

"Do today's duty, fight today's temptations, and do not weaken and distract yourself looking forward to things you can not see and could not understand if you saw them."

THE FRONTIER

D. H. Cronin, Omaha, Publisher
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Managing Editor

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"Commit thy works unto the Lord and thy thoughts shall be established."

It is said carriages and buggies have been dropped from the Nebraska assessment rolls. They must be decidedly scarce if the tax collectors give it up.

If the new spring and summer styles continue to be introduced earlier each year, one of these days we will be in shirt sleeves during the winter months and wrapped in furs during the summer.

Just how the involving of business and agriculture in a billion and a half debt is to help matters is not exactly clear, but public clamor has led the administration and congress to feel they had to contrive something.

Seven hundred dollars fine and costs these tough times for shooting a deer indicates there is either a distorted sense of justice in the court that assessed it or something radically wrong with the statute. There isn't a wild animal loose in Nebraska worth it.

A suggestion is made that the \$60,000 surplus in the hands of the game and fish commission be used to buy a few train loads of grain for relief. That is something worth while that an otherwise more or less needless branch of government might do.

A pioneer woman of Holt county told us once of an early day experience of living for a time on dried wild cherries sweetened with colored sugar. At that they got as much nourishment as the one who now takes his breakfast of doughnut, coffee and cigarette.

It is said that since February 4, when the president launched the campaign to get the hoarded money of the country into circulation \$34,000,000 has found its way into the arteries of trade. We will be pleased to have some of it flow this way at an early date.

The Omaha headquarters of a democratic aspirant for governor are at loggerheads with Governor Bryan's tax commissioner as to whether the state tax levy under Bryan exceeds that under Morehead in 1915 and 1916. When one is overwhelmed with the desire for office, trivial matters loom large to him.

The "lame duck" bill passed the house by the decisive vote of 335 to 56. It originated and was passed in the senate and is now before the president. Under its provisions the terms of the president and vice-president begin on January 24, members of the congress on January 4. Senator Norris of Nebraska is author of the bill.

Individuals who have convictions either in religion or politics or regarding an issue of general welfare are neither ashamed nor afraid to advocate them. You know where to find the newspaper or person who espouses principles and it is not a mark of extreme partisanship so to do. It is the person who wants to please all classes, who thinks one way today and another tomorrow, that boasts of his "independence."

From a southern state comes the proposal to send cotton cake to northeast Nebraska farmers delivered at \$14 a ton and take the farmer's notes for the amount of purchases. Cotton cake is a very excellent stock feed. Cattle men say that 1 pound a day per head with a little hay or straw keeps stock in good shape. The present price here is about \$22.50. By this plan the cotton growing states would create a larger market for their product in coming seasons and bring material aid just now to farmers in need of feed. It has none of the free relief features objectionable to many and puts the citizen in the place where he eventually pays for what he gets.

During the past three years the state game and fish commission has purchased tracts of land with lakes in various parts of the state, totaling \$99,553.50, that are designated recreation grounds. Other properties had been acquired previous to this. It has been an opportunity for some to unload worthless tracts at a big figure, though one generous soul donated 80 acres. Additional expense in developing and maintaining the grounds will about double the original cost but that will not detract from the pleasure of the ten per cent of the population which will probably get to see them.

The Indications

It is related of Belle Starr, queen of desperadoes in the heyday of banditry, chivalry, romance and the strange mixture of valor and lawlessness in the southwest, that once she loaned one of her male admirers two thousand dollars. He went to Dodge City, Kansas, and lost the money gambling. He returned to Belle, whereupon she mounted a horse and sped for Dodge City.

Entering a saloon she went to the gambling table where seven thousand dollars was spread out. Raking the whole wad into her purse she backed to the door keeping the inmates covered with her gun, and suavely informed them if they wanted the money "come down into the Territory and get it."

The indications are that the debtor nations of Europe eventually will inform the creditor that if he wants his money to come over and get it.

