

THE FRONTIER

D. H. Cronin, Omaha, Publisher
Romaine Saunders, Holt county,
Managing Editor

Entered at the Postoffice at O'Neill,
Nebraska as Second Class Matter.

ADVERTISING RATES:

Display advertising on Pages 4, 5 and 8 are charged for on a basis of 25 cents an inch (one column wide) per week; on Page 1 the charge is 40 cents an inch per week. Local advertisements, 10 cents per line first insertion, subsequent insertions 5 cents per line.

Every subscription is regarded as an open account. The names of subscribers will be instantly removed from our mailing list at expiration of time paid for, if publisher shall be notified; otherwise the subscription remains in force at the designated subscription price. Every subscriber must understand that these conditions are made a part of the contract between publisher and subscriber.

Accounts of atrocities coming out of Manchuria sound like the stories that poured out of Belgium not so long ago.

Speaker Garner throws down the gauntlet for a combat over who is entitled to the credit for congressional emergency relief measures. Pretty hard to down that emphatic partisan feeling.

There are four active democratic candidates at present in the arena, with W. J. Bryan, jr., favorably accepting the vice-presidency. Mr. Hoover is acceptable to a majority of republicans.

Those who are heaping insults on Mr. Hoover and pointing to George Washington as the example to be followed, would have plastered him with political mud if they had lived in his time. Throwing insults at the administration seems to be the favored and also the easiest way of gaining space in the newspapers.

The curtailment of consumption cannot go on forever. There will come a time when the last pair of shoes, the last suit of clothes, the last old hat will be worn out and when the last machine and implement must go onto the scrap pile. When all these things happen then production will come into the picture and happy days will come again.

Senator Brookhart demands a senate investigation of the motion picture films being released to the public. His claim is that it would equal the Teapot Dome inquiry in the importance of its revelations. If the films are being issued to the public, how can the senate hope to bring out any startling revelations? Iowa must be electing a senator this year.

In the Ulster county, New York, Gazette, of January 1, 1800, appeared the account of the death and burial of George Washington, concluding the flowery composition with this prophecy: "The unclouded brightness of his glory will illuminate the future ages." The spontaneous, wide spread and elaborate demonstrations, not only in America but abroad, on the occasion of Washington's 200th anniversary verifies the prediction, as well as refuting some present day insinuations that the sentiments of the father of our country are a back number.

During the first full year's operation of the Hawley-Smoot law the imports of finished manufactures into the United States amounted to 25.6 per cent of the total imports into this country. During the preceding year this same percentage was 23.9 per cent. That is to say, the imports of finished manufactures under the new law have actually increased 2 per cent in the face of prediction that the Hawley-Smoot law would result in a virtual embargo on the import of finished manufactures. The real lesson of these figures is that the new tariff law is too low rather than too high.

The president of a nation-wide organization with headquarters in New York and agents in every state of the Union writes:

"I was not an original Hoover man but I am for him now. There is no question but that his calling the business men together in Washington had the psychological effect of checking materially the most serious aspects of the slump. A lot of people criticize him for continuing to be optimistic. The great trouble with the American people at the present time is they are looking down instead of up. I allow none of my agents, who travel all over America, to do otherwise than talk good, sane hopeful optimism and urge people to get down and dig and show them how they can take the very great advantage of the difficulties of the present situation. I allow no one to talk to me in a pessimistic attitude

and get away with it. It is so insensibly ridiculous that I have no patience with them. What we must do is to keep our lips firmly shut and our eyes clear and looking ahead instead of down, and work hard."

NEBRASKA STANDARD'S ANNUITIES

The Standard Oil Company of Nebraska has adopted a new annuities and Benefits Plan. The new plan, effective February 1, 1932, provides income for life for the employees of the company whereby the men will retire at age 65 and women at age 55.

