Better than ever! Better in mileage, better in tread-wear, better in protection against blowouts, better in puncture-proofness. First-choice tires, yet they cost no more than second-choice tires. Get our trade-in offer.

Mellor Motor Co.

Let us repair your Chains—we have the Hodell Chain Repair Outfit, the only one in town

Phone 16 O'Neill, Neb.
TUNE IN Wed. Sat.
Goodyear Coast-to-Coast
N. B. C. Radio Programs

GOODYEAR SPEEDWAY

Full Over-size	Price of Each	Each in Pairs
29x4.40-21	\$3.95	\$3.83
30x4.50-21	4.37	4.23
28x4.75-19	5.12	4.97
30x3 1/2	3.57	3.46



HUNTING & FISHING
is a 62-page monthly magazine crammed full of hunting, fishing, camping and trapping or travel pictures, valuable information about guns, revolvers, fishing tackle, game law changes, best places to get fish and game, etc.

Only \$1.00 for two whole years 24 big issues. Subscribe now and we will send you

FREE

of charge this Remington-Union hunting knife, with 4 1/2 inch blade of finest steel and big handle shaped to fit hand. Accurately balanced. This knife is just what you need for hunting, fishing and camping trips. Clip this ad, and enclose with \$1.00 bill. Mail your order to-day to

HUNTING & FISHING
Transit Bldg.
Boston, Mass.



FREE GLADIOLUS

To advertise our superior Washington Bulbs we are giving away several thousand Gladiolus Premulinus Hybrids, a new type of Gladiolus highly recommended on account of the long flowering period and the exquisite pastel coloring. If planted in succession they will bloom from May to November. Mail this ad with 10c (no stamps) for packing and mailing of 1 package containing 12 bulbs guaranteed to bloom. This offer is good for 10 days only. **PUGET SOUND BULB CO.** 329 Republic Bldg. Seattle, Wash.

Kelp-O-VITA for HEALTH, YOUTH and VIGOR

Men, women and children find Kelp-O-Vita a safe and efficient treatment for debility, loss of vital powers and glandular impairment. YOU CAN BE OLD AT FORTY OR YOUNG AT SIXTY. Quit dying before your time. Kelp-O-Vita is a mineralized vegetable, easy and pleasant to take, no habit forming. It is rich in Vitamines and Organic Salts. Kelp-O-Vita is a REVITALIZER, a REHABILITATOR, a REJUVENATOR, and INVIGORATOR and a RECONSTRUCTIVE. It increases vitality and gives you Pep, Vim and Vigor. Kelp-O-Vita is for Vitality the last word in modern science, send this adv. with your name, address and 10c in stamps or coin for one week's sample treatment. Address Kelp-O-Vita Laboratories, 1046 Venice Blvd., Los Angeles, Calif., Dept. HH-12.

will have charge of the company's interests.

MEEK AND VICINITY

This community was shocked to learn of the sudden death of Harvey Ross at his home at Crookston, Neb. last Thursday. The remains were brought here for burial and funeral services were held Sunday afternoon at the Paddock Union church. Mr. Ross was a one time resident of this community, having homesteaded here about 1880. Mr. Ross leaves a wife at Crookston and a large concourse of relatives in this vicinity.

Supper guests at the Dan Hansen home last Sunday were Mr. and Mrs. Ed Henifin and family, Mr. and Mrs. Howard Buttolph and children and Mr. and Mrs. Cliff Wells.

The Gus Johnson family have been having the flu the past week.

The program at the young people's meeting Sunday evening was very good, but due to sickness and poor roads, not nearly as many attended as as otherwise would have.

Gardner Taylor of Calome, S.D., visited relatives in this vicinity the first of the week.

Mrs. James Hayden, who has been helping her sister Mrs. Henry Walters during illness in the family, returned to O'Neill the last of the week.

Those from other communities to attend the Ross funeral Sunday were: Mr. and Mrs. Edwin Hull of Sioux City, Iowa, Mr. Arch Hull of Crookston, and the Elmer Hull family of Knoxville.

