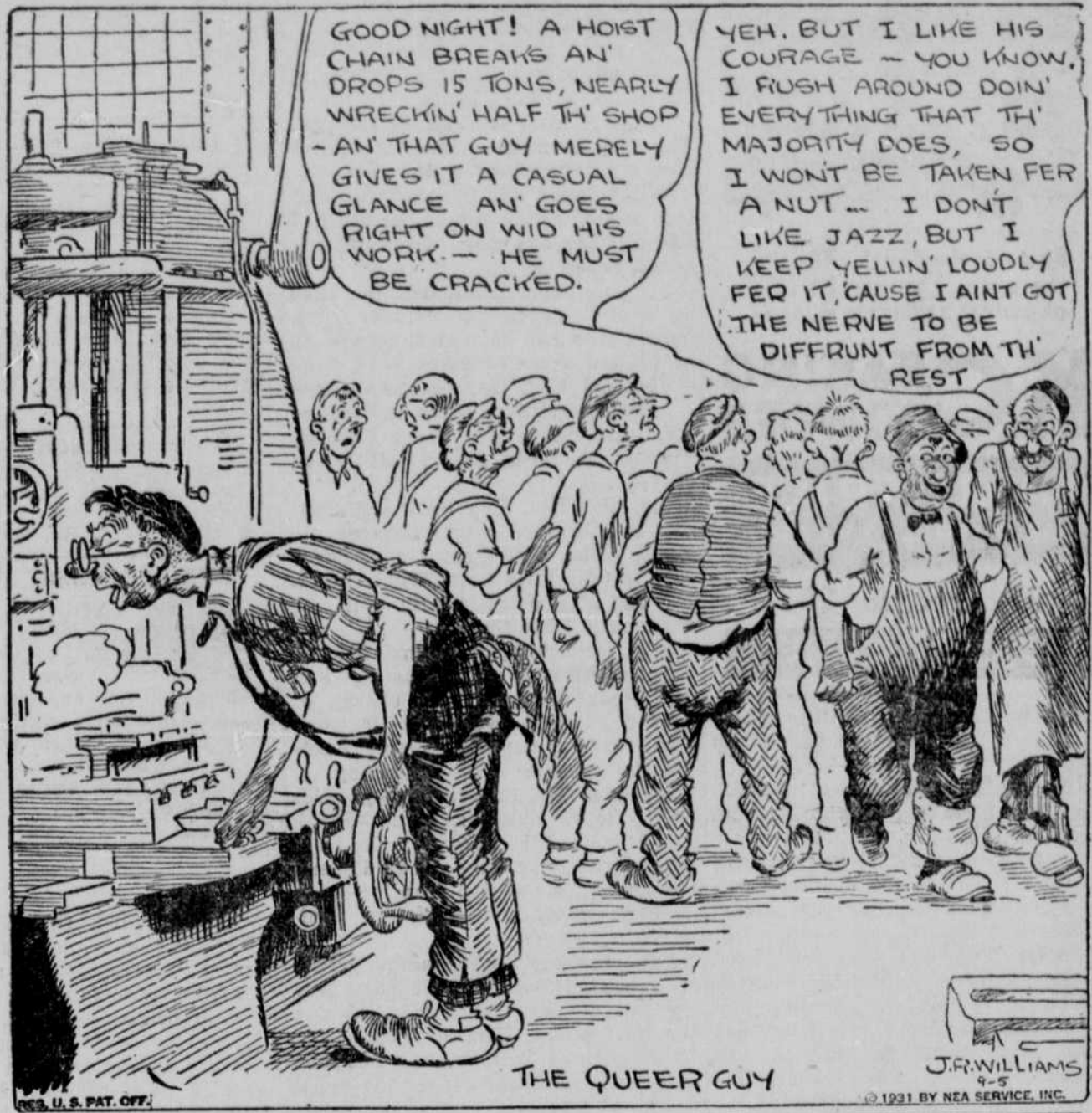


Out Our Way



By Williams

Strawberries All Summer!