The Standard oil company has had an annuities plan since its incorporation on the basis of 2 per cent of an employee's salary for each year of service. Under the revised plan, this provision is continued up to the date of the change in the plan which is February 1, 1932. After February 1, 1932, and for all service following that date, the company makes provision for 1 per cent of the salary for each year after that date and the cost will be funded currently from company funds. In order to bring the retirement income to 2 per cent, all employees have the privilege of contributing to the fund in an amount necessary to bring it up to 2 per cent of salary.

The Standard Oil Company has provided under the plan that, while the company reserves the right to discontinue the services of an employee at any time, if an employee has completed 20 years of service or more and has not reached retirement age, in the event that this employee will receive such retirement income as these contributions will provide.

NEBRASKA WEEKLY INDUSTRIAL REVIEW

The following record of industrial activity lists items showing investment of capital, employment of labor and business activities and opportunities. Information from which the paragraphs are prepared is from local papers, usually of towns mentioned, and may be considered generally correct.

Madison—Harold Requa and F. A. Wolfe purchased "Madison News," weekly newspaper.

Seward—Tom Drbal purchased Dickinson Cafe.

Fremont—Annual meeting of Association of Nebraska School Boards and Executives held here recently.

St. Paul—W. E. Mumford opened ready-to-wear establishment.

Highway No. 30 to be graveled between Blair and Fremont.

Madrid—New equipment installed in American Theater.

Doniphan—A. J. Davenport purchased Ben F. Grant barber shop.

Blair—New boiler installed in local light plant ready for use.

Tekamah—Sand taken from Cooper sand pit in southwest part of city used in finishing walls of new school building.

Natural gas pipeline to be laid from Maynard to South Omaha.

Plattsmouth—R. W. Clement building formerly occupied by First National Bank.

Tekamah—Plans underway to plant between 85 and 100 Elm trees in cemetery.

OBITUARY

William Harvey Ross was born in Boone county Iowa, September 13th, 1860, and passed away at his home in Crookston, Nebraska, February 18th, 1932. Aged 71 years 6 months and 5 days.

Those who preceded him in death were his parents, two sisters and one brother. Those surviving are, Sarah Ellen Hull of Meek, Nathan M. Ross of O'Neill, Alice Buttolph of Saco, Montana and Charley Ross of Meek.

He came with his parents to Nebraska in 1900. He remained with his parents in Holt county for a time and then took up his residence in Cherry county Nebraska.

On March 22nd, 1913 he was united in Marriage to Mary J. Brennan of Knox county, Nebraska. They resided on a farm north of Crookston for a number of years, then moved to Valentine where they lived for some time, later returning to Crookston. He was brought here for burial, and services were held from the Marquette church at 2 o'clock Sunday, February 21st, and interment in the cemetery there with Rev. George Bressler officiating.

Card of Thanks

We wish to express our sincere appreciation and thanks to the many kind friends and neighbors who assisted us during the loss of our beloved husband and brother.

Mrs. Mary J. Ross,
Mrs. William Hull,
Nathan M. Ross,
Mrs. William Buttolph,
Charley Ross.

Methodist Church Notes

Benj Kuhler, Pastor
All regular morning services.
Epworth League at 8:30. About a dozen delegates so far have decided to go to the Institute at Plainview Friday and Saturday. They will give a report, probably a week from Sunday night.
Please keep in mind that we expect a speaker of some note next Sunday night. Dr. L. H. Kaub, field representative of Nebraska Wesleyan has been dated for then. He will have a message specially for young folks.
We are having prayer services at the parsonage on Thursday evenings. Rev. J. A. Hutchins, former pastor here, will be with us to preach each night next week, beginning Monday. We invite all to these services.

Doctor

Accident...serious illness...how would you get help soon enough if you did not have a telephone? One call may be worth more than the farm telephone costs in a lifetime.

YOUR TELEPHONE joins your home with neighbors and town...brings help in time of danger, aids in farm business, enables you to do more things you like to do.

