

### START IN REAL ESTATE

From Fort Dodge Messenger  
Many of the nation's most famous private fortunes that have remained intact for four or five generations were built on investment in business real estate, says the National Association of Real Estate Boards. And the most famous of these fortunes were started with modest investments that were increased and increased until they totaled millions. No depression, past or present, stopped them.

The association quotes on this subject M. W. Hiles, of Davenport, who collected the following examples:

"Nicholas Longworth, grandfather of the late speaker, was born in Newark, N. J., and migrated to Cincinnati, where he studied law. Longworth's first client was accused of horse stealing. The man was acquitted but had no money, so Longworth accepted two copper stills as his fee. These stills were traded by Longworth to Guel Williams for thirty-three acres of then unpromising land in Cincinnati. Long before his death this land was valued at \$2,000,000. From time to time, Longworth purchased more land with the money he made in law. In 1863 his estate, in realty holdings was valued at \$15,000,000. Nicholas Longworth's grandson married President Roosevelt's daughter, Robert Roosevelt, uncle of the famous president, founded his fortune on business property.

"J. G. Wendell, of New York City, invested the profits of his fur business in commercial real estate. This property was recently valued at \$100,000,000.

"John Jacob Astor worked his way from Waldorf, Germany, down the Rhine and to America. When he died his real estate holdings amounted to \$20,000,000. Twenty-seven years later when his son, W. B. Astor, died in 1875, the Astor properties were reputed to be worth \$100,000,000. W. B. Astor bought so much real estate that he was known as 'the landlord of New York.' The Astor fortune is still invested in real estate.

"Peter Goeliet was an ironmonger during and after the American revolution, and the profits from his business went into real estate. He left \$500,000 to his son, Peter, who increased it to \$25,000,000 through the purchase of New York City land. In 1912 the Goeliet fortune totaled \$500,000,000.

"Nearly a century and a half ago William and Friedrich Rhinelander ran a sugar storage house and their profits were invested in land in New York City. The wealth of the third and fourth generations is commonly placed at in excess of \$100,000,000. Peter Schermerhorn was a ship chandler during the revolution and he purchased one tract of land extending from what is now Third avenue to the East river and from Sixty-fourth to Seventy-fifth street. "Business property does not require high-priced executives as industrial companies do. It is monopolistic in character and there is only one 100 per cent district in a city. It cannot be stolen as industrial equities sometimes are by stock control. It increases in value with use."

#### Makes Radio Control Easy.

An editorial in the Oroville (Cal.) Mercury-Register bewailing the bothersome necessity of rushing to the radio to turn it off when annoying announcements take the place of music, and suggesting a cut-off switch that could be placed beside the listener's easy chair, was followed by announcement of a "Radiosnap" made and marketed by a local dealer at \$1.50 each.

The radiosnap allows the listener to snap his radio on and off without leaving his chair. Its low cost and simplicity of installation are expected to make it popular.

Dan L. Beebe, editor and publisher of the Mercury-Register, said he expected to use the device as a premium with six-month renewals.

"Our plan," he added, "is to place them in every home that has a radio, with the knowledge that the average radio listener is by preference a newspaper or magazine reader, and resents the continued enforcement of advertising upon his consciousness."

"The name is not patented and neither is the device. Neither is the idea patented."

Said the editorial that started things: "If someone could invent a simple device that would automatically silence a radio the moment anyone began to talk and turn it on again when the speaker had finished he would become wealthy in short order. It has been demonstrated that radio audiences don't like to be bothered by speakers. They want the radio to go on and on while they read, and they want to be free to listen or not as it pleases them. But while someone is talking in a loud tone of voice everyone is forced to listen to a certain extent and this nettles the listener who is really not a listener at all most of the time. Possibly the best contraption would be a push button on a cord that would reach the listener's chair, and a device inside the radio that could be 'pushed' on and off. Then, if the music-loving reader doesn't like it when someone butts in with a loud, compelling voice to tell the virtue of a certain cigar, he can punch that bird right square on the nose with his push button and have peace and quiet for a while."