Although it's late for strawberries on the market, G. F. Waldo, left, and Dr. Eugene C. Aucher, plant breeders of the U. S. Department of Agriculture, can enjoy the fruit nearly all summer in the experimental garden they supervise at Bell, Md. The men are shown tasting the fruit of some new plants to decide whether they are good enough for popular consumption.

PIKE BROTHERS OPERATE FARM, LIVESTOCK BREEDING STRICTLY ALONG SOUND, BUSINESS BASIS

BY FRANCIS T. MARTIN

Lewis Pike, who was born in Maine and who as a young man imbibed the "go west young man" spirit, if he were alive today, would more than likely say that when he "immigrated" to Iowa, it was the greatest act of his life. Sixty and 70 years ago with the transportation facilities then available, it was quite a jump from Maine to the western border line of Iowa. But men of those times were of the pioneering period, and hardships and inconveniences didn't cause them to flinch. The early day settler of the middle west, or the greater part of them, at least, were real "he" men.

It took men of strong, determined wills, and settled, and fixed convictions to leave the homes and fire-sides of their fathers in the country's older established sections to battle with the problems, and strifes of a new country. Men, however, with the pioneering instinct cannot be denied their heritage. Lewis Pike established a home in Iowa, and in the "Whiting" neighborhood in Monona county. When he passed on in his affairs in a business sense were left in capable hands. His two sons, Harold L. and Arthur are doing the work their father intended they should, they are agriculturalists, they are caring for the paternal acres, they are upholding the dignity of the family name. The Pikes are distinct successes in the field of farming because of their business acumen in following year after year a settled and fixed policy in the raising, and feeding, and marketing of good livestock.

The two brothers operating under the firm's name of H. L. Pike and company, therefore, are strictly livestock farmers. That's their business in a nutshell, the making of beef and pork, the production of meats so that the hungry millions

of the world can be fed. The Pikes feed the usual quota of cattle every year, and they do not deviate either from their program in the raising of hogs. In the feeding of cattle, they buy the calf and short yearling, and it's their policy to give them a long feed so that when they are ready for market, they are in a finished condition, and naturally are in line to fetch the top price. They buy the well-bred feeder and the Hereford has been predominately conspicuous in their selections.

The well-bred feeder, the one that will make economical and substantial gains, usually can be relied upon to make money. The gain is the thing in feeding, and experienced feeders know that if they don't get it, the business can't be profitable. That's the reason why men like the Pikes demand that their cattle have feeding quality, so that they will fatten readily, and command a premium figure when sold. The Pikes are patronizers of their "home market" in Sioux City when they want feeding cattle for their yearly requirements. They handle around 300 head each year, and Sioux City is the place they go when they leave their feed lots.

The Duroc hog has firm friends in the Pikes. They like him for his all around qualities, and their annual crop usually numbers about 500 head. The Pike 1,000 acres is a cattle, hog, corn, blue grass and legume farm. They raise big crops to feed to cattle and hogs, and cattle and hogs in turn by reason of their keeping, enrich the land so that big crops can constantly be grown. Men who farm like the Pikes are leaders in their profession, and can't help but succeed. There's no mystery about their brand of farming. Their yearly plans are an open book, they stick to that which they know, they study its every angle, they acquaint them-

selves with its every possibility. Up to the minute business principles are practiced on the Pike farms.

There are profits and losses in any business, but if a business is rightly managed, the profits as a matter of fact will far outnumber the losses.

Harold and Arthur Pike are the owners of the old "homestead." They were born there, and they cherish its possession. They are "four square" business men, a credit to their community. Harold Pike has a wide acquaintance with the country's livestock interests. For 27 years he has served on the state fair board and the greater part of which he has been the cattle superintendent.

In his official capacity he has made a host of friends, has treated everybody fairly and honorably, and when that can be said of one, that's a prima facie evidence that one's heart is in the right place. To know Harold Pike in his official duties as a representative of the state fair board is to esteem him.

He is in sympathy with the man who is raising good livestock, who exhibits good livestock. That's why Harold Pike's friends are legion.