NORTHWESTERN BELL TELEPHONE COMPANY

COUNCIL CORNER

By Fay A. Pucket, Pres. Holt county Council Christian Education

The Art of Being Good Attractively

It is as much the obligation of the leader to be attractive as it is to live the good life. One dare not, of course, be attractive at the cost of moral goodness. But it is futile to have a kind of moral goodness which is unattractive or even uninteresting.

It is not the beauty parlor kind of attractiveness which is suggested here. A misshapen little hunchback, who had never known a moment of freedom from pain was one of the most attractive and influential Sunday school teachers which one young person ever had. A beautiful personality had acquired skill in using an unattractive and jamracked body as its instrument of expressing love, adventure and high courage.

It is not enough to be good in a negative self restraint. It is not even enough to be good in a positive aggressiveness. Goodness must be interesting, adventurous, thrilling, alluring, if it is to become contagious. A course in the Art of Being Good Attractively could well be a prime requirement in Christian leadership.

The above is taken from part of an editorial appearing in the International Journal of Religious Education.

MISS PERRY NOTES

The number of pupils who are eligible for the five point health buttons is growing.

Fifty eight children qualified for five point perfect children during February. They are:

Charles Anderson, Betty Biglin, Billy Biglin, Anna Bowers, Joseph Bowers, Robert Brennan, Myrtle Burge, Joseph Cadwell, Catherine Carney, Wilfred Clevinger, Owen

Over the County

Davidson, Beatrice Dempsey, Marian Dempsey, Gerard Downey, Howard Furry, Eldrey Gaskill, Lydia Halva, Margaret Halva, Hazel Hamilton, Robert Hancock, Ruth Harris, Bennett Heriford, Ralph Johnson, Phyllis Keller, Lurlean Kilpatrick, Morris Kirkpatrick, Marian Kubitchek, Daverne Loy, Wilma Loy, Hugh McKenna, Donald Madison, Jane Mains, Donald Martin, William Maxwell, Donald Mitchell, William Moore, Maynard Miller, Louis Peter, Frank Pettijohn, Dorothy Ann Reardon, Helen Ragan, Robert Shoemaker, Francis Soukup, Vernon Spangler, Alan Spindler, Helen Spindler, Lavern Stahley, Clara Stener, Richard Strube, Francis Vala, Arlene Warner, Doris Warner, Kenneth Wilson, Lucille Worford, Thomas Wyant, and Frances Youngkin.

A clinic for children and infants under school age will be held by O'Neill physicians Wednesday, March 9th, from 10 a. m. to 5 p. m. in the Women's Club rooms at the public library.

All mothers are urged to come and bring their children for physical examination and advice in regard to health problems.

It is advised, however, that children with bad colds or sore throats be kept at home so that the spreading of these infections will be prevented.

EMMET ITEMS

Mr. and Mrs. Joe Weber, newly weds, visited last week at the home of Mr. Weber's sister, Mrs. Joe Winkler and family.

PLAGUES OF BRITAIN
—By Bateman—
FAMOUS ENGLISH CARTOONIST



The groom is a young farmer from Stuart. His bride is from Plattsmouth where they were married, Feb. 15 at the Catholic church. Part of the cheeriari crowd captured the bride and took her for a ride to Omaha and back. At first Joe was not much worried but after an absence of four hours he began to fear he would never see her again. All this time he was kept helplessly guarded by the remaining crowd and was almost desperate with fear when the jolly crowd returned his bride. Mr. and Mrs. Weber will make their home on a farm near Plattsmouth.

Miss Luree Abart, a junior at the Atkinson public school spent the week end at the home of her parents, Mr. and Mrs. Charley Abart.

Mr. and Mrs. Vernon Keeney and Harold Seger drove up from Norfolk Saturday evening and visited over Sunday at the home of their parents, Mr. and Mrs. G. A. Seger.

Miss Deloris Hueton of Atkinson spent Sunday visiting at the home of her sister and husband, Mr. and Mrs. Frank Embody at their home in Emmet.

Miss Mildred Findley was sick with the flu Monday and unable to take up her work as teacher in School Dist. 76. Eileen Frohart, a senior normal training student was her substitute.