And it is said that the Dodge City bunch let it go at that. Maybe Uncle Sam will come to the same conclusion.

Adv. as a Money Maker

Wrigley the gum magnate leaves an estate of several millions. Not many will bet anything from that estate. He leaves a few lines telling of the method that won him success that is a heritage to all. Here they are:

Tell 'em quick and tell 'em often. You must have a good product in the first place and something that people want, for it's easier to row downstream than up. Explain to folks plainly and sincerely what you have to sell, do it in as few words as possible and keep everlastingly at them.

Advertising is pretty much like running a furnace. You've got to keep on shoveling coal. Once you stop stoking, the fire goes out.

Wrigley had a nickel product—a half-pint size business. He advertised it until it was known and used everywhere. A few more have done the same. A few more will do the same. But the great mass of half-pint size business men will continue in that class.

Now We Know

In righteous wrath or with the fist of wickedness, a Frontier subscriber unburdens himself in this fashion, which he estimates to be the rock bottom, final, conclusive and absolute last word as to what's the matter:

"One of the things, in my estimation, is the various high prices. For instance, today when hogs are selling for less than 3 cents a pound on the local market it costs \$50.33 to ship a single deck of hogs to Omaha. When hogs were selling for 22 cents you could ship a single deck for about \$45.00. When cattle are so cheap that you can hardly give them away—when stock cows are selling as low as 1 1/2 cents to \$4.75, it costs \$58.30 to send a carload to Omaha. When cows were selling for 10 cents to 15 cents a pound it cost about \$50 to send a carload to Omaha. The railroads throughout the country have raised their rates and reduced their wages and found a way to have their taxes reduced. They are guaranteed a fair return on their money and the farmer out here who works 16 hours a day fighting drouth and grasshoppers isn't guaranteed a living."

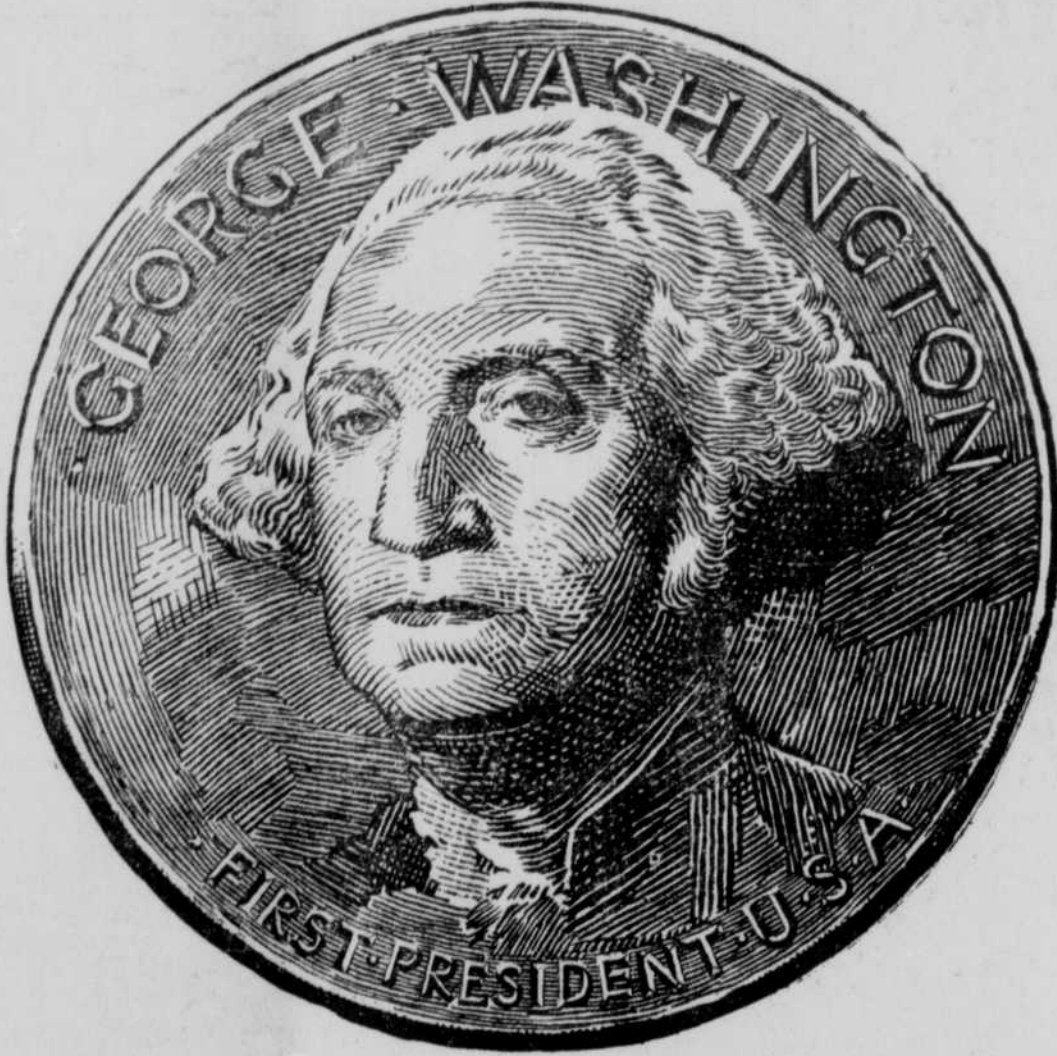
"Hee Haw!"