**DIVERSIFIED PHILOSOPHY.**  
To interest our girls today  
In getting up a meal,  
Would need a cook book, purple bound,  
Chuck full of sex appeal.

Now Scotch vacations all are done,  
Ncr reason could be stronger,  
For taking them way back in June,  
When all the days were longer.

A Roosevelt once our people tried,  
And found him pretty good;  
I think they'll try another now—  
At least I know I would.

Should Spain's republic send a man  
To conference at the Hague?  
Remember she for long has had  
That scourge, Bourbonic plague.

If liquor gets much better when  
It's aged within the wood,  
Most arguments about it, now,  
Should really be quite good.

That writer's cramp you've heard  
about,  
Has a really funny twist;  
It's twice as bad on stomachs, as  
It is upon the wrist.  
—Sam Page.

**Railroad Plans Publicity  
For Towns on Its Route**

Decatur, Ill. —(UP)— Cities and places along the Wabash railroad will be publicized in a series of short articles to be printed on the road's dining car menus, officials of the road have announced.

The series was inaugurated recently with a brief sketch telling how the railroad got its name. According to the story the name was adopted in 1877 and was derived from an Indian word "Wabi" meaning white which was given the Wabash river.

Tribes living along the banks of the river were all of Algonquin stock and were called "oubachi" by early explorers. From that name the word Wabash was finally derived.

**Surprise!**  
From Die Missette, Vienna.  
"I would like to marry your daughter."  
"What is your profession?"  
"Traffic policeman."  
"Then it was you who arrested me for exceeding the speed limit?"  
"Yes, but of course."  
"Splendid. I have a chance of revenge at last. I'll let you marry my daughter."

makes an ideal bed—soft, rustling, warm in cool weather and cool in warm weather. It is odorous with a spicy fragrance that brings sleep almost of its own efforts.

There ought to be a big place for such a club. There may be just one trouble—the organizers will probably find themselves swamped with applications.

**On the Outs.**  
From Passing Show.  
Friend: Is the radio working?  
"Wife of Radio Announcer: No, I'm afraid not. My husband and I are not on speaking terms, and he's taken away some of the works

TEXAS STARTS FIVE-YEAR PLAN

Idea Attracts Attention of Other States Similarly Situated

Austin, Tex., —(UP)— Firing the imaginations of conservative business men and drawing the attention of the entire south, a "Five-Year-Plan" has been launched in Texas to help industry catch up with agriculture.

Southwest attention was drawn to the plan—to be carried out by an organization of business men named Progressive Texans, Inc.— at Governor Ross S. Sterling's recent cotton sales conference, when delegates unanimously voted to recommend a similar program in each of the several states.

Progressive Texans, the brain child of the state's three great regional chambers of commerce, is composed of outstanding business leaders of the state, led by John W. Carpenter, president of one of the state's dominant public utility companies. Its organization manager is Charles R. Tips, glassware manufacturer, who was drafted to the position. Its ultimate purpose, according to Tips, is to make of Texas a state as well known for its industries as for its natural resources; and the need for such a program, in his opinion, is sufficiently and graphically shown by one statement from the census: only one person in 46 in Texas is now engaged in industry, whereas the ratio for the United States as a whole is one in 13.

Interests of other states in Texas conditions and the proposed remedial measures grows out of the fact that what is true in Texas is true, to a greater or lesser degree, in the other states which have depended on their soils and other natural resources as their principal source of revenue, Tips said.

Governor Sterling, himself a business man and accounted several times a millionaire, believes in the basic soundness of the project, he indicated in a commendatory statement issued while the Texas legislature was considering legislative remedies for oil and cotton over-production.

The governor observed that, too little attention had been given to curbing surplus production, too little attention had been paid to broadening and increasing markets as a means of combating overproduction. He pointed to Progressive Texans as an organization which was making a worthwhile effort in the latter direction and recommended a similar plan to all the predominately agricultural southern states.