The Young people of the Junior League are serving a waffle supper in the basement of the Emmet M. E. church Friday evening. It is being sponsored by Mrs. Ruth Wagnon and Miss Geraldine Harris.

Evelyn Ernst was sick with the flu a few days last week.

Mrs. Henry Werner and daughter Mable, visited Wednesday afternoon at the home of Mr. and Mrs. Fred Beckwith.

Mr. and Mrs. Fred Beckwith visited at the home of Mr. and Mrs. Guy Beckwith Sunday afternoon.

Guy Beckwith had the misfortune to spill 7 gallons of cream while on his way to town Saturday. The deep snow drifts through which he had to force the car seem to be responsible for losing the cream can from the running board.

INMAN NEWS

The ice harvest has been under way the past several days. 150 tons have been put up.

The organization of "Yellow Dogs" held their initiation and banquet on Wednesday evening.

Cleve Roe and family and Mrs. Rose Root and son Vince, have moved into the property just north of the M. E. church this week.

Mrs. Evadne Erskine is visiting with Miss Mildred Riley this week.

The Washington Day program that was to have been given by the Inman schools on Wednesday evening of this week has been postponed until next week on account of sickness among the children.

Mrs. E. R. Riley was in O'Neill the latter part of last week, with her sister Mrs. J. N. Naylor, who is ill.

The Holt County Civic Alliance will hold a meeting at the M. E. church here next Monday evening. Rev. Elrod of the Presbyterian church of Atkinson and Rev. Farley of the M. E. church at Page will be the speakers. This is a combination of various temperance organizations of the county.

Herbert Rouse has been in O'Neill the past several days serving on the jury.

Mrs. John Krantz went to Norfolk the latter part of the week, being called there on business matters.

Word comes from Henry Fowler, who is in the employ of McCord Brady Co., that he is transferred from Grand Island to Cheyenne, Wyo., where he

ROCKNE SIX
SPONSORED AND GUARANTEED BY STUDEBAKER

It has size, style and power!

All eyes are on your car as you flash by in the Rockne. And with good reason! The Rockne has style no other car at any price can give you.

It has size and tremendous power. It is built with that substantial thoroughness which you expect of a Studebaker product.

See the Rockne and drive it, if you would find out what these advancements mean:

- FREE WHEELING IN ALL FORWARD SPEEDS
- FULL SYNCHRONIZED SHIFT
- AUTOMATIC SWITCH-KEY STARTING
- 4-POINT CUSHIONED POWER

- Aerodynamic Body Design
- One-Piece Fenders
- Sloping Radiators and Wind-shields
- New Convertible Body Styles
- Extra Long Wheelbases
- Extra Large Six-Cylinder Power Plants
- Quadruply Counterweighted Crankshafts
- Glass-Smooth Electro-Plated Pistons
- Silent Carburetion
- Extra Large Brakes
- Hydraulic Shock Absorbers
- Self-Adjusting Spring Shackles
- Lanchester Vibration Damper
- Finger-Tip Steering
- High Velocity Cooling
- Owner Service Policy

Vital Specifications	Model '65"	Model '75"
Extra Long Wheelbases	110"	114"
Large Motors—cubic displacement	190"	205"
Very Powerful Motors—brake h. p.	66	72
Extra Large Brakes—braking surface	143 sq. in.	151 sq. in.
Models and Bodies	Prices f. o. b. factory	Prices f. o. b. factory
Coupe, 2 passenger	\$585	\$685
Coach, 5 passenger	595	
Coupe, with rumble seat, 4 passenger	620	720
Sedan, four door, 5 passenger	635	735
Convertible Roadster, 4 passenger	675	775
Convertible Sedan, 5 passenger	695	795

ROCKNE '65
\$585

ROCKNE '75
\$685

W. H. STEIN
Phone 162-W O'Neill, Neb.

The FRONTIER
is equipped to give prompt service, and at attractive prices, on all orders for

SALE BILLS