Alluding to the new \$100 Democratic slogan the Chapel Hill (N. C.) News, Democratic of course, observes:

"We could hardly imagine one less appealing to the intelligence or less stimulating to the emotions. It suggests noise and stupidity and no higher aspiration than a desire to get at the crib and go to gobbling."

"If three Republican leaders had been set to work to find a slogan for the Democrats, and if their aim had been to find one that would go furthest toward robbing the Democrats of every semblance of dignity, it is doubtful if they could have done better than this."

"We should think the Democratic party would want to discourage, rather than invite, comparisons between itself and the animal which it has the misfortune to have as a symbol. Here is a spectacle indeed—a party adopting as its battle-ery the bary of a jackass!"



The Governor's Proclamation

My Fellow Citizens:

February 22, 1732, a son was born to a proud Virginia father and mother. Fifty-seven years later that son became the first president of the United States.

At the age of twenty-two years, he was appointed lieutenant-colonel of a Virginia regiment and marched against Great Meadows where his first engagement in the French and Indian wars took place.

On June 15, 1775, this same Virginia boy, George Washington, was made commander-in-chief and on July 3rd took charge of the Continental army. It numbered at that time fourteen thousand enthusiastic but undisciplined men. The colonists were at war with the mother country.

July 4, 1776 the Declaration of Independence was adopted. In August of that year the British invaded Long Island and the long and bloody war of the American Revolution was on in full swing.

This nation was born amidst hardship and travail. Those forefathers who marched with Washington, to the end of severing the ties of tyrannical rule, tasted and drank to its depths, the human agonies and sufferings that come to a destitute people. As president, Washington found the national debt overwhelming; the states bankrupt and the national credit—there was none. Such elements of despair,

hardship and suffering did our forefathers endure.

George Washington's birthday is of special significance this year, as the two hundredth anniversary of his birth. It is natural that it should have been selected as the beginning of the period of national celebration of the George Washington Bicentennial which will continue from February 22nd until Thanksgiving Day.

Should we not set aside this day as a day upon which an organized drive be made from one end of this state to the other, for the purpose of providing adequately for the pressing needs of the unfortunate and suffering citizenship of our state, who must depend upon those of us who are more fortunate than they?