Women Live Longer Than Men, Scientists Declare

HEREDITY BIG FACTOR IN DETERMINING SPAN OF LIFE

BY DR. MORRIS FISHBEN,  
Editor, Journal of the American Medical Association, and of Hygeia, the Health Magazine

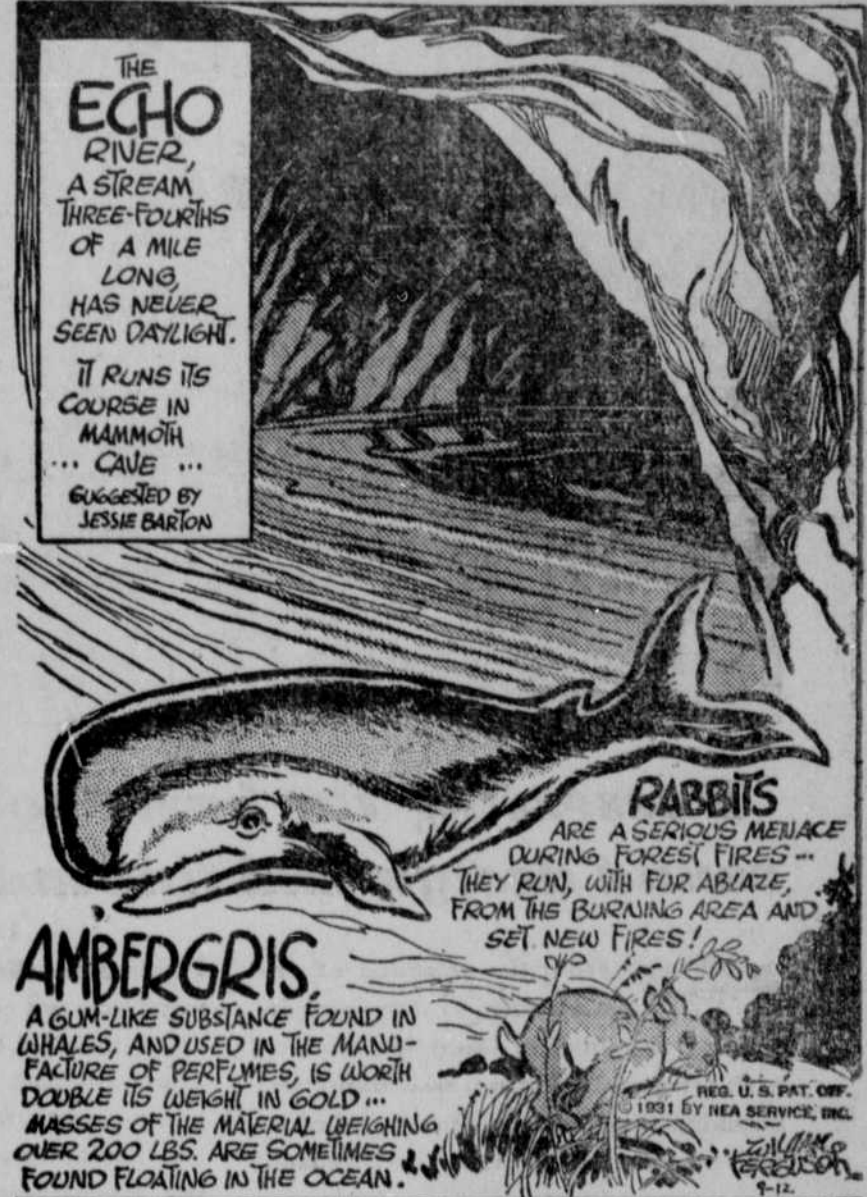
Since the earliest times men have searched for the fountain of youth, some magical elixir by which their years of life might be prolonged far beyond the three score and 10 assigned by Biblical legend as the due of all.

Modern authorities are inclined to view askance the numerous years assigned to such patriarchs as Adam, Abraham and Methuselah, believing that the Biblical accounts refer either to lunar months or represent merely the desire of the descendants to brag about their forefathers. The Middle Ages also gave rise to numerous stories of remarkable longevity, but few critically minded investigators give much credence to the tales of these centenarians.