Elverton Hayden spent the weekend at the Ralph Young home.

Miss Willa Wilson, who had her tonsils removed at the Spencer hospital last week, was able to return to school in O'Neill the first of this week.

STEEL CREEK PICK-UPS

Mr. and Mrs. Harry Johnson were Sunday visitors at the Lee Brady home.

Oscar Newman hauled hay from Page last week.

The blizzard, of Tuesday last week, brought out discussions of the one of '88.

Mr. and Mrs. Art Tomlinson and Virgil visited at Lee Brady's Thursday evening.

Mrs. Alder visited Mrs. Wiley one day last week.

Mr. and Mrs. Throckmorton and Roy Beck, she being the latter's sister, of Missouri, are visiting relatives and old time friends in this vicinity.

Several from around Dorsey got caught in the storm while at O'Neill and had to remain there until the roads were passable.

Mrs. J. E. Wood, who has been visiting her daughter, Mrs. George Binkard at Neligh, returned home last week.

Mrs. Brady has been visiting her sons and their families the past week.

Roger Rosenkhaus had a siege of flu last week and was not able to attend school.

Miss Sadie Derickson, who has been visiting her sister in Lynch, returned home Saturday.

Mr. and Mrs. Joe Cehlar's infant son died at the Lynch hospital last week.

Olive Derickson visited at the Will Derickson home last Saturday.

PLEASANTVIEW ITEMS

Mr. and Mrs. Wm. Steskal spent Sunday with her mother Mrs. Jung-

bluth near Chambers. Miss Pearl and Elmer Steskal accompanied them to their sister Mrs. Alvin Walnofer and family and they returned home with their brother William in the evening. Mrs. Steskal stayed at the Walnofer home where she is teaching school in their district.

Mr. and Mrs. Arthur Jones entertained friends at their home Tuesday evening.

Mr. and Mrs. D. L. Raymer, Mr. and Mrs. Ivan Cont and Bailey Miller were in O'Neill Saturday to do their shopping.

Mr. E. A. Steskal and sons William and John were in O'Neill Thursday and reported some muddy roads.

Mr. and Mrs. Bert Freed and son Robert, Mr. and Mrs. Mike Malony and Mrs. B. H. Bessey spent Friday evening at the home of Mr. and Mrs. Albert Klingler. Oyster soup and strawberries with cakes were served for supper, which they all enjoyed.

Mr. and Mrs. Paul Roth and son and Mr. and Mrs. Floyd Barnes and sons were dinner guests of Mr. and Mrs. Lloyd Quinn and family Sunday.

John Zinky called out the O'Neill grain truck with two loads of corn to the Zeb Warner place Monday.

Walter Ries trucked hogs to Sioux City last week.

Homer Fullerton is able to help with choring after being layed up with a lame back.

Mrs. Hanna Richards spent Wednesday at the Robert Fullerton home. Her son Charles and Amiel Heeb assisted in butchering the same day.

Miss Violet Syffe spent the week end at her home near Phenix. The continued snow and bad roads kept her away from home for six weeks. She is teaching school in Dist. 160.

Mrs. Herman Jenzing's sister assisted her in taking care of some meat last week.

Mr. John Zinky and son Cleo were in O'Neill Thursday afternoon. They called at the Charles Baker home a week ago Sunday.

Bailey Miller and Mr. and Mrs. Ivan Cont were in Atkinson Monday on business.

Jim Early trucked hogs to Emmet last Saturday for E. A. Steskal.

Ries brothers trucked hogs for W. E. Herslberger to Emmet Friday.

Chas Richards and Denis Murphy hauled straw from the Warner ranch for feed last few days.

Geo. Fullerton hauled home a load of corn from Heeb Brothers Tuesday. Albert Klingler and George McNare and son hauled hay from Emmet Saturday. Stock in this vicinity seems to be wintering fare on feed they are getting, after tramping through continued deep snow with some zero weather a complete thaw would be welcome.

John Zinky and son Cleo were in Atkinson Saturday and brought out some

of the mail on Route No. 1, our carrier Van Humphrey made two trips last week on his daily route one, on account of stormy weather and the condition of the roads.