The response of the various organizations of this state has been magnificent and soul inspiring. The great work performed by the American Legion and other patriotic agencies, Red Cross, farm organizations, Women's Christian Temperance Unions, chambers of commerce, community clubs, lodges, school and church organizations, newspapers, radio stations and the generous cooperation of the railroads, telephone and express companies has been wonderful and their splendid work has been fully appreciated by a grateful people in the drouth and grasshopper stricken region of this state. But we are confronted

with a condition and that condition is the continued needs of these dependent people until relieved by spring grown vegetable and pastures. To meet that condition we must not permit the relief work to slacken.

THEREFORE, I, Charles W. Bryan, governor of the state of Nebraska, do call upon you, my fellow citizens, to set aside February 22, 1932, not only as a day to commemorate the birth of a great American citizen, George Washington, but also to dedicate ourselves to the same splendid spirit of kindly consideration for our fellow men, that Washington possessed and from our own financial resources contribute as generously and feelingly as did he. Let this be a day for a mighty drive for supplemental relief for our dependent Nebraska citizens and let that drive reach every village and hamlet in the state.

IN WITNESS WHEREOF, I have hereunto set by hand and caused the great seal of the state of Nebraska to be affixed.

Done at the Capitol in the city of Lincoln, this 18th day of February, in the year of our Lord, nineteen hundred and thirty-two.

CHARLES W. BRYAN,
(SEAL) Governor of Nebraska.

By the Governor:
FRANK MARSH,
Secretary of State.

Leadership Without Precedent Senator Fess

"While in former crises the President then at the head of the government was inclined to leave the forces undisturbed to work themselves out, President Hoover has felt that the crisis through which the world is now passing is so widespread and its menaces are so imminent that drastic treatment is demanded, and he has supplied a type of leadership without precedent in American history. His efforts are as wide as the sufferings of his people. His plans are invested with the purpose of relief. Were it not that we are approaching a Presidential campaign Mr. Hoover would be the most widely supported public man in his efforts for relief here, which are no less distinguished than his efforts in Belgium during the war."

Nebraska Farmer: A western Nebraska reader contributes this: "In spite of three-cent hogs and 30-cent corn and wheat, let's all give thanks for plenty to eat, as the old Darkey said—'Let's kneel right down amid the fuss and thank the Lord it am no wuss.'"

"During the present depression much has been said about old times and 'those good old days,' and the present day lack of interest in church and Sunday school. Our local church just concluded a successful three weeks revival, and at its conclusion a number were baptized. From immersion in the warm church today, with heated dressing rooms, memory takes us back thirty years. It is winter, the sky is overcast and the mercury bangs below zero. The oblong opening in the creek shows the ice to be about a foot thick. Were the minister and converts appalled? Not one of them. That humble man of God stood waist deep in the icy water until the last one was baptized. Then, the mile ride home to a warm fire, in a wagon. Pneumonia? No, not even a bad cold, and not one of the boys or girls immersed that day in that icy water ever went to a jail or reform school. They are all respectably married and have homes and families of their own. Yes, Christianity does pay.

"Judge L. L. Fawcett of the New York Supreme Court, said: 'During my 23 years on the bench, in which over 4,000 boys under 21 years of age were convicted of crime before me, only three were members of a Sunday

school or church.'"

With the foregoing, our friend contributed the following poem that was written by a man who was blind from birth:

IT TAKES A MAN

Can you walk the path with common man
And teach yourself each day to do 'the best you can,
And never howl or whine? Man, it takes a man!
Can you take financial fall
And feel the pressure of your back against the wall
And climb again, bit by bit? Man it takes a man!
Can you keep your human quality
And never use a rotten plan,
Step fast or slowly as you can? Man, it takes a man!
Can you feel the sting of slander's poisoned dart
That spoils your life and breaks your heart,
Can you suffer like a man? Man, it takes a man.

—Buy it in O'Neill—

Pictures of Dead Animals in North Nebraska Drouth Area



(1)—Sheep that perished for want of food. (2)—A horse killed to prevent starvation. (3)—Typical scene in many hog lots. (4)—A dead cow.

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