Of all of those to whom reference is made, the most romantic was Old Parr, an Englishman of Shropshire, who was first married at the age of 88, asserted his fatherhood of an illegitimate child and had to sit in the stocks in a white sheet at the age of 105, married a widow when he was 122, and overdrank himself when being presented to the king of England in 1635, dying at the age of 152 years. Rumor credits him with five children born after he was 100 years old, but his career seems to have been more a legend than a reality.

Since the middle of the last century reforms in hygiene and sanitation coupled with the advances in general medical knowledge, have increased the expectancy of life of a child born in the United States from 40 years to 55 years. Most of this increase is due to the preven-

THIS CURIOUS WORLD



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The Sunday Dinner

- By Oscar of the Waldorf
- Anchovy Paste Canape
  - Radishes
  - Chicken Fricassee Oscar
  - Buttered New Peas
  - Mashed Potatoes
  - Corn on the Cob
  - Green Salad—French Dressing
  - Lettuce and Romaine, Watercress, Cucumbers, Scallions and Sliced Tomatoes)
  - Custard Souffle, New Waldorf
  - Iced Tea, Sliced Lemon
  - Chicken Fricassee Oscar
- Arrange the mushrooms round the dish, pour over the sauce and serve.
- Custard Souffle, New Waldorf**  
Mix two tablespoonsful of butter and two tablespoonsful of flour together, beat half a pint of milk, and add the flour and butter gradually to the boiling milk and stir over the fire for eight minutes; beat with the yolks of four eggs and five tablespoonsful of sugar, stir in with the milk and the rest of the mixture and let it cool.
- Beat the whites of the four eggs to a froth, mix them with the cold custard, turn into a buttered pie-dish, and bake for 20 minutes in a moderate oven.
- Tourists Beat Path To Coolidge's Town**  
Plymouth, Vt., —(UP)— It's two his birthplace in this hamlet continues to attract at least 300 tourists daily.
- The birthplace, half store half house, and the old Coolidge homestead across the street, have been and a half years since Calvin Coolidge occupied the White House, but viewed by tens of thousands since Mr. Coolidge was administered the oath as president by his father under dramatic circumstances here.
- An unusual feature of this sustained display of public interest is that no attempt has been made by town-folks to commercialize it. Except for a combination tearoom-antique shop, the town remains just as rural and conservative as in the days when the ex-president was Colonel Coolidge's boy, Cal.
- A higher percentage of dairy cows tested in Iowa were culled and sent to the butcher because of unsatisfactory profits in July, 1931, than in any month since June, 1928.
- Academy at Annapolis when he was 15. During the Spanish-American War he commanded the torpedo-boat Cushing. During the presidency of Theodore Roosevelt, Gleaves was commander of the Mayflower and Dolphin. He commanded the New York navy yard prior to the World War.
- Right at Home.**  
From The Humorist.  
Beach Inspector: Excuse me, sir, but ladies sitting on gents' knees ain't allowed on the beach.  
Tired Business Man: Dash it, sir, man, this is my stepdaughter. I've come down here to do some work!

Iowa Vegetable Industry Nears \$3,000,000 Mark

Des Moines, Ia., — They raise tall corn in Iowa, but that's not all. Vegetable growing has become almost a \$3,000,000 industry.

Figures from the latest federal census show 46,912 acres in the state devoted to vegetables, with a crop valued at \$2,704,737.

Sweetcorn accounted for a third of this income, with dry onions, tomatoes, cabbages, watermelons, cantaloupes, beans and asparagus accounting for the rest.

World War Convoy Chief Will Retire

Philadelphia —(UP)— "Admiral Gleaves did what the Germans believed impossible—convoyed 1,000,000 soldiers to France without the loss of a single ship enroute.

That tribute was paid by Josephus Daniels, Secretary of the Navy during the World war, in a letter to Admiral Albert Gleaves, who soon will retire as governor of the naval home here.

Gleaves was born in Nashville in 1852 and entered the Naval