The Atchison sale last Monday had a fare crowd and things sold as usual after having been postponed on the day of the blizzard. They are moving to their sons farm near Ainsworth to be in partnership with him.

Mr. and Mrs. John Steskal and sons spent Sunday afternoon with Mr. and Mrs. A. Klingler.

Mr. and Mrs. D. L. Raymer were dinner guests of Mr. and Mrs. Floyd Barnes Monday. The boys and Mrs. B. H. Bessey attended the Atchison sale in the afternoon.

Mr. and Mrs. Albert Sterns and Mr. and Mrs. Floyd Barnes visited their niece Velda Barnes at the Wilson hospital in Stuart Sunday. Miss Velda is the daughter of Mr. and Mrs. Perry Barnes. The operation was for a ruptured appendix. They report her to be as well as can be expected. Her many friends wish her a speedy recovery, that she may be able to be back in school again. This is her second year in high school.

Mr. and Mrs. John F. Warner visited her sister Mrs. Chas. Tasler and family in the south country Sunday.

T. E. Maring, Sr. made O'Neill a business call in the afternoon.

Ries brothers trucked a load of hogs for T. E. Maring, Sr. last week.

Teacher, Miss Uhl, boarded with Mr. and Mrs. Troshinski last week because of the bad roads.

Dan Troshinski and Michel Mullen were cleaning snow off of the roads Friday with horses and grader.

Mrs. Henry Hagel is reported some better at this writing but is still bedfast.

Jerealdine Dexter is spending a few weeks at her uncle Ralph Ries' home.

Over in Cozad, Neb., is a chap by the name of Fred Anderson, who does a business of \$200,00 in a town of 2,000 population. Anderson's success has been well high phenomenal. He says that there is no secret about the reason for forging ahead. Advertising has done the trick. Here is where Anderson has to say for himself "I have no sympathy for the merchant who sleeps between advertising blankets on bed springs that are naturally advertised, sleeps in advertising pajamas, who rides to work in an advertised car and who, when he gets to work, refuses to advertise. He ought to go broke and he probably will. If I were to start in business again I would invest five per cent of my gross sales in advertising. It pays."

STAMP PHOTOS

Come in and have your Stamp Photo made!

12 Stamp Photos for 25c

Special, 11 days only! February 24 to March 5.

We take Photos evenings. Open until 9:00.

O'NEILL PHOTO CO.

The \$8 Coal

is all gone but we have a splendid clean Lump Coal at One Dollar more per ton

FARMERS UNION ELEVATOR CO.

O'NEILL, NEBRASKA

Public Sale

At the farm adjoining O'Neill on the north, at 2 o'clock P. M. on

Tuesday, Mar. 1

TEAM OF BLACK HORSES WEIGHING 1000 AND 1100 lbs

A lot of good farm machinery, harness, one 10x16 building, separator, household goods, chickens, etc. The usual terms. See bills.

J. C. PARKER, Owner

COL. MOORE, Auct. O'NEILL NAT'L BANK, Clerk

On hand at present and for sale

Claim Blanks & Order Books

FOR

Township Clerks



AT THE FRONTIER OFFICE

Labor and Thrift are the corner stones upon which alone can be erected the building of success and riches.

