

"Promises may make friends, but 'tis performance that keeps them."

THE FRONTIER

D. H. CRONIN, Publisher
ROMAINE SAUNDERS,
Editor and Business Manager

Entered at the Postoffice at O'Neill
Nebraska as Second Class Matter.

ADVERTISING RATES:

Display advertising on Pages 4, 5
and 8 are charged for on a basis of
25 cents an inch (one column wide)
per week; on Page 1 the charge is
40 cents an inch per week. Local
advertisements, 10 cents per line first
insertion, subsequent insertions 5
cents per line.

Every subscription is regarded as
an open account. The names of sub-
scribers will be instantly removed
from our mailing list at expiration of
time paid for, if publisher shall be
notified; otherwise the subscription
remains in force at the designated
subscription price. Every subscriber
must understand that these conditions
are made a part of the contract be-
tween publisher and subscriber.

Jobs Rather Than Hand-Out

There is going to be no small
amount of money spent throughout
this section, and the country over for
that matter, furnishing necessities for
those who are in need.

Most individuals, heads of families,
would rather a way were found for
them to earn what they get. Instead
of giving a man \$10 to buy provisions,
or the other way—which only makes
a square at that—give him the pro-
visions, why not give him a chance to
earn it.

That's easier said than done. Yes.
But the money and supplies and ex-
ecutive work that relief measures re-
quire if grouped and focused on en-
terprises of a public nature would
bring the sort of relief warm blooded
Americans prefer.

If a thousand dollars is spent in
any given community for helping
families in need, create jobs of some
kind and give them an opportunity
to earn that thousand.

The two American aviators succeed-
ed in their attempt to fly across the
expansive Pacific. "We just took off
in Japan, flew across, and landed
here. That was all." In those terse
words one of them describes the trip.
Just as good as a half page. It char-
acterizes the men as doing things the
short, direct and effective way. No
other way will win in aviation. Su-
perlatives are not for the air. Inci-
dentally it won for them twenty-five
thousand substantial Japan gold stand-
ard dollars.

Stock raisers who feel that they
are up against tough times when a
critter sells for \$20 are infinitely bet-
ter off than the old timers who went
through the famine years of the
ninties. I recall one of those worst
years when coming yearling calves
sold at public sale four for a dollar.

The Nebraska Press Association,
which means the newspaper gentle-
men of the state, are taking the an-
nual outing in the cool of the autumn,
the last three days of October. This
time will be spent in and around
Omaha at the horse and stock show,
interspersed with theatre parties and
other incidentals.

In many Nebraska Communities
there are closed state banks with the
old signs "depositors protected by the
state guarantee fund" still glaring
like mockery at the passerby. They
should be draped with black flags.

State papers, alert for the unusual,
say they are giving away farms in
Holt County. Don't you believe it.
But if you've got the cash you can
do as well here buying land as any
spot on earth.

A good way to keep the industrial
ball rolling is to spend your money.
You don't have to be a prodigal or a
swaggerer to do that. Another dime
a day means a million more in circula-
tion.

Current Comment

A party of Spaniards will repeat
the famous voyage of Columbus, dup-
licating his achievement with equip-
ment which is an exact copy of that
which Christopher had. Incidentally
they hope to get their boat to Chicago
in time for the exposition of 1933; a
fact which will in no way lessen the
perils of the venture, or lower the
participants in the eyes of anyone.
If you are engaged in any enterprise
which you consider worth while, lay
the facts before the proprietor of the
local paper. The day is long past
when false modesty in regard to ad-
vertising was considered commend-
able.

Briand and Laval, doing business
in Berlin, are guarded with a care
that has not been manifested since
the old days when the czar and the
kaiser used to travel about. It is
hard to change human nature by leg-
islation, or even by revolution. The
visitors perhaps would not be averse
to acquiring some of the powers that

the czar and the kaiser had in their
most potent days, and the bomb-
throwing populace probably is just as
"bomby" at heart and as accurate of
aim as it was prior to the world war.

A federal judge, sitting in Rhode
Island, refuses citizenship papers to a
man who makes his living as an in-
former for a well-known government
agency, stating that a stool pigeon is
a despicable character, unworthy of
citizenship. The tattle-tale has a
hard life, from the school playground
to the grave.

Stocks rise as wage reductions con-
tinue to be announced, which is sim-
ply confirmation of the well-known rule
that when one person wins, someone
else has to lose. With the benefit of
a wage cut in one direction, and the
benefit of a substantial rise in the
stock market in another direction, the
big man wins at both ends.

The country is using a steadily in-
creasing amount of coffee, and Wash-
ington reports that we are now con-
suming 15 pounds per year for each
person, children included. The craze
for reducing weight, the lack of beer
and similar beverages, may have
caused the people to turn to coffee, as
a ready and accessible stimulant. Or
perhaps we are fortifying ourselves
with coffee in order that we may bet-
ter "face the music", as a senator
puts it. The "music" that he has in
mind is a generous boost in taxes.

THE COUNTY PRESS

(Inman Leader)

The district meeting of the Royal
Neighbors will be held in Inman Oct.
10. Plans are being made to enter-
tain a large crowd of delegates. An
interesting program will be carried
out.

(Chambers Sun)

D. L. Holcomb and children left
Sunday for Mitchell, Nebraska, the
home of his brother; from there they
will go to Wyoming for a visit with
his sisters, Mrs. Wm. Cooper, and
Mrs. Oscar Dorothy. Mr. and Mrs.
H. R. Farrier are in charge of the
Holcomb farm during Dave's absence.