#### HAPPY LANDINGS

Berlin—Baron Paul C. Von Gontard, just back from an airplane tour of Africa, tells the following story. The trip in the air was going splendidly until the motor began to sputter over a jungle. The baron hurriedly looked for a place to land and dropped lightly on the wet mud. "At the thought was a large ant hill. The plane coasted up to the 'hill,' and nudged it. The 'hill' turned out to be an angry rhinoceros, who charged and completely demolished the plane."

### Out Our Way



### Where Skill Averted Air Tragedy



Careful handling on the part of the pilot prevented tragedy when this plane crashed at College Park, Md. The plane was making an experimental flight, carrying Clarence M. Young, Assistant Secretary of Commerce for Aeronautics, and Pilot

M. Boggs. Control of the craft was carried out from the ground by radio and all was going well until something went wrong, causing the plane to crash from 500 feet. Boggs' skill averted an almost inevitable fatality.

### Scientists Believe Texas Once Vast Slimy Marsh

Austin, Tex. — (UP) — The vast caprock of Texas, 1,000 feet above the surrounding western plains, was a slimy marsh in the Triassic Age, believe Prof. E. C. Case, director of the Museum of Paleontology of the University of Michigan. Specimens of prehistoric monsters unearthed near Clarendon, Tex., support his theory. Dr. Case and a party of scientists recently removed to Michigan fossils of great historic value. The fossil of a mastodon, companion to the primitive tiger, horse, camel and rhinoceros, was unearthed in a gravel pit near Amarillo. The skull was five feet wide, indicating the monster stood over 15 feet high. Dr. Case found the dorsal armor of a giant phytosaur of the Triassic Age a few weeks ago. Phytosaurs were large carvorous reptiles, similar to crocodiles.

### NATIONAL BLEND IN BRAZIL

Isaac F. Marcosson in the Saturday Evening Post. Forty-four per cent of the population of Brazil is white; 34 per cent mixed, 14.6 per cent black, and the rest Indian. The consequence is that Brazil, like our own United States, has a Mason and Dixon Line—it is the northern border of the state of Minas Geraes—dividing what is popularly referred to as the black north with its Negroes and mulattoes, from the white south. In the white south you find the mainsprings of energy and enter-

### Locksmith Invents Electric Lock Picker

Norfolk, Neb. — (UP) — Have you a lock which you believe to be pick-proof? If you have, A. B. Nelson, Norfolk, has invented an electric lock-pick which he believes he can prove that you are wrong. The chances are 1,000 to 1, Nelson says, that he can unlock any lock the average person possesses in 30 seconds. To the layman there's nothing much to Nelson's invention but a

### Scientists Believe Texas Once Vast Slimy Marsh

prise. Here are nearly 80 per cent of all the motor cars owned in Brazil, 90 per cent of the good roads, two-thirds of the effective railroad mileage, and the majority of schools and factories. The reason is not difficult to find. The South is the principal habitat of the foreigner, who has impressed himself to a greater degree, perhaps, than in any other South American country. In Brazil, "the melting pot" is more than a phrase. The three states of Rio Grande do Sul, Santa Catharina and Parana, for example, are almost out-and-out German. German is not only the common language, but you find every reminder of the Fatherland from the real thing in the rathskellers to turnerins. There is little doubt that had Germany won in the World War, two of these Brazilian states would have made every effort to become colonies of the Teutonic empire. Oddly enough, the South American country with the largest German population was the only one that actively joined, the world struggle against the Central powers. Nearly 40 per cent of the population of the city of Sao Paulo, the Chicago of Brazil—she is the liveliest skyscraping community in the republic—are Indians. At one time 300,000 Italians immigrated to Brazil every year. Because of the languorous climate, the 100 per cent Brazilian, descendant of the old Portuguese stock, is inclined to let the foreigner take the industrial lead. As in Chile, the feudal class, which means the wealthy landowners, has confined itself more to politics than to business. The lower class native, therefore, has been left to his own devices. Like some of our southern

rapidly vibrating needle and a loud buzz. While the idea and the machine are his own, Nelson hasn't decided what disposition he will make of the device, he says. Nelson is one of the 900 members of the American Association of Master Locksmiths. YOSEMITE CREW'S REUNION Detroit — (UP) — A group of the surviving members of the crew of the U. S. S. Yosemite, veterans of the Spanish-American war, assembled here and refought the Battle of San Juan. The crew's sur-