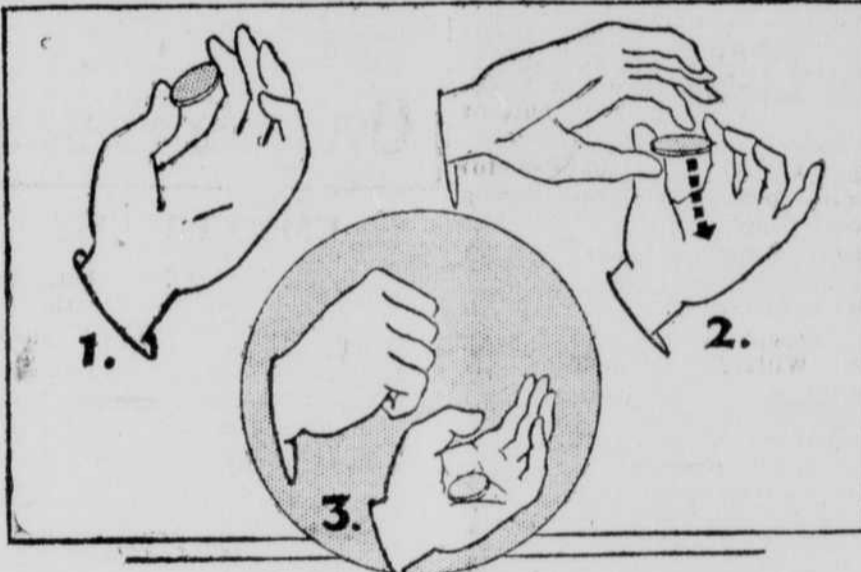
The O'Neill National Bank

Capital, Surplus and Undivided Profits, \$125,000.00

This bank carries no indebtedness of officers or stockholders.

TRICKS OF MAGIC EXPLAINED by Will L. Lindhorst

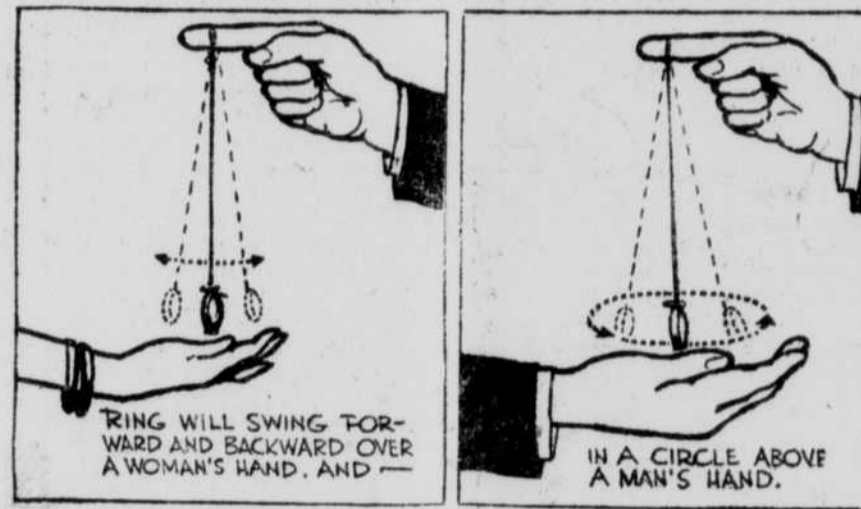
TRANSFERRING COIN HELD IN HAND



1. Hold a coin between the thumb and forefinger of left hand.
2. Make motion with right hand as though to take the coin from the left, meanwhile letting it drop into palm of left hand, which is immediately turned so that palm faces downward.
3. As the coin drops into palm of left hand, close the right, making audience believe it is there. Then with left hand reach down and pretend to extract coin from under some object. As you do this let coin slip back from palm to fingers, and presto, it has been transferred from closed right hand to the place from where it is extracted with the left. This must be done quickly.

(Copyright, Will L. Lindhorst.)

HOW TO PERFORM MESMERIZED RING TRICK



Borrow a gold ring from some person in your audience, tie one end of a piece of string to the ring, make a loop in the other end, slip the loop over your finger, and extend your hand, holding it perfectly rigid, so that the ring will hang motionless in mid-air. Ask some girl to place the palm of her hand under the ring and as the hand is held there, the ring will begin to swing forward and backward like a pendulum. Tell the girl to withdraw her hand and ask a man to hold his in the same position. The ring will stop almost abruptly as the man's hand is placed beneath it and will begin to swing in a circular motion. Although the performer holds his hand and arm as rigidly as possible, the ring will almost invariably swing to and fro when held over a woman's hand and in a circular motion over the hand of a man. It is believed that a magnetic nerve force, different in a man and a woman, accounts for the strange movements of the ring.

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