

Mercolized Wax Keeps Skin Young

Get an omelette and use as directed. Fine particles of good skin peel off until all defects such as pimples, liver spots, tan and freckles disappear. Skin in thin soft and velvety. Your face looks years younger. Mercolized Wax brings out the hidden beauty of your skin. To remove wrinkles use one ounce powdered Starch dissolved in one-half pint wash. At drug stores.

Eternal Problem

He—Shall we elope some dark night?
She—But what in the world shall I wear?



BABY FRETFUL, RESTLESS? Look to this cause

When your baby fusses, tosses and seems unable to sleep restfully, look for one common cause, doctors say. Constipation. To get rid quickly of the accumulated wastes which cause restlessness and discomfort, give a cleansing dose of Castoria. Castoria, you know, is made specially for children's delicate needs. It is a pure vegetable preparation; contains no harsh drugs, no narcotics. It is so mild and gentle you can give it to a young infant to relieve colic. Yet it is as effective for older children. Castoria's regulative help will bring relaxed comfort and restful sleep to your baby. Keep a bottle on hand. Genuine Castoria always has the name:



Undesirable Advertising

"You never admit that you are sorry for anything you have said."
"No," replied Senator Sorghum. "Being sorry for what you have said is a way of bringing what you said to the attention of people who might never have known you said it."

Fat Girls! Here's A Tip For You

All over the world Kruschen Salts is appealing to girls and women who strive for an attractive, free from fat figure that cannot fail to win admiration.

Here's the recipe that banishes fat and brings into blossom all the natural attractiveness that every woman possesses.

Every morning take one half teaspoon of Kruschen Salts in a glass of hot water before breakfast.

Be sure and do this every morning for "It's the little daily dose that takes off the fat" and brings "that Kruschen feeling" of energetic health and activity that is reflected in bright eyes, clear skin, cheerful vivacity and charming figure.

Get an 85c bottle of Kruschen Salts at any drug store (lasts 4 weeks)—you must be satisfied with results or money back.

Economy First

"Porter, how much to carry baggage?"

"Ten cents the first parcel, then five cents each further parcel."

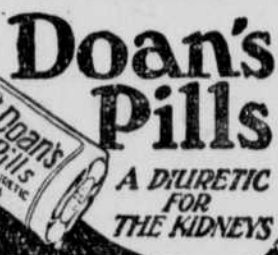
"I will carry the first parcel and you take the other."

Is Your Rest Disturbed?



Treat Disordered Kidney Function Promptly.

A nagging backache, with bladder irritations; burning, scanty and too frequent passage and getting up at night, may warn of disordered kidney function. Thousands recommend Doan's Pills in these conditions. Praiseworthy for 50 years by grateful users the country over. Sold by dealers everywhere.



Sloux City Ptg. Co., No. 43-1931.

LEAVE CANADA, GO TO MEXICO

Party of Mennonites Divides Its Time Between Two Counties

York, Neb.—(Special)—Two large buses occupied by 50 Mennonites from Canada, stopped here on their way to the new settlement at Chihuahua, Old Mexico. Many of the men in the bus own land in Mexico and in Canada, dividing their time between the two places. They choose Mexico for winter.

The Mexican land made the Mennonites a much better return last year than the Canadian land, they said. The Mexican money, however, decreased in value and their earnings were reduced somewhat.

George H. Hiebert, bus operator at Kinkler, Manitoba, was in charge of the party. He told of crossing a dry belt between Moosejaw and Regina where there was no growing vegetation. There had been no pastures for months and the dust had drifted this summer until many of the fence posts protruded no more than 6 inches out of the ground. In one instance a farmer did not wait to open the steel gate on his farm, but simply drove over the top.

After the United States border was reached, Hiebert said conditions were much better. Most of the road through North Dakota, South Dakota and Nebraska led through fertile fields.

The start was made from Saskatoon, Sask., last Thursday morning and the party reached the United States border Saturday morning. They expected to cross Kansas before nightfall after leaving here.

Difficulty is experienced in housing so large a party as at least 10 tourist cabins are required for a single night's lodging. In most instances, Hiebert has to wire ahead for reservations.

Hiebert has crossed the United States from Canada to Mexico and return seven times since the establishment of the Mexican settlements eight years ago.

The party expects to reach Mexico the middle of next week, if roads are good. The arrival at the border will come about Sunday and from there to Chihuahua, about 500 miles, will take two more days as traveling in Mexico is slow.

SAY FARMERS PAYING LOANS

Loan Organization Men Assert Fairly Good Market for Land

Omaha, Neb.—Secretary-treasurers of National Farm Loan organizations in the eighth federal land bank district, in convention here Wednesday reported that more than 90 per cent of the farmer-borrowers in Nebraska, Iowa, South Dakota and Wyoming are meeting their obligations promptly, including interest payments and taxes.