### Average American Hero of the Hour

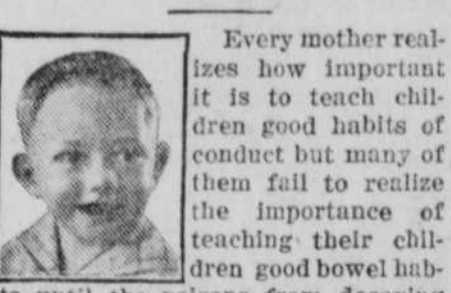
New York Times. If there is a hero of this hour it is this average American. If the country weathers crises, it is because he keeps his head and holds on. For two years he waited, hoped, temporized, refused to believe that conditions would not better themselves. He was like a passenger in a ship keeled over by a big wave who holds his breath until another big wave restores the balance. Now for the first time he realizes that he brings to the crew. All over the country you feel the stirrings of that rising spirit which means the recognition of an emergency. Thoroughly frightened, the average American always whistles; by his wisecracking you know that he knows he is up against it. He cannot be expected to have more wisdom and foresight than his business and political leaders, but he perceives that something has to be done and, as far as he can, he is doing it. He is the force behind the "drives" which seem funny to the slightest, stupid to the socialist, and to every close-eyed observer inadequate, whether the sum collected is \$18,000,000 in New York or \$10,000 in a county seat in Dakota. But if these campaigns are not the sound method of coping with hunger and unemployment, they are, up to date, the only method. They represent a communal effort unequalled even during the war, when patriotism was at fever pitch and all the factories were running full speed. "Nobody is going to starve in this town this winter," the truculent boast of every town, implies a good deal more strain and sacrifice than the meatless, wheatless days when we maintained a fighting army much smaller than the present army of the unemployed.

### TREE CAMPAIGN

Kansas City — (UP) — More than 10,000 seedling trees will be planted in parks and other public spots here during 1932 by a committee appointed by Maj. Bruce Smith in connection with the George Washington bicentennial celebration. Hal Benjin, first baseman with New York-Pennsylvania league experience, has been acquired by the Atlanta Crackers.

### By Williams

### Denver Boy is a Winner



Every mother realizes how important it is to teach children good habits of conduct but many of them fail to realize the importance of teaching their children good bowel habits until the poisons from decaying waste held too long in the system have begun to affect the child's health.

Watch your child and at the first sign of constipation, give him a little California Fig Syrup. Children love its rich, fruity taste and it quickly drives away those distressing ailments, such as headaches, bad breath, coated tongue, biliousness, feverishness, fretfulness, etc. It gives them a hearty appetite, regulates their stomach and bowels and gives tone and strength to these organs so they continue to act normally, of their own accord. For over fifty years, leading physicians have prescribed it for half-sick, bilious, constipated children. More than 4 million bottles used a year shows how mothers depend on it.

Mrs. C. G. Wilcox, 3855 1/2 Wolf St., Denver, Colorado, says: "My son, Jackie, is a prize winner for health, now, but we had a lot of trouble with him before we found his trouble was constipation and began giving him California Fig Syrup. It fixed him up quick, gave him a good appetite, made him sleep fine and he's been gaining in weight right along since the first few days, taking it."

To avoid inferior imitations of California Fig Syrup, always look for the word "California" on the carton.

### Famous Tree Gone

The famous Natick (Mass.) elm, believed to have been at least three centuries old, is no more. The huge tree, 16 feet in circumference, succumbed to age recently and crashed to the ground. Under this elm, according to tradition, the praying Indians of Natick once gathered to hear the words of wisdom of John Elliot.

Even the wages of sin have to pay an income tax. Evidently, no money is tainted.

### Mercolized Wax Keeps Skin Young

Get an ointment and use as directed. Fine particles of wax skin peel off until all defects such as pimples, liver spots, tan and freckles disappear. Skin is then soft and velvet. Your face looks younger. Mercolized Wax brings out the hidden beauty of your skin. It removes wrinkles, use one ounce five-cent bottle dissolved in one-half pint witch hazel. At drug stores.

An Official Prescription She—I warn you I'm necking against the doctor's orders. He—Gosh, are you sick? She—No, but the doctor is my husband.