Mr. and Mrs. L. W. Mielke, Mrs.
Harvey Jones, and Miss Esther Leh-
mann returned home Sunday after a
week's trip through the Black Hills
of South Dakota. While enroute
home they stopped for a day's visit
with L. W.'s sister, Mrs. Henry Rest-
er, at Alliance. They report a fine
trip.

As we go to press we are greatly
shocked to learn that Mrs. Billy
Backhaus of Amelia passed away at
the Stuart hospital at 10:30 last
evening. Beside her husband she
leaves two young sons. We are un-
able to learn any other particulars
at this time. The deep sympathy of
the Sun and community go out to the
bereaved. The deceased is a sister-in-
law of Mrs. George Thomson of this
city.

(Atkinson Graphic)

Several Atkinson stores yesterday
began their early closing schedule,
which calls for locked doors at 6:30
each evening except Wednesday and
Saturday.

Wright's lake, for years one of the
popular fishing places southwest of
Atkinson, was pumped dry this week
so that the carp could be removed.
Heavy growth of moss and rushes in
the lake prevented seining. The job
was done by Chas. Ballou and Joe
Dobrovoly.

Downtown Atkinson was startled
Tuesday morning by a loud detonation
that sounded as though a dynamite
blast had been set off in the business
section of town. The air pressure
tank in the workshop at the West
Garage exploded and went crashing
through the roof, leaving a gaping
hole about 6x10 feet. No one was
injured since Joe Bouska, the only
occupant of the back room, had gone
up to the front of the building and
was there talking to a customer when
the explosion occurred. The compres-
sor had been running. The tank was
mounted in a horizontal position near
the ceiling in the extreme back part
of the workshop. It was ripped open
from end to end and landed on the
ground on the west side of the build-
ing. Damage was estimated at ab-
out \$150.

(Page Reporter)

Miss Lucy Perry, Red Cross Nurse,
arrived in Page today and is staying
at the home of Mrs. Minnie Finley.
She will be in Page a month. Most
of the work will be done at the school
where the children will undergo ex-
aminations. A girl's Home Hygiene
class will be conducted there. Rural
schools around Page will also be
visited.

(Stuart Advocate)

M. F. Kirwin of O'Neill arrived in
Stuart Monday and is employed as a
barber in the Carlisle barber shop.

Banqueters filled the basement of
the Presbyterian church in Stuart last
Friday noon, when Governor Chas. W.
Bryan and Congressman Edgar How-
ard honored our community by at-
tending the annual Tri-County Meet-
ing. Other public officials present were
State Senator Chris Anderson, State
Representative E. O. Slaymaker and
County Supervisors John Sullivan,
L. C. McKim, Joe Stein and John
Steinhauser.

The fine large Shald home just
outside of Stuart at the south end of
Main Street fed the angry flames of

YOU
SAVE
IN BUYING

KC BAKING
POWDER

25
ounces
for
25¢
You save in using
KC. Use LESS than of
high priced brands.

SAME PRICE
FOR OVER
40 YEARS

IT'S DOUBLE ACTING
MILLIONS OF POUNDS USED
BY OUR GOVERNMENT

a fire of undetermined origin early
Tuesday. Sleeping in the house when
the fire broke out were the Misses
Dora, Evelyn and Agnes Shald and
an aunt Miss Gertrude Hoffman of
O'Neill who arrived but Monday for
a visit. Although a portion of the
value of the property was covered by
insurance, it is said that the loss will
be considerable.

HOME ITEMS

Mr. and Mrs. Joe Hughes of Battle
Creek, accompanied by Mr. Hughes'
mother and Mrs. Hughes' mother, stop-
ped in town briefly Friday on their
way to Atkinson. Mrs. Hughes, sr.,
remained in O'Neill until the others
returned on their way home.

N. G. Miller of Page had business in
O'Neill Monday.

SCHOOL DISTRICT LEVIES 1931

Table with columns: Dist. No., Gen., Bond, Total, Free Hi

W. F. FINLEY, M. D.
Phone, Office 28
O'Neill :: Nebraska

Dr. F. A. O'CONNELL
DENTIST
GUARANTEED WORK
MODERATE PRICES
O'NEILL, :: NEBRASKA

Riverside Park

OLDTIME DANCE
Sat. Night, Oct. 10

Ray Keeler Oldtime Band
25c at Gate:: Dance Tickets 25c

R. H. Lienhart's Annual
DUROC BOAR AND
GILT SALE
O'Neill Fair Grounds : Mon., Oct. 19
1 P. M.

Herd Boar Wave Master
N68363
Entirely new blood for
those who bought Boars
of the last year. You will
find in this offering the
best lot of Boars and Gilts
to sell in the west this
year. All double immune
and guaranteed breeders.
R. H. LIENHART, Chambers, Neb.

Table with columns: Dist. No., Gen., Bond, Total, Free Hi

Continued Next Page

The O'Neill National Bank
Capital, Surplus and Undivided
Profits, \$125,000.00
This bank carries no indebted-
ness of officers or stockholders.



\$4.98 EACH
9.60 per pair
29x4.40 (4.40-21) Balloons
for 1925-27 Fords, Chevros-
lets; also Whippets and
Stars.

Prices a
Thrifty Man
can understand

Table with columns: Size, Price Each, Price Pair
Goodyear is the greatest name in rubber.
Millions and millions more people ride on Goodyear
Tires than on any other kind.
That's why, at times like these, with rubber prices at
rock bottom, Goodyear can offer values none can match.
Here we list some of the amazingly low prices now
prevailing on Goodyear Pathfinders.
Check the list carefully. See how little it will cost to
re-equip your car.
Great, sturdy Supertwist balloons, built to Goodyear
standards by Goodyear craftsmen, at prices a thrifty
man can understand.

GOOD YEAR
Pathfinder

Mellor Motor Co.
O'Neill, Nebraska