John Carmody, vice president of the federal land bank of Omaha, reported a fairly good market for farms of the better type. The bank has disposed of 61 in the last two months, he said.

A. M. Haskell of Huron, S. D., was elected president of the group Wednesday.

Other officers chosen include: J. W. Goodsell, of Creston, Ia., and Carl D. Ganz, Alvo, Neb., vice presidents; Halvor Closter, of Eagle Grove, Ia., secretary-treasurer; H. C. Modlin of Perry, Ia., M. E. Isaacson, of Marquette, Neb., and C. S. Brakke, of Flandreau, S. D., members of the executive committee.

Senator Peter Norbeck of South Dakota who was scheduled to address the meeting Wednesday afternoon wired officials Wednesday that he had missed his train at Mitchell, S. D., but added that he would arrive here in time to fill his speaking engagement.

ASSERTS AMLIE VICTORY BLOW AT ADMINISTRATION

Omaha, Neb.—Senator Robert M. LaFollette, Jr., of Wisconsin, commenting here, Wednesday, on the victory of Thomas R. Amalie, progressive republican, like himself, in the first Wisconsin congressional district Tuesday, described the victory as "a referendum on the policy or rather lack of policy of the Hoover administration."

Senator LaFollette was here for a speaking engagement, Wednesday night. Pointing out that Amalie won "in the most conservative district in Wisconsin," LaFollette said Amalie's platform was a challenge to the conservative theory of government that if economic powers be given free rein they will devise a system of society in which poverty will disappear.

HAS BANTAM ROOSTER THAT IS 16 YEARS OLD

Neligh, Neb.—(Special)—Vernon Hoppell, 9, son of Mr. and Mrs. Elmer Hoppell who live on the Willow, has a pet bantam rooster which is at least 16 years old. It was given him five years ago when he was 4 and the rooster was 11.

FORMER ST. EDWARD MAN BUYS ELGIN NEWSPAPER

Elgin, Neb.—(Special)—J. A. Lister, former publisher of the St. Edward Advance, has bought the Elgin Review from A. C. Gardner. Mr. Gardner has made no plans for the future. He has been here almost nine years, coming here from Albia where he was part owner of the Albia News. Lister has been in St. Edward 10 years, publishing the Advance until November 1929, when he sold it to its present owners.

Denver Boy is a Winner



Every mother realizes how important it is to teach children good habits of conduct but many of them fail to realize the importance of teaching their children good bowel habits.

Watch your child and at the first sign of constipation, give him a little California Fig Syrup. Children love its rich, fruity taste and it quickly drives away those distressing ailments, such as headaches, bad breath, coated tongue, biliousness, feverishness, fretfulness, etc. It gives them a hearty appetite, regulates their stomach and bowels and gives tone and strength to these organs so they continue to act normally, of their own accord. For over fifty years, leading physicians have prescribed it for half-sick, bilious, constipated children. More than 4 million bottles used a year shows how mothers depend on it.

Mrs. C. G. Wilcox, 3855 1/2 Wolf St., Denver, Colorado, says: "My son, Jackie, is a prize winner for health, now, but we had a lot of trouble with him before we found his trouble was constipation and began giving him California Fig Syrup. It fixed him up quick, gave him a good appetite, made him sleep fine and he's been gaining in weight right along since the first few days, taking it."

To avoid inferior imitations of California Fig Syrup, always look for the word "California" on the carton.

The Snag

It was his first day as a caddy, and he had shown so much interest in the play that at the end of it his employer asked him how he liked it. "Oh! I'm just crazy about it," replied the youngster. "The only part I don't like is carrying this bag."—Weekly Scotsman.

LENGTH OF YEARS ON THE INCREASE

Century of Life Promises to Be Common.

Metchnikoff did much to stimulate the study of longevity when, while doubting that Noah lived to be 950 and Methuselah reached 960, he accepted the 147, 175 and 180 years credited to Jacob, Abraham and Isaac. There has since been much criticism of the stories that made the countess of Desmond 140, Henry Jenkins 169 and Thomas Parr 152. But along with them have gone problems into the physiological causes which determine a man's length of years, heredity being regarded as among the most important of them.

That there has been progress in this field is undoubted. From the United States public health service at Washington the other day went forth the statement that "the expectation of life at birth has been increased from 48 to 58 in the last two decades." And with Oliver Wendell Holmes still "on the job" at 90 as senior associate justice of the United States Supreme court, and John D. Rockefeller, Sr., convinced at 93 that he will live to be 100, why should not centenarianism at last, as it is being so frequently predicted, become the rule rather than the rare exception?