PARKER'S HAIR BALSAM Remove Dandruff, Stop Hair Falling, Imparts Color and Beauty to Gray and Faded Hair. Use and Wash at Drugstore. (Blood Clean, Wash, Patchogue, N.Y.) FLORESTON SHAMPOO—Ideal for use in connection with Parker's Hair Balsam. Makes hair soft and fluffy, 50 cents by mail or drugstore. Hesse Chemical Works, Patchogue, N.Y.

### The Ideal Vacation Land

Sunshine All Winter Long Splendid roads—towering mountain ranges—highest type hotels—dry invigorating air—clear starlit nights—California's Foremost Desert Playground Write Cree & Chattey Palm Springs CALIFORNIA

### "The Cockpit Country"

In the days when the nation was enthusiastically accosting each his neighbor with "ask me another," we were often asked, where is the Cockpit country? Only those who have taken a West Indies cruise knew, and not all of those. It means a trip to Jamaica, and a journey when there to Balacava and the glades of the Black river, Jamaica's longest navigable stream, famous for its dyas woods and alligators.

### No Demand

"Do you stock camel hair brushes?" "No, sir—nobody keeps camels in these 'ere parts!"

Beware of the individual who is lost to all sense of shame.

### A Protective Food

Ten importance of cod liver oil of high vitamin test was recently stressed in a Government pamphlet, *Emergency Food Relief and Child Health*. "An indispensable food for young children," it characterized this valuable oil, rich in Vitamins A and D. Scott's Emulsion of Cod Liver Oil is a pleasing, palatable way of taking this great "protective food." In it, children gain a store of resistance-building and bone-developing vitamins. Scott & Bowne, Bloomfield, N. J. Sales Representative, Harold F. Ritchie & Co., Inc., New York.

LISTEN to the Scott & Bowne radio program "Adventuring with Cousin Louie" on Sunday night at 8:30 p. m. over the Columbia Coast-to-Coast Network.

### Scott's Emulsion OF NORWEGIAN COD LIVER OIL

### Hindu Pilgrims Easily Wrought Up to Frenzy

The monotony of village life, relieved only by occasional market days, has for centuries been brightened by pilgrimage to sacred places. Here the sins of the pious Hindu are washed away by bathing under priestly guidance in the sacred pool. Hither come traders from all parts to sell their wares, elephants, cattle, horses, fine Dacca muslins and machine-made cotton goods, books, household utensils, toys and all the little articles in daily use among the people. Hither come the maharaja in his glory of elephants and retinue, processions of holy men, naked fakirs, marvels and freaks, calves with five legs, two-headed children, and giants and puppet shows and all the appurtenances of the medieval fair in Europe. Formerly, the pilgrims came in hundreds, on foot or riding, by oxcart, elephant or boat; now they come in thousands by rail and motor car. Recently, there were 3,000,000 at the religious fair at Allahabad. For months beforehand, great preparations are made for the comfort of these crowds, their lodging, food, water supply and sanitation. Happy, orderly crowds they are in their clashing harmonies of color, grateful for kindness and attention, enjoying the fun of the fair no less than the religious merit of the outing. But let some religious discussion arise and all is changed in a moment to blows and shouting, vile insults and a tiger-like ferocity that will hurl people alive into flames and dance with joy at the victim's agony. —From "India Insistent," by Sir Harcourt Butler.

Should you hear a stranger arguing for what you believe, you can't keep still if his adversaries get him in a corner.

### WELL BALANCED SKIN TREATMENT

For Daily Care of the Skin

The Soap thoroughly cleanses and at the same time protects the skin, the Ointment heals that unexpected pimples, rash or skin irritation.

Soap 25c. Ointment 25c and 50c. Proprietors: Foster Drug & Chemical Corp., Malden, Mass. Try Cuticura Shaving Cream.

New One to Her Lulu—Who is she engaged to? Lola—I don't know—I couldn't identify the engagement ring.

As Usual Caller—Is the professor busy? Secretary—No sir, just preoccupied.

A suburbanite who gardens is prouder of blisters on his hands than of anything he raises.

After years of hard times people might begin to feel angry. But at whom?

### RELIEVES HEAD, CHEST and BACK COLDS

### ALBATUM 35¢

Stainless "Rub In" and inhalant unsurpassed in preventing and relieving cold congestions

McKesson & Robbins SOLD AT ALL DRUG STORES