Improvements in hygiene and in general living conditions have done much to bring hopefulness into the outlook for longevity. Nor are there lacking physiologists and physicians who assert that, by suitable gland or other treatment, the age reached by man may be so greatly prolonged as to make the 100 years at least as common as the biblical three-score-and-ten. But for a sensational forecast in this direction one must turn to the international congress of radiologists held in Paris, where Professor Stoklasa of Czechoslovakia claimed to have discovered, after many experiments, that the alpha, beta and gamma rays of radium are "capable, if properly used,

of preventing people from growing old." Old age, according to him, is simply a state of the body in which the cell tissues have become deoxidized; but the alpha rays are capable of arresting this process, while the beta and gamma rays, by reoxidizing the tissues, give them new life. And he sees "no reason why worn-out tissues should not be perpetually renewed, with the result of making the human body practically indestructible."

Put that treatment into successful operation, and imagine the conditions with which we should be confronted. With nobody dying through old age, and with births taking place at the usual rate, there would be an enormous increase in our population. Its present rate of advance, according to Prof. Charles Hodges, means "that mankind will double every 60 years," and he points to the tremendous upward swing from 640,000,000 in the 1800s to 1,600,000,000 in the 1900s, also asserting that "if we allow one and one-half square feet to every living soul, the earth can provide for only 36,625,100,000,000,000 on its entire surface." What would happen, therefore, if the fight against disease were much more successful than it is today, if industrial and other accidents were greatly reduced in number, and if human beings, the vast numbers of them who now die after reaching old age, went on with their lives "perpetually renewed?" Would the war problem, so often attributed to overpopulation, be any the easier to solve? With the struggle for room going on everywhere would the League of Nations find its activities any the less difficult? And how would the eugenists adjust their campaign to the situation? But before getting down-hearted over the prospect it may be well to wait until radium's alpha, gamma and beta rays have actually sent old age into "discard" and brought in the wizardry of "perpetual youth."—Boston Transcript.

Hungry

Guest (trying to be complimentary)—It's a long time since I've eaten such a good meal.

Hostess—That's what I thought.



3 RULES big help to BOWELS

What a joy to have the bowels move like clockwork, every day! It's easy, if you mind these simple rules of a famous old doctor:

1. Drink a big tumblerful of water before breakfast, and several times a day.
2. Get plenty of outdoor exercise without unduly fatiguing yourself.
3. Try for a bowel movement at exactly the same hour every day.

Everyone's bowels need help at times, but the thing to use is Dr. Caldwell's Syrup Pepsin. You'll get a thorough cleaning-out, and it won't leave your insides weak and watery. This family doctor's prescription is just fresh laxative herbs, pure pepsin, and other helpful ingredients that couldn't hurt a child. But how it wakes up those lazy bowels! How good you feel with your system rid of all that poisonous waste matter.

DR. W. B. CALDWELL'S SYRUP PEPSIN A Doctor's Family Laxative

Just Kids "What're you kickin' about, Freckles?"

"Aw, I was goin' hitch-hikin' an' my dad gimme a bicycle for my birthday."

If some one is fond of you until the end of your life, you've had your reward for living.

Resignation is a way of resting.

Stronger · Tougher · Safer

The patented construction features, explained here, make Firestone Tires stronger, tougher and safer. You get these extra values only in Firestone Tires—but you pay no more for them because of Firestone economies in buying, manufacturing and distributing.

We do not ask you to just take our word for these extra values. We invite and urge you to go to the Firestone Service Store or Service Dealer in your community—compare sections cut from Firestone Gum-Dipped Tires and special brand mail order tires and others. Check them for yourself. You be the judge.

Drive in today!

Listen to the Voice of Firestone Every Monday Night Over N. B. C. Nationwide Network

GUM-DIPPED CORDS

Every cord in Firestone Tires is Gum-Dipped. This patented extra process penetrates every cord—coats every fiber with pure liquid rubber. Gum-Dipping increases the flexing life of the cords—minimizes internal friction and heat—increases the strength of the tire body—and gives longer tire life. Only Firestone Gum-Dipped Tires give this Extra Value.

TWO EXTRA CORD PLYS UNDER THE TREAD

This patented construction of Two Extra Cord Plys under the Tread in Firestone Tires insures a stronger bond between Tread and Cord Body and greater protection against Punctures and Blowouts. This new, improved "all cord" construction antiquates the old-fashioned cross-woven fabric construction used by others.



COMPARE QUALITY · CONSTRUCTION · PRICE

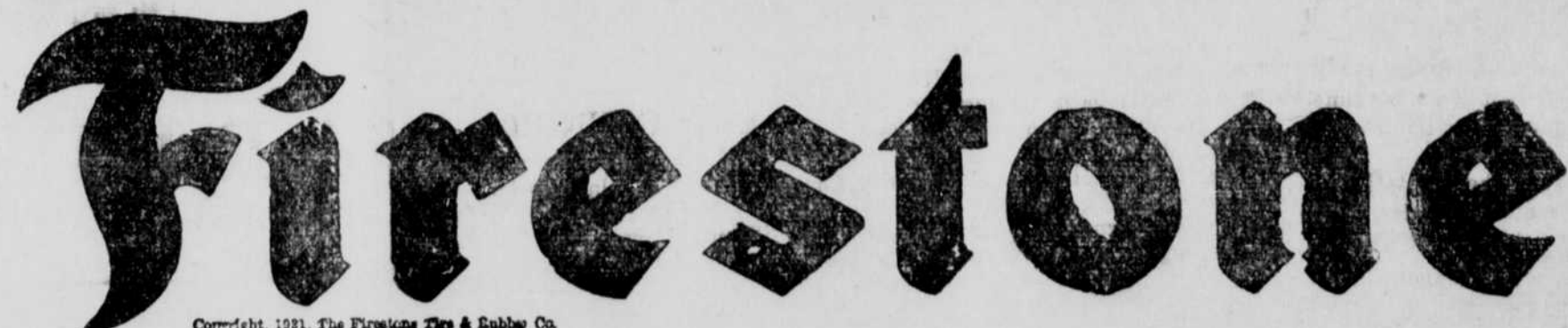
MAKE OF CAR	TIRE SIZE	Firestone			Special			Firestone			Special		
		Oldfield Type	Brand Mail Order	Cash Price Each	Oldfield Type	Brand Mail Order	Cash Price Each	Oldfield Type	Brand Mail Order	Cash Price Each	Oldfield Type	Brand Mail Order	Cash Price Each
Ford	4.40-21	4.98	5.98	9.60	4.35	4.35	8.50	Buick-M. Olds'bile	5.25-18	7.90	7.90	15.30	
Chevrolet	4.50-20	5.60	5.60	10.90	4.78	4.78	9.26	Auburn	5.50-18	8.75	8.75	17.00	
Ford	4.50-21	5.69	5.69	11.10	4.85	4.85	9.40	Jordan	5.50-19	8.90	8.90	17.30	
Ford	4.75-19	6.65	6.65	12.90	5.68	5.68	11.14	Gardner	6.00-18	11.20	11.20	21.70	
Erskine Plym'tl	4.75-20	6.75	6.75	13.14	5.75	5.75	11.26	Marmon	6.00-19	11.45	11.45	22.20	
Chandler DeSoto	5.00-19	6.98	6.98	13.00	5.99	5.99	11.66	Peerless	6.00-20	11.47	11.47	22.30	
Durant	5.00-20	6.98	6.98	13.00	5.99	5.99	11.66	Stadler	6.00-21	11.65	11.65	22.60	
Pontiac	5.00-20	6.98	6.98	13.00	5.99	5.99	11.66	Stutz	6.50-20	13.45	13.45	25.40	
Roosevelt Willys-K	5.00-20	7.10	7.10	13.80	6.10	6.10	11.90	Cadillac	7.00-20	15.35	15.35	29.80	
Essex Nash	5.00-21	7.35	7.35	14.30	6.35	6.35	12.40	Packard	7.00-20	15.35	15.35	29.80	
Essex Olds'bile	5.25-21	8.57	8.57	16.70	7.37	7.37	14.52						

Firestone Give You	4-75-19 Tire		4-50-21 Tire	
	Firestone Oldfield Type	Special Brand Mail Order	Firestone Oldfield Type	Special Brand Mail Order
More Weight, pounds	18.00	17.80	17.02	16.10
More Thickness, inches658	.605	.598	.561
More Non-Skid Depth, inches281	.250	.250	.234
More Plys Under Tread	6	5	6	5
Same Width, inches	5.20	5.20	4.75	4.75
Same Price	\$6.65	\$6.65	\$4.85	\$4.85

*A "Special Brand" tire is made by a manufacturer for distributors such as mail order houses, oil companies and others, under a name that does not identify the tire manufacturer to the public, usually because he builds his "best quality" tires under his own name. Firestone puts his name on EVERY tire he makes.

Double Guarantee—Every tire manufactured by Firestone bears the name "FIRESTONE" and carries Firestone's unlimited guarantee and that of our 25,000 Service Dealers and Service Stores. You are doubly protected.

Firestone Service Stores and Service Dealers Save You Money and Serve